



CITIZENS' ADVISORY COMMITTEE ON *MEASURE Z* EXPENDITURES

(Advisory Committee will make recommendations to the Humboldt County Board of Supervisors as to expenditure of funds derived from *Measure Z*.)

APPLICATION FOR FUNDING

Agency Name: Eel River Clean-up Project

Mailing Address: P.O. Box 577, Garberville, CA 95542

Contact Person: Catherine Miller

Title: Board Chair

Telephone: 707-923-9516

E-mail address: cathymiller50@gmail.com

1. AMOUNT OF MEASURE Z FUNDING REQUESTED FOR FY 2019-20 \$3000

2. ENTITY TYPE -- Please check appropriate box.

- a. Humboldt County Department ☐
- b. Contract Service Provider to Humboldt County ☐
- c. Local Government Entity ☐
- d. Private Service Provider ☐
- e. Non-Profit Service Provider ☒
- f. Other ☐

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CAO

3. Please provide brief description of proposal for which you are seeking funding.

This is all-volunteer operation. We do a service that is very much appreciated by our community twice a week every week, weather permitting. WE don't go out in heavy rain or snow. We receive a \$2500 stipend from Humboldt County Public Works that pays for about a third of our dump fees every year. The rest of our funding comes mainly from a barbecue dinner/dance fundraiser we put on in the July at the Garberville Town Square in July; a raffle of an electric-assist, mountain bike; and random donations from community members throughout the year and we received a \$1000 Humboldt Area

Foundation grant this past year. Our core group of volunteers, including ourselves, consists of retirees. Donations went down last year. We are requesting \$3000 to make up the shortfall in funding due to our changing economy. Last year, our operating budget was \$9,440.

4. How are you developing a plan for sustainability, including diversification of funding sources, in order for your proposal to carry on without reliance on future *Measure Z* funds?

As described in question 3, we will continue to

_put on our annual town square barbecue/dance fundraiser

_conduct the mountain bike raffle

_accept community donations

_accept the \$2500 stipend from Humboldt County Public Works

_apply for small grants

And this year our new development will be sending out an annual appeal letter to Southern Humboldt residents to support ERCP and possibly adding a donate button to our Facebook page.

5. If this request is for the continuation, or expansion, of an existing program/service, what is the current source of funding for that program/service?

The current sources of funding for the Eel River Clean-up Project are listed in Question 4.

6. If you are awarded *Measure Z* funds, how will you use them to leverage additional grants, contributions, or community support?

ERCP will use Measure Z funds to provide education through our Facebook page, flyers, newspaper articles and ads and to help fund special projects with local group participation

7. Will this proposal require new or expanded activity on the part of another entity to be fully functional and effective? If so, please describe.

No.

8. Are there recurring expenses associated to this application, such as personnel costs? Please check yes or no and if so, please detail those expenses. ☐ Yes ☒ No

_Recurring expenses include: twice -weekly dump fees which vary depending on the size of the loads

_New pickers and gloves when we run out.

_A \$20 per week reimbursement for gas and truck usage for one of our top volunteers..

_Occasional purchase of advertising for Volunteers or to publicize a special community-wide clean-up that we do twice a year, once in Spring and once in Fall.

ATTACHMENTS—Please include the following with your application

Proposal Narrative: Brief description of your request for *Measure Z* funds – Please explain how it is an essential service or for public safety. (*one page maximum*)

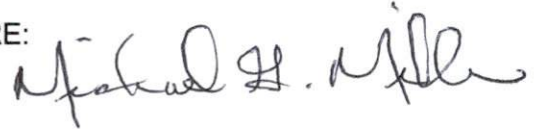
Prior Year Results:

Program Budget

I declare under penalty of perjury under the laws of the State of California that the above statements and all attachments are true and correct

DATE: February 21, 2019

SIGNATURE:

A handwritten signature in black ink, appearing to read "Michael H. Miller", written over a horizontal line.

SUBMIT THIS APPLICATION TO:

Humboldt County Citizens' Advisory Committee on *Measure Z* Expenditures
c/o County Administrative Office
825 Fifth Street, Room 112
Eureka, CA 95501-1153

Measure Z Proposal Narrative for Eel River Clean-up Project

Twice a week, since October 25th, 2011, Michael Miller, a retired Viet Nam vet, has been picking up trash from various sites in and around the Garberville/Redway area as a volunteer. The pick-up sites include the Garberville Cemetery; DeMulling Veterans Park; "Camps A & B", two homeless camps located next to the Sprowel Creek Road exit from Hwy 101; under the Southern Humboldt bridges; and from homeless camps and trailheads located along Redwood Drive between Garberville and Dean Creek. Generally it's just Michael and two or three other regular volunteers, including Paul Turner and Dennis Lewis, who like Michael, are retired residents. They pick up trash and recyclables from both abandoned and occupied camps, that would otherwise have been left littered all over the ground, and much of it would have eventually washed down into the Eel River.

At the occupied homeless camps, they pass out trash bags to the campers and ask them to leave their filled bags at the trailheads of their camps, which ERCP then collects the next time they are in town. In addition to these twice-weekly clean-ups, every 6 months, in Spring and Fall, Recology donates the use of a 20 yard dumpster for our community-wide clean-ups that we publicize asking for volunteers. Fifteen to twenty hardy volunteers join us for those clean-ups and we generally collect 4000 to 5000lbs each time. We also ask the community for help occasionally for large clean-ups we find. For example 14 volunteers joined us to clean up a vacated campsite under the bridge over Eel River leading to the Redway Transfer Station operated by Recology. That special clean-up netted us 4500lbs of trash. Recology waived the dump fees for that operation. All together, over the last 7 1/2 years, we collected approximately 600,000 lbs of trash that, if not for the efforts of ERCP, would still be littering our landscapes and filling up the Eel River.

We feel this has been a worthwhile community-supported effort that we've been proud to lead. Eel River Clean-up Project has been supported by our community through donations, from the trash bags donated by Dazey's Supply, to the many donations from community members. The \$2500 stipend from Humboldt County Public Works and the \$1000 donation granted by Humboldt Area Foundation have also been greatly appreciated. Due to the present economic slump in Humboldt County, donations have gone down somewhat in the last year, which is why we are applying for Measure Z funding to carry on. Thank you to the Measure Z Committee for your attention to our request.

Annual Eel River Clean -up Project Program Budget

Expenses

***Average cost of dump fees per month\$960**

Average cost of dump fees per year\$8000

Gas reimbursement for our most regular twice-weekly volunteer per week.....\$20

Gas reimbursement for volunteer per year..... \$1040

***Expenses for Fundraising dinner/dance (food, beer, sodas,wine, barbecue chef fee and raffle tickets.)\$1200**

Miscellaneous expenses, such as replacement of pickers, work gloves, newspaper ads, paper for flyers.....\$400

Total amount of budget for year\$11,680

2018 Income

Humboldt Area Foundation grant.....\$1000

Fundraising event.....\$1800

Bike raffle\$2500

Donations.....\$5000

Total income \$9500

*** Cost of monthly dump fees fluctuate due to factors such as population number due to transients, homeless travelers, and seasonal migrant workers that impact Southern Humboldt**

*** This Fundraising event budget is low because we were able to get a lot of the food and beverages donated.**

Prior Year Results of ERCP for Measure Z Proposal

From the beginning, the Eel River Clean-up Project has always been able to pay our bills through donations from the Southern Humboldt community and the \$2500 stipend we received from Humboldt County Public Works.

This year, due to the economic downturn in Southern Humboldt, we could see that community donations were down and so we held a raffle and fundraising party in the Garberville Town Square and applied for a grant from Humboldt Area Foundation. We are asking for \$3000 in Measure Z funds to address the shortfall in donations. We currently run on a budget of just under \$10,000 per year.