



COUNTY OF HUMBOLDT

AGENDA ITEM NO.

0-2

For the meeting of: July 22, 2014

Date: July 7, 2014
To: Board of Supervisors
From: Supervisor Mark Lovelace
Subject: Proclamation for Breastfeeding Awareness Week

RECOMMENDATION(S): That the Board of Supervisors authorize the Chair to sign the Proclamation.

SOURCE OF FUNDING: N/A

DISCUSSION: The Humboldt County Breastfeeding Task Force requested the Board of Supervisors recognize Breastfeeding Awareness Week (August 1 – August 7) in Humboldt County with a Proclamation.

FINANCIAL IMPACT: N/A

OTHER AGENCY INVOLVEMENT:

ALTERNATIVES TO STAFF RECOMMENDATIONS:

ATTACHMENTS: Proclamation

Prepared by Tracy D'Amico

Signature

REVIEW:

Auditor _____ County Counsel _____ Personnel _____ Risk Manager _____ Other _____

TYPE OF ITEM:

____ Consent
____ Departmental
____ Public Hearing
XX Other Special Presentation (10) Minutes

BOARD OF SUPERVISORS, COUNTY OF HUMBOLDT

Upon motion of Supervisor Lovelace
Seconded by Supervisor Fennell
And unanimously carried by those members present.
The Board hereby adopts the recommended action contained in this report.

PREVIOUS ACTION/REFERRAL:

Board Order No. _____

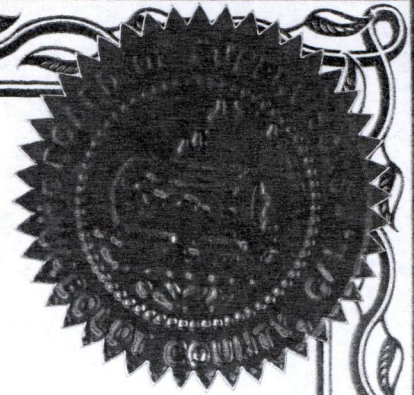
Meeting of: _____

Dated: July 22, 2014

Tracy DAmico, Deputy Clerk of the Board

By: Tracy DAmico

PROCLAMATION
OF THE
BOARD OF SUPERVISORS
COUNTY OF HUMBOLDT



Whereas, the people of Humboldt County, California are deserving of good health; and

Whereas, all available knowledge indicates that human milk optimally enhances the growth, development and well-being of the infant by providing the best possible nutrition, protection against specific infection and allergies, and the promotion of maternal and infant bonding; and

Whereas, breastfeeding promotes healthier mothers and benefits society through lower health care costs for infants, a healthier workforce, stronger family bonds, and less waste; and

Whereas, breastfeeding is economical, providing its benefits at little or no cost; and

Whereas, breastfeeding is recognized by major medical organizations, such as the American Academy of Pediatrics, the American College of Obstetricians and Gynecologists, the American College of Nurse Midwives, the American Academy of Family Physicians, the American Dietetic Association, the National Association of WIC (Women Infants and Children) Directors, UNICEF – the United Nations Children's Fund and the World Health Organization, as the preferred method of infant feeding and they support breastfeeding throughout the early years of life; and

Whereas, the Humboldt County Breastfeeding Task Force celebrates World Breastfeeding Week August 1-7, 2013, which is proclaimed by the world Alliance for Breastfeeding Action along with the World Health Organization and UNICEF; and

Whereas, the families of Humboldt County need reliable sources of information to make an informed choice about the care and feeding of their infants.

Now therefore, the Humboldt County Board of Supervisors hereby proclaims

August 1st through August 7th, 2014 as

Breastfeeding Awareness and Promotion Week

And encourages all citizens to recognize the efforts of breastfeeding families, health professionals, and the Humboldt County Department of Health and Human Services by providing support, encouragement, and help so mothers can succeed with breastfeeding.

Dated: July 22, 2014

A handwritten signature in cursive script, reading "Rex Bohn", is located in the bottom right corner of the document.

Chair, REX BOHN