

**Resolution to “Opt-in” to Outreach Agreement
with the California Complete Count Census 2020**

WHEREAS, the U.S. Census Bureau is required by Article I, Section 2 of the U.S. Constitution to conduct an accurate count of the nation’s population every ten years; and

WHEREAS, Census data is used to determine federal funding levels and congressional representation, both of which are critical to state and local governments; and,

WHEREAS, a significant amount of work is required in order to achieve full participation in the 2020 U.S. Census, especially in California which has one of the highest hard to count populations in the nation; and,

WHEREAS, recognizing these challenges, leaders in our state have made a significant commitment to Census 2020 outreach and communication efforts by investing \$90.3 million toward strategies and activities that will help ensure an accurate and successful count in California; and,

WHEREAS, the County of Humboldt is eligible to receive \$100,000 from the California Complete Count Census 2020 Office, based on population and the California Hard-to-Count Index created by the California Department of Finance, Demographic Research Unit and modeled on the U.S. Census Bureau’s Hard-to-Count Score of past censuses; and,

WHEREAS, the County of Humboldt, in partnership with the State of California, other local governments, businesses, and community organizations, is committed to ensuring every resident in the County is counted; and

WHEREAS, the County of Humboldt, in accepting the allocation amount will be obligated to ensure timely and comprehensive reports as set forth in the terms of California Complete Count 2020 Office Outreach Agreement including: preparing a Strategic Plan; participating in a monthly in-person meeting or call with the assigned State Regional Program Manager; preparing quarterly written reports; preparing an Implementation Plan, and preparing a Final Report.

NOW, THEREFORE, BE IT RESOLVED that

- 1) The Humboldt County Board of Supervisors supports participation in the 2020 U.S. Census
- 2) The Humboldt County Board of Supervisors authorizes the County Administrative Officer or the County Administrative Officer’s designee to enter into the Outreach Agreement as set forth by the California Complete Count Census 2020 Office and use State funds to conduct outreach activities to promote participation in the 2020 U.S. Census.

- 3) The Clerk of the Board shall forward a certified copy of this resolution and the completed opt-in Outreach Agreement letter to:

California Complete Count - Census 2020
Attention: Contracts Unit
400 "R" Street, Suite 359
Sacramento, CA 95811

PASSED, APPROVED, AND ADOPTED this day 15 of January, 2019.