

DEPARTMENT OF TRANSPORTATION

DIVISION OF TRAFFIC OPERATIONS

P.O. BOX 942873, MS-36

SACRAMENTO, CA 94273-0001

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*Making Conservation
a California Way of Life.*

June 9, 2020

CERTIFIED MAIL: 7016 3010 0000 5882 0627

Mr. Chris Steinbacher
Outfront Media LLC
1731 Workman Street
Los Angeles, CA 90031

RE: Permit #15322 in Humboldt County, Route 101, Post Mile 74.23R

Dear Mr. Steinbacher,

The Department of Transportation (Caltrans), Office of Outdoor Advertising is responsible for ensuring that outdoor advertising displays are legal by issuing state permits when the displays comply with the California Outdoor Advertising Act and meet the provisions of the Business and Professions Code (B&P) and the California Code of Regulations (CCR).

This is a Notice of Noncompliance with CCR, §2271 for the display relating to Permit #15322 located on the west side of State Route 101 in Humboldt County at Post Mile marker 74.23R. A recent field survey on April 7, 2020 determined that this state permitted display appears to be destroyed.

According to CCR, §2271, the permit holder has 60 days from the date of this notice to place advertising copy on the existing display, make repairs to destroyed displays or replace removed displays. Failure to comply with either of these options will result in the permit being revoked, subject to an appeal.

The permit holder is responsible for the removal of all remnants of a destroyed, damaged or abandoned display. In accordance with B&P, §5463 and §5482, Caltrans may remove the display and seek reimbursement from the permit holder and/or the property owner. No new permit shall be issued for this location unless it conforms to the laws and regulations in effect at the time of a new application.

Your written correspondence related to this notice should be forwarded to:

Mr. Steinbacher
June 9, 2020
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California Department of Transportation
Division of Traffic Operations
Director Toks Omishakin
c/o Office of Outdoor Advertising
1120 N Street, MS-36
Sacramento, CA 95814

If you have questions, please contact the Office of Outdoor Advertising at (916) 654-6473.

Sincerely,



George Anzo
ODA Permits Manager



04/07/2020 09:12



04/07/2020 09:13



04/07/2020 09:13



04/07/2020 09:13

EXIT 702
Ave
er Rd
ILE

04/07/2020 09:14



04/07/2020 09:14

Current Position

N 40.750755°

W 124.193617°

04/07/2020 09:14



August 3, 2020

California Department of Transportation
Division of Traffic Operations
Director Toks Omishakin
c/o Office of Outdoor Advertising
1120 N. Street, MS-36
Sacramento, CA 95814

RE: Permit #15332 in Humboldt County, Route 101, Post Mile 74.23R;
Request for Extension of Time to Repair and Replace Display

Dear Director Omishakin:

This letter is in response to the Notice of Non-Compliance received by Outfront Media LLC for the display relating to Permit #15322. The Notice of Non-Compliance was received from your office on June 9, 2020. According to CCR §2271, the permit holder has 60 days from the date of receiving the notice to place advertising copy on the existing display, make repairs to the destroyed displays or replace removed displays.

For good cause, the permit holder may request an extension of this 60-day period to make repairs to the display pursuant to CCR §2271(c). Specifically, CCR §2271 provides that upon receiving written notice from the Permittee showing good cause prior to the 60th or last day of the time period, the Department may extend the established period not to exceed a total of six months. In such a case, the Department shall issue a written response identifying by what date the work must be completed.

Here, good cause exists for the extension of the 60-day time period because the permit holder, Outfront Media, is currently cooperating with the real property owner, who is going through the process for local authorization to repair to the damaged display. On December 9, 2019, the property owner filed a request for a special permit to repair the display at issue here. To date, a determination on the special permit from the Humboldt County Board of Supervisors has not been made. In evidence of this, attached hereto please find a copy of an email received from John Ford, Director of the Humboldt County Planning and Building Department, stating that the special permit cannot be heard until the later part of September 2020 to allow for the preparation of certain environmental documents and the applicable public comment period.

Toks Omishakin
August 3, 2020
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The permit holder is requesting a six-month extension for the repair of this display pursuant to CCR §2271(c), extending the date that repair must be made to February 8, 2021. Pursuant to CCR §2271(c), we would request that a written response be issued identifying what date the repair work must be completed. Please let me know at your earliest convenience if we can provide any further information regarding the good cause for continuance of the time to repair.

Very truly yours,

Outfront Media LLC

A handwritten signature in blue ink, appearing to read "Jeff McCuen".

Jeff McCuen

cc: Geoff Wills