



CLERK OF THE BOARD DIVISION
OF THE BOARD OF SUPERVISORS' OFFICE

COUNTY OF HUMBOLDT

825 FIFTH STREET
EUREKA, CALIF. 95501-1153

PHONE (707) 476-2384; 445-7299 (FAX)

APPLICATION TO SERVE ON THE HUMBOLDT COUNTY

MCKINLEYVILLE MUNICIPAL ADVISORY COMMITTEE (MMAC)

APPLICANT NAME:

Maya Conrad

MAILING ADDRESS:

[REDACTED]
arcata, ca 95518

TELEPHONE:

[REDACTED]

[REDACTED]

Fax:

E-MAIL ADDRESS:

mayaconrad@gmail.com

OCCUPATION:

Realtor

PERSONAL REFERENCES:

(1)

Supervisor Steve Madrone

PHONE:

[REDACTED]

(2)

MCSD Chair Mary Burke

PHONE:

mburke@mckinleyvil
csd.ca

PRIOR ADVISORY BOARD OR BOARD OF DIRECTORS EXPERIENCE? NO

X YES

PLEASE WRITE A BRIEF STATEMENT DESCRIBING WHY YOU'RE INTERESTED IN SERVING ON
THE McKinleyville Municipal Advisory Committee (MMAC).

Please see attached.

PLEASE ATTACH A CURRENT RESUME.

DATE:

8/17/20

SIGNATURE:

[Signature]

I declare under penalty of perjury under the laws of the State of California that the above is true and correct

SUBMIT THIS APPLICATION TO:

HUMBOLDT COUNTY BOARD OF SUPERVISORS, Clerk of the Board, 825 Fifth Street, Suite 111,
Eureka, CA 95501-1153.

DATE TO SUPERVISOR

DATE APPROVED

NOT APPROVED

8/17/2020



Maya Conrad <mayaconrad@gmail.com>

Letter of interest to continue on MMAC

Maya Conrad <mayaconrad@gmail.com>

Tue, Aug 4, 2020 at 8:44 AM

To: efennell@co.humboldt.ca.us, "Madrone, Steve" <smadrone@co.humboldt.ca.us>, Mike Wilson <mike.wilson@co.humboldt.ca.us>, rbohn@co.humboldt.ca.us, Vbass@co.humboldt.ca.us

Dear Chairwoman Fennell and members of the Board,

I've had the pleasure of serving on the McKinleyville Municipal Advisory Committee (MMAC) for one and a half years. It has been an exciting time to serve on the MMAC as McKinleyville deepens our commitment and interest in developing our own identity as a community.

During my brief tenure on the MMAC, I have:

- 1) Co-chaired the Ad hoc Trails and Multimodal Transportation Subcommittee which recently received a ~\$200k CalTrans Sustainable Transportation Planning Grant in partnership with Humboldt County and RCAA.
- 2) Served on the Town Center Subcommittee working with the McKinleyville community and Humboldt County Planning staff to develop draft ordinance language and conceptual designs for the McKinleyville Town Center. This detailed process requires a strong commitment, a willingness to participate in many meetings and the ability to listen to others' needs and desires. As challenging as this process can be, I am dedicated to this endeavor and want to see the Town Center vision finally happen.
- 3) In June 2020, I became the chair of the MMAC and look forward to working with the MMAC members, other agencies and serving the community through this leadership role.

As you can see, I enjoy the opportunity to serve our McKinleyville community and to liaison with the community and Humboldt County. I hope you will support me in serving another term on the MMAC. If you have any questions, please do not hesitate to contact me.

Sincerely,

Maya Conrad, Realtor (she/her)

707.822.5971

*For all Real Estate transactions, please cc my Transaction Coordinator Camille Franklin camille.coldwellbanker@gmail.com.

Coldwell Banker Sellers Realty

707.822.5971

985 G Street

Arcata, CA 95521

https://www.coldwellbanker.com/Coldwell-Banker-Sellers-Realty-11831c/MAYA-CONRAD-454549a?gclid=Cj0KCQjwvdXpBRCoARIsAMJSKqI5ZQZZdNr0oiwpB1gCUtanUWqApco695HNnDjEPSe8mctJp4yDNrAaAppTEALw_wcB&gclidsrc=aw.ds



MAYA CONRAD

PERSONAL STATEMENT

I care deeply about McKinleyville and I want to use my leadership skills and professional knowledge to serve our community.

CONTACT



mayaconrad@gmail.com



McKinleyville, CA 95519

EXPERIENCE

Realtor. Coldwell Banker Sellers Realty, (2011 - present),
Cuttan Realty (2006 - 2011).
(<https://www.coldwellbanker.com/Coldwell-Banker-Sellers-Realty-11831c/MAYA-CONRAD-454549a>)

- Successfully negotiated >\$70,000,000 in transactions for both buyers and sellers, top 10-15% in HAR sales.
- Provide high quality, full service real estate services emphasizing empathy, fiduciary responsibility & ethics.
- Knowledge of housing, building, zoning and infrastructure issues throughout our region.
- Strong working relationships with local professionals, regulators and elected officials.

Ranch Manager, Consultant to Humboldt Area Foundation, 2015 - 2018, Part-time.

- Oversaw academic research, developed ranch management protocols, managed property.
- Coordinated Advisory Committee and ranch activities.

Executive Director, Northcoast Regional Land Trust 2003 - 2006, Interim Executive Director 2007 <http://ncrlt.org/>

- Oversaw all conservation programs, staff, finance, board meetings, committees & fundraising.
- Developed systems & protocols for rapidly growing land trust.
- Protected >6400 acres of farms, ranches and open space through acquisition, bequest, & easement tools.
- Coordinated & negotiated with ranchers, government agencies and private foundations..
- Managed budget and finances.
- Initiated >15,000 acres' conservation, now permanently protected.

Meeting Facilitation Consultant, 2005 - Present, Intermittent.

- Planned and implemented complicated, multi-phased meeting processes for various groups including: Mental Health Services Act county-wide community meetings (2005), NorCal Land Trust Council Strategic Planning (2014), HAF Donor engagement meetings (2016).

EDUCATION

Bachelor of Science, Biology.
Humboldt State University, 1994

Bachelor of Science, Zoology.
Humboldt State University, 1994

Humpback whale researcher.
Universidad Nacional
Autónoma de México. Isla
Socorro, Mexico, Spring 1995

KEY QUALIFICATIONS

Science background

Mission-driven board experience

"Big picture" thinker and
creative problem-solver

Collaborative &
community-minded

Excellent at working with
multiple regulatory agencies

INTERESTS

Outdoor recreation including
hiking, paddling, & cycling



EXPERIENCE CONTINUED

Regional Watershed Program Manager, Coastal Watershed
Council 1996 - 2003. <https://coastal-watershed.org/>

- Managed water quality monitoring programs, watershed planning, & facilitated diverse stakeholder meetings throughout Monterey Bay region.
- Wrote & managed multiple grants (private & public).
- Authored comprehensive assessments & educational documents, such as the "Central Coast Regional Citizen Monitoring Guide."
- Increased the accessibility & understanding of watershed science to residents.
- Served on Statewide Volunteer Monitoring Technical Advisory Committee (2000-2001).

AWARDS, HONORS, CERTIFICATIONS

- ★ Coldwell Banker Diamond Society (2019, 2017, 2016) & Sterling Society (2013, 2010).
- ★ Cascadia Center for Leadership program assistant instructor (2015) & graduate (2004).
- ★ North Coast Equity Alliance GARE participant (2016-2017).
- ★ Hum. Assoc. of Realtors Rookie of the Year, 2008.
- ★ U.S. Congressional & State of California Senate Recognition for "Outstanding Work in Land Conservation" (2006).

PROFESSIONAL MEMBERSHIPS, VOLUNTEER ACTIVITIES, AFFILIATIONS

- McKinleyville Municipal Advisory Committee (MMAC), March 2019-present, currently Chairwoman
- Northcoast Regional Land Trust, Advisor, former Board & Fundraising committee Member.
- League of Women Voters
- McKinleyville Land Trust
- McKinleyville & Arcata Chambers of Commerce
- Humboldt Co. Animal Shelter volunteer & foster