

COUNTY OF HUMBOLDT



For the meeting of: September 15, 2015

Date: July 16, 2015

To: Board of Supervisors

From: Supervisor Mark Lovelace

Subject: Proclaim September 19, 2015 as California Coastal Clean-Up Day in Humboldt County.

RECOMMENDATION(S):

That the Board of Supervisors authorize the Chair to sign the Proclamation.

SOURCE OF FUNDING: N/A

<u>DISCUSSION</u>: The Northcoast Environmental Center is the Humboldt County organizer for Coastal Clean-Up Day here on the northcoast and is requesting the Board of Supervisors recognize the many volunteers that help keep our beaches, rivers, estuaries and entire Humboldt County coastline clean by proclaiming September 19, 2015 as California Coastal Clean-Up Day in Humboldt County.

FINANCIAL IMPACT: N/A

OTHER AGENCY INVOLVEMENT: Northcoast Environmental Center.

ALTERNATIVES TO STAFF RECOMMENDATIONS: Board discretion.

ATTACHMENTS: California Coastal Clean-Up Day Proclamation.

Prepared by	Kathy Hayes		Signature	-lumba
REVIEW: Auditor Cou	inty Counsel	Personnel	Risk Manager	Other
TYPE OF ITEM: Consent Departmental Public Hearing XX Other Special PREVIOUS ACTION/REFI Board Order No. Meeting of:	al Presentation (5 minutes)_ ERRAL:		BOARD OF SUPERVISORS, Upon motion of Supervisor Lo Ayes Sundberg, Lov Nays Abstain Absent	COUNTY OF HUMBOLDT Seconded by Supervisor Bass relace, Fennell, Bohn, Bass present, the Board hereby approves the in this Board report.
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PROCLAMATION OF THE BOARD OF SUPERVISORS COUNTY OF HUMBOLDT

In Recognition of CALIFORNIA COASTAL CLEAN-UP DAY September 20, 2015

WHEREAS, the State of California has a varied coastline of sandy beaches, rocky shores, productive estuaries, marshes, tidal flats, urban areas and harbors; and

WHEREAS, the marine environment is one of the most valuable resources for recreation, tourism, fishing and other coastal activities; and

WHEREAS, the County of Humboldt is strongly committed to the wise management of its 110-mile-long coastline to ensure the sustained environmental and economic value of the coastal zone; and

WHEREAS, protection of the coast is a responsibility shared by individual citizens, the business community and public institutions; and

WHEREAS, the Northcoast Environmental Center is the Humboldt County organizer for Coastal Clean-up Day on Saturday, September 20, 2014, during which an anticipated 1,000 people will clean beaches, rivers and estuaries along the entire Humboldt coastline; and

WHEREAS, the Northcoast Environmental Center's Adopt-a-Beach Program began in Humboldt County over 33 years ago and is now celebrated throughout California and around the world. Since the program began in 1980, more than 800,000 Californians have removed over 15 million pounds of debris from our state's shoreline and coast; and

WHEREAS, citizens can be proud that year after year Humboldt County continues to be among the state's leaders in the number of volunteers who make it out each year to help keep our ocean, rivers, and coastline clean.

NOW, THEREFORE, the Board of Supervisors of the County of Humboldt hereby proclaims Saturday, September 19, 2015 as California Coastal Clean-Up Day, and encourages individual citizens, businesses, service groups and public institutions to "hit the beach" to promote a healthy and productive coastal environment.

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Estelle Fennell, Chair

DATED: September 15, 2015