



COUNTY OF HUMBOLDT

AGENDA ITEM NO.
E-5

For the meeting of: April 19, 2016

Date: April 5, 2016
To: Board of Supervisors
From: Supervisor Mark Lovelace
Subject: First Five Annual Report and Introduction of New Executive Director

RECOMMENDATION(S): That the Board of Supervisors hear the report and take appropriate action, if required.

SOURCE OF FUNDING: N/A

DISCUSSION: Each year, the First Five Humboldt Executive Director prepares an annual report of First Five Humboldt funded programs and activities and presents the information to the Board of Supervisors. Following Wendy Rowan's retirement, Mary Ann Hansen was hired as the new Executive Director. Mary Ann will be introducing herself to the Board and giving the annual report for 2015.

FINANCIAL IMPACT: N/A

OTHER AGENCY INVOLVEMENT:

ALTERNATIVES TO STAFF RECOMMENDATIONS: Board discretion.

ATTACHMENTS: N/A

Prepared by Kathy Hayes

Signature

REVIEW:

Auditor _____ County Counsel _____ Personnel _____ Risk Manager _____ Other _____

TYPE OF ITEM:

____ Consent
____ Departmental
____ Public Hearing
X _____ Other _____ Special Presentation (15 min) _____

BOARD OF SUPERVISORS, COUNTY OF HUMBOLDT
Upon motion of Supervisor _____ Seconded by Supervisor _____

Ayes
Nays
Abstain
Absent

Per Order of the Chair

PREVIOUS ACTION/REFERRAL:

Board Order No. _____

Meeting of: _____

and carried by those members present, the Board hereby approves the recommended action contained in this Board report.

Dated: April 19, 2016
By: [Signature]
Kathy Hayes, Clerk of the Board



Annual Community Report

Strengthening Children, Families and Community



A Message from Our Executive Director

First 5 Humboldt's approach from its beginning has been to listen and respond to the unique needs of our county when it comes to children 0-5. From Orleans to Shelter Cove, we bring families and children together and provide access to supports when needed.

Despite our beautiful environment and many caring communities, Humboldt County children are vulnerable.

*With Mendocino, Humboldt County has the highest proportion of adults in California who have experienced four or more Adverse Childhood Experiences (ACES) when they were children; the likelihood of serious health outcomes goes up dramatically with 4 or more ACES.

*We have a child abuse and neglect report rate that is nearly 50% higher than the California average.

*Among California counties, we have the highest rate of children identified with special needs.

With our community partners, First 5 Humboldt provides prevention-oriented services to all families who want them, such as playgroups, home visiting and library programs. However, since 2004, First 5 Humboldt has experienced a 40% drop in dollars coming to our county from the Prop 10 tobacco tax. While it's a good thing that fewer people are smoking tobacco in California, it has resulted in a need for First 5 Humboldt to look at its annual evaluation results and its funding decisions ever more carefully. In this fiscal situation, we must consider which of our programs is most effective and call on our partners and community agencies to fully invest in prevention and help sustain the programs that work.

This community report illustrates First 5 Humboldt's work to help children and families throughout Humboldt County be strong, healthy and resilient, so that our County has a strong and healthy future.

Sincerely, Mary Ann Hansen

Our Vision

All Humboldt County children thrive in healthy, supportive, nurturing families and neighborhoods, enter school ready to learn and become active participants of their community.



Programs & Services

First 5 Humboldt's mission is to work with families and community organizations to promote comprehensive and integrated systems of services for early childhood development in order to foster secure, healthy and loving children eager to learn and develop their full potential. In 2015, First 5 Humboldt funded programs which provided services in the focus areas of children's health, family support, and early education. There were 8,844 children 5 years old or under in Humboldt in 2015.

"It is really great to have a program that enables kids in rural areas to get together and work on social skills, develop friendships, and learn."

-Parent

2015

**Unduplicated
Numbers
Served***

5,919
Children



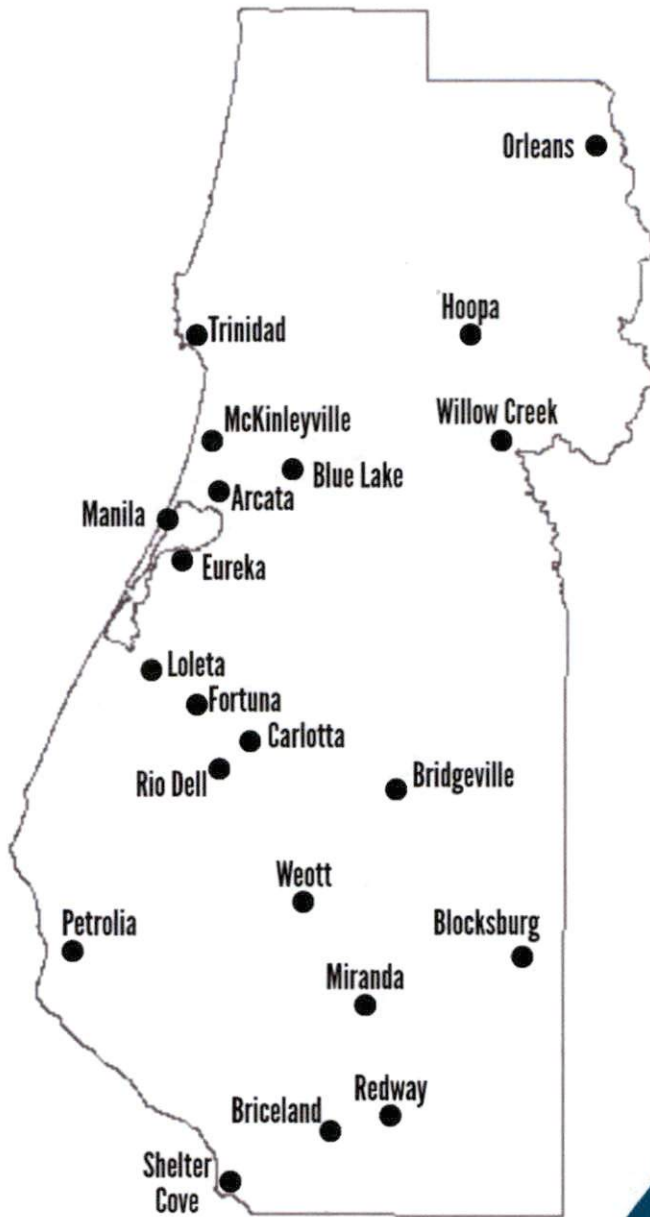
10,424
Parents, Caregivers, Other
Family Members &
Providers

29

First 5 Humboldt Funded Programs

*Participant counts are unduplicated within programs. Across programs, counts can be duplicated

Programs & Services Continued



21

**Humboldt
County
Communities
served in
2015**

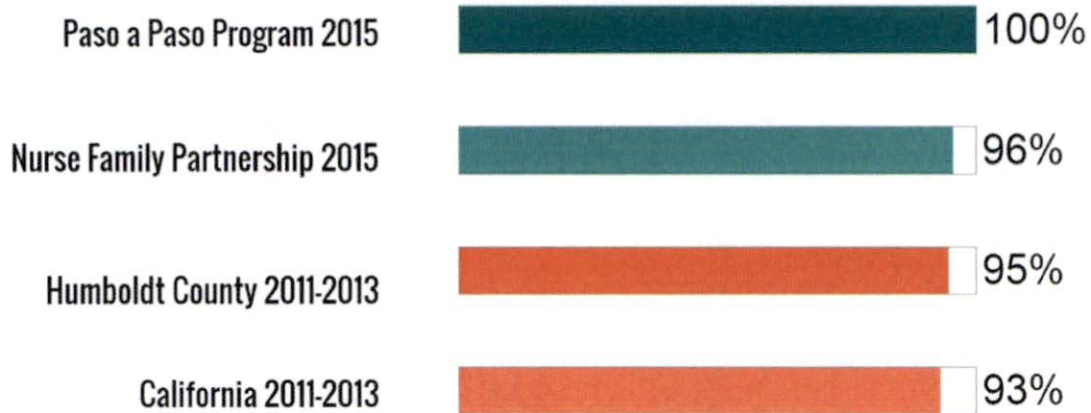
98.1%

**Program Participants who
are VERY or MOSTLY
satisfied with the services
provided by First 5
Humboldt Programs**

Children's Health

First 5 Humboldt provides funding to the Paso a Paso Program and Nurse Family Partnership. Both programs work with pregnant women to get early and adequate prenatal care. A measure of accessing prenatal care is birthweight.

Infants Born at Normal Birth Weight



Oral Health

849 Preschool Students Served

The TOOTH (Teaching Oral Optimism throughout Humboldt) Program provides preventative dental services to Humboldt County preschool students.

2015 Plaque Measurements

357 Students Assessed



Statistically Significant Plaque Decrease for

11 Years

Family Support

Funding parent and family support programs is a priority for First 5 Humboldt. Research shows that social support networks and other informal supports reduce social isolation and are associated with improved parenting skills, greater knowledge of child development, and improved family relations. First 5 Humboldt Playgroups are a major source of support to parents and families in Humboldt County.



**First 5
Humboldt
Playgroups**

**First 5 Humboldt partners with
Six Family/Community Resource
Centers
and with
Betty Kwan Chinn Day Center/
Catholic Charities
to support families.**

**"Everyone here is so
supportive and kind! It's done
wonders for an only child's
social skills."**

**-Playgroup
Parent**

**2015
Number of
Playgroup
Visits**

12,882

Children 0-5

10,390

Parents/Caregivers

Family Support Continued

Playgroup is a place where parents support each other



90.6%

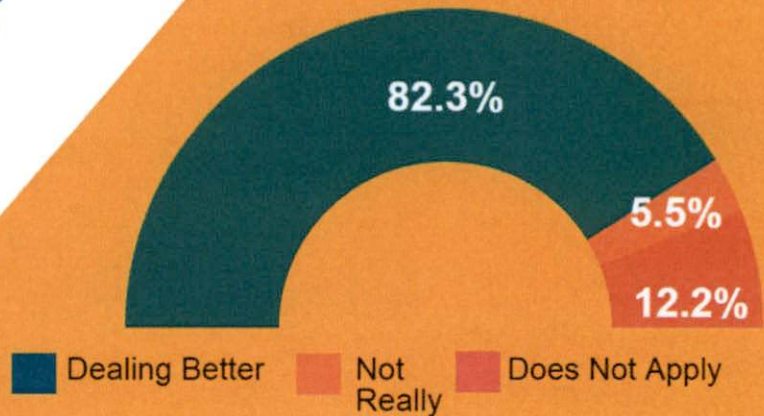
Strongly Agree or Agree

2015 Program Participants Feel the Program Has Resulted in

"Dealing better with parenting issues"

"Connecting with other moms has been essential to being a better parent myself."

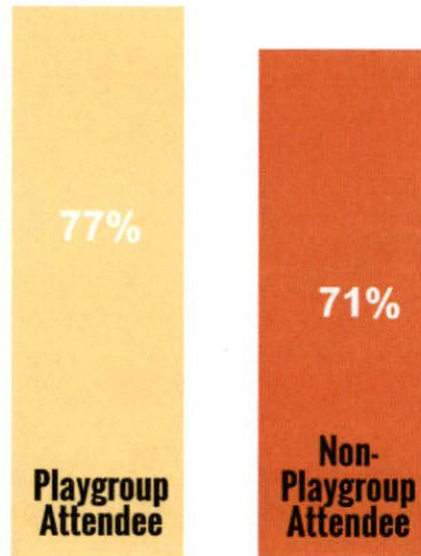
-Playgroup Parent



Early Education

The need for high quality early education opportunities has been a consistent concern and focus for First 5 Humboldt throughout the years.

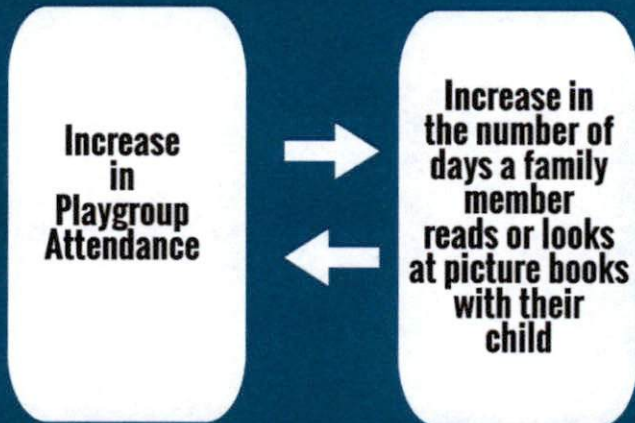
2015 Kindergarten Screening Tool (KST) Results



The Humboldt County Office of Education (HCOE) developed the Kindergarten Screening Tool (KST) in 2012 to screen incoming Kindergartners regarding their readiness for school. The KST measures children's readiness in four domains: Language/Literacy, Mathematics, Social Emotional, and Self-Portrait.

In 2015, 86% of all Kindergartners were screened using this tool. Playgroup attendees scored higher than those students who did not attend playgroup.

2015 Program Participant Survey Statistically Significant Results Related to Reading



Early Education Continued



Leap Into Literacy Program

The Leap Into Literacy Program provides and delivers book bins and theme bags to child care and other early education programs throughout Humboldt County



- 5,050** Books
- 134** Theme Books
- 145** Big Books
- 87** Separate Deliveries
- 21** Child Care & Other Early Education Programs

"The books have increased the diversity of interests, subjects, and characters we can introduce to the children."

-Early Childhood Educator

Library Partnership

2,915
Children & Adults Attendees

119
Programs & Workshops

Integration of Support Systems

First 5 Humboldt recognizes the importance of integrating the systems that support pregnant women and young children and their families. It is essential to collaborate across systems in order to provide primary prevention and early intervention services to Humboldt County children and families.

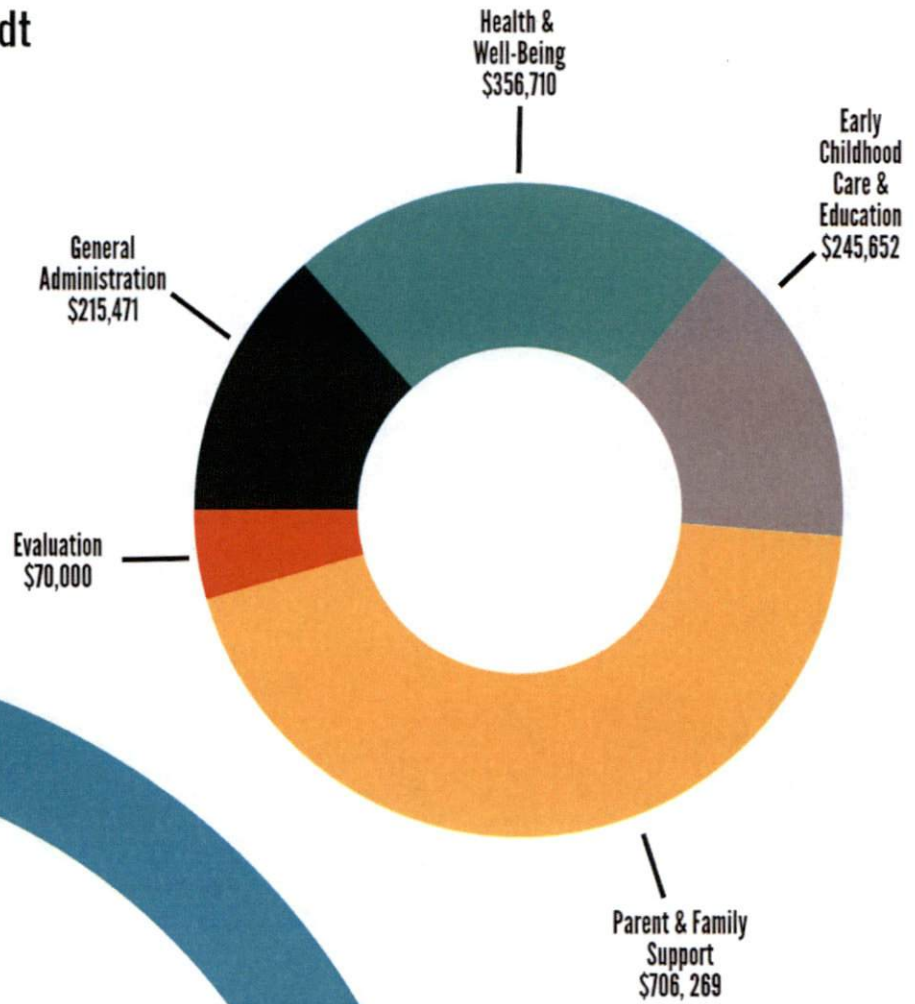
0-8 Mental Health Collaborative

The 0-8 MHC was established with coordination support from First 5 Humboldt in 2010 in order to work toward improving the skills of service providers working to help children meet their developmental potentials.

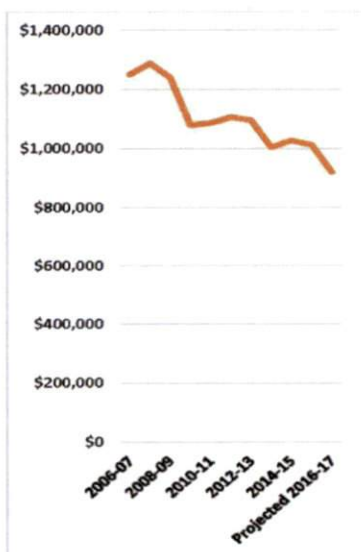


Investments & Funding

**First 5 Humboldt
Budget
Fiscal Year
2015-2016**



**Tobacco
Tax Revenue
Fiscal Years
2006-2016**



Commissioners & Staff

Susan Buckley

Humboldt County
Department of Health & Human Services
Public Health Branch

Jessica Callahan

Community Member

Ovieda Elliott

Community Member

Sydney Fisher Larson

Community Member

Mark Lovelace

Board of Supervisors, District 3

Nica Meggerson

Humboldt County
Department of Health & Human Services
Social Services Branch

Cameron Mull

Parks & Recreation
City of Blue Lake

Dian Pecora

Community Member

Connie Sundberg

Changing Tides Family Services

Mary Ann Hansen

Executive Director
First 5 Humboldt

Andrea Sousa

Executive Secretary
First 5 Humboldt

Jennifer Gonzales

Program Coordinator
First 5 Humboldt

This report to the community provides an overview of First 5 Humboldt programs and services plus results presented in the 2015 First 5 Humboldt Local Evaluation Report. For detailed information, please visit www.humkids.org



First 5 Humboldt
1012 Second Street
Eureka, CA 95501
Phone: (707) 445-7389
Fax: (707) 445-7349
www.humkids.org

Community Partners

Arcata United
Methodist Church

Betty Kwan Chinn Day
Center/Catholic Charities

City of Arcata

City of Eureka

Humboldt County Library

Discovery Museum

Eureka First Church
of the Nazarene

Fortuna Elementary
School District

Hoopla Tribe

Humboldt Community
Access & Resource
Center

Humboldt County
Office of Education

Humboldt County
Public Health Branch

KEET-TV

Lost Coast Camp

Manila Community
Services
District/Redwood Coast
Montessori

McKinleyville Commu-
ty Services District

McKinleyville Family
Resource Center

Mid-Klamath Watershed
Council

Redwood Community
Action Agency

St. Joseph Health

Southern Humboldt
Unified School District

Trinidad Union School
District

Playgroups

Arcata Playcenter

D Street Community Center
14th & D Streets, Arcata
(707) 822-7091

Arcata Tiny Tots Playgroup

Arcata United Methodist Church
1762 11th Street, Arcata
(707) 822-1963

Blue Lake Playgroup

Prasch Hall/Perigot Park
312 South Railroad, Blue Lake
(707) 668-4281

Discovery Museum Playgroup

612 G Street, Eureka
Suite 102
(707) 443-9694

F.U.N. Play Center

Adorni Recreation Center
1011 W. Waterfront Drive, Eureka
(707) 441-4248

Manila Playgroup

Manila Community Resource Center
1611 Peninsula Drive, Manila
(707) 444-9771

Mattole Valley Playgroup

Mattole Valley Community Center
29230 Mattole Road, Petrolia
(707) 629-3348

McKinleyville Playgroup

McKinleyville Activity Center
1705 Gwin Road, McKinleyville
(707) 839-9003

Rio Dell Playgroup

Church of Christ
325 2nd Street, Rio Dell

OR

Early Head Start Site
95 Center Street Rio Dell
(707) 764-5239

Casterlin/So. Humboldt Playgroup

Casterlin School, Room 5
24790 Alderpoint Road, Blocksburg
(707) 923-1147

Miranda/So. Humboldt Playgroup

Osprey Learning Center/South Fork East
Room 4, 159 Orchard Lane, Miranda
(707) 923-1147

Redway/So. Humboldt Playgroup

Redway School
344 Humboldt Avenue, Redway
(707) 923-1147

Shelter Cove/So. Humboldt Playgroup

At Golf Links, Community Center
Downstairs, Suite B, Shelter Cove
(707) 923-1147

Weott/So. Humboldt Playgroup

Agnes Johnson School
73 School Road, Weott
(707) 923-1147

Willow Creek Playgroup

First Assembly of God Church
55 Enchanted Springs Lane,
Willow Creek
(530) 629-3141