



AGENDA ITEM NO.
C4

COUNTY OF HUMBOLDT

For the meeting of: October 17, 2017

Date: October 10, 2017
To: Board of Supervisors
From: Supervisors Ryan Sundberg
Subject: Native Community Media Day Proclamation.

RECOMMENDATION(S): That the Board of Supervisors Authorize the Chair to sign the Proclamation.

SOURCE OF FUNDING: N/A

DISCUSSION: The Hoopa Valley Tribe has requested the Board of Supervisors proclaim the third Monday of the month of November as Native Community Media Day in Humboldt County.

FINANCIAL IMPACT: N/A

OTHER AGENCY INVOLVEMENT:

ALTERNATIVES TO STAFF RECOMMENDATIONS:

ATTACHMENTS: Proclamation

Prepared by Kathy Hayes

Signature

REVIEW:

Auditor _____ County Counsel _____ Personnel _____ Risk Manager _____ Other _____

TYPE OF ITEM:

Consent
 Departmental
 Public Hearing
 Other

BOARD OF SUPERVISORS, COUNTY OF HUMBOLDT

Upon motion of Supervisor Wilson Seconded by Supervisor Sundberg

Ayes Wilson, Sundberg, Bass, John, Fennell
Nays
Abstain
Absent

PREVIOUS ACTION/REFERRAL:


Board Order No. _____

Meeting of: _____

and carried by those members present, the Board hereby approves the recommended action contained in this Board report.

Dated: 10/17/17

By:
Kathy Hayes, Clerk of the Board



**Proclamation
of the
Board of Supervisors
County of Humboldt**

WHEREAS, the Hoopa Valley Tribe has sustained the first Native owned and operated non-commercial educational FM radio station, KIDE-FM, and the first reservation based newspaper, the Two Rivers Tribune in 1980 and 1991; and

WHEREAS, these two native media services have served the people of Hoopa Valley, Humboldt County, California with important cross cultural inclusiveness and understanding; and

WHEREAS, the month of November is National Native American Heritage Month; and

WHEREAS, public media is a strong tool to promote, honor and carry forward Native American heritage; and

WHEREAS, both Tribal Media operations, KIDE-FM and the Two Rivers Tribune have served the Hoopa Valley community and surrounding communities with important news coverage, democratic coverage of Humboldt County and Tribal Government elected offices, employment opportunities and notices, Tribal Language restoral efforts, emergency alert notices, educational segments, health care information, and entertainment; and

WHEREAS, other tribes within Humboldt County have embraced and sustained similar media methods to inform, educate and entertain their respective tribal members and the public at large; and

WHEREAS, affirming our commitment to public knowledge, understanding and the wellbeing of our county and that Native Media entities within Humboldt County have decades of proven trust as public media services. .

NOW, THEREFORE, BE IT RESOLVED that the Humboldt County Board of Supervisors hereby proclaims the third Monday of the month of November as

NATIVE COMMUNITY MEDIA DAY

and encourages all residents to celebrate the progress of our Native Media resources towards sustaining the wealth of public information and cross cultural understanding and the sovereign strength and trust of Tribal Nation.

Dated: October 17, 2017


VIRGINIA BASS, Chair