

Measure Z Application for Funding 2025 - Submission #38196

Date Submitted: 2/11/2025

MEASURE Z APPLICATION SUBMISSION

Agency Name*

City of Rio Dell

Mailing Address*

675 Wildwood Avenue

City*

Rio Dell

Zip*

95562

Contact Person*

Josh Phinney

Title*

Chief of Police

Phone Number*

7077643532

Email*

phinneyj@cityofriodell.ca.gov

Project Title*

City of Rio Dell Police Department CSO and Police Officer Position Request

Funding Available

The estimated amount of Measure Z funding available for FY 2025-26 is \$1.3 million.

1. Amount of Measure Z Funding Requested For FY 25-26*

242351

Agency Priority

1 - Top Priority

Agencies are encourage to submit one project per application. If your agency is submitting more than one application, please rank this application in terms of your agency's priority here.

SUMMARY OF EXPENSES

Item	\$ Amount	% of Total
Salaries (wages)	Salaries Amount*	Salaries %*
	139659	58
Benefits	Benefits Amount*	Benefits %*
	102692	42
Overhead and Occupancy (Administrative, Rent, Utilities, Phones, etc.)	Overhead/Occupancy Amount*	Overhead/Occupancy %*
	0	0
Equipment/Supplies/Services	Equip./Services/Supplies Amount*	Equipment/Services/Supplies %*
	0	0
Transportation/Travel	Transportation/Travel Amount*	Transportation/Travel %*
	0	0
Fixed Assets	Fixed Assets Amount*	Fixed Assets %*
	0	0
TOTAL	Total Amount of Application*	TOTAL 100%
	242351	

ENTITY TYPE*

- ☐ Humboldt County Department
- ☐ Contract Service Provider to Humboldt County
- ☒ Local Government Entity
- ☐ Private Service Provider
- ☐ Non-Profit Service Provider
- ☐ Other (please describe)

ENTITY TYPE

If you selected other, please briefly describe the entity you represent.

Is this application a renewal or related to a project that has been funded by Measure Z in the past? *

Yes



If you checked "yes" please include the following:

1. a report detailing results from the most recent year the project was funded, and:
2. a completed Staffing Report detailing when the funded positions were filled during the most recent year you received funding for this project.

These documents must be uploaded in the "Required Attachments" section of this application.

Describe how the scope of your proposal fits the intent of Measure Z. Specifically, how will it maintain and improve public safety and essential services?*

Our proposal for Measure Z funding directly addresses the core intent of maintaining and improving public safety and essential services within the City of Rio Dell. We are requesting funding for two critical positions: a Community Service Officer (CSO) and a full-time Police Officer. These positions are not merely enhancements; they are vital to addressing current challenges and proactively shaping a safer, more secure community for all Rio Dell residents.

Measure Z's focus on public safety is paramount. Our proposal strengthens this focus in two distinct yet complementary ways:

1. Proactive Community Engagement and Problem Solving (CSO Position): The CSO position acts as a crucial bridge between the police department and the community. This role directly addresses the improvement aspect of Measure Z by shifting from a reactive policing model to a proactive, community-oriented approach. The CSO focuses on:

Community-Oriented Policing: Building trust and fostering positive relationships with residents, businesses, and community organizations. This includes attending community events, conducting outreach programs, and acting as a liaison for addressing neighborhood concerns.

Crime Prevention: Implementing and managing crime prevention programs, such as neighborhood watch initiatives, educational workshops on personal safety and property crime, and disseminating crime prevention information. This proactive approach will maintain public safety by reducing the potential for crime before it occurs.

Addressing Quality of Life Issues: Handling non-emergency calls for service, such as minor disturbances, parking violations, and abandoned vehicles, freeing up sworn officers to focus on more serious criminal activity. This will improve the overall quality of life in Rio Dell and enhance the efficiency of the police department.

Data Collection and Analysis: Collecting and analyzing crime data to identify trends and patterns, allowing the department to allocate resources more effectively and address specific community needs. This data-driven approach will improve the effectiveness of public safety initiatives.

2. Enhanced Response Capabilities and Officer Safety (Full-Time Police Officer Position): The funding of a full-time police officer is essential for maintaining current levels of service and addressing the increasing demands placed on our department. This position will:

Increase Patrol Presence: A greater patrol presence acts as a deterrent to crime and enhances the sense of security within the community. This is crucial for maintaining public safety, particularly given the challenges facing small police departments.

Improve Response Times: A fully staffed department is better equipped to respond quickly and effectively to calls for service, ensuring the safety of both residents and officers. This faster response is a critical component of maintaining essential services.

Enhance Officer Safety: Adequate staffing is paramount for officer safety. Having sufficient personnel on patrol allows for backup when needed, reducing the risks faced by officers in potentially dangerous situations. This is a vital aspect of maintaining a functional and effective police force.

Investigative Capacity: A full-time officer will contribute to investigative efforts, allowing for thorough and timely investigations of crimes. This is essential for holding offenders accountable and ensuring justice for victims, a key element of improving public safety.

In summary, our proposal directly aligns with the intent of Measure Z. The CSO position will improve public safety through proactive community engagement and problem-solving, while the police officer position will maintain essential services by enhancing response capabilities, improving officer safety, and increasing patrol presence. Together, these two positions represent a comprehensive and strategic approach to enhancing public safety and quality of life in Rio Dell, making our community a safer place to live, work, and visit. The total request of \$242,351 represents a crucial investment in the future of Rio Dell and the well-being of its citizens.

Please provide a brief description of the proposal for which you are seeking funding.*

This proposal seeks Measure Z funding to address critical public safety needs in Rio Dell by adding two essential positions to the Rio Dell Police Department: a Community Service Officer (CSO) and a full-time Police Officer. The total funding request is \$242,351, which covers salary and benefits for both positions.

Community Service Officer (CSO) - \$116,156: This position is designed to foster a proactive, community-oriented approach to policing. The CSO will act as a liaison between the police department and the community, focusing on:

Community Engagement: Building relationships with residents, businesses, and community organizations through outreach programs, community events, and neighborhood meetings.

Crime Prevention: Developing and implementing crime prevention strategies, including neighborhood watch programs, educational workshops, and dissemination of crime prevention information.

Quality of Life Issues: Addressing non-emergency calls for service, such as minor disturbances, parking violations, and abandoned vehicles, freeing up sworn officers for more critical incidents.

Data Analysis: Collecting and analyzing crime data to identify trends and inform resource allocation.

Full-Time Police Officer - \$126,195: This position will enhance the department's response capabilities and ensure officer safety by:

Increasing Patrol Presence: Enhancing visibility and deterring crime through increased patrols.

Improving Response Times: Ensuring timely response to calls for service, protecting both residents and officers.

Enhancing Officer Safety: Providing adequate staffing levels to ensure officer backup and support in potentially dangerous situations.

Supporting Investigations: Contributing to thorough and timely investigations of criminal activity.

This two-pronged approach will significantly enhance public safety in Rio Dell. The CSO will focus on proactive community engagement and crime prevention, while the additional police officer will strengthen the department's ability to respond effectively to crime and ensure the safety of both residents and officers. This investment in personnel is crucial for maintaining and improving the quality of life in Rio Dell and fostering a safer community for all.

How have you developed a plan for sustainability, including diversification of funding sources, for your proposal to carry on without reliance on future Measure Z funds? Please provide detail of your plan for sustainability here.*

Our plan for the long-term sustainability of these crucial public safety positions recognizes the potential limitations of one-time funding sources like Measure Z. While we are seeking Measure Z funds to help finance these vital roles, we understand the importance of developing a diversified funding strategy to ensure their continuation beyond the Measure Z funding period. These positions are not simply enhancements; they are essential for the basic functioning of our police department and the safety of our community, meaning their absence would severely impact Rio Dell.

Our sustainability plan rests on a multi-pronged approach:

Demonstrating Value and Impact: Our primary strategy is to clearly demonstrate the tangible positive impact of these positions on public safety within the community. We will meticulously track and report key performance indicators. By showcasing the effectiveness of the CSO and the additional police officer, we aim to build strong community support for their continued funding. This documented value will be crucial in advocating for continued financial support.

Budgetary Advocacy and General Fund Allocation: We will actively advocate for the continued integration of these positions into the city's general fund budget. Given their crucial role in maintaining public safety—a core function of local government—we believe that these positions warrant general fund support. We will work closely with the City Council and city administration to present a compelling case for their inclusion in future budget cycles, emphasizing the long-term cost-effectiveness of proactive policing and community engagement. If Measure Z funding is not renewed, the general fund would have to subsidize these critical positions to maintain the current level of public safety services. We will make it clear that the alternative to funding these positions is a reduction in essential police services, which is unacceptable for our community.

Exploring Alternative Funding Sources: We will actively pursue alternative funding sources, including:

Grant Opportunities: We will research and apply for relevant state and federal grants that align with the goals of community policing, crime prevention, and law enforcement support.

It is important to emphasize that these positions are not considered optional. They are essential for maintaining and improving public safety in Rio Dell. Therefore, while we are committed to exploring diverse funding sources, we recognize that the ultimate responsibility for ensuring the safety of our community rests with the city. We are confident that by demonstrating the value and impact of these positions, we can secure the necessary financial support to ensure their long-term sustainability, whether through Measure Z, the general fund, or a combination of funding sources.

If this request is for the continuation or expansion of an existing program/service, what is the current source of funding for that program/service?*

This request is for the continuation and enhancement of existing, albeit under-resourced, services within the Rio Dell Police Department. While the department currently has staff fulfilling some of the duties envisioned for these positions, they are spread thin and lack the dedicated focus necessary to achieve the desired outcomes. These existing roles are currently supported by the city's general fund, which covers basic police operations. However, the current general fund allocation struggles to support the dedicated Community Service Officer fully and full-time Police Officer positions as they are envisioned in this proposal.

Currently, some of the responsibilities associated with these proposed positions are being handled by existing officers who are juggling multiple duties. This limits their ability to focus on proactive community engagement, crime prevention, and enhanced response capabilities. For example, officers may handle minor quality-of-life issues, but lack the time and resources to implement effective, long-term solutions. Similarly, while the department has officers, the current staffing levels strain response times and limit proactive patrol.

This Measure Z request seeks to fund the positions for these crucial roles. This dedicated focus is essential for maximizing their impact and achieving the goals outlined in this proposal. While the general fund supports the department's current staffing levels, the City needs the resources to establish and sustain these dedicated, specialized positions. Therefore, this request represents a critical investment in enhancing existing, under-resourced services, not creating entirely new programs. Securing Measure Z funding would allow the department to fully realize the potential of these roles, leading to a more proactive and effective approach to public safety in Rio Dell.

If you are awarded Measure Z funds, how do you plan to leverage these funds to secure additional grants, contributions or community support? *

Securing Measure Z funds will be a powerful catalyst for leveraging additional grants, contributions, and community support for the Rio Dell Police Department and the critical positions outlined in this proposal. Our strategy for leveraging these funds includes:

Demonstrating Success and Building Credibility: Successfully implementing the CSO and additional police officer positions with Measure Z funding will provide tangible evidence of the program's effectiveness. This demonstrable success will significantly strengthen our applications for future grants by showcasing a proven track record and positive community impact. Funders are more likely to invest in programs that have already demonstrated a positive return.

Matching Funds and Challenge Grants: Many grant opportunities require matching funds or offer challenge grants. Securing Measure Z funding will position us to meet these requirements, making us eligible for a wider range of funding opportunities. We will actively seek grants that offer matching funds or challenge grants, using Measure Z funds as leverage to secure additional resources.

Building Community Partnerships: The CSO position, in particular, will play a crucial role in building and strengthening relationships with local businesses, community organizations, and philanthropic foundations. These relationships will be instrumental in securing additional contributions and community support. By actively engaging with the community and demonstrating the value of these positions, we will cultivate a sense of shared ownership and encourage further investment in public safety.

Data-Driven Reporting and Transparency: We will maintain detailed records of the program's outcomes, including crime statistics, community engagement metrics, and cost-effectiveness data. This data-driven reporting will not only demonstrate the impact of Measure Z funds but also provide compelling evidence for potential funders and community partners. Transparency in our use of funds and the resulting outcomes will build trust and encourage further support.

Community Awareness and Advocacy: We will actively communicate the successes of the program to the community through various channels, including social media, local news outlets, and community events. Raising awareness of the positive impact of Measure Z funding will generate community support and encourage advocacy for continued funding and additional contributions. This public awareness campaign will also highlight the need for ongoing support to sustain these vital services beyond the Measure Z funding period.

By strategically leveraging Measure Z funds, we are confident that we can secure additional resources and build a sustainable funding model for these critical positions, ensuring the long-term safety and well-being of the Rio Dell community.

Will this proposal require new or expanded activity on the part of another entity to be fully functional and effective? If so, name that entity and describe what that participation would look like. *

While the Rio Dell Police Department already exists and receives funding through the city's general fund, this proposal seeks to enhance existing services and alleviate the strain on the general fund by establishing dedicated positions that are currently under-resourced and spread across existing staff. Therefore, this proposal does not require new or expanded activity from the City in the sense of creating entirely new departments or programs. Instead, it requires a shift in how the City allocates existing resources.

Currently, the City's general fund subsidizes the police department, covering the salaries and benefits of existing officers who are tasked with a wide range of duties. However, this current funding model stretches resources thin, preventing officers from dedicating sufficient time and attention to proactive community policing, crime prevention, and enhanced response capabilities. Many of the responsibilities that would fall under the proposed CSO and additional police officer positions are currently being handled by existing officers who are already burdened with multiple responsibilities.

This Measure Z grant request is designed to offset the burden on the general fund by providing dedicated funding for these crucial roles. This will allow the City to reallocate existing general fund dollars, freeing them up for other essential city services or potentially reducing the overall financial strain on the general fund.

Therefore, the City's primary role in this proposal is not to expand its activities but rather to realign its current budgetary allocations. By supporting this grant application, the City can effectively enhance its police department's capabilities without increasing the overall financial burden on the general fund. In fact, this grant could potentially free up existing general fund dollars, providing the City with greater financial flexibility.

While community partnerships and collaboration with other agencies remain crucial for the overall success of the program, the essential participation required from the City is primarily financial—supporting this grant application and subsequently integrating these dedicated positions into the city budget after the Measure Z funding period. This will ensure the long-term sustainability of these enhanced services and alleviate the existing strain on the general fund.

Are there recurring expenses associated with this application, such as personnel cost? *

Yes

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If you checked yes, please detail those expenses here.

Yes, this application involves recurring expenses, primarily personnel costs, which are the core of the request. These recurring expenses are essential for the long-term success and sustainability of the proposed enhancements to the Rio Dell Police Department.

The primary recurring expenses associated with this application are:

Salaries and Benefits for the Community Service Officer (CSO): The estimated annual cost for the CSO position is \$116,156. This includes salary, employer-paid benefits (such as health insurance, retirement contributions, and payroll taxes), and any other associated personnel costs.

Salaries and Benefits for the Full-Time Police Officer: The estimated annual cost for the additional police officer position is \$126,195. This also includes salary, employer-paid benefits, and other related personnel costs.

It is important to emphasize that these personnel costs represent an investment in the safety and well-being of the Rio Dell community. While they are recurring expenses, they are essential for maintaining the enhanced level of service provided by these dedicated positions. These positions are not optional; they are crucial for proactive community policing, crime prevention, and ensuring adequate response capabilities for the Rio Dell Police Department.

Our sustainability plan, as detailed elsewhere in this application, addresses the long-term funding of these recurring personnel costs. While we are requesting Measure Z funds for the initial establishment of these positions, our ultimate goal is to integrate them into the city's general fund budget. This will ensure the continued funding of these essential services beyond the Measure Z funding period. We will achieve this by demonstrating the value and impact of these positions to the City Council and administration, advocating for their inclusion in future budget cycles, and exploring alternative funding sources such as grants and community partnerships. We are confident that the demonstrable benefits to public safety will justify the continued investment in these crucial personnel positions.

Please note, the Citizens' Advisory Committee in May, 2023, adopted a stance that it would not recommend funding for new, ongoing county positions.

REQUIRED ATTACHMENTS

Be sure to include the following with your application.

Prior Year Results

If your request is a continuation of a program funded with Measure Z in prior fiscal years, please provide the results of implementation. (one page maximum)

Upload Prior Year Results Attachment

No file chosen

Program Budget

[Download the budget narrative](#), then upload using the button at right.

Upload Program Budget Attachment*

Measure Z Proposed Budget Template - FY 2025-26 RIO DELL.xlsx

Staffing Report

If your request was previously funded, please [download and complete the staffing report](#), then upload it using the option provided here.

Upload Staffing Report Attachment

No file chosen

Letters of Support

If you have letters of support from members of the community you can upload them here.

Upload Letters of Support

No file chosen

I declare under penalty of perjury under the laws of the State of California that the above statements and all attachments are true and correct.

Date*

2/11/2025
10:00 AM

Signature*

Travis Sanborn

Type Approving Official's Name

Exhibit E - Proposed Budget

Agency Name:	Rio Dell Police Departent	Address:	675 Wilc
Coordinator/Contact:	Josh Phinney	Phone:	707-764-

Descriptions	Requested Budget	Current Quarter Costs	Total of Prior Quarter Costs	Remaining Balance
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A. Personnel Costs

Title: Community Services Officer				
Salary \$69,581	69,581.00			69,581.00
Benefits \$46,575	46,575.00			46,575.00
Duties Description: Community Service Officer (CSO): The CSO investigates				

Title: Full Time Police Officer				
Salary \$70,078	70,078.00			70,078.00
Benefits \$56,117	56,117.00			56,117.00
Duties Description:				

Title:				
Salary (separate from benefits cost)				0.00
Benefits				0.00
Duties Description:				

Salaries Subtotal	139,659.00	0.00	0.00	139,659.00
Benefits Subtotal	102,692.00	0.00	0.00	102,692.00
Total Personnel:	242,351.00	0.00	0.00	242,351.00

B. Overhead and Occupancy Costs (Rent, Utilities, Phones, Administrative etc.)

Title:				
Description:				
Title:				
Description:				

Total Overhead and Occupancy Costs:	0.00	0	0	0
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C. Equipment/Supplies/Services (Equipment, Supplies and Services should be separate)

Title: Equipment				
(Please be detailed regarding the equipment you plan to .				
Description: These expenses are generally over \$200, longer useful life)				
Title:				
Description:				
Equipment Subtotal:	0.00	0	0	0

Title: Supplies				
(Please be detailed. These expenses are generally under				
Description: \$200, depleted or consumed within 1 year)				
Title:				
Description:				
Supplies Subtotal:	0.00	0	0	0

Title: Services/Other Operational Costs				
(Please be detailed. These expenses are generally professional or				
Description: contracted services, or other expenses that are not equipment or				
Title:				
Description:				
Services/Other Subtotal:	0.00	0	0	0

Total Equipment/Supplies/Services:	0.00	0	0	0
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D. Transportation/Travel (Local and Out-of-County should be separate)

Title: Local Travel				
Description: Describe local travel and connection to your project				
Title: Out of County Travel				
Description: Describe out of county travel and connection to your project				

Total Transportation/Travel Costs:	0.00	0	0	0
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E. Fixed Assets (According to your agency's definition of a fixed asset)

Title:				
Description:				
Title:				
Description:				

Total Fixed Asset Costs:	0	0	0	0
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Totals	242,351.00	0.00	0.00	242,351.00
Requested Budget		Current Quarter Costs	Prior Quarter Costs	Remaining Balance