



## COUNTY OF HUMBOLDT

AGENDA ITEM NO.

H-1

For the meeting of: February 21, 2017

Date: February 13, 2017

To: Board of Supervisors

From: Supervisor Virginia Bass

Subject: Update Report from the Cruise Ship Marketing Consultant

RECOMMENDATION(S): That the Board of Supervisors hear the presentation and take appropriate action, if required.

SOURCE OF FUNDING: N/A

DISCUSSION: Bruce Conner, Cruise Ship Marketing Consultant, will be providing an update to the Board of Supervisors on progress that is being made and efforts to bring Cruise Ships to the Humboldt Bay.

FINANCIAL IMPACT: N/A

OTHER AGENCY INVOLVEMENT: N/A

ALTERNATIVES TO STAFF RECOMMENDATIONS: Board discretion.

ATTACHMENTS: None

Prepared by Tracy Damico

Signature Virginia Bass

**REVIEW:**

Auditor \_\_\_\_\_ County Counsel \_\_\_\_\_ Personnel \_\_\_\_\_ Risk Manager \_\_\_\_\_ Other \_\_\_\_\_

**TYPE OF ITEM:**

\_\_\_\_ Consent  
\_\_\_\_ Departmental  
\_\_\_\_ Public Hearing  
XX Other Special Presentation (10 minutes)

**PREVIOUS ACTION/REFERRAL:**

Board Order No. \_\_\_\_\_

Meeting of: \_\_\_\_\_

**BOARD OF SUPERVISORS, COUNTY OF HUMBOLDT**

Upon motion of Supervisor \_\_\_\_\_ Seconded by Supervisor \_\_\_\_\_

Ayes ☒  
Nays \_\_\_\_\_  
Abstain \_\_\_\_\_  
Absent \_\_\_\_\_

**SEE ACTION SUMMARY**

and carried by those members present, the Board hereby approves the recommended action contained in this Board report.

Dated: \_\_\_\_\_

By: \_\_\_\_\_

Kathy Hayes, Clerk of the Board