



AGENDA ITEM NO.  
**66**

# COUNTY OF HUMBOLDT

For the meeting of: July 31, 2018

Date: July 25, 2018  
To: Board of Supervisors  
From: Supervisor Virginia Bass  
Subject: Breastfeeding Awareness and Promotion Week Proclamation

RECOMMENDATION(S): That the Board of Supervisors adopt the Proclamation.

SOURCE OF FUNDING: N/A

DISCUSSION: August 1-7, 2018 is Breastfeeding Awareness and Promotion Week in Humboldt County and the Board of Supervisors has been asked to recognize the efforts of breastfeeding families, health professionals and DHHS by proclaiming August 1-7, 2018 as Breastfeeding Awareness and Promotion Week in Humboldt County.

FINANCIAL IMPACT: N/A

OTHER AGENCY INVOLVEMENT: N/A

ALTERNATIVES TO STAFF RECOMMENDATIONS: Board discretion.

ATTACHMENTS: Proclamation

Prepared by Brooke Eberhardt

Signature Virginia Bass

REVIEW: Auditor \_\_\_\_\_ County Counsel \_\_\_\_\_ Personnel \_\_\_\_\_ Risk Manager \_\_\_\_\_ Other \_\_\_\_\_

TYPE OF ITEM:  
 Consent  
 Departmental  
 Public Hearing  
 Other \_\_\_\_\_

BOARD OF SUPERVISORS, COUNTY OF HUMBOLDT  
Upon motion of Supervisor Fennell  
Seconded by Supervisor Wilson  
And unanimously carried by those members present,  
The Board hereby adopts the recommended action  
contained in this report.

PREVIOUS ACTION/REFERRAL:

Board Order No. \_\_\_\_\_

Dated: RSB EBA  
Ryan Sharp, Deputy Clerk of the Board

Meeting of: \_\_\_\_\_

By: 7/31/18

**Proclamation**  
of the  
**Board of Supervisors**  
**County of Humboldt**

WHEREAS, the people of Humboldt County, California are deserving of good health; and

WHEREAS, in a world filled with inequality, crises and poverty, breastfeeding is the foundation of lifelong good health for babies and mothers; and

WHEREAS, exclusive breastfeeding is recommended by the American Academy of Pediatrics for the first six months of life and babies should continue to breastfeed for at least a year, and for as long as mutually desired by mother and baby; and

WHEREAS, breastfeeding prevents hunger and malnutrition in all its forms and ensures food security for babies, even in times of crisis; and

WHEREAS, with no additional burden on household income, breastfeeding is a natural and low-cost way of feeding babies and children which contributes to poverty reduction; and

WHEREAS, women who breastfeed deserve to be supported for their breastfeeding efforts at home, in public and at work; and

WHEREAS, the Humboldt County Breastfeeding Task Force celebrates World Breastfeeding Week Aug. 1 through 7, 2018, by celebrating the theme, "Breastfeeding: Foundation of Life."

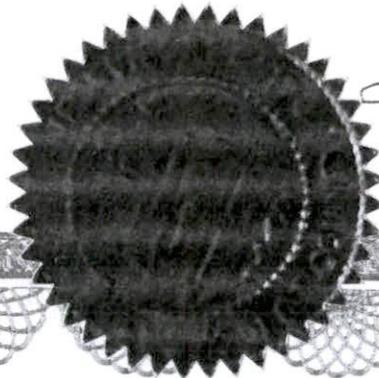
NOW THEREFORE, BE IT RESOLVED, that the Humboldt County Board of Supervisors, in recognition of World Breastfeeding Week, hereby proclaims

**August 1 through August 7, 2018 as**

**Breastfeeding Awareness and Promotion Week**

BE IT FURTHER RESOLVED, that all citizens recognize and promote the efforts of breastfeeding families, health professionals and the Humboldt County Department of Health & Human Services by providing support, encouragement and help so mothers can succeed with breastfeeding.

Dated: July 31, 2018



  
RYAN SUNDBERG, Chair