Applicant Name and Title	CannAssert, LLC -
Applicant Address	
Applicant Phone	7
Applicant Email	
Applicant interest in project/site	Property Owner, Cannabis Licensee, Consultant to Facilitate Project
Business/Association Name	CannAssert, LLC , County Line Creek Road Maintenance Association (CLCRMA) - To Be Established
Are you applying as a Humboldt County based business, cooperative, association, or nonprofit organization?	Yes
Are 75% or more of its operations based in Humboldt County?	Yes
Are you currently licensed and registered to operate in Humboldt County?	Yes
If you are not licensed or registered to operate in Humboldt County, are you in the process of doing so?	
Are the activities of your business, association, or organization, specific to the cultivation, processing, manufacturing, distribution or retail of cannabis, or whose organization provides support and/or services to the cannabis industry?	Yes
\$10,000 Eligibility	
Cultivation Lighting (as defined in Humboldt County Code 719-3)	
\$50,000 Eligibility	Road Maintenance (As defined in Humboldt County Code Section 314-55.4.12.1.8.4)
If Other, please explain	
What amount of the business is Humboldt-owned? "Humboldt-owned" is defined by registered residency of owners	100% Humboldt-owned

Ownership Structure and Owners	CannAssert, LLC - , Limited Liability Company
# of FTE Employees	2
Summarize the business/association and its activities Word Limit: 250	CannAssert, LLC is a privately owned LLC whose primary business activities include assisting Humboldt County Commercial Cannabis license applicants in pursuing cannabis licensure, understand regulations and compliance requirements both locally and at the state level as well as advises on various business development projects and coordinating special events (both cannabis and non cannabis). Other prominent activities include advocacy for sensible cannabis policy both locally and in California. Most recently, CannAssert, LLC coordinated two large projects for landowners in the Upper Mad River Watershed consisting of a road evaluation and biological survey for 14+ landowners covering over 25 parcels of land that cumulatively cover over 1000 acres on over 7 miles of road. The primary owner/applicants also own and operate Mad River Builders, a California Licensed General Contractor whose primary scope of business activities include Residential and Commercial New and remodel Construction projects as well as special project coordination. Additionally, the primary owner/applicants own and operate 8 Mile Family Farms, a Humboldt County Licensed Cannabis Cultivation Operation (2-<10000 sq ft cultivation sites) as well as are land owners of two parcels in the proposed project area. One of the primary owner/applicants, son, continues to show community leadership and support of the regulated cannabis industry with her proven track record of advocacy for the creation of responsible and sensible policy around commercial cannabis activity at both the local and state levels of government via her involvement in many organizations past and present including: California Cannabis Voice-Humboldt, the California Growers Association (Formerly the Emerald Growers Association), Humboldt County Growers Alliance and the International Cannabis Farmers Association
Program / Project Name	County Line Creek Road Maintenance Association (CLCRMA
Requested Amount	USD 49990.00
Total project cost/funding needed:	USD 60590.00
Additional Funding Sources	Private Land Owner Cash Contribution \$10600
Type of project	Planning, Implementation, Technical Assistance, Capital Investment, Other
If Other, please explain	Capital Investment for Initial Road Repairs-Partial (See Budget/Narrative)
Project Address	County line Creek Road, Humboldt County

Project Assessor's Parcel Number (APN):	Multiple
Does the project/business consist of a qualified outdoor cultivating operation (as per Humboldt County Land Use Ordinance) that produces less than 10,000 sq. ft. of cannabis (not including co-ops and associations whose cumulative area may exceed 10,000 square feet)?	No
Licenses & Permits	CDFA Cannabis Cultivation Provisional Permit, CDFW Lake And Streambed Alteration (LSA) Agreement or written verification if not needed., Humboldt County Provisional Permit, Jurisdiction Business License, California Department of Tax and Fee Administration tax permit, CDFA Weighmaster license, Articles of Incorporation, Federal Employer Identification Number (FEIN), Bureau of Cannabis Control Commercial Cannabis License
Licenses, Permits, & Agreements	archive-1.zip
Word Limit: 500	This proposal consists of generating the funds necessary to facilitate, organize and form a Road Maintenance Association as outlined in the Humboldt County Road Maintenance Association Formation Informational Handout for the County Line Creek Road property owners in the Upper Mad River Watershed near Dinsmore, Ca. in Eastern Humboldt County. The road association will be for the benefit of all land/business owners and their employees and guests who access their properties and businesses via this road system. This fund also proposes to contribute initial capital investment needed to begin performing work identified in a recently performed road evaluation of the project area by DTN Engineering (available upon request). County Line Creek Road (Also referred to as River Road) consists of approximately 11 miles of unpaved non-county maintained road that weaves in and out of County, US Forest Service and Privately owned lands beginning just north of the intersection of Highway 36 and Forest Service Route 1. With the first 4 miles being located within Trinity County and the last 7 miles located within Humboldt County. The Road Maintenance Association (RMA) being proposed in this project is expected to cover the Humboldt County portion of this road system. The funding of the proposed project will result in the creation of the County Line Creek Road Maintenance Association* (CLCRMA*proposed name) as well as fund Initial Road Improvements as outlined in the project scope of work/milestones.  By establishing the capital needed to fund the initial road improvements identified, this project will enable the long term viability and solvency of this road association by creating a revolving fund that the landowners will contribute to annually moving forward in perpetuity. The RMA members will contribute their first year dues following creation of the CLCRMA which will then fund the following year's (Year 2) necessary road

improvements and maintenance needs and so on.

Word Limit: 500

The development of the RMA, 10-20 year maintenance plan/budget will directly support over 20 individual Humboldt County businesses located on this road system. These businesses consist of varying size of operations ranging from less than 3000 sq ft cultivation (Employing only one owner/operator), several under 5k-10k sq ft operations with 2-4 owner/operator/employees to multiple license operators whose cumulative sq ft is in excess of 50,000 sq ft (Employing 6-8 employees). These jobs are both full time and part time consisting of both year round and seasonal work. By supporting these operations this project will help to ensure the viability of these operations and security of these jobs. Additionally, these businesses, self employed owners and their employees support countless ancillary businesses in Humboldt County including service providers, consultants, material supply stores, food and restaurants, retail establishments etc. These businesses also directly support local Schools, Fires Departments, Law Enforcement and other Local government agencies by way of Cannabis Excise Taxes, Sales Taxes and Property taxes. Part of the scope of work for this project will include gathering actual data on these businesses, employees and economic contributions to report at the completion of the project.

The funding of this project will give much needed organizational support as well as funding relief at a time when each of these operators are already facing excessive individual start up costs to establish themselves in the regulated commercial marketplace such as: infrastructure improvements, local permitting fees, state licensing fees, compliance costs and marketing to name a few. The funding and organizing of this project will also strengthen the community ties and engagement by bringing these landowners together for the purpose of creating this association with the common goal of being environmental stewards in responsibly maintaining this jointly owned road system.

Word Limit: 500

Historically, landowners in this area have not had any formal road maintenance agreement or association to govern how necessary road improvements and maintenance is identified, funded or completed. Often work has been completed without sufficient design or expertise in completing as well as simply going undone due to either lack of participation or inability to pay when work is most needed causing further environmental damage.

Additionally, by establishing the RMA this project will also help support the long term use of this road system and sustainability of the respective projects of these HCCCLUO applicants as well as achieve environmental goals of appropriate and routine road maintenance as outlined in the recently performed road evaluation mentioned previously.

Word Limit: 500	One major component of a developing an RMA is the coordination and completion of a road evaluation for the project area. This huge task has already been undertaken and completed by the land owners, facilitated by the applicant. This initial scope of work was privately funded by the land owners costing just over
Word Limit: 250	Most of these landowners have been adversely affected by the criminalization of cannabis in the past with land raids, asset seizures and incarcerations being prevalent among these landowners. These operators have already overcome many obstacles that have come before them both pre and post regulation to still be in operation today. Many have shown their commitment to the community at large by being active in many organizations including local school and sports programs, fire departments and community functions. They also support the local cannabis community by way of showing leadership in pursuing licensure, regulatory compliance, cannabis advocacy and governmental involvement. They have also proven their resiliency and determination in their continued pursuit of commercial cannabis licensure with the majority of operators maintaining current cannabis licensure.
Project Budget	archive-2.zip
Select each item being uploaded.	Any accompanying and supportive project documents such as site maps, equipment specifications, contractor bids and estimates., Timeline with expected project milestones and completion dates, Letters of support: attach documentation of collaboration and/or project need in the form of Letters of Support, Letters of Partner Commitment, and/or Memoranda of Understanding, Associated Research
File upload	archive-3.zip