

## McClenagan, Laura

---

**From:** Season George <bornseasoned@gmail.com>  
**Sent:** Tuesday, February 22, 2022 12:06 PM  
**To:** Planning Clerk  
**Subject:** Letters of Support Five Sisters Farm hearing 3/3/22  
**Attachments:** Season George - Letter of Recommendation - Emerald Farm Tours.pdf; recomendation letter.rtf; letter of rec for season.docx; HCT Support Letter, Trellis .pdf; letter about tours.rtf

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

Hello ,

Please attach these letters to my file for review on my cultivation/ tourism permit for apn 033-271-009. Hearing scheduled for March 3.

thank you,

Season George



Board of Supervisors  
Humboldt County  
825 5th St  
Eureka, CA 95501

October 18, 2020

Dear Esteemed Members of the Board,

My name is Victor Pinho and I am a resident of Castro Valley in Alameda County. I own and operate Emerald Farm Tours – California’s most experienced cannabis tourism company – located on Fisherman’s Wharf in San Francisco.

I am writing to express my support for Season George and Five Sisters’ Farm plan to create and curate a cannabis tourism destination on the property at 325 N US-101 in Piercy.

When I began Emerald Farm Tours, it was my goal to bridge the gap between consumers in the Bay and the multi-generational family farmers for whom cannabis was their livelihood. Showcasing the ethos of the Humboldt County heritage farmer is invaluable to both the individual consumer and the preservation of California cannabis culture. Bringing additional Bay Area consumers closer to the Humboldt County producers will benefit existing and future small businesses positioned along the US-101 corridor leading all the way into Garberville/Redway.

For nearly 20 years, my passions in cannabis have focused on activism, education, and breaking down stigma around responsible adult use. Ms. George’s property, passion, and persona make for a remarkable opportunity for safe and responsible cannabis education and tourism into Humboldt County.

Sincerely,

Victor Pinho

Founder & CEO, Emerald Farm Tours  
155 Jefferson St, Suite 7  
San Francisco, CA 94133  
victor@emeraldfarmtours.com

-----Original Message-----

From: Peter Huson <peter@oneloghouse.com>

Sent: Thursday, April 11, 2019 1:34 PM

To: Ashton, Mary Jane <MAShton@co.humboldt.ca.us>

Subject: Five Sisters Farm Support

Greetings,

My name is Dr. Peter Huson and I am writing you today as an owner of the One Log House and neighbor to Season George and Five Sisters Farm.

As part owner in the One Log House, located less than a half mile north of the farm, the economic development and attraction to the area is a critical component to the area.

Bringing people to her farm will bring people to my store. Tours are something the OLH has been interested in and I we believe we could have a symbiotic relationship in providing a wide breadth of cultivation styles here in the county.

We are the gateway from South to Humboldt County and are committed to giving an inviting and welcoming experience to visitors passing our businesses.

Thank you for considering the value of cannabis tours and supporting Five Sisters Farm,

Peter Huson, PhD

415.302.4688

Hello,

I am Alicia Renata and I own and operate Blue Rock Gardens in Benbow.

I am part of the SoHum Farm group with Season George and Five Sister's.

Our area would greatly benefit from Season's proposal. It is close by, excellent location for all of Southern Humboldt, and badly needed.

I've been meeting with Season for a long while now, her farm is wonderful, and she is completely capable of making this project a success.

Please invest in this and help us grow sustainably, and be an asset to our community.

Sincerely,

Alicia Renata

CEO Blue Rock Gardens

707-362-5722

Bluerockgardens@gmail.com

To Mary- Jane Ashton

Humboldt County Senior Planner

I am writing you on behalf of Five Sisters Farm, located on the Southern Humboldt County Line at 325 N Hwy 101. This letter asking for support is not just representing my farm, but the collective body of small sungrown farmers of the entire region. The unique location allows for customer outreach and education on the whole health and environmental benefits of choosing sungrown outdoor produced on small family farms. Not only does the farm have the ability to capture some of the 1.8 million drivers passing by on the 101 annually but also give the patrons of the two festivals that take place adjacent to the farm an enhanced experience of a regenerative farm. I have developed a friendly and wholesome greeting to the county implementing beyond organic practices guided by the consulting firm Compliant Farms and receiving the prestigious internationally recognized Dragon Fly Earth Medicine certification. The importance of protecting the pristine environment I live and grow on has always been at my core values. Engaging visitors on the proposed tours will be a valuable tool in preserving and building a market for our region's favored export.

As you may know Humboldt county and particularly Southern Humboldt has put a lot of funds and PR into tourism development. As Secretary of the Garberville Town Square for 7 years, I have worked closely with the SHBVB. Being the Ambassador lounge coordinator for ROTR for since its inception and on the Square often, I have grown into this ambassador role and take it seriously. During my time in Capital of Florida, I worked for the Damayan Garden Project a 27 yr old educational community garden non profit, where the organization was awarded the Gardens for Good grant from Nature Path Organics and Organic Gardening Mag under my management. I have witnessed and experienced that creating a garden as teaching space will build better communities. I committed to positioning myself as an integral player in keeping the area I live thriving by giving visitors a positive and memorable experience they want to come back to or tell their family about.

Please consider what hosting these tours can do for promoting all the small farms in the region. With the advantages of the location it is a unique opportunity to help brand the Humboldt experience as a safe, positive, environmentally responsible and healing one.

Thank you for your time,

Season George

Five Sisters Farm

Hello,

My name is Matt Kurth. I am the owner of Humboldt Cannabis Tours, based in Eureka. Our mission is to deepen people's relationship with cannabis and those who grow it. We have been in operation throughout Humboldt County since 2015. I have lived in McKinleyville for ten years and plan to spend many more in the county.

Humboldt County has a unique opportunity to leverage our reputation for craft cannabis to drive tourism spending in the area. This spending will create jobs, increase tax revenue and support small legacy cannabis farmers transition into the regulated market. This growth comes at a relatively small cost to our environment. Many of us in the cannabis community envision Humboldt becoming to cannabis what France is to wine.

Season George and Five Sisters Farm are perfectly situated to provide a foundational model for cannabis tourism in Humboldt. This is one of the only farms that tourism and education have been a part of the business plan from day one. Season has a talent for and experience educating the public about cannabis, organic and natural farming methods. She also has a crystal clear vision of what the farm can become. The farm itself is ideally located very near Highway 101 at the gateway to our county. The combination of the location and the personalities and experiences of the staff make Five Sisters the perfect seed for a cannabis tourism industry.

I believe that Five Sisters Farm will prove to be a model for other cannabis businesses, giving farmers and regulators the confidence to push through barriers to cannabis tourism. I fully support Five Sisters Farm and hope to bring my tours there once that is possible. This farm is a great investment for a Trellis grant. The grant monies will come back to our community many times over through a sustainable cannabis tourism economy.

Please let me know if you have any questions or want to talk more about cannabis tourism. Thank you for your consideration in this matter and for helping our community in this time of transition.

Sincerely,

A handwritten signature in black ink, appearing to read 'Matt Kurth', with a long horizontal flourish extending to the right.

Matt Kurth  
Humboldt Cannabis Tours  
(707) 839-4640  
MattKurth@HumCannabis.com