



COUNTY OF HUMBOLDT

For the meeting of: 10/3/2023

File #: 23-1346

To: Board of Supervisors
From: County Administrative Office
Agenda Section: Consent

Vote Requirement: 4/5th

SUBJECT:

Supplemental Budget in the Amount of \$132,000 for Fiscal Year 2022-23 for Economic Development Promotion

RECOMMENDATION(S):

That the Board of Supervisors:

1. Approve the attached supplemental budget in the amount of \$132,000 for the Economic Development Budget Unit (1100-181).

SOURCE OF FUNDING:

Transient Occupancy Tax (1100-181-107010)

DISCUSSION:

On Feb. 7, 2023, your Board approved a 2-year spending plan (fiscal years 2023-24 and 2024-25) for the increased revenue anticipated from Measure J, the voter-approved initiative that increased transient occupancy tax (TOT) to 12% in the unincorporated area. The spending plan included the following allocations:

- 30% to the Sheriff's Office to fund an existing deputy position
- 30% to the Housing Trust Fund
- 30% to the Ink People for a local arts and culture program
- 10% to the Redwood Region Entertainment and Education Liaisons, Inc. (Humboldt-Del Norte Film Commission).

To date, the Sheriff's Office and film commission have each received their allocations, and a journal is being processed for the Housing Trust Fund allocation. This agenda item provides the final allocation to fund the arts and culture program for fiscal year 2022-23.

FINANCIAL IMPACT:

Expenditures (1100-181)	FY22-23 Adopted	FY23-24 Adopted
Budgeted Expenses		\$264,000
Additional Appropriation Requested	\$132,000	
Total Expenditures	\$132,000	\$264,000
Funding Sources (1100-181)	FY22-23 Adopted	FY24-25 Adopted*
General Fund	\$132,000	\$264,000
Total Funding Sources	\$132,000	\$264,000

**Projected amounts are estimates and are subject to change.*

Narrative Explanation of Financial Impact:

The arts and culture agreement with Ink People resides in Fund 1100, Budget Unit 181, Economic Development Promotion. The agreement is supported with Measure J funding, the 2% increase in TOT approved by voters in 2022. Approval of the attached supplemental budget will increase the General Fund budget by \$132,000 for fiscal year 2022-23 to cover the contract with Ink People as authorized by your Board. Actual 2022-23 year end expenditures are approximately \$32,000.

STAFFING IMPACT:

Narrative Explanation of Staffing Impact:

This action does not have staffing impact.

STRATEGIC FRAMEWORK:

This action supports the following areas of your Board’s Strategic Framework.

Core Roles: Support business, workforce development and creation of private-sector jobs

New Initiatives: Facilitate public/private partnerships to solve problems

Strategic Plan: 3.1 - Improve the economy of Humboldt County

OTHER AGENCY INVOLVEMENT:

Ink People

ALTERNATIVES TO STAFF RECOMMENDATIONS:

Your Board could not approve the supplemental budget and retain TOT funding in the General Fund. This is not recommended as your Board approved the above-described spending plan and directed staff to return with a supplemental budget to allocate funding.

ATTACHMENTS:

- 1. Supplemental Budget

PREVIOUS ACTION/REFERRAL:

Meeting of: Feb. 7, 2023

File No.: 23-129