



COUNTY OF HUMBOLDT

AGENDA ITEM NO.

H-1

For the meeting of: February 21, 2017

Date: February 13, 2017

To: Board of Supervisors

From: Supervisor Virginia Bass

Subject: Update Report from the Cruise Ship Marketing Consultant

RECOMMENDATION(S): That the Board of Supervisors hear the presentation and take appropriate action, if required.

SOURCE OF FUNDING: N/A

DISCUSSION: Bruce Conner, Cruise Ship Marketing Consultant, will be providing an update to the Board of Supervisors on progress that is being made and efforts to bring Cruise Ships to the Humboldt Bay.

FINANCIAL IMPACT: N/A

OTHER AGENCY INVOLVEMENT: N/A

ALTERNATIVES TO STAFF RECOMMENDATIONS: Board discretion.

ATTACHMENTS: None

Prepared by Tracy Damico

Signature Virginia Bass

REVIEW:

Auditor _____ County Counsel _____ Personnel _____ Risk Manager _____ Other _____

TYPE OF ITEM:

____ Consent
____ Departmental
____ Public Hearing
XX Other Special Presentation (10 minutes)

PREVIOUS ACTION/REFERRAL:

Board Order No. _____

Meeting of: _____

BOARD OF SUPERVISORS, COUNTY OF HUMBOLDT
Upon motion of Supervisor _____ Seconded by Supervisor _____

Ayes ☒
Nays _____
Abstain _____
Absent _____

SEE ACTION SUMMARY

and carried by those members present, the Board hereby approves the recommended action contained in this Board report.

I Dated: _____
By: _____
Kathy Hayes, Clerk of the Board