

INVOICE ~~SECOND~~ REVISION

May 22, 2023 **May 30, 2023**



Dianna Rios, Economic Development Coordinator
County of Humboldt
Economic Development Division
825 Fifth Street, Room 112
Eureka, CA 95501

For the 6-month fiscal period July 1, 2023 through December 31, 2023

Description of Service **Amount**

Agreement for Advertising and
Promotion of Tourism Resources

TOT total JUL 2021-JUN 2022:	\$3,290,353.70
18% of TOT total:	\$ 592,263.67
One half of \$526,456.59 to be paid semi-annually:	\$ 263,228.30
PLUS one half of \$65,807.07 (2% TOT) allocated for the <u>Southern Humboldt Business & Visitors Bureau</u>	<u>\$ 32,903.54</u>
One half of \$592,263.67	\$ 296,131.84

Please remit payable to:
Humboldt County Visitors Bureau (vnh01448)

Please note our new address:

422 First Street
Eureka, CA 95501

**Humboldt
County
Visitors
Bureau**

Disbursement Plan

422 First Street
Eureka, CA 95501

707.443.5097

<u>Agency</u>	<u>Rate</u>	<u>Annual</u>	<u>Semi-Annual</u>
S.H.B.V.B.	2% of TOT	\$ 65,807.07	\$ 32,903.54
Arcata Chamber of Commerce	5%	\$ 26,322.83	\$ 13,161.41
Orick Chamber of Commerce	6%	\$ 31,587.40	\$ 15,793.70
Willow Creek Chamber	6%	\$ 31,587.40	\$ 15,793.70
Garberville Chamber of Commerce	23%	\$ 121,085.02	\$ 60,542.51
<u>HCVB Tourism Promotion</u>	<u>60%</u>	<u>\$ 315,873.96</u>	<u>\$157,936.98</u>
		\$ 592,263.67	\$296,131.83