

**Proposal for:  
Abbey of the Redwood's  
Sea Goat Farm and Farmstand**



**Prepared for:  
The  
Headwaters  
Fund  
August 20, 2021**

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Grant Fund Application Coversheet**

Date of application:

Organization Name:

Director/CEO:

Contact Person Name and Title:

Contact Phone:            Contact Email:

Contact Address:

Total current year organizational budget:            # of FTE employees:

Summarize the organization's mission (in the space provided):

Project title:

Please provide a less than 250 word summary of your project which answers the following questions: How will your project lead to improving the local economy and increasing the quality of life for local residents? What exactly are you going to do and for whom? Why is it necessary? What will be accomplished? How will you accomplish this?

Amount requested:            Total project cost:

Grant timeline:    Period covered:            to

Total match amount: \$

Match amount as % of total project budget            %

(Required 50% total project match for implementation, 25% of total project for planning)

Cash match: \$

Cash match as % of total project budget            %

(Required: 25% of total project for implementation, 12% of total project for planning)

In-kind match: \$

In-kind match as % of total project budget            %

Number of new FTE jobs created, if funded:

Number of FTE jobs retained, if funded (jobs that would otherwise be eliminated):

Number of permanent, long term, private sector jobs to be created:

Please provide a brief explanation of how job creation/retention numbers were calculated:

Type of project:       Planning       Implementation

Geographic focus of project:

**Which Industry is your project working with (check off all that apply):**

- Diversified Health Care
- Specialty Food, Flowers and Beverages
- Building and Systems Construction
- Investment Support Services
- Management and Innovation Services
- Niche Manufacturing
- Tourism
- Forest Products
- Arts and Culture
- Alternative Agriculture

**Strategy being employed to promote economic development (check off all that apply):**

- Supporting development of pre-permitted commercial space
- Reducing regulatory bottlenecks for business retention or creation
- Supporting economic development infrastructure
- Developing new strategies for economic development
- Providing access to external markets or plugs the economic leaks
- Retaining and growing existing businesses
- Providing workforce training
- Increasing the number of new businesses
- Leveraging future funding or projects
- Reducing poverty by helping people to develop business skills
- Other (describe):

Are any of the following components required, and if so are they in place already? (check off in left column if required, then check of "yes" or "no" for if they are in place already)

- |  |                              |  |
|--|------------------------------|--|
| <input type="checkbox"/> Building permits    | <input type="checkbox"/> Yes | <input checked="" type="checkbox"/> No |
| <input type="checkbox"/> Market research     | <input type="checkbox"/> Yes | <input type="checkbox"/> No            |
| <input type="checkbox"/> Legal review        | <input type="checkbox"/> Yes | <input type="checkbox"/> No            |
| <input type="checkbox"/> Regulatory approval | <input type="checkbox"/> Yes | <input type="checkbox"/> No            |
| <input type="checkbox"/> Consultants hired   | <input type="checkbox"/> Yes | <input checked="" type="checkbox"/> No |
| <input type="checkbox"/> Staff hired         | <input type="checkbox"/> Yes | <input type="checkbox"/> No            |

## **Abbey of the Redwoods' - Sea Goat Farmstand Project**

The Abbey of the Redwoods is an independent community outreach program of Grace Good Shepherd (GGS) which functions as its fiscal agent. Although working under the auspices of GGS, the Abbey has its own business license, Advisory Board, and rents space from GGS along with three other organizations located on the GGS campus: Women, Infants and Children Program (WIC), North Coast Children Services, and the Seaforth Montessori School.

Since the beginning of the COVID pandemic, there has been a significant rise in outdoor direct marketing venues across the globe which provide safe spaces for people to gather and enhance economic stability in communities. Isolation caused by this pandemic has contributed to unhealthy eating, lack of exercise, and negative mental health impacts. Abbey of the Redwoods' Sea Goat Farm provides access to locally grown healthy foods, opportunities to gather/exercise in the garden learning about the environment, network with small businesses, and to rebuild community. This project supports the local economy by providing a space to connect with small artisan producers of specialty foods, flowers and beverages, promotes tourism, arts and culture, while fostering a healthier community.

Consumers often cite supporting the local economy as a reason why they purchase locally produced foods. A growing body of research points to the economic benefits of farm-direct marketing. One study discovered that, "for every dollar of sales, direct marketers are generating twice as much economic activity within the region, as compared to producers who are not involved in direct marketing." (University of California Cooperative Extension, Sacramento Region, 2016). While direct-market farmers rely on their neighbors to grow their businesses, they often return the favor. This aforementioned report attributes the outside impact that these farmers exert on local economies to the fact that they source locally. Of the direct-marketing farmers surveyed, 89 percent buy their supplies from local businesses. By contrast, larger wholesale farms purchased only 45 percent of their inputs from their neighbors. Because direct-marketing farmers are much more likely to patronize local feed stores, farm equipment dealers, and mills, the dollars that they spend at the farmers market stay in their community longer.

The location of our project is perfect for the growth and development of a successful and sustainable farmstand that contributes to community development and the economic growth of McKinleyville. Local farmers and artisan producers also directly benefit their own businesses by networking with our project. In addition to selling our own produce and eggs, we sell other products and crafts from local businesses including: **Humboldt Baking Company, Stevens Family Ranch, Botanical Love by Jenn, Shrood Foods, The Magic Teahouse, Wild Rose Farm, Fern Mountain Bakes, and Humboldt Grain Girls.** The Sea Goat Farmstand falls under the CEDS of Specialty Food, Flowers and Beverages and Niche Manufacturing. Almost all our community partners also fall under these clusters.

The risks and challenges that farmstands such as ours face are farm hands and labor. For example, another non-profit farmstand in Petaluma, CA called Bounty Farm, whose mission is to achieve community food security and ecological stewardship of land and all people, found its sales increased by 588% during the Covid pandemic which put strain and stress on their one paid farm manager. They acquired a large amount of new farm volunteers, which helped with their objective to provide education and volunteerism on their farm. We would like to ensure that we have a sufficient amount of volunteer involvement to make this project sustainable. We currently have a volunteer crew consisting of 18 people of diverse ages and backgrounds that come regularly to work in the garden and help with the farmstand. We very much appreciate and depend on our volunteers for their continued support, but also love the community bond that this project creates

and the opportunity to educate and empower people to learn the practical skills of farming and gardening. We also will continue to advertise our volunteer opportunities in the North Coast Journal and social media outlets. The engagement with the community through service learning, volunteerism, workshops, kid's field trips, and other local partnerships will be key to our success and vision. If fully funded, our project will be able to:

- Serve twice as many consumers per week (100) by expanding the hours and days of operation,
- Provide space for twice as many vendors in the farmstand with structural improvements to existing facilities (putting in refrigeration and electricity; weatherproofing farm stand),
- Build an outdoor pavilion: making the farmstand viable in all four seasons.
- Provide for a Farm Consultant at Sea Goat Farm
- Provide direct and indirect jobs in the long term of project
- Engage civic involvement with food, farming, and sustainability with safe outdoor opportunities
- Provide farm tours, classes and workshops that contribute to our region's burgeoning eco-tourism

In the last three months alone, we have provided locally sourced food, flowers and beverages for an average of 50 people per week. Our monthly artisan craft faire has attracted an average of 600 consumers per month, providing space for 40 vendors to sell specialty foods, arts & crafts, and other niche manufacturers; this could also be expanded to a weekly event. These objectives will be measured by continuing to count how many customers we serve as well as surveying our vendors to assess how our project has impacted their own business success and the number of jobs created. The farmstand tracks all sales through Squarespace and will continue to do so in order to measure the economic benefits to our farmstand vendors. Thus far, we have been able to track and differentiate all vendor's gross sales.

If successful, our farmstand will be able to create 2 FTEs (four part-time jobs). As for the 40 vendors who have participated in this project, the potential for their small business to grow is difficult to determine. The anticipated level of capital investment is \$32,000. This includes structural improvements: electrical and refrigeration to the existing barn/farmstand, improving our irrigation system, and the creation of a wooden pavilion with picnic tables.

Long term strategies are:

- Renovating existing onsite kitchen into a commercial kitchen allowing for processing of vegetables into value added products such as jams, sauces, baked goods, as well as enabling other artisan food producers in the community to use for their businesses
- To provide space for live musical events; providing a music venue in the heart of McKinleyville. (Before COVID, the Abbey's Peace Café was hosting a weekly Open Mic night)
- Purchasing or constructing an earthen oven to provide farm to table pizza during hours of operation.
- Provide internships for more long term and stable volunteer positions that would include agricultural education and hands-on experience.

To achieve our objectives, we will continue to develop upon the strong foundation that we have already established. We will build an outdoor pavilion with picnic tables to allow for an all-seasons, weather protected, safe space for vendors, food trucks and the expansion of our farmstand. We will electrify the farmstand, remodel and make structural improvements on existing structures. This will allow for refrigeration and weatherproofing of our farmstand

structure. We have a Farm Consultant that will manage all farm operations. We will expand our hours and days of operation to increase accessibility, patronage and business growth of our vendors. We will continue to pursue relationships with local businesses who will benefit by our selling their products at the farmstand and artisan craft fair. We will measure our progress by:

- Tracking all gross sales and customer counts (daily/weekly),
- Vendor survey to assess how our farmstand and artisan craft fair have benefited their businesses and determine what we can do to help continue their growth,
- Tracking the amount of vegetables, fruit and eggs that we are growing and selling from Sea Goat Farm,
- Tracking our volunteer numbers and who has benefited from our volunteer and educational outreach.

Abbey of the Redwoods' Sea Goat farmstand already has new interested potential vendors and volunteers that inquire about our project on a weekly basis, and we have learned that there is great interest and need in the community for a venue such as ours. We are collaborating with local food trucks that set up when the farmstand is open and have hosted **Fern Mountain Eats** who flip locally sourced burgers with beef from **Bear River Valley Beef** served with fries from potatoes grown at **Wild Rose Farm** fried in locally sourced lard and oils. Our project thus supports a web of interconnected local farmers, artists and producers that support one another's growth and development. Additionally on the first Saturday of the month, our Arts & Crafts Fair was attended by approximately 800 people in July! This monthly event provides an even greater opportunity for the public to access our locally grown food as well as the other small artisan products. Live music and food trucks have also contributed to these events.

The consultant Farm Manager has her degree in Agroecology, and she is available to teach the children at the Seaforth Montessori school on our campus. The Director of the school has included interviewing local farmers and learning about growing sustainable food in her curriculum. For the last five years, the garden has been a site for the Sheriff's Work Alternative Program (SWAP). In fact, our fiscal agent hired someone from the SWAP program to be the janitor after working off his hours in the garden! Abbey of the Redwoods has already acquired a business license through Grace Good Shepherd who also has donated the land, farm tools of over \$4,000. Several local volunteers have been working the farm. Relationships are being cultivated with **Ace Hardware, Hooven Construction, The Mill Yard** and **Miller Farms** for garden supply donations. As our success grows, our farmstand will be able to create 2 FTEs (four part-time jobs). As for the 40 vendors who have participated in this project, the potential for their small business to grow is difficult to determine. The anticipated level of capital investment is \$32,000 including structural improvements: electrical and refrigeration to the existing barn/farmstand, installation of water efficient irrigation, and the creation of a wooden pavilion with picnic tables.

Abbey of the Redwoods' Sea Goat Farmstand and monthly artisan flea market will create direct and indirect sources of jobs/employment. Direct jobs created as an outcome of the successful implementation of this project include:

- 2 part-time Farm Assistant @ \$15/hr. Roles & Responsibilities include: Assisting the farm manager in daily farm tasks such as planting, weeding, watering, harvest, washing and prepping produce
- 2 part-time Farm Stand Attendant @ \$15/hr. Roles and Responsibilities include: Assisting with day-to-day harvest, display & retail operations for the farm stand, collaborating with the farm stand supervisor to ensure a constant supply of fresh vegetables to the farm stand, positively engaging with our customer base.

- We anticipate that the local businesses that we support in our endeavors will be benefited greatly by providing them a much-needed venue to sell their products. This growth these businesses will in return create more employment opportunities in Humboldt County and will encourage and empower other up and coming entrepreneurs.
- As stated above, direct market farmers and small businesses generate twice the amount of local economic activity by buying local.

In the modern world, our food travels an average of 1,500 miles from farm to plate. Abbey of the Redwoods' Sea Goat Farmstand and other local farms in Humboldt County helps to reduce these food miles and lessen our dependence on fossil fuels, reduces air pollution and cuts back on greenhouse gas emission, and cuts down on our carbon footprint. Additionally, eating local preserves farmland. In a 2018 study published by the American Farmland Trust, it was estimated that in the US, 31 million acres of farmland were lost to development, in total, between 1992 and 2012. That's 175 acres per hour of agricultural land lost to development--3 acres per minute. We have intentions to develop partnerships with local organizations and businesses that can help with the preservation McKinleyville's green space and our rich agricultural legacy. There is development encroaching on all sides of the property and there are many people working to preserve green and open space in the proposed McKinleyville town center. While preserving precious farmland, we are also helping to restore soil health and fertility by adding organic matter and microorganisms to the rhizosphere. Micro-farms across the globe have been known to increase biodiversity of animals such as birds, mammals and insects. Our onsite beehives bring essential pollinators to the local ecosystem. Not only that, but these micro-farms have the potential to be very lucrative, viable and create environmental stewardship jobs and internships. One world renowned micro farm called Les Jardins de la Grélinette in Quebec, Canada, grosses \$100,000 per acre with only 1 ½ acres total cultivated. Additionally, we will provide more educational opportunities for the community to learn more about land stewardship, sustainable agriculture, and practical hands-on skills that people young and old alike are yearning for in this time of technological acceleration.

Abbey of the Redwoods/Grace Good Shepherd has also donated \$8-\$10,000 worth of free produce from our community garden each year to the Family Resource Center prior to their moving to the new location with Humboldt County Social Services ("The Center"). Our project will continue to support the underserved by giving the abundance of the produce of our project away to the food insecure in our community through the food hub network. This has and will provided innumerable families with high quality locally grown vegetables--something that underserved populations often lack access to. As part of our volunteer program, we do offer free produce our volunteers, giving work trade and learning opportunities to those with limited incomes. We are in the application process to obtain EBT/CalFresh & WIC certifications so that we can offer these valuable services to low-income individuals and families. We will make efforts to work with local tribal leaders to gather land use histories about this particular plot of land and educate people about these histories and to do our part to honor the local indigenous populations. As development progresses in the McKinleyville town center, we would be thrilled to help plan ways to incorporate the preservation of cultural heritage on site. Micro-farms and urban farms across the globe are or their ability to strengthen communities and revitalize neighborhoods, reduce crime, and community cohesion, integrating otherwise segregated groups.

Since its inception in 1975, one of the greatest assets of GGS has been its beautiful, and spacious campus with three separate large buildings on three acres of land with a beautiful Garden Facility. It has over 1,000 feet of road frontage on Hiller Ave and is strategically located in the



heart of McKinleyville. It has always been a priority of GGS to utilize their Campus in the best interest of the community. In recent history, GGS has helped house, created, and incubated several community projects which have taken on a life of their own. Most recently our Campus has housed the **North Coast Children's Services** (Head Start), **McKinleyville Family Resource Center and Food Pantry** (the Church physically constructed and paid for this building) and the **Humboldt County WIC** program. In addition, GGS has provided over \$400,000 in support over the years to these organizations via rent reductions and infrastructure projects.

The Campus of GGS has also served as a center for community organization. Currently, (prior to Covid) GGS was host to the McKinleyville Alliance for Racial Equity, Cooperation Humboldt, True North, the McKinleyville Choir, and countless smaller civic organizations; all hosted at little or no cost. It is truly a center for community organization and activity.

Perhaps the most significant relationship with a civic organization, which is most pertinent to the grant, has been with the McKinleyville Organizing Committee (MOC). For the last six years, we have worked diligently with the MOC in the development of the new McKinleyville "Town Center", for which the county is currently drafting an ordinance. The campus of GGS/Abbey of the Redwoods will be located at the heart of that development.

Our goal is to develop the campus as a center for community identity, food sustainability, economic development, as well as a center for music and the arts, all located in a beautiful green space that will be preserved. To achieve these goals, the Abbey of the Redwoods was created, and has partnered with or initiated a number of programs and projects to obtain these goals; Sea Goat Farm being a prime example.

We believe that one of greatest assets, apart from our wonderful location and beautiful campus, is the experience of our Advisory Board for the Abbey of the Redwoods. Without going into detail (please refer to Vitas in appendix 1), the Board is made up of five professionals, both educators and business leaders. All have extensive experience with both administering and acquiring grants and building organizations. There should be no doubt as to the Abbey's ability to administrate and grow its organization with creativity and the utmost fiscal responsibility.

Our Farm Consultant is Megan Blumenstein, who has her degree in Agroecology and Environmental Education and has lived in McKinleyville for 3 years with her family. Megan has experience as a market gardener, farm intern, small business owner, and farm educator through the North Coast Grower's Association 3rd grade farm field trips. The Farm Consultant is crucial to the success, sustainability, and development of this project. Her resume is attached.

We will put signage on all buildings related to the project, indicating that Headwaters Fund has supported the Sea Goat Farmstand. We will credit the Headwaters Fund in all communications and social media platforms of both Sea Goat and the Abbey of the Redwoods.

## Abby of the Redwoods - Sea Goat Farm/Farmstand Budget

Project Expense Item	Total Cost (\$)	Requested Amount from Headwaters Grant Fund	Amount from Matching Funds (cash)	Source of Matching Fund (cash)	Amount from Matching Funds (in-kind)	Source of Matching Fund (in-kind)
Farm Labor \$15/hr, 5 people, 8 hrs/week, 6-months	\$15,600.00				\$ 15,600.00	Abby of the Redwoods (volunteers)
Consultant (Farm Manager) \$15 hr, 40 per week/6 months	\$15,000.00	\$ 13,800.00	\$ 1,200.00	Self development of People (pending) and Grace Good Shepherd		
Farmstand Upgrades	\$ 8,000.00	\$ 4,000.00	\$ 3,000.00	CCCU Community Investment Program (pending)	\$ 1,000.00	Abby of the Redwoods (volunteers)
Electricity to Barn	\$ 3,000.00	\$ 2,000.00	\$ 1,000.00	Self development of People (pending)		
Refrigeration for Barn	\$ 2,500.00	\$ 1,500.00	\$ 1,000.00	Self development of People (pending)		
Wooden Outdoor Pavillion	\$10,500.00	\$ 6,500.00	\$ 3,000.00	CCCU Community Investment Program (pending)	\$ 1,000.00	Abby of the Redwoods (volunteers) - Planning, Permitting
Irrigation/ Usage meters/ Leak Testing and Repair	\$11,000.00	\$ 9,000.00	\$ 1,000.00	Grace Good Shepherd	\$ 1,000.00	Abby of the Redwoods (volunteer labor)
Garden Rent (1/2 acre), \$200/month	\$ 2,400.00	\$ -	\$ 2,400.00	Grace Good Shepard (received)		
Farm Stand Rent (\$200/month)	\$ 1,200.00	\$ -	\$ 1,200.00	Grace Good Shepard (received)		
Arts and Craft Fairs Rent, (\$200/month)	\$ 2,400.00	\$ -	\$ 2,400.00	Grace Good Shepard (received)		
Garden Utilities - water / electric (\$350/month)	\$ 2,100.00	\$ -	\$ 2,100.00	Grace Good Shepard (received)		
<b>Total Project Cost</b>	<b>\$73,700.00</b>	<b>\$ 36,800.00</b>	<b>\$ 18,300.00</b>		<b>\$ 18,600.00</b>	
		Requested	Cash Match 25%		In-kind Match 25%	

CCCU Community Investment Program (pending)	\$ 6,000.00
Self development of People (pending)	\$ 3,200.00
Grace Good Shepherd	\$ 9,100.00
HAF	\$ 36,800.00

Cash/Grant	\$ 55,100.00
In-kind	\$ 18,600.00
<b>Total Project</b>	<b>\$ 73,700.00</b>



## Grace Good Shepherd Lutheran-Presbyterian Church

1450 Hiller Road (P.O. Box 2446), McKinleyville, CA 95519; (707) 839-3726

### GGs's Board of Trustees

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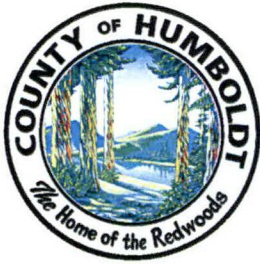
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BOARD OF SUPERVISORS  
**COUNTY OF HUMBOLDT**

825 5TH STREET, ROOM 111  
EUREKA, CALIFORNIA 95501    PHONE: (707) 476-2390

August 19, 2021

Ryan Heitz  
Economic Development Specialist  
825 5th St. Ste 112  
Eureka, CA 95501

Dear Ryan Heitz,

As Humboldt County's 5<sup>th</sup> District Supervisor, I am writing to offer my full support to the Sea Goat Farmstand's request for a Headwaters Foundation grant to fund a Farmstand improvements and pay for staff time to run the facility.

McKinleyville is in the midst of planning for town center development to promote vibrant spaces for the community to gather. Sea Goat Farmstand is a valuable asset as a model that strikes a balance between nature and development in McKinleyville and its future town center plans. Sea Goat Farmstand embodies the rural nature of the community and provides a joyful economic center of activity to support a variety of local producers. At a time when the town center is being planned to include large buildings and dense housing, the location of Sea Goat Farmstand within the town center is critical to demonstrating how green space is a source of community health both in providing uplifting visuals and fresh locally grown produce from the small production farm. With the support of grant funding the farmstand will include a beautiful structure and staffing that supports the regenerative economic activity for local producers.

Sea Goat Farmstand's organizer, Megan Blumenstein has demonstrated success in community-building and small business generation and is qualified to put the grant funds to good use in expansion and support for their ongoing farmstand activities.

Please feel to reach out if you'd like to discuss further.

Sincerely,

Steve Madrone  
5<sup>th</sup> District Supervisor

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**Mary Burke**

581 School Road  
McKinleyville, CA 95519  
(707) 599-1212  
mburke5@gmail.com

August 18, 2021

**Ryan Heitz**

Economic Development Specialist  
825 5th St. Ste 112  
Eureka, CA 95501

Dear Ryan Heitz,

As an active community member, I am writing to offer my full support to the Sea Goat Farmstand's request for a Headwaters Foundation grant to augment their development and prosperity.

As former president of the McKinleyville Community Services District Board of Directors, a former committee member of the McKinleyville Municipal Advisory Committee (MMAC), an active co-Chair of the MMAC Multi-modal Committee, a Senior Project Manager with a local conservation non-profit, and resident of McKinleyville with life-long family ties to my community I am acutely aware of the lack of vibrant gathering spaces in my community that are centered around promoting health and regenerative practices.

Sea Goat Farmstand is a valuable asset as a model that strikes a balance between nature and development in McKinleyville and it's future town center plans. Sea Goat Farmstand embodies the rural nature of our community and provides a joyful economic center of activity to support a variety of local producers. At a time when the town center is being planned to include large buildings and dense housing, the location of Sea Goat Farmstand within the town center is critical to demonstrating how green space is a source of community health both in providing uplifting visuals and fresh locally grown produce from the small production farm. With the support of grant funding the farmstand will include a beautiful structure and staffing that supports the regenerative economic activity for local producers.

Sea Goat Farmstand's organizer, Megan Blumenstein has demonstrated success in community-building and small business generation and is qualified to put the grant funds to good use in expansion and support for their ongoing farmstand activities. Please feel free to contact me if you have questions or wish to hear more about my support.

Sincerely,

Mary Burke



S e a f o r t h  
M o n t e s s o r i

To Whom It May Concern,

August 14<sup>th</sup>, 2021

I strongly support the application of Abbey of the Redwoods for funding of Sea Goat Farm. Located in the seaside town of McKinleyville, California, Sea Goat Farm is an excellent working model for students to develop an understanding of sustainable agriculture and local food security. Sea Goat Farm also provides meaningful and valuable volunteer opportunities for families and has helped to build community even through this Covid pandemic crisis.

Seaforth Montessori, a small independent elementary program that serves children aged six to twelve, shares a campus with Sea Goat Farm. As Educational Director of Seaforth Montessori, I have been very impressed with the many educational opportunities Sea Goat Farm has provided. In addition to being a beautiful and accessible space for students to gain knowledge about the needs of plants and the important work of the farmer, my students have also greatly benefitted from learning about everything from composting and the nitrogen cycle to the micro economics of farming. The Sea Goat Farm manager exemplifies what it means to be a responsible steward of the earth and generously shares her wisdom with my students. Sea Goat Farm also is the home of an active educational beehive operated by a local resident that offers educational programs about bees to nearby schools, including Seaforth Montessori.

Food is one of our most basic human needs. Even in the United States, one of the wealthiest countries in the world, many families experience food insecurity. Now more than ever, education must include an understanding of how food is produced and distributed. Our children need opportunities to learn about the implications of different farming practices. With this knowledge they may be able to make responsible choices for a sustainable future. Sea Goat Farm is a superb example of how the production of food can be done in a way that respects the environment and promotes community. It deserves your funding.

Sincerely,

Bridget McBride  
Founder/Director  
Seaforth Montessori  
seaforthmontessori.org

**Libbi R. Miller, Ed.D.**

1210 Hiller Rd  
McKinleyville, CA 95519  
707-826-3734  
erm81@humboldt.edu

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August 16, 2021

To: Headwaters Grant Fund Staff

From: Libbi R. Miller

Re: Abbey of the Redwoods' Sea Goat Farmstand

Dear Headwaters Grant Fund Staff,

I am writing this letter in support of the Abbey of the Redwoods' Sea Goat Farmstand and their application for the Headwaters Grant Fund. My home is located within the proposed McKinleyville town center development plan, and I would like to see venues such as Sea Goat Farmstand thrive and continue to bring this wonderful asset to our community. As a neighbor who lives just a few doors down from the Farmstand, I would like to express how beneficial the farmstand has been for me and my family.

We frequent the farmstand on both Saturday mornings and Wednesday evenings, and it gives us the opportunity to support our local economy and a small urban farm, obtain healthy foods such as vegetables, eggs, bread and more, all within walking distance from our home. Since the farmstand opened, we have enjoyed the positive, family friendly activity that the farmstand has brought to our neighborhood, along with the opportunity to meet neighbors that we've lived so close to for several years. This contributes to a growing sense of community in McKinleyville. Additionally, during Covid times, we love having a safe outdoor option for our grocery shopping needs.

In addition to my role as a parent of a small child, I am also professor and chair of the School of Education at nearby Humboldt State University. Through these roles, I appreciate the learning opportunities that come with knowing the source of our food and the direct relationship that we, and our local children, have developed with the farmers at Sea Goat Farm. Abbey of the Redwoods' Sea Goat Farmstand is a community-based learning site where children can visit, see their food growing and ask questions. These experiences contribute to the development of lifelong learners. My son has enjoyed learning about bees from the beekeeper at Sea Goat, and we were recently able to taste honey from our local bees which pollinate the flowers in

our backyard. This experience has piqued his interest in bees and their role in our environment.

I hope that this project will become a well established hub for small business development and continue to see the support and enthusiasm that I know the community has had for the farmstand.

Sincerely,

A handwritten signature in black ink, appearing to read "Libbi Miller". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Libbi Miller, Ed.D.





August 14th, 2021

Greetings. I am the owner and founder of Wild Jasmine Creations and our main focus is working with honey bees and wood. I am also president of the Humboldt County Beekeepers Association and currently in the California Master Beekeeper Program through UC Davis.

Working with honey bees is an important part of our local community and the byproducts are the main source of revenue for our small family business; including educational lectures, swarm capture, cut-outs, manufacturing and selling beekeeping equipment, honey, bees wax... just to name a few.

I am fortunate to home my main Apiary in the fenced garden of Sea Goat Farms. I also attend their arts and crafts fair monthly and sell my end grain cutting boards and honey at the Farm Stand. The benefit to this community provided by this small group of people is quite impressive. Community based agriculture and connecting small businesses together has always been the foundation of a healthy community.



STATE OF CALIFORNIA  
FRANCHISE TAX BOARD  
PO BOX 1286  
RANCHO CORDOVA CA 95741-1286

Notice Date: 10/29/2010

## New Entity Identification Number

Grace Good Shepherd  
P. O. Box 2446 (1300 Hiller Rd)  
Mc Kinleyville CA 95521


We assigned you Franchise Tax Board entity identification (ID) number **8023047** because our records indicate you are part of a group exemption. The group exemption allows you tax-exempt status under California Revenue and Taxation Code Section 23701.

Use your new entity ID number when you file forms or send other correspondence. Do not include your parent group's identification name or number on these documents.

For more information about filing requirements, go to **ftb.ca.gov** and search for **exempt organizations**, or call the Exempt Organizations Unit at 916.845.4171, 7 a.m. to 4:30 p.m., weekdays, except state holidays.

### Internet and Telephone Assistance

Website: **ftb.ca.gov**  
Telephone: 916.845.4171  
TTY/TDD: 800.822.6268 for persons with hearing or speech impairments

 **IRS** DEPARTMENT OF THE TREASURY  
INTERNAL REVENUE SERVICE  
CINCINNATI OH 45999-0023

Date of this notice: 07-11-2019

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Employer Identification Number:  
84-2313054

Form: SS-4

Number of this notice: CP 575 E

GRACE GOOD SHEPHERD CHURCH  
% GRACE GOOD SHEPHERD  
PO BOX 2446  
MCKINLEYVILLE CA 95519

For assistance you may call us at  
1-800-829-4933



3906

IF YOU WRITE, ATTACH THE  
STUB OF THIS NOTICE.

**WE ASSIGNED YOU AN EMPLOYER IDENTIFICATION NUMBER**

Thank you for applying for an Employer Identification Number (EIN). We assigned you EIN 84-2313054. This EIN will identify you, your business accounts, tax returns, and documents, even if you have no employees. Please keep this notice in your permanent records.

When filing tax documents, payments, and related correspondence, it is very important that you use your EIN and complete name and address exactly as shown above. Any variation may cause a delay in processing, result in incorrect information in your account, or even cause you to be assigned more than one EIN. If the information is not correct as shown above, please make the correction using the attached tear-off stub and return it to us.

When you submitted your application for an EIN, you checked the box indicating you are a non-profit organization. Assigning an EIN does not grant tax-exempt status to non-profit organizations. Publication 557, Tax-Exempt Status for Your Organization, has details on the application process, as well as information on returns you may need to file. To apply for recognition of tax-exempt status under Internal Revenue Code Section 501(c)(3), organizations must complete a Form 1023-series application for recognition. All other entities should file Form 1024 if they want to request recognition under Section 501(a).

Nearly all organizations claiming tax-exempt status must file a Form 990-series annual information return (Form 990, 990-EZ, or 990-PF) or notice (Form 990-N) beginning with the year they legally form, even if they have not yet applied for or received recognition of tax-exempt status.

Unless a filing exception applies to you (search [www.irs.gov](http://www.irs.gov) for Annual Exempt Organization Return: Who Must File), you will lose your tax-exempt status if you fail to file a required return or notice for three consecutive years. We start calculating this three-year period from the tax year we assigned the EIN to you. If that first tax year isn't a full twelve months, you're still responsible for submitting a return for that year. If you didn't legally form in the same tax year in which you obtained your EIN, contact us at the phone number or address listed at the top of this letter.

## Budget to Date ( August) Grace Good Shpeherd 2021

<b>Income Source</b>	<b>Amount</b>	<b>Expenditure</b>	<b>Net</b>
<b>Carryover 2020</b>	\$ 9,913.00		
<b>Contributions and Rental Income</b>	\$ 69,964.00		
<b>Total Operations Church</b>	\$ 79,877.00	\$ 75,351.00	\$ 4,526.00
<b>Progams</b>			
<b>Abby of The Redwoods</b>	\$ 9,009.00	\$ 3,980.00	\$ 5,029.00
<b>Meditation</b>	\$ 500.00	\$ -	\$ 500.00
<b>Sea Goat Garden</b>	\$ 3,123.00	\$ 1,533.33	\$ 1,589.67
<b>Total Operations Abby</b>	\$ 12,632.00	\$ 5,513.33	\$ 11,644.67

## Abbey of the Redwoods - Sea Goat Farm/Farmstand

Date*	Milestone
10/1/2022	Contract with Farm Consultant
3/1/2022	Update irrigation system
04/01/22	Barn / Farmstand Renovation
06/30/22	Electricity to Barn/Farmstand
08/30/22	Refrigeration for Barn/Farmstand
10/30/22	Wooden Outdoor Pavillion

\*Assumes Grant Reviewed by January 1, 2022

# Megan Blumenstein

1765 Ocean Drive McKinleyville, CA 95519 \* (530) 205-5882 \* flowerstone333@gmail.com

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## WORK HISTORY

### **Moonrise Herbs** - *Herbal Consultant & Retail Sales Associate*

*Arcata, CA • 01/2019 - Current*

- Herbal consultation
- Retail sales

### **Blum and Bru Broths** - *Owner Operator*

*Nevada City, CA • 01/2012 - 01/2019*

- Founder and former owner of Blum and Bru Broths, an herbal supplement company
- Created successful marketing and promotions plans that drove revenue growth
- Established and maintained strong procedures for daily operations

### **Tucson Herb Store** - *Herbal Consultant & Retail Sales Associate*

*Tucson, AZ • 02/2015 - 02/2016*

- Provided herbal consultation to help people optimize health and lifestyle choices
- Retail sales
- Coordinated workshops for the public about herbal medicine and holistic health

### **HAALO** - *Herbal Consultant & Retail Sales Associate*

*Nevada City, CA • 04/2011 - 01/2015*

- Certified Herbalist on staff for herbal consultation to identify health care solutions
- Retail sales
- Inventory

### **USDA** - *Activities Coordinator For SNAP-ED Grant*

*Nevada City, CA • 01/2012 - 01/2013*

- Developed nutrition education curricula
- Provided nutrition education to adults focusing on holistic health, healthy eating habits and cooking classes

### **“Gardens For Learning” School Garden Camp** - *Project Coordinator*

*Putney, VT • 06/2009 - 08/2009*

- Coordinated and executed all elements as part of a grant funded school garden camp including logistics, curriculum development, grant proposals, student instruction, and garden design

### **Putney Co-op** - *Cashier*

*Putney, VT • 01/2007 - 01/2009*

- Reconciled cash drawer at start and end of each shift, accounting for errors and resolving discrepancies.
- Provided friendly customer service

**Pearls from Paradise- Jewelry Assembly**

Prescott, AZ • 01/2005 - 01/2006

- Completed diverse necklace, bracelet, earring and other jewelry designs to meet the needs of a wholesale online jewelry company

**Dinner Bell Restaurant - Waitress**

Prescott, AZ • 01/2004 - 01/2006

- Food server at a popular and busy breakfast restaurant

**Olympia YMCA - Lifeguard, swimming instructor**

Olympia, WA • 01/1999 - 01/2000

- Attentively watched over swimmers being quick to identify those in distress.
- Provided swimming lessons, tracked students' progress, and gave constructive feedback for skills requiring improvement

**Ann Arbor YMCA - Lifeguard, Swimming/Logrolling Instructor**

Ann Arbor, MI • 01/1996 - 01/1999

- Lifeguard
- Provided swim instruction to various ages, tracked students' progress and gave constructive feedback for skills requiring improvement

**Zingermans Delicatessen - Cook, Server, Prep Cook**

Ann Arbor, MI • 01/1996 - 01/1998

- Was trained about and provided high quality customer service
- Prep cook, sandwich line, server

**EDUCATION****Evergreen Herb Garden School of Integrative Herbology**

Placerville, CA • 2012

*Certification in Integrative Herbalism*

**Gaia School of Healing And Earth Education**

Putney, Vermont • 2008

*Western Herbalism And Plant Spirit Medicine*

**Prescott College**

Prescott, Arizona • 2006

*Bachelor of Arts Agroecology & Environmental Education*

**Community High School-HS Diploma**

Ann Arbor, Michigan • 1999

**CERTIFICATIONS**

- Birth Arts International Postpartum Doula Certification
- Permaculture and Advanced Permaculture Design Certifications

# SANDRA RODRIGUEZ

707-740-3444 • scolibri92@gmail.com • Arcata, CA 95521

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Experienced environmental and health & wellness educator eager to serve community through facilitation of nature connection, self-empowerment, curiosity, and wonder. Life-long learner passionate about holistic well-being, food sovereignty, and the restoration of balance and right relationship to the Earth.

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## Work Experience:

- |                       |   |                 |
|-----------------------|---|-----------------|
| Oct 2020 - present    | <b>Laurel Tree Charter School</b><br><i>Forest Kindergarten Aide</i><br>Assist Forest Kindergarten teacher team with classroom management, classroom activities, and student observations/data collection on student learning.  | Arcata, CA      |
| Oct 2019 - Jan 2020   | <b>Watsonville High School</b><br><i>Health Teacher</i><br>Long-term substitute health teacher for Watsonville High School freshmen. <ul style="list-style-type: none"><li>• Responsible for weekly lesson planning &amp; implementation of age-appropriate curriculum on topics of diet and nutrition, mental and emotional health, bodily autonomy, etc.</li><li>• Utilized Google Classroom to post online assignments/provide student feedback, and Synergy database to list, grade, and track assignments</li><li>• Managed communications and grading of 100+ students</li></ul>  | Watsonville, CA |
| Feb 2018 - Oct 2019   | <b>Fitness 4 Life Extended Learning</b><br><i>Enrichment Specialist</i><br>Co-coordinated bilingual after-school gardening & nutrition program at several elementary school sites within Pajaro Valley Unified School District. <ul style="list-style-type: none"><li>• Facilitated healthy snack preparation using produce harvested from school garden</li><li>• Facilitated daily lesson and activity around basic nutrition, cultural/ancestral relationship to plants/foods, stewardship of shared garden, mindfulness, etc.</li><li>• Co-organized free weekly food bank distribution for 25+ families at specific school sites</li></ul> | Watsonville, CA |
| Sept 2018 - June 2019 | <b>Ecology Action</b><br><i>AmeriCorps Program Assistant</i><br>Worked at org headquarters for half of week & other half “on the field” delivering bicycle safety education/promoting sustainable transportation.<br><u>Communications</u> <ul style="list-style-type: none"><li>• Daily internal and external email correspondence</li><li>• Utilized Outlook Calendar to keep organized and coordinate special events/meetings with</li></ul>   | Santa Cruz, CA  |



Community Programs team and other staff

- Experience with Excel Spreadsheet, data entry (paper, digital, and archive), and writing grant report narratives
- Continually improved knowledge, skills and performance based on feedback and self-identified professional developmental needs

Project coordination

- Coordinated end-of-grant-cycle “Safe Routes to School” post-evaluations for 8 participating schools
- Coordinated first “Birds & Bikes” community ride with partners Watsonville Cyclery, City of Watsonville Nature Center, and Bird School Project to encourage physical activity, community-building, and natural habitat awareness/connection
- Recruited local business food donations for 100+ attendees of Watsonville’s first “Light Up the Night” community ride

Sept 2017 - Jun 2018

**Life Lab Science Program**

Santa Cruz, CA

*AmeriCorps Garden & Nutrition Educator*

As part of Pajaro Valley Initiative and Watsonville School Gardens Project, worked to support expansion and development of Life Lab garden education programs at 5 Watsonville partner schools, serving 3,000+ students.

- Piloted TK-2nd grade garden-based life science program during fall and spring terms
- Piloted 3rd-5th grade “Kids Cook” cooking & nutrition program during winter term
- Utilized Google Calendar to keep schedule, coordinate with team members, etc.

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**Education:**

Jun 2016

**University of California, Santa Cruz**

Santa Cruz, CA

*BA, Latin American & Latino Studies/Sociology*

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**Other experience:**

**Sea Goat Farm & Farmstand Project / Feb 2021 - ongoing**

- As a member of the Abbey of the Redwoods, I volunteer my time to the ongoing Sea Goat Farm Project which includes helping run farmstand, harvesting vegetables for farmstand, weeding & planting, and community outreach

**Seed Seva Mentorship with Rowen White / May 2020 - ongoing**

- A holistic, indigenous permaculture-based approach to seed stewardship which honors the many layers of seed culture, with guiding principles rooted in an indigenous ecology of interconnected relations.

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**Skills:**

- Spanish language fluency
- Organized, driven, proactive
- Ability to work both with a team and independently
- Strong interpersonal & collaborative skills
- MS Office (Word, Excel, PowerPoint, Outlook)

CL No. 365302  
SBA Certified

# Miller Farms Nursery, Inc.

Class A, B, C-13  
C-27 and D-28

1828 Central Ave.

McKinleyville, CA 95519

Phone: (707) 839-1571 Fax: (707) 839-2563

[www.millerfarmsnursery.com/landscape](http://www.millerfarmsnursery.com/landscape)

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## ESTIMATE

**Date:** 8/18/2021

**Quote No:** 21-180

**Customer:** Abbey of the Redwoods  
Orrin  
498-9071

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Garden irrigation approximately .5 acres

Install 16 fixed stand impact sprinklers with manual on/off fully adjustable sprinklers. Each stand to have hosebib capability for drip irrigation.

All materials, tax and labor \$8,000.00

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**This estimate includes all materials, labor and sales tax to complete this project.**

**Bid price valid for 30 days from date above.**

**Contact Kelly Miller at (707) 839-1571 x22 with any questions.**