



## CITIZENS' ADVISORY COMMITTEE ON MEASURE Z EXPENDITURES

(Advisory Committee will make recommendations to the Humboldt County Board of Supervisors as to expenditure of funds derived from *Measure Z*.)

### APPLICATION FOR FUNDING

Agency Name: The City of Arcata

Mailing Address: 736 F Street, Arcata, CA 95521

Contact Person: Netra Khatri

Title: Deputy City Engineer

Telephone: (707) 825-2173

E-mail address: nkhatr@cityofarcata.org

1. AMOUNT OF MEASURE Z FUNDING REQUESTED FOR FY 2019-20 \$ **32,000.00**

2. ENTITY TYPE -- Please check appropriate box.

- |   |                                     |
|---|-------------------------------------|
| a. Humboldt County Department                   | <input type="checkbox"/>            |
| b. Contract Service Provider to Humboldt County | <input type="checkbox"/>            |
| c. Local Government Entity                      | <input checked="" type="checkbox"/> |
| d. Private Service Provider                     | <input type="checkbox"/>            |
| e. Non-Profit Service Provider                  | <input type="checkbox"/>            |
| f. Other  | <input type="checkbox"/>            |

**RECEIVED**  
**FEB 25 2019**  
**CAO**

3. Please provide brief description of proposal for which you are seeking funding.

*The City of Arcata is seeking funding to purchase five sets of, or 10 individual, radar feedback signs. Each pair will be placed on various arterial streets throughout the City where high speeds have consistently been reported. Placement will be prioritized to be on high volume streets where speeding has been reported and near local schools.*

4. *Measure Z* funding is scheduled to "sunset" in 2020. How are you developing a plan for sustainability, including diversification of funding sources, in order for your proposal to carry on without reliance on future *Measure Z* funds?

*This would be a one-time expenditure that would not require continuous funding.*

GLENN ZIEMER, Vice Chair – First District

ERNIE BRANSCOMB, Second District

GINGER CAMPBELL, Third District

NICHOLAS KOHL, Fourth District

VIVIENNA ORCUTT, Fifth District



LORA CANZONERI, At- Large

RICH AMES, At-Large

SEAN ROBERTSON, Fire Chiefs Assoc.

WILLIAM HONSAL, Sheriff's Department

JUSTIN ROBBINS, Alternate

SCOTT BINDER, Alternate

## **CITIZENS' ADVISORY COMMITTEE ON *MEASURE Z* EXPENDITURES**

The Humboldt County Citizens' Advisory Committee on *Measure Z* Expenditures is now accepting applications for funding.

*Measure Z*, Humboldt County's Public Safety/Essential Services Measure, was passed by the voters of Humboldt County in the November 2014 general election.

*Measure Z* will provide funds to maintain and improve public safety and essential services, such as:

- Investigating violent crimes, including rape and domestic violence;
- Maintaining 911 emergency response times;
- Ensuring on-duty Sheriff's deputies;
- Providing drug treatment programs;
- Providing services for the victims of child abuse;
- Repairing roads;
- Maintaining rural fire protection and ambulance services; and
- Cleaning up environmentally-damaging marijuana farms and illegal dumping.

If you believe you provide public safety or essential services for Humboldt County, and would like to apply for *Measure Z* funding, an application for funding may be obtained on the County's website at [www.humboldt.gov](http://www.humboldt.gov), or by contacting Elishia Hayes, in the Humboldt County Administrative Office at (707) 445-7266.

**APPLICATIONS FOR FUNDING MUST BE FILED WITH THE COUNTY ADMINISTRATIVE OFFICE BY 5:00 P.M. ON February 25, 2019. POSTMARKS ARE NOT ACCEPTABLE FOR MEETING THIS DEADLINE. LATE APPLICATIONS WILL NOT BE CONSIDERED.**

**Glenn Ziemer**

Committee Vice Chair

5. If this request is for the continuation, or expansion, of an existing program/service, what is the current source of funding for that program/service?

*-Not Applicable-*

6. If you are awarded *Measure Z* funds, how will you use them to leverage additional grants, contributions, or community support?

*The City is willing to provide a 5% match for the remainder of the cost if funding through Measure Z is provided.*

7. Will this proposal require new or expanded activity on the part of another entity to be fully functional and effective? If so, please describe.

*This proposal does not require new or expanded activity for another entity.*

8. Are there recurring expenses associated to this application, such as personnel costs? Please check yes or no and if so, please detail those expenses. ☐ Yes ☒ No

**ATTACHMENTS—Please include the following with your application**

**Proposal Narrative:** Brief description of your request for *Measure Z* funds – Please explain how it is an essential service or for public safety. (one page maximum)

**Prior Year Results:** If your request is a continuation of a program funded with *Measure Z* in prior fiscal years, please provide the results of implementation. (one page maximum)

**Program Budget**

***I declare under penalty of perjury under the laws of the State of California that the above statements and all attachments are true and correct***

DATE: 2/21/2019

SIGNATURE: 

**SUBMIT THIS APPLICATION TO:**

Humboldt County Citizens' Advisory Committee on *Measure Z* Expenditures  
c/o County Administrative Office  
825 Fifth Street, Room 112  
Eureka, CA 95501-1153

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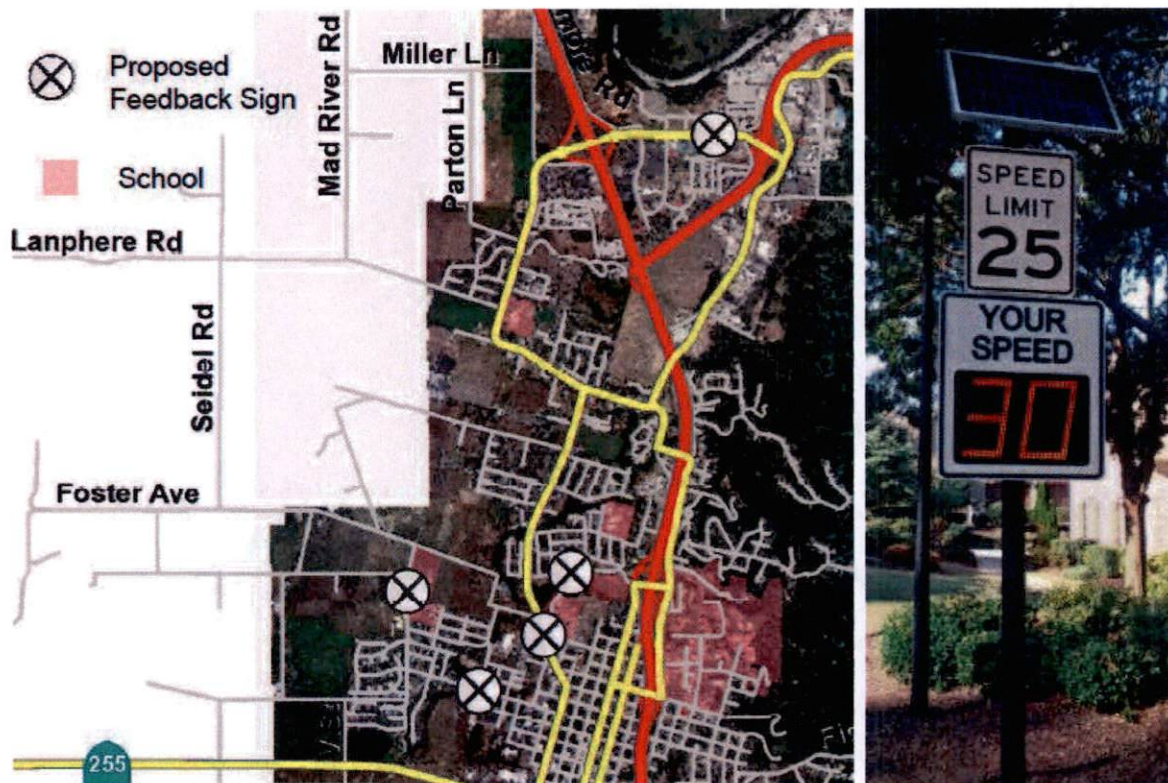


## Proposal Narrative

The City of Arcata has large spans of local arterial roads that experience high speeds. Many of the roads are in residential areas and residents have made numerous safety complaints. Between 2006 and 2016, there was 163 collisions in Arcata. The largest cause of the collisions were due to unsafe vehicle speeds.

The City of Arcata is requesting **\$32,000.00** to purchase five sets of speed radar feedback signs, with the City willing to match 5% of funds for the remaining cost. Speed radar feedback signs are an effective way to notify speeding vehicles and lead to immediate decrease in vehicle speed. The City has purchased and successfully implemented radar feedback signs on two high volume arterial roads in 2018. Since implementation, they have been successfully controlling speed along roads that transition to lower speeds as they enter residential areas.

The City plans to install each set on various arterial roads where high speeds have been numerous reported and near schools that do not have traffic calming features. Locations include 11<sup>th</sup> Street, Giuntoli Lane, Foster Avenue, Janes Road and Alliance Road. City of Arcata staff is able to install all of the radar speed feedback signs and provide maintenance work on the signs. If funded, Measure Z placards will be displayed on the pole below each radar feedback sign to allow Humboldt county residents to see how their tax dollars are being used.



ATTACHMENT II - EXHIBIT E  
Budget 2019/2020  
City of Arcata

Invoice Date: \_\_\_\_\_

Invoice # MZ- \_\_\_\_\_

Invoice Period: \_\_\_\_\_

Descriptions	Amounts	Approved Budget	Remaining Balance
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**A. Personnel Costs**

<p>Title:</p> <p>Salary and Benefits</p> <p>Calculation:</p>			0.00
Duties Description:			
<p>Title:</p> <p>Salary and Benefits</p> <p>Calculation:</p>			0
Duties Description:			
<p>Title:</p> <p>Salary and Benefits</p> <p>Calculation:</p>			0
Duties Description:			
<p>Title:</p> <p>Salary and Benefits</p> <p>Calculation:</p>			0
Duties Description:			

<b>Total Personnel:</b>	0.00	0.00	0.00
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**B. Operational Costs (Rent, Utilities, Phones, etc.)**

<p>Title:</p> <p>Description:</p>			
<p>Title:</p> <p>Description:</p>			
<p>Title:</p> <p>Description:</p>			
<p>Title:</p> <p>Description:</p>			
<p>Title:</p> <p>Description:</p>			

<b>Total Operating Costs:</b>	0	0	0
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**C. Consumables/Supplies (Supplies and Consumables should be separate)**

<p>Title:</p> <p>Description:</p>			
<p>Title:</p> <p>Description:</p>			
<p>Title:</p> <p>Description:</p>			
<p>Title:</p> <p>Description:</p>			
<p>Title:</p> <p>Description:</p>			

ATTACHMENT II - EXHIBIT E  
Budget 2019/2020  
City of Arcata

Invoice Date: \_\_\_\_\_

Invoice # MZ- \_\_\_\_\_

Invoice Period: \_\_\_\_\_

Descriptions	Amounts	Approved Budget	Remaining Balance
Description: _____			_____
Total Consumable/Supplies:		0	0
D. Transportation/Travel (Local and Out-of-County should be separate)			
Title: _____			_____
Description: _____			_____
Title: _____			_____
Description: _____			_____
Title: _____			_____
Description: _____			_____
Total Transportation/Travel Costs:		0	0
E. Fixed Assets			
Title: Radar Feedback Signs	\$32,000.00		_____
Paired signs to be placed on arterial roads were high speeds have been continuously observed.			_____
Description: _____			_____
Title: _____			_____
Description: _____			_____
Total Other Costs:		0	0
Invoice Total:		\$32,000.00	