



CLERK OF THE BOARD DIVISION
OF THE BOARD OF SUPERVISORS' OFFICE

COUNTY OF HUMBOLDT

825 FIFTH STREET
EUREKA, CALIF. 95501-1153

PHONE (707) 476-2384; 445-7299 (FAX)

APPLICATION TO SERVE ON THE HUMBOLDT COUNTY

MCKINLEYVILLE MUNICIPAL ADVISORY COMMITTEE (MMAC)

APPLICANT NAME: MAY T. CONRAD

MAILING ADDRESS: [REDACTED]
Arcata, CA 95518

TELEPHONE: Home [REDACTED] Work: [REDACTED] Fax: [REDACTED]

E-MAIL ADDRESS: MAYACONRAD@GMAIL.COM

OCCUPATION: Realtor, Coldwell Banker Sellers Realty

PERSONAL REFERENCES:
(1) MARY BURKE, MLSD Director PHONE: [REDACTED]

(2) EGEG ANDERSON, Broker PHONE: [REDACTED]
Coldwell Banker Sellers

PRIOR ADVISORY BOARD OR BOARD OF DIRECTORS EXPERIENCE? NO YES

PLEASE WRITE A BRIEF STATEMENT DESCRIBING WHY YOU'RE INTERESTED IN SERVING ON THE McKinleyville Municipal Advisory Committee (MMAC).

PLEASE SEE ATTACHED LETTER of INTEREST & RESUME.

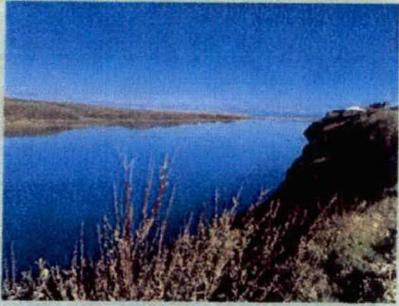
PLEASE ATTACH A CURRENT RESUME.

DATE: 3/31/19 SIGNATURE: [Signature]

I declare under penalty of perjury under the laws of the State of California that the above is true and correct

SUBMIT THIS APPLICATION TO:
HUMBOLDT COUNTY BOARD OF SUPERVISORS, Clerk of the Board, 825 Fifth Street, Suite 111, Eureka, CA 95501-1153.

DATE TO SUPERVISOR _____ DATE APPROVED _____ NOT APPROVED _____



MAYA CONRAD

PERSONAL STATEMENT

I care deeply about McKinleyville and I want to use my leadership skills and professional knowledge to serve our community.

CONTACT

 mayaconrad@gmail.com

 [REDACTED]

 [REDACTED]
McKinleyville, CA 95519

McKinleyville Municipal Advisory Committee Letter of Interest

March 31, 2019

Dear Supervisor Madrone and Honorable Humboldt County Board of Supervisors,

In 2003, I bought my home in McKinleyville because it was so close to the Hammond Trail and offered easy access to shopping, doctors and senior resources for my elderly father. I love what our community has to offer; ample recreation, a rural feeling, and a sense of community. For some time, I have wanted to become more engaged with local government and now is a great time for me to pursue that goal. The McKinleyville Municipal Advisory Committee (MMAC) provides an essential sounding board in our unincorporated community; the importance of advising to and coordinating with Humboldt County and the McKinleyville Community Services District on local issues is paramount. I would be proud to serve McKinleyville as a member of the MMAC.

Throughout my career, I have established trust and integrity by working with people who often have diverse viewpoints on important issues. I possess a strong ability to synthesize information, listen and understand dissenting opinions and act for the benefit of the population I am serving. As a Cascadia Center for Leadership graduate (2005, 2014), I'm knowledgeable on meeting process and communication. In 2017, I participated in the Government Alliance on Racial Equity training program, hosted by the Humboldt Area Foundation, and I embrace the importance of fostering inclusion, which leads to more robust planning outcomes.

I've worked as a Realtor® in our region for nearly thirteen years. In addition to developing long-standing relationships with many community members, I've forged a deep network with professionals, agency staff and elected officials. Through my work, I understand the importance of local regulations and competent infrastructure to serve our rural communities.

Prior to my real estate career, I spent ten years working in the nonprofit sector. As the Executive Director of the Northcoast Regional Land Trust (2003-2006, 2007), I had the pleasure of conserving working ranches and open space by collaborating with



MAYA
CONRAD

family farmers, foundations and agencies surrounding North Coast land use issues to implement large-scale land conservation projects. After my tenure as Executive Director, I served as a board member and I've served as an Advisory Committee member for many years.

My passion for working with diverse stakeholders around complicated land use issues was ignited while I was a Program Manager at the nonprofit Coastal Watershed Council, serving Monterey Bay watersheds. Working with citizen volunteers, resource agencies, agricultural landowners and scientists, I oversaw water quality monitoring and prepared large-scale watershed management plans. I facilitated meetings to discuss protecting salmon habitat, supporting recreational enjoyment, and honoring legacy logging and ranching. I loved listening to others' perspectives and embraced the challenge of finding ways where people felt heard (and could hear others) to develop solutions around complex land use and ecological issues.

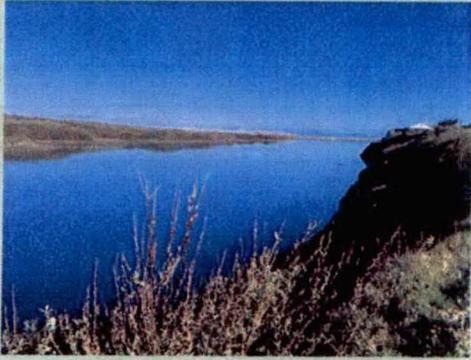
I have experience serving on several boards as a director including: the Coastal Watershed Council (Santa Cruz, CA), Northcoast Regional Land Trust, and Six Rivers Planned Parenthood. I am an active member of the Arcata Interfaith Gospel Choir and currently serve as the 2018-2019 Ombudsman.

If appointed to the MMAC, I'd be honored to represent McKinleyville residents and make McKinleyville-related recommendations, especially for land use planning. I am confident I will provide beneficial leadership and offer a unique combination of nonprofit and private sector work experience and previous board service to the MMAC. As a "big picture" thinker, I am skilled at reviewing proposed policy, receiving community input, asking the important questions to provide informed recommendations.

Thank you for the opportunity to submit my letter of interest and I wish you the very best in your decision-making process.

Sincerely,

Maya Conrad



MAYA CONRAD

PERSONAL STATEMENT

I care deeply about McKinleyville and I want to use my leadership skills and professional knowledge to serve our community.

CONTACT

 mayaconrad@gmail.com



[REDACTED]



[REDACTED]
McKinleyville, CA 95519

EXPERIENCE

Realtor. Coldwell Banker Sellers Realty, (2011 - present),
Cuttan Realty (2006 - 2011).
(<https://www.coldwellbanker.com/Coldwell-Banker-Sellers-Realty-11831c/MAYA-CONRAD-454549a>)

- Successfully negotiated >\$60,000,000 in transactions for both buyers and sellers, top 10-15% in HAR sales.
- Provide high quality, full service real estate services emphasizing empathy, fiduciary responsibility & ethics.
- Knowledge of housing, building, zoning and infrastructure issues throughout our region.
- Strong working relationships with local professionals, regulators and elected officials.

Ranch Manager, Consultant to Humboldt Area Foundation, 2015 - 2018, Part-time.

- Oversaw academic research, developed ranch management protocols, managed property.
- Coordinated Advisory Committee and ranch activities.

Executive Director, Northcoast Regional Land Trust 2003 - 2006, Interim Executive Director 2007 <http://ncrlt.org/>

- Oversaw all conservation programs, staff, finance, board meetings, committees & fundraising.
- Developed systems & protocols for rapidly growing land trust.
- Protected >6400 acres of farms, ranches and open space through acquisition, bequest, & easement tools.
- Coordinated & negotiated with ranchers, government agencies and private foundations..
- Managed budget and finances.
- Initiated >15,000 acres' conservation, now permanently protected.

Meeting Facilitation Consultant, 2005 - Present, Intermittent.

- Planned and implemented complicated, multi-phased meeting processes for various groups including: Mental Health Services Act county-wide community meetings (2005), NorCal Land Trust Council Strategic Planning (2014), HAF Donor engagement meetings (2016).

EXPERIENCE CONTINUED

EDUCATION

Bachelor of Science, Biology.
Humboldt State University, 1994

Bachelor of Science, Zoology.
Humboldt State University, 1994

Humpback whale researcher.
Universidad Nacional
Autónoma de México. Isla
Socorro, Mexico, Spring 1995

KEY QUALIFICATIONS

Science background

Mission-driven board experience

"Big picture" thinker and
creative problem-solver

Collaborative &
community-minded

Excellent at working with
multiple regulatory agencies

INTERESTS

Outdoor recreation including
hiking, paddling, & cycling



Regional Watershed Program Manager, Coastal Watershed
Council 1996 - 2003. <https://coastal-watershed.org/>

- Managed water quality monitoring programs, watershed planning, & facilitated diverse stakeholder meetings throughout Monterey Bay region.
- Wrote & managed multiple grants (private & public).
- Authored comprehensive assessments & educational documents, such as the "Central Coast Regional Citizen Monitoring Guide."
- Increased the accessibility & understanding of watershed science to residents.
- Served on Statewide Volunteer Monitoring Technical Advisory Committee (2000-2001).

AWARDS, HONORS, CERTIFICATIONS

- ★ Coldwell Banker Diamond Society (2017, 2016) & Sterling Society (2013, 2010).
- ★ Cascadia Center for Leadership program assistant instructor (2015) & graduate (2004).
- ★ North Coast Equity Alliance GARE participant (2016-2017).
- ★ Hum. Assoc. of Realtors Rookie of the Year, 2008.
- ★ U.S. Congressional & State of California Senate Recognition for "Outstanding Work in Land Conservation" (2006).

PROFESSIONAL MEMBERSHIPS, VOLUNTEER ACTIVITIES, AFFILIATIONS

- **Northcoast Regional Land Trust,** Advisor, former Board & Fundraising committee Member.
- **Arcata Interfaith Gospel Choir,** Member, Ombudsman, Fundraising Committee Member.
- **League of Women Voters**
- **McKinleyville Land Trust**
- **McKinleyville & Arcata Chambers of Commerce**
- **Woof Project** Belgian Malinois Rescue, former Humboldt Co. Animal Shelter volunteer & foster.

