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By Kristin Martinique at 4:13 pm, Feb 15, 2023

CITIZENS' ADVISORY COMMITTEE ON MEASURE Z EXPENDITURES

The Advisory Committee meets on each Wednesday in March to review applications and will make recommendations to the Humboldt County Board of Supervisors in April.

APPLICATION FOR FUNDING

Agency Name: Redwood Parks Conservancy

Mailing Address: 1111 Second St. Crescent City, CA 95531

Contact Person: Sal Munoz Title: Development Director

Telephone: (707)465-7325 E-mail address: sal@redwoodparks.org

1. AMOUNT OF MEASURE Z FUNDING REQUESTED FOR FY 2023-2024: \$41,250.00

2. ENTITY TYPE -- Please check appropriate box.

- a. Humboldt County Department
- b. Contract Service Provider to Humboldt County
- c. Local Government Entity
- d. Private Service Provider
- e. Non-Profit Service Provider
- f. Other, Describe: _____

3. Is this application a renewal or related to a project that has been funded by *Measure Z* in the past?
(check one) Yes No

4. Describe how the scope of your proposal fits the intent of *Measure Z*. Specifically, how will it maintain and improve public safety and essential services, as described on the previous page?

The Lifeguard program based out of the North Coast Redwoods District through California Parks & Recreation (CDPR) is essential to public safety and 911 emergency response on the Northern Humboldt Coast. State Parks Lifeguards provide timely rescue and recovery to people in distress on our coastal waters and support other agencies in joint ocean rescue operations. State Parks Lifeguards also provide hundreds of hours of safety education to members of our community, tourists and local school children. Even though the only Lifeguard presence in Humboldt County is coordinated by California State Parks Lifeguards we do not discriminate between state, county or city beach boundaries. Lifeguards make safety and preventative contacts with beach goers on all of the beaches within their area of effectiveness (Clam beach-Gold Bluff's) and provide free water safety programs in our local schools. Redwood Parks Conservancy is seeking Measure Z funds to add staffing to provide more complete lifesaving coverage to our notoriously treacherous coast.



5. Please provide a brief description of the proposal for which you are seeking funding.

Having The CDPR Lifeguard program in Humboldt County operate without proper staffing would put lives at risk. We need to continue to provide high-quality emergency response and lifesaving personnel on our coast, Redwood Parks Conservancy is seeking Measure Z funds to continue to support one seasonal lifeguard position. The current organization of the State Parks Lifeguards in Humboldt County is as follows: one Measure Z funded, full time Seasonal Lifeguard 2, one state-budget-funded, full-time peace officer Lifeguard and one self-funded (via Junior Lifeguard revenue), permanent-intermittent (PI) Lifeguard. The Lifeguard/Peace Officer's primary duty is law enforcement in the state parks and is not able to actively patrol/lifeguard non-state parks areas of the coast. The PI Lifeguard is a 1,500 hr/yr position responsible for lifeguarding/patrolling of 40 miles of state parks property along the Humboldt County coast from Little River State Beach to Gold Bluffs Beach — the PI Lifeguard also coordinates educational outreach and the Junior Lifeguard program. The additional Seasonal Lifeguard 2 position allows State Parks staff to form a better strategy to patrol the entire Northern Humboldt County coast; including Humboldt Lagoons State Park, Big Lagoon County Beach, Trinidad City Beaches and Beaches owned by the Trinidad Coastal Land Trust. In the past Decade there have been numerous tragedies in Humboldt County Beaches, most infamously at Big Lagoon County Beach, stemming from Ocean/Water related emergencies. Although it is nearly impossible to predict, the next water related emergency could occur at the North or South Jetties, on Trinidad State Beach or Big Lagoon at any time (or at the same time). Currently in Humboldt County State Parks Lifeguards are the only entity dedicated to actively preventing these tragedies through active patrols and interpretation/safety contacts. Continuing to support a lifeguard staff will prevent unsafe situations from happening in the first place. In the last year, with help from Measure Z funds, lifeguards have performed more than 8,200 safety contacts. This outreach saves lives, reduces 911 calls and educates the public and our county's youth(s) about the dangers of our coast.

6. How have you developed a plan for sustainability, including diversification of funding sources, for your proposal to carry on without reliance on future *Measure Z* funds?

The PI Lifeguard position has been funded with revenue raised through the Junior Lifeguard program and from the district's budget. The Junior Guard program has grown steadily in the last six years. In 2020, even with COVID restrictions, the program safely served 350 youth in Trinidad. We expect the program will continue to grow and provide more funding in future years. RPC has secured grant funding for the program over the last three years. We will continue to seek funding to make the expansion of staff sustainable. To ensure a pool of qualified staff, Supervising Ranger, Keven Harder, Lifeguard Shannon Ingram and Lifeguard Coordinator Dillon Cleavenger have trained a group of certified lifeguard staff who are ready if/when funding becomes available with no added training costs.

7. If this request is for the continuation or expansion of an existing program/service, what is the current source of funding for that program/service?

Currently Measure Z funds are being used to support a Seasonal Lifeguard 2 position year round. The CDPR's North Coast Redwoods District (NCRD) budget and the fees collected from the Junior Lifeguard program fund



the Lifeguard PI/Junior Lifeguard Coordinator's position. Current Law Enforcement position(s) and Lifeguard vehicles (including the one provided by Measure Z), as well as fuel and maintenance are funded through the CDPR NCRD budget.

8. If you are awarded *Measure Z* funds, how do you plan to leverage these funds to secure additional grants, contributions or community support?

Redwood Parks Conservancy is seeking funding from the North Coast Regional Office of the CA Department of Developmental Services and the Coastal Conservancy- Explore the Coast. We are also collaborating with the Del Norte County Office of Education who has received a grant from the CA Department of Parks and Recreation for coast access. We will also search for grants in collaboration with the Humboldt County Office of Education.

9. Will this proposal require new or expanded activity on the part of another entity to be fully functional and effective? If so, name that entity and describe what that participation would look like.

The CDPR lifeguard program will not require another entity to be effective. The staff funded through Measure Z is and will continue to be integrated into normal patrol and deployment operations. However, State Parks Lifeguard staff are always open to working with new partners. The added staffing allows CDPR to better assist county agencies and other agencies (Humboldt County Sheriff's Office, Humboldt County Search and Rescue, USCG Sector Humboldt Bay and Humboldt Bay Fire) in responding to aquatic emergencies. Additionally, all CDPR lifeguards have public Safety First Aid training as a baseline standard while several Lifeguards maintain EMT certifications and will be able to assist other agencies with medical calls in their patrol area.

10. Are there recurring expenses associated with this application, such as personnel cost? Please check yes or no: Yes No

If you checked yes, detail those expenses here:

To continue the Seasonal Lifeguard II position now funded through Measure Z grant funds, there will be an ongoing expense for the salary for that position. This is a 9-month/year, 1,500 hour position at a rate of \$25/hour for wage and benefits, totaling \$37,500 per year. We are also asking for an administrative cost of 10% equal to \$3,750 for a total \$41,250.



REQUIRED ATTACHMENTS

Include the following with your application, making sure to **limit your responses to one page, per section.** Responses longer than the maximum, may not be read by committee members or considered as part of your application

Prior Year Results: If your request is a continuation of a program funded with Measure Z in prior fiscal years, please provide the results of implementation. (one page maximum)

Program Budget: Please utilize the template provided on the following pages. This will need to be updated if your agency is approved for funding.

I declare under penalty of perjury under the laws of the State of California that the above statements and all attachments are true and correct

DATE: 2/14/2023

SIGNATURE: Salome Munoz

SUBMIT YOUR COMPLETE APPLICATION TO:

Humboldt County Citizens' Advisory Committee on *Measure Z* Expenditures
c/o County Administrative Office
825 Fifth Street, Suite 112
Eureka, CA 95501-1153

Exhibit E

PROPOSED BUDGET

Agency Name: Redwood Parks Conservancy
Coordinator/Contact: Sal Munoz
Address: 1111 Second St. Crescent City, CA 95531
Phone: (707)465-7325

Descriptions	Costs	Requested Budget	Remaining Balance
A. Personnel Costs			
Title: Seasonal State Park Lifeguard II payroll Salary and Benefits 1,500 hours @ \$25/hour. Duties Description: Lifeguard, safety contacts, patrol, rescues, mutual aid	\$37,500	\$37,500	0
Title: Salary and Benefits Duties Description:			0
Total Personnel:	37,500.00	37,500.00	
B. Operational Costs (Rent, Utilities, Phones, etc.)			
Title: Administrative Cost Description: RPC grant management	\$3,750	\$3,750	
Title: Description:			
Title: Description:			
Title: Description:			
Total Operating Costs:	0	0	0
C. Consumables/Supplies (Supplies and Consumables should be separate)			
Title: Description:			
Title: Description:			
Title: Description:			
Title: Description:			
Total Consumable/Supplies:	0	0	0
D. Transportation/Travel (Local and Out-of-County should be separate)			
Title: Description:			
Title: Description:			
Title: Description:			
Total Transportation/Travel Costs:	0	0	0
E. Fixed Assets			
Title: Description:			
Title: Description:			
Title: Description:			
Title: Description:			
Total Other Costs:	0	0	0
Budget Total:	\$41,250.00		



REDWOOD PARKS CONSERVANCY

Humboldt County Citizens' Advisory Committee on Measure Z Expenditures
c/o County Administrative Office
825 Fifth Street, Suite 112
Eureka, CA 95501-1153

Subject: Prior Year Results - Redwood Parks Conservancy – Seasonal Lifeguard Position

Redwood Parks Conservancy received notice in August 2021 that we had been awarded '21-22 Measure Z funding to support a State Parks (CSP) Seasonal Lifeguard II position and the purchase of a lifeguard patrol vehicle. We were also awarded Measure Z funding for fiscal year 22-23. Prior to receiving Measure Z funding, CSP had limited availability for a patrolling lifeguard due to budgetary circumstances.

A seasonal lifeguard was brought on with Measure Z funds in October 2021. Since then, CSP has been able to have two lifeguards patrolling our coast. The most significant change has been lifeguards' ability to actively patrol beaches administered by Humboldt County and cities as well as State and National Park-managed beaches. Many of our ocean beaches with the most dangerous conditions — including Samoa Beach near the north jetty and at Big Lagoon County Park — were impossible to patrol before, due to short staffing.

Since the award of Measure Z funds and hiring in October of 2021 the Measure Z funded lifeguard has conducted **8,200 safety contacts** on local beaches, **assisted with 14 vehicle collisions** and **8 medical emergencies**, conducted **rescue boat operations trainings** with USCG bi-weekly as weather permits and **conducted 4 days of rescue boat operations** searching for missing canoeist off Trinidad Bay. Our measure Z-funded lifeguard has also **conducted 28 classroom presentations to elementary school students** about aquatic safety. Since the hiring of a second lifeguard, **safety contacts have increased by 30%**.

Lifeguards are using the vehicle 2019 Chevy Colorado to patrol the area.

The following stats reflect our existing lifeguard AND the Measure Z funded lifeguard's stats for 2022:

CSP lifeguard water *safety programs* at local schools: **28, reaching over 2,500 students**

CSP lifeguard preventative *beach/water safety contacts*: **8,200**

CSP lifeguard program *rescues performed*: **22**

CSP lifeguard program *boat rescues*: **5**

CSP lifeguard program *mutual aids provided*: **48**