



COUNTY OF HUMBOLDT

AGENDA ITEM NO.

C9

For the meeting of: October 24, 2017

Date: October 18, 2017

To: Board of Supervisors

From: Supervisor Virginia Bass

Subject: Letter of Support for the Sequoia Park Zoo Foundation 2017-2018 Grant Application.

RECOMMENDATION(S): That the Board of Supervisors authorize the Chair to sign the letter of support.

SOURCE OF FUNDING: N/A

DISCUSSION: The Sequoia Park Zoo Foundation has requested a letter of support for their funding request to the Headwaters Fund for their Phase II Zoo expansion project which is the design and planning for the Native Predator Zone and Redwood Canopy Walk. This project will bring increases value to the community by driving tourism and subsequent dollars into the area. It is an opportunity for the community stakeholders to come together to promote Eureka, and this beautiful area.

FINANCIAL IMPACT: N/A

OTHER AGENCY INVOLVEMENT: N/A

ALTERNATIVES TO STAFF RECOMMENDATIONS: Board discretion.

ATTACHMENTS: Letter of Support

Prepared by Tracy Damico

Signature

Virginia Bass

REVIEW:

Auditor _____ County Counsel _____ Personnel _____ Risk Manager _____ Other _____

TYPE OF ITEM:

☒ Consent
☐ Departmental
☐ Public Hearing
☐ Other _____

PREVIOUS ACTION/REFERRAL:

Board Order No. _____

Meeting of: _____

BOARD OF SUPERVISORS, COUNTY OF HUMBOLDT

Upon motion of Supervisor *Wilson* Seconded by Supervisor *Sundberg*

Ayes *Sundberg, Bass, Bohn, Wilson*

Nays

Abstain

Absent *Fennell*

and carried by those members present, the Board hereby approves the recommended action contained in this Board report.

Dated: *10/24/2017*

By: *[Signature]*
Kathy Hayes, Clerk of the Board



BOARD OF SUPERVISORS
COUNTY OF HUMBOLDT

825 5TH STREET, ROOM 111
EUREKA, CALIFORNIA 95501 PHONE: (707) 476-2390

October 24, 2017

Board of Directors
Humboldt County Headwaters Fund
825 5th Street
Eureka, CA 95501

RE: Letter of Support - Sequoia Park Zoo Foundation 2017-2018 Grant Application

The Humboldt County Supervisors, are very involved in the economic and social issues of the many disparate communities, both rural and urban. There has been many changes over the years. One of the most important and successful changes has been the Sequoia Park Zoo's.

We are writing in support of the zoo's vision for the future that will impact not only the Zoo and the City's financial support, but also bring a quality connection to our beautiful county and the opportunity to share some of the many millions of eco-tourism dollars spent every year in California. The zoo, having gained local and international press over the past two years, is uniquely positioned to undertake this expansion and I support the application for a \$50,000 grant towards the funding of the initial stage of the Phase II Zoo expansion: the design and planning for the Native Predator Zone and Redwood Canopy Walk.

A project this size will take great commitment and support from our community, and I hope that the Headwaters fund will take a leadership role and join with the many other foundations, businesses and individuals who are investing in the Ad-Venture Capital Fund to underwrite the cost of the initial design development phase.

We believe that this project will bring increased the value to this community by driving tourism and subsequent dollars into the area. It is also an opportunity for the community stakeholders to come together to promote Eureka, and this beautiful area.

We strongly support this grant application to support this important stage in the development of the project, and hope that the Headwaters Fund will invest in the future success of the Zoo and the community.

Sincerely,

Virginia Bass, Chair