

CITIZENS' ADVISORY COMMITTEE ON MEASURE Z EXPENDITURES

APPLICATION FOR FUNDING

Agency Name: City of Blue Lake

Mailing Address: PO Box 964-Blue Lake, CA 95525

Contact Person: Mandy Mager

Title: City Manager

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E-mail Address: citymanager@bluelake.ca.gov

1. AMOUNT OF MEASURE Z FUNDING REQUESTED FOR FY 2019-20: \$ 17,540

2. ENTITY TYPE -- Please check appropriate box.

a. Humboldt County Department ☐b. Contract Service Provider to Humboldt County ☐c. Local Government Entity ☒d. Private Service Provider ☐e. Non-Profit Service Provider ☐f. Other ☐

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3. Please provide brief description of proposal for which you are seeking funding.

The City of Blue Lake is applying for funding in the amount of \$17,540.00 for the design and development of a Hatchery Road/Mad River Access Masterplan. The masterplan will identify access improvements, including parking, boat access and safety improvements to combat transient issues and other illegal activities in the area.

4. How are you developing a plan for sustainability, including diversification of funding sources, in order for your proposal to carry on without reliance on future Measure Z funds?

The City is working in partnership with the County of Humboldt, Redwood Community Action Agency and various local and regional stakeholders to address long term solutions and maintenance plans; the area is a local and regional recreation area that promotes and sustains economic investment. As an economic driver the river is a critical component to the economy of Blue Lake and thus warrants long term investment.

5. If this request is for the continuation, or expansion, of an existing program/service, what is the current source of funding for that program/service?

N/A

6. If you are awarded *Measure Z* funds, how will you use them to leverage additional grants, contributions, or community support?

If funded, the City will work in close partnership with the County and other local vested interest groups to identify implementation resources. Having the improvements identified in a masterplan will allow the City and the County to leverage existing resources, as well as new funding opportunities to make the identified improvements. The City of Blue Lake is currently working on an engineering study to address traffic issues related to the existing truck route; this study could work in concert with the masterplan to further develop critical improvements.

The masterplan will also facilitate stakeholder investment and will allow us to develop implementation resources on various levels. Identifying the needs and creating the plan will highlight the City's and the County's commitment to the area and can be used as matching funds for additional applications and funding opportunities.

7. Will this proposal require new or expanded activity on the part of another entity to be fully functional and effective? If so, please describe.

Through the development of the masterplan, a maintenance plan for the area will be developed; this will be the opportunity to address staffing levels, maintenance needs, budgets and co-management opportunities. The City of Blue Lake is committed to this project and is willing to play a significant role in the implementation and maintenance of the plan and the future improvements.

8. Are there recurring expenses associated to this application, such as personnel costs? Please check yes or no and if so, please detail those expenses. ☐ Yes ☒ No

No, the funding will be used to contract for professional services; the City of Blue Lake will manage the contract with existing staff.

ATTACHMENTS—Please include the following with your application

Proposal Narrative: Brief description of your request for *Measure Z* funds – Please explain how it is an essential service or for public safety. (one page maximum)

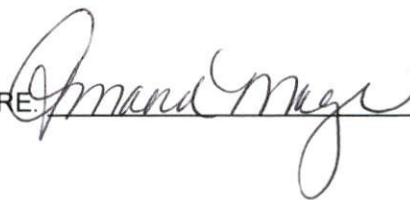
Prior Year Results: If your request is a continuation of a program funded with *Measure Z* in prior fiscal years, please provide the results of implementation. (one page maximum)

Program Budget

I declare under penalty of perjury under the laws of the State of California that the above statements and all attachments are true and correct

DATE: 2.25.19

SIGNATURE: _____

A handwritten signature in cursive script, appearing to read "Amanda Meyer", written over a horizontal line.

SUBMIT THIS APPLICATION TO:

Humboldt County Citizens' Advisory Committee on *Measure Z* Expenditures c/o County
Administrative Office 825 Fifth Street, Room 112 Eureka, CA 95501-1153



MEASURE Z FUNDING REQUEST FY 2019-2020

The City of Blue Lake is working in partnership with the Humboldt County Public Works Department to address pedestrian, bicycle and equestrian safety issues along the main access route to the Mad River (Hatchery Road). The City and County are also working to address access issues related to the area, including the designation of parking areas and the development of safe and legal access points to the river for recreation enthusiasts, including boaters and fisherman.

In 2017 the County of Humboldt, the City of Blue Lake and Redwood Community Action Agency conducted a safety audit of the area to identify issues of concern and areas of opportunity to make improvements. The walk highlighted the unsafe intersections between pedestrians, bicyclists, equestrians, fishermen and sun seekers as they sought to access the river along a major truck route. The study identified short, mid and long-term infrastructure recommendations to improve safety and access and the City is requesting funding from the Measure Z Program to complete an infrastructure masterplan that will guide future improvements. The development of a master plan will allow the County and the City to leverage resources and implement improvements as opportunities arise.

In order to address safety needs, including access and parking, the audit identified the County's right-of-way as a location that could support structured parking. This area is currently a large mud puddle that prevents parking in the winter and during the summer becomes a cluster of unstructured vehicles.

Due to the undeveloped nature of the area it has become prone to vandalism and illegal activity, including illegal trash and vehicle dumping, prostitution, vehicle smash and grabs and most recently a car fire.



The area has also experienced transient camping activity and in the summer of 2018 a fire from a transient camp spread to surrounding vegetation along the river. The City is working to address some of these issues by working with the property owner to identify opportunities for co-management of the area and believes that improvements to the parking and access points will greatly improve safety for all user groups.

The area is extremely popular and has a large following of local and regional users; it is fast becoming one of the area's recreation gems and investing in safe access opportunities provides local and regional benefits on multiple levels. Creating a masterplan of improvements will move the project forward in an organized and efficient manner and will capitalize on a multi-jurisdictional partnership.



MEASURE Z FUNDING REQUEST FY 2019-2020

Project Budget and Scope of Work:

The City is requesting funding in the amount of \$17,540 to create a masterplan of improvements for the Mad River access area situated along Hatchery Road. Although the main access areas to the river are within the jurisdictional boundaries of the County of Humboldt, Blue Lake maintains a strong cultural and economic connection to the river and is dedicated to appropriately placed enhancements.

The proposed masterplan will guide investment and will create a framework for the continued partnership between the City, the County and the various user groups and stakeholders.

Masterplan deliverables will include the following:

1. Identification and design of access routes to the river for boaters and swimmers;
2. Identification of parking areas, including preliminary layouts and parking capacity;
3. Identification of improvements to enhance safety and accessibility (i.e. lighting needs, trash receptacles, signage, surveillance, etc...)
4. Identification of landscaping improvements to enhance safety and reduce illegal activity
5. Preliminary cost estimates to implement the improvements

Items	# Hours	Rate	Total
Facilitated Community Meetings	2	\$250/meeting	\$ 500
Landowner Engagement	3	\$250/meeting	\$ 750
Meet with Resource Managers	5	\$250/meeting	\$ 1,250
Data Analysis/Research Solutions	10	\$120/hr.	\$2,400
Summarize Information and Develop Draft Report	40	\$80	\$ 6,400
Discuss Draft with Stakeholders & Property Owners	6	\$120	\$1,440
Produce Final Report/Design/Cost Estimates	30	\$80	\$4,800
TOTAL			\$17,540