



**BOARD OF SUPERVISORS
COUNTY OF HUMBOLDT**

825 5th Street, Suite 111, Eureka, CA 95501-1153
Telephone (707) 476-2390 Fax (707) 445-7299

APPLICATION TO SERVE ON THE HUMBOLDT COUNTY

CANNABIS MICRO-GRANT ADVISORY COMMITTEE

APPLICANT NAME: Guy Rocourt

MAILING ADDRESS: [REDACTED]

TELEPHONE: Home:

Work:

Mobile: [REDACTED]

E-MAIL ADDRESS: Guy@papaandbarkley.com

OCCUPATION: Co-Founder, Chief Products Officer *Papa + Barkley*

ARE YOU A CURRENT EMPLOYEE OF OR VOLUNTEER FOR THE COUNTY: Yes _____ No X _____

PERSONAL REFERENCES:

(1) Adam Grossman

PHONE: [REDACTED]

(2) Elie Gordon

PHONE: [REDACTED]

PRIOR ADVISORY BOARD OR BOARD OF DIRECTORS EXPERIENCE? NO YES X

ON THE BACK OF THIS PAGE OR A SEPARATE SHEET OF PAPER, PLEASE ANSWER THE FOLLOWING QUESTIONS:

WHAT IS YOUR FAMILIARITY WITH PUBLIC AGENCY BUDGETING AND/OR COUNTY GOVERNMENT?
DESCRIBE YOUR EXPERIENCE WITH THE CANNABIS COMMUNITY AND/OR CULTURE.
DESCRIBE YOUR EXPERIENCE WITH GRANT WRITING OR GRANT REVIEW PROCESS.
WHY ARE YOU INTERESTED IN SERVING ON THE CANNABIS MICRO-GRANT ADVISORY COMMITTEE?

PLEASE ATTACH A CURRENT RESUME.

I declare under penalty of perjury under the laws of the State of California that the above statements and all attachments are true and correct

DATE: 6/24/19

SIGNATURE: *[Signature]*

SUBMIT THIS APPLICATION TO:

Clerk of the Board, 825 Fifth Street, Suite 111, Eureka, CA 95501-1153.

DATE TO SUPERVISOR _____ DATE APPROVED _____ NOT APPROVED _____

WHAT IS YOUR FAMILIARITY WITH PUBLIC AGENCY BUDGETING AND/OR COUNTY GOVERNMENT?

RECEIVED
JUN 24 2019
Clerk
Board of Supervisors

WHAT IS YOUR FAMILIARITY WITH PUBLIC AGENCY BUDGETING AND/OR COUNTY GOVERNMENT?

As a business person, I am very familiar with drafting and reviewing budgets. Though technically I have not operated in the public sector, I have started multiple businesses and have a wide breadth of financial knowledge and budgetary implementation across departments. At Papa & Barkley, the company I co-founded, such budgetary departments range from research and development, marketing, manufacturing, and production. As Chief Products Officer I administer budgetary oversight and implementation which are crucial to staying on track and accomplishing company goals of improvements and growth.

DESCRIBE YOUR EXPERIENCE WITH THE CANNABIS COMMUNITY AND/OR CULTURE.

I have 20 years of experience in the cannabis community and have started cannabis companies in California, Nevada, and Colorado. I am a regular speaker at cannabis conferences such as NCIA and MJBiz where I cover topics from cultivation, product development, manufacturing and production. I am deeply rooted in the cannabis community and bring a depth of knowledge to the challenges faced across the field, from mom and pop cultivators focusing on regenerative agricultural processes to larger operations looking to scale across the industry.

DESCRIBE YOUR EXPERIENCE WITH GRANT WRITING OR GRANT REVIEW PROCESS.

I am a current partner with a family run 501C, REALgirl Foundation, which receives funding through grant writing. These funds help support educational camps, curriculum development, and accessibility of participants across socio-economic backgrounds. I have in-depth knowledge of the grant writing process that is geared to the highest degree of approval. This positions me well to review and implement grants. I understand, through my experience with REALgirl Foundation, that grants can be the lifeline for operations and propel growth dramatically forward.

WHY ARE YOU INTERESTED IN SERVING ON THE CANNABIS MICRO-GRANT ADVISORY COMMITTEE?

I am a longtime thought leader in the cannabis world with a deep appreciation of cannabis culture and the community of cannabis. It is one that has enriched my life through the connections and collaborations I have experienced. I would love to extend these opportunities to others. I understand the many challenges of operating in an industry where the rules and regulations are ever changing and being developed. I would be greatly gratified to help others grow and flourish within the cannabis industry of which I am an extremely passionate participant.

Guy Roucourt

guy@papaandbarkley.com

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Guy Rocourt

Co-Founder and Chief Products Officer, Papa & Barkley and Egg Rock Holdings

Guy is the Co-founder, and Chief Product Officer for Egg Rock holdings. Egg Rock owns Papa & Barkley, a cannabis wellness line of products and Papa's Select, a cannabis concentrate line. Guy Rocourt is an experienced cannabis entrepreneur and an expert indoor grower, extractor and product development practitioner. Guy has launched multiple companies in the cannabis space, over the last 2 decades, and has deep subject matter expertise. Guy is a graduate of the Rochester Institute of Technology and a Navy veteran. He has designed and built manufactured infused products facilities (MIPs) in California, Nevada and Colorado. In addition to his technical and scientific expertise, he is also an artist with the cannabis plant, continuously envisioning and creating new products. His creativity and understanding of the market and cannabis consumers provides deep insight into strategy, production, due diligence of potential investments and product development.

Aside from his creative background and experience in product development, Guy was a long-time caregiver for Montel Williams and has also helped other patients with issues including irritable bowel syndrome (IBS), Crohn's Disease, cancer and epilepsy. His understanding of the lifecycle of the plant and its ability to produce rich ratios of cannabinoids and terpenes has led him to craft wellness products (such as CBD/THC tinctures) with the goal of helping those suffering from chronic pain. Through his journey, Guy has unlocked the power of the plant to help those around him.

EXPERIENCE

-Black Diamond Vapes, President

January 2009-Present

- One of the first vape cartridge companies in California

-NEOS, Co-Founder and Extraction Artist

Febuary 2012-June 2016

- Built one of Denvers first light hydrocarbon extraction facilities, housing NEOS line fo premium vape pens

-Navy Veteran

EDUCATION

- Rochester Institute

LANGUAGES

- French & English