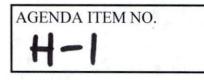


COUNTY OF HUMBOLDT



For the meeting of: February 21, 2017

Date: February 13, 2017

To: Board of Supervisors

From: Supervisor Virginia Bass

Subject: Update Report from the Cruise Ship Marketing Consultant

<u>RECOMMENDATION(S)</u>: That the Board of Supervisors hear the presentation and take appropriate action, if required.

SOURCE OF FUNDING: N/A

<u>DISCUSSION</u>: Bruce Conner, Cruise Ship Marking Consultant, will be providing an update to the Board of Supervisors on progress that is being made and efforts to bring Cruise Ships to the Humboldt Bay.

FINANCIAL IMPACT: N/A

OTHER AGENCY INVOLVEMENT: N/A

ALTERNATIVES TO STAFF RECOMMENDATIONS: Board discretion.

ATTACHMENTS: None

Prepared by	Tracy Damico		Signature Ungring Boss				
REVIEW:	0 1 0 1	Personnel	0				
Auditor	County Counsel			Risk Mana	ger	Other	
TYPE OF ITEM:			BOARD OF SUPERVISORS, COUNTY OF HUMBOLDT				
Conser	nt			Upon motion of	Supervisor	Seconded by Supervisor	
Depart	mental						
Public	Hearing			Ayes F			57
	Special Presentation (10 m	inutes)		Navs	SEEAC	CTION SUMMAR	Y
PREVIOUS ACTION/REFERRAL:				Abstain			
				Absen			
Board Order No.							
Doma Cratterer				and carried by th	nose members pro	sant the Board haraby approve	the
Meeting of:				and carried by those members present, the Board hereby approves the recommended action contained in this Board report.			
incering or.				recommended a	ction contained in	i uns Board report.	
			1				
			1	Dated			
				By:			
				Kathy Haves, C	lerk of the Boan	ď	