



# COUNTY OF HUMBOLDT

For the meeting of: 10/7/2025

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File #: 25-1196

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**To:** Board of Supervisors

**From:** Supervisor Rex Bohn

**Agenda Section:** Initiated by Board Member

**Vote Requirement:** Majority

**SUBJECT:**

Introduction and Presentation from StartUp Humboldt

**RECOMMENDATION(S):**

That the Board of Supervisors:

1. Hear the presentation and take appropriate action as needed.

**STRATEGIC PLAN:**

This action supports the following areas of your Board's Strategic Plan.

Area of Focus: A Diverse, Equitable & Robust Economy

Strategic Plan Category: 2001 - Promote strong economic resiliency and growth

**DISCUSSION:**

The StartUp Humboldt team will introduce themselves and share their purpose with the Board of Supervisors.

A community entrepreneurship center and support system for small businesses, StartUp Humboldt was founded through an innovation alliance between Cal Poly Humboldt, College of the Redwoods, Lost Coast Ventures, Norcal SBDC, North Coast SBDC, the Institute for Entrepreneurship Education and Cal Poly Humboldt's Sponsored Programs Foundation.

The consortium recently launched their flagship initiative, the StartUp Humboldt Competition, which is a high-impact regional project designed to fuel the growth of scalable businesses, create jobs and strengthen Humboldt's long-term economic resilience.

**SOURCE OF FUNDING:**

N/A

**FINANCIAL IMPACT:**

There is no financial impact to hearing this presentation.

**STAFFING IMPACT:**

There is no staffing impact associated with this agenda item.

**OTHER AGENCY INVOLVEMENT:**

Startup Humboldt

**ALTERNATIVES TO STAFF RECOMMENDATIONS:**

Board discretion

**ATTACHMENTS:**

None

**PREVIOUS ACTION/REFERRAL:**

Meeting of: N/A

File No.: N/A