

From: Jennifer Kalt <jkalt@humboldtbykeeper.org>
Sent: Monday, July 20, 2020 11:54 AM
To: Hayes, Kathy <KHayes@co.humboldt.ca.us>
Cc: Lazar, Steve <SLazar@co.humboldt.ca.us>
Subject: Comments re: Allpoints Signs Appeal

Please include the attached signatures and comments in the staff report and meeting packet for the Allpoints Signs appeal hearing on July 28.

Thank you,

Jennifer Kalt, Director
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More than 300 people signed this online petition in a 4-day period from July 16-20, 2020. Submitted by Humboldt Baykeeper to the County for the Staff Report for the July 28 appeal hearing for the Allpoints Signs, Inc. Special Permit #PLN-2019-10629.

Deny the Elk River Billboard Permit!

Last winter, an old billboard collapsed into the Elk River wetlands just south of Eureka. This sign was built long before current state and local rules governing billboards were adopted - no billboard would ever be allowed in a coastal wetland by today's standards. On May 7, the County Planning Commission denied the permit, but the sign owner appealed that decision, and on July 28, the Board of Supervisors will decide whether this sign should be allowed to be rebuilt under the guise of grandfathering in mistakes of the past.

We, the undersigned, urge the Humboldt County Board of Supervisors to uphold the Planning Commission denial so that there is one less billboard blighting the beautiful Elk River wetlands and the southern gateway to Eureka.

- | | | |
|----|----------------------|-----------|
| 1 | Holly Sage | Cutten |
| 2 | Sheri Graham-Whitt | Elk River |
| 3 | Julia Graham-Whitt | Elk River |
| 4 | Peggy Dickinson | Eureka |
| 5 | Bruce Fleck | EUREKA |
| 6 | Lynn Harvey | Eureka |
| 7 | Claire S. Perricelli | Eureka |
| 8 | Jonathan Lee | Eureka |
| 9 | Edith Butler | eureka |
| 10 | Emily Sinkhorn | Eureka |
| 11 | Sharon Hafner | Eureka |
| 12 | Neal Latt | Eureka |
| 13 | Mike Buettner | Eureka |
| 14 | Catherine Sennott | Eureka |
| 15 | Mike Turek | Eureka |
| 16 | Debra L. Hill | Eureka |
| 17 | Greg Hall | Eureka |
| 18 | Trysta Hays | Eureka |
| 19 | Cary Frazee | Eureka |
| 20 | Max Fletcher | Eureka |
| 21 | Jessie A Wheeler | Eureka |
| 22 | Lawrence Eitzen | Eureka |

23	Tim Clohessy	Eureka
24	diana munzer	eureka
25	K Mueller	Eureka
26	Susan Keele	Eureka
27	Karen K Mayer	Eureka
28	Carol W Telesky	Eureka
29	terri freedman	eureka
30	Elmone Kissling	Eureka
31	Roz Keller	Eureka
32	Tom Peters	Eureka
33	Chris Brant	Eureka
34	Peter LaVallee	Eureka
35	Eric Kirk	Eureka
36	Eileen McGee	Eureka
37	Katherine Bettis	Eureka
38	Miranda de Silva	Eureka
39	Edmund Light	Eureka
40	Andrew Greer	Eureka
41	Joan Watanabe	Eureka
42	Charis Arlett	Eureka
43	michael poprawa	Eureka
44	Jane Stock	Eureka
45	David BEARD	Eureka
46	Joel Ziegler	Eureka
47	Beverly Filip	Eureka
48	Caroline Griffith	Eureka
49	Janet Hawkes	Eureka
50	JAY S Eiseman	Eureka
51	Joyce F. Collins	Eureka
52	Dick and Kathy LaForge	Eureka
53	Kay Schaser	Eureka
54	Rob Thompson	Eureka
55	Treesha Lee	Eureka
56	Patricia Lotus	Eureka
57	Margaret Stofsky	Eureka
58	Nymiah Eliyahu	Eureka
59	Pamela R Maxfield	Eureka
60	Bruce Rupp	Eureka
61	John and Laura Hennings	Eureka
62	Scott Hagerty	Eureka

63	Deborah Freeman	Eureka
64	trudy keltz	eureka
65	Beth Deibert	Eureka
66	patricia kanzler	Eureka
67	Annalee Veach	Eureka
68	Janice Andersen	Eureka
69	Claire Brown	Eureka
70	Lucy wetzel	Eureka
71	Maximillian Jerome rohde	Eureka
72	J. Thorpe	Eureka
73	Janet Hawkes	Eureka
74	L.Shinazy	eureka
75	John Sullivan	Eureka
76	Jane Stock	Eureka
77	Michelle Lee	Eureka
78	Julie Ranieri	Eureka
79	Barbara Armstrong	Eureka
80	Emily A.	Eureka
81	George and Kyoko Clark	Eureka
82	KATHRYN corbett	Eureka
83	Aisha Cissna	Eureka
84	Genevieve Serna	Eureka
85	Gisela Rohde	Eureka
86	Evelyn M Gustafson	Eureka
87	Marcy Manning	Eureka
88	ann white	eureka
89	Linda Sue Willcut-Tallman	Eureka
90	Helen Lynn Wright	Eureka
91	Anna K Hamilton	Eureka
92	Ted Kraft	Eureka
93	Mary Ann Hytken	Eureka
94	Kate Baldwin	Eureka
95	Lynn Kerman	Eureka
96	Jennie Brown	Eureka
97	steve c bullas	EUREKA
98	Roz Keller	Eureka
99	Julie Fulkerson	Eureka
100	Robert Ward	Eureka
101	Melissa Carrau	Eureka
102	Elizabeth Greene	Eureka

103	Elissa Blair	Eureka
104	Cindee Grace	Eureka
105	Jannez Wade	Eureka
106	Harry Blumenthal	Eureka
107	Richard Whaley	Eureka
108	Preston Spruance	Eureka
109	Tina Garsen	Eureka
110	Sandy Lynn	Eureka
111	Eileen Jennis-Sauppe	Eureka
112	Robert Kevin Peterson	Eureka
113	Sandy Lynn	Eureka
114	Claire Rombalski	Eureka
115	Kenzie Mullen	Eureka
116	Ellen Bryant	Eureka
117	Meghan Sheeran	Eureka
118	Elizabeth Greene	Eureka
119	Alyssa Goforth	Eureka
120	Harry Blumenthal	Eureka
121	Danny Burns	Eureka ca
122	Douglas Coleman	Eureka, Ca
123	Kristi Wrigley	Eureka/ Elk River
124	Erica Field	Ferndale
125	Nancy Keleher	Ferndale
126	Jan Alcock	Ferndale
127	Melissa Chilton	Ferndale CA
128	Maurice Viand	Fields Landing
129	Dorre HOWARD	FORTUNA
130	Iorna K Nys	fortuna
131	Debbi Krukonis	Fortuna
132	Edith Lucas	Fortuna
133	Steven James Hansen	Fortuna
134	Patt Jones	Fortuna
135	Vincent Peloso	Fortuna
136	Tom Hofweber	Loleta
137	Ben Secor	Loleta
138	Tom Richardson	Blocksburg CA
139	Julia Minton	Garberville
140	Jim Lamport	Garberville
141	Margaret Lewis	Garberville
142	Christine Doyka	Garberville

143	Sylvia Cardella	Hydesville
144	Robert Ridenhour	Hydesville
145	Richard Gillespie	Petrolia
146	Ali Freedlund	Petrolia
147	Michael Evenson	Petrolia
148	Jared Rossman	Redway
149	Catherine Boyd	Redway
150	peter galvin	whitethorn
151	Jane wilson	Arcata
152	Daryl N. Chinn	Arcata
153	Rudy Ramp	Arcata
154	Sarah Green	Arcata
155	Frank Shaughnessy	Arcata
156	Lia	Arcata
157	Mary Gearheart	Arcata
158	Ethan Heifetz	Arcata
159	Lucy Salazar	Arcata
160	Suzanne Simpsn	Arcata
161	James Athing	Arcata
162	Holly Quinn	Arcata
163	Tara Drobnick	Arcata
164	Anna Bernard	Arcata
165	Judith Mayer	Arcata
166	Chelsea Pulliam	Arcata
167	Susan Dean	Arcata
168	Linda Long	Arcata
169	pamela brown	arcata
170	Barbara Reisman	Arcata
171	Dobby Morse	Arcata
172	Kathleen Graham	Arcata
173	Nancy R Ihara	Arcata
174	Richard Salzman	Arcata
175	Cory Kragness	Arcata
176	Connie Lindgren	Arcata
177	Sylvia Shaw	Arcata
178	pamela brown	arcata
179	Tamar Danufsky	Arcata
180	Kit Davenport	Arcata
181	Kirk Petersen	Arcata
182	Alex Morrison	Arcata

183	Bella Waters	Arcata
184	Michelle Fuller	Arcata
185	Sharon Tuttle	Arcata
186	jessica correa	arcata
187	Kathleen Kolodny	Arcata
188	Barbara Goldberg	Arcata
189	Gilly Blac	Arcata
190	Barbara Burns	Arcata
191	Kimberly Tays	Arcata
192	Cameron Jones	Arcata
193	Rees Hughes	Arcata
194	Diane Ryerson	Arcata
195	Walt Paniak	Arcata
196	Patrick Carr	Arcata
197	Kathleen Kolodny	Arcata
198	Carla	Arcata
199	Heather Verville	Arcata
200	Rick Brazeau	Arcata
201	Jess O'Brien	Arcata
202	Petra Bingham	Arcata
203	Robyn Roberson	Arcata
204	Jennifer F Taylor, PhD	Arcata
205	Sue Hilton	Arcata
206	Suzanne Fortner	Arcata
207	Michael Pulliam	Arcata
208	Cathy Larripa	Arcata
209	Emily Armstrong Buck	Arcata
210	Margaret Draper	Arcata
211	Stanley Binnie	Arcata
212	Jonathan Webster	Arcata
213	Katie Woerner	Arcata
214	Ann King Smith	Arcata
215	Nathan	Arcata
216	Eva York	Arcata
217	Pam Mendelsohn	Arcata
218	Kristin L. Kirby	Arcata
	Annemarie O'Toole	
219	Dippre	Arcata
220	Deanna Beeler	Arcata
221	Edward White	Arcata

222	Holly Quinn	Arcata
223	Tawni Trees	Arcata
224	Diane Korsower	Arcata
225	Gisele Albertine	Arcata
226	Russ Cole	Arcata
227	Lynn Ryan	Arcata
228	Jim Froland	Bayside
229	Nancy Stevens	Bayside
230	Charles Sharpe	Bayside
231	Annette Holland	Bayside
232	Jude Power	Bayside
233	Ali O. Lee	Bayside
234	Suerie McNeill	Bayside
235	Barbara Rich	Bayside
236	Stassia Samuels	Bayside
237	Lorraine Miller-Wolf	Bayside
238	victoria	bayside
239	Charles Sharpe	Bayside
240	Andrea Armin	Bayside
241	Kathryn Donahue	Blue Lake
242	Tom Hinz	Blue Lake
243	melinda groom	Blue Lake
244	Dana Silvernale	Blue Lake
245	MARISA A DARPINO	Blue Lake
246	Elaine Hogan	Blue Lake
247	Sonja Boynton	Kneeland
248	Jennifer E Savage	Manila
249	sharon fennell	manila
250	gerald c. rees jr.	mc kinleyville
251	Brent Mitchell	McK
252	Ben Winker	McKinleyville
253	Michael Welch	McKinleyville
254	Anthony Andreoli	McKinleyville
255	Carol Conaway	McKinleyville
256	Mark W Lovelace	McKinleyville
257	Carol Lawrence	McKinleyville
258	Kate mcclain	Mckinleyville
259	Dennis R. Tuite	Mckinleyville
260	Sue Leskiw	McKinleyville
261	Greg Movsesyan	McKinleyville

262	Susie Foot	Mckinleyville
263	Susan Thorsell	Mckinleyville
264	Leonard Thorsell	McKinleyville
265	Patricia Dougherty	McKinleyville
266	Thomas Cockle	McKinleyville
267	Suzanne Cook	McKinleyville
268	Amalia Borja	McKinleyville
269	Roger Schroeder	McKinleyville
270	Erik Peterson	McKinleyville
271	Jenny Hutchinson	McKinleyville
272	Joe Tyburczy	McKinleyville
273	Michele Kamprath	McKinleyville
274	Linda Doerflinger	McKinleyville
275	Patti Rose	McKinleyville
276	Wendy Raymond	mckinleyville
277	Jack d Thompson	McKinleyville
278	Ella Holiday	McKinleyville
279	ALIX DE GRAVELLE	Mckinleyville
280	Lesa Coleman	McKinleyville
281	Robert c Jensen	Mckinleyville
282	Beth Chaton	McKinleyville
283	Jean Orinoco	Mckinleyville
284	Susan Zimmerman	McKinleyville
285	Beth Frink	McKinleyville
286	Kara Zertuche	McKinleyville
287	James Hilton	McKinleyville
288	Kelley Garrett	McKinleyville
289	Stacy Becker	McKinleyville, CA
290	Emelia Berol	McKinleyville, CA
291	Ted Pease	Trinidad
292	Daniel Sealy	Trinidad
293	John Graves	Trinidad
294	Carol E Mone	Trinidad
295	Margaret Thorpe	Trinidad
296	John Webb	Trinidad
297	Jack West	Trinidad
298	Steen Trump	Trinidad
299	Steen Trump	Trinidad
300	Brian Tissot	Trinidad
301	Andrea Pucci	Trinidad

302	Tim Haywood	Trinidad
303	Joanne	Trinidad
304	Greg Wellish	Trinidad
305	Richard Ballew	Trinidad/Tularosa, NM
306	Patricia Pierini	Big Bar CA (trinity Co)
307	Charlotte	Cerny
308	Ronald Thompson	Crescent City
309	Donna M. Thompson Mary Scott and Ward	Crescent City
310	Estelle	Ashland
311	Drew Martin	Lake Worth
312	Bruce Campbell	Los Angeles
313	David Ledger	REDDING
314	Jason Patton	Sacramento
315	Chuck DeWitt	Samoa
316	Sharon L Bradbury	San Francisco
317	Melissa RipRetti-Stepien	Santa Barbara
318	Dan Fogarty	Santa Rosa

Comments:

We live in a beautiful place. Why mar it?

Uphold the Planning Commission denial.

No billboard!

Please consider how important our views of the bay are and uphold the planning commission decision.

Please do not permit the Billboard to be rebuilt. Let's reverse the mistakes that permitted them in the first place. Keep Humboldt scenic!

This is an opportunity to correct a wrong that should never have been allowed. The wind blew it down, so let's keep it down. Please restore the uncluttered beautiful view of the northern bay.

ALL advertising billboards should not be allowed in Humboldt County If we can't get rid of the ones we have, then no more!

There are a lot better ways for businesses to get the word out.

the beauty of our coast should not be marred by billboards. while grandfathered in is understood to protect pre-existing structures, this structure is DEAD and should not be resurrected!

I hate those billboards. They are a blemish on the California coastline. Do not approve!

Thank you.

I am opposed to allowing the billboard to be rebuilt. Please deny the permit.

please remove this billboard

Do NOT approve the billboard

The billboard must follow current regulations and action must be taken to protect the wetlands.

Let's keep our wetlands beautiful. Don't we have enough advertisement in our life already? It is against coastal ordinances and will block scenery. It's time is done, the wind knocked it over.

Please deny this permit.

Billboards here are an eyesore. To locals and tourists, who come to our area for the natural beauty it offers, billboards on the approach(es) to Eureka give an ugly impression of carelessness and harm to our natural surroundings.

Do not allow this billboard!

It is inconceivable that the Board of Supervisors would "grandfather" in something that would absolutely never be permitted in our wetlands today. Bad decisions made long ago need NOT be repeated today. Nature has spoken by undermining the structure. Let the beautiful view be the welcome for visitors and locals alike.

No ugly billboards are needed! The Commission's decision should remain.

Deny billboard permit

I previously submitted written comments to the County Planning Commission in opposition to the reconstruction of this billboard, due to my concerns about visual blight and wetland habitat. Please deny the appeal and let us reclaim the natural beauty of this wetland for the birds and other wildlife.

Please uphold the decision of the Planning Commission. Once erected, these billboards have proven to be very difficult and expensive to remove (case in point, the remaining billboards along Humboldt Bay between Arcata and Eureka). We have a golden opportunity to eliminate one more billboard that detracts from the potentially beautiful south entrance into Eureka.

Billboards destroy the calming experience we enjoy when we view an expanse of land free of human built structures. To maximize resilience capacities of coastal wetlands in relation to sea level rise, we need to keep these areas free of non-essential structures.

The civil concept of prescriptive easement was developed when surveying was much less accurate and much more difficult. Using that dated concept is the taking of property from the rightful owner. The request should be denied.

We've got plenty of places for commercial interests to promote themselves, let's keep some natural beauty for folks to see along 101!

Do not allow this billboard!

Deny the billboard!

No more billboards on Elk River

No more billboards on the Elk River wetlands. Please!

We already said "NO TO THIS" billboard; why Supervisors, why are you allowing a second review. The Citizens say NO!

It would be absurd to allow this billboard after the public has for so long expressed disgust at the marring of our tourism resource. When Covid is over, or even before, we will be glad to be rid of these eyesores. NO GO!

Billboards are unsightly and detract from the appearance of the entrance of Eureka. Please deny reconstruction of this unsightly, obsolete form of advertising that does not belong in a wetland.

billboards are bad

No billboards. Yuk.

No more billboards!!!

The answer lies in the end of the last sentence of this appeal: "... whether this sign should be allowed to be rebuilt under the guise of grandfathering in ****mistakes of the past****." Lack of knowledge then should not be an excuse to allow what we now know is wrong/bad for an environment. Do not allow this one to be rebuilt; do not allow any others still standing to be rebuilt when they fall. If they cannot be removed until they fall, once they fall that should be the end of them, aside from a careful and timely removal.

Respect the wetlands.

There should be NO billboards on coastal wetlands. They are a blight. Looking forward to the day when they are all removed and drivers and tourists have clear views of our beautiful coastal environment.

Thank you!

Until last year we lived on Walnut Drive and enjoyed many lovely walks along Elk River and the estuary. As future visitors we hope the city will maintain the beauty and not despoil the wetland. Eureka and Humboldt County's future will continue to depend on it's unique environment - don't wreck it for minimal short term gain.

If you'll keep it down, I'll volunteer to help clean up the mess.

Please protect the beauty and sanctity of our wetlands. Vote no on allowing this billboard to be grandfathered in (they couldn't even be bothered to clean up the last one that collapsed and deteriorated in the Bay)!

After listening to four decades of comments and complaints about billboards along Humboldt's highways, it's pretty clear that billboards don't belong. We don't want them.

Tourists are annoyed by the visual pollution defiling this most beautiful area. And the decision has already been made to disallow billboards.

Thank you for agreeing with us and with the Coastal Commission.

The Hwy. 101 south entrance to Eureka is notoriously unattractive. We lure tourists here by promising natural beauty, and then greet them with coastal wetlands filled with billboards and unsightly overhead power transmission lines. False advertising, in my opinion, and an eyesore for local residents as well. Please show us that you care about this special place by denying a permit to replace the fallen billboard in Elk River Wetland. Thank you.

Dear Board of Supervisors,

While perusing the HUMBOLDT COUNTY CODE ZONING REGULATIONS TITLE III LAND USE AND DEVELOPMENT DIVISION 1 PLANNING regulations, I found the following:

87.2.2.8 Non-appurtenant signs (i.e., billboards) may be permitted in any CH, MH, C or U Zone, where the General Plan designates the area for commercial or industrial development with a use permit. (Former Section INL#316-18(g); Added by Ord. 2213, Sec. 1, 4/25/00)

This doesn't include coastal wetlands, flood zones or the right-of-way of a highway. Therefore billboards are not to be erected in these areas. Therefore no permit for billboards in these areas can be issued.....right?

Aside from what appears to be an attempt to side-step these regulations, billboards are unsightly and block views of our gorgeous area. Please do the right thing....uphold the Planning Commission's decision on this matter. Just say No.

Please DO NOT allow this billboard to go back up!!! Thank you.

waterways need to be left alone as human activity interferes w/ erosion, etc.

The Planning Commission got it right. No billboard and environmental blight in these wetlands. Vote NO! Thank you.

Please deny the application for rebuilding this billboard

Please support the Planning Commission's denial.

Grandfathered In; So change should never happen? NO

Free communication is the free exchange between the speaker (the billboard in this case) and the recipient. He/she who looks at the billboard may have wanted to look at something else. Hence, it is not free communication, but force. So, if the billboard people try to tell you it is freedom of speech, you can freely tell them where to shove it. Thank you

Hope that billboard will go--and not be replaced. Please uphold the denial!!

BETTER for tourism & local economy to NOT have a billboard!!

DENY THE BILLBOARD PERMIT!!!!!!!!!!!!

Please remove the billboard permanently

Please please PLEASE uphold the Planning Commission's decision to NOT allow this billboard to be rebuilt. Under today's rules and guidelines, there would never be a billboard allowed in a wetland. Just let this flopped over billboard die a quiet death, and leave the wetlands alone. Thank you.

NO BILLBOARD

Wetlands should not be "homes" for billboards.

When I first moved here almost 40 years ago a friend drove me up and seeing the south end of Eureka on 101 asked "why are you moving to such an ugly place?" That's the first thing people see when arriving by car from the south - another billboard will not make it more attractive.

Please deny the appeal to repair or replace this billboard.

Thanks.

The billboard in question is visual blight and should not be rebuilt under any circumstances. No billboard.

uphold the denial of the billboard permit

I agree with Lady Bird Johnson, Beautify America, that all billboards be removed from public highways.

Billboards are a scourge on the landscape

I support the Planning Commissioner's decision to deny the aforementioned Elk River billboard permit. Sincerely, Max Fletcher, Eureka, Ca.

These billboards at the very least are a terrible eyesore on coming into Eureka. I would strongly urge the supervisors to deny any further permits and work toward eliminating the rest of the billboards. These businesses are not supporting Eureka or Humboldt County by presenting such an ugly impact upon the view of the bay when entering Eureka. This is our northern front door.

It's time to do away with these blights. Everyone who has a car also has a phone with google to find products and directions.

remove billboards

Please do not allow reconstruction of billboards in the Elk River/Bay wetlands.

Wetlands is no place for a billboard!

Please no billboards on the wetlands.

let's pay allpoints to plant trees, not billboards

No billboard, please!

This billboard has outlived its usefulness. clean up the remnants and restore the beauty of the wetlands. That would help make Eureka a nicer place to live.

It detracts from the beauty of the region.

The City of Eureka has been working diligently to build a positive image for visitors. Billboards on the wetlands as you enter the city are not attractive sights and should be prohibited permanently.

Billboards are blight.

I'm in district one and I always vote.

Deny the billboard as a visual blight and an intrusion into our visual field for no other reason than economic gain for a private entity. Oh, Ugly is reason enough.

I encourage the county to NOT allow permitted use and replacement of the billboard in the Elk River wetlands south of Eureka. Please do your part to protect our wetlands!

Billboards distract from beautiful views!

Other than extending special privilege to a well connected individual, there is no good reason to override the planning commission. We don't need more "Good ole boy" politics and special favors for the benefit of the few and the detriment of the many.

take them all down

There is no need for this unsightly sign. Just so one person(company) can make money? Let's work on a beautiful entrance to Eureka.

There is no reason in this day of time to have a billboard block beauty to inform people of something they already know is ahead since they saw it on their phone.

It is not the 50s 60s 70s anymore.

The owner took a risk to buy them and others took risks to open their business also but restaurant owners do not get a redo.

Is a blight, has no purpose and should be removed.

He knew the shape of this sign when he bought them, or should have.

He is not special. Nob redid, no oops. It's down, and needs to stay down.

We do not need or want more billboards. Shouldn't be there.

Have always felt billboards were a blight.

Do not allow this billboard to be replaced. Thank you.

Return our wetlands to their natural habitat; nobody looks at billboards anymore. People have everything on their smart phone including gps and reviews of different businesses.

Move fast forward to 2020; while concurrently preserving what we have for future generations. People come here for the rivers, wild lands, ocean, redwoods, and for a slower pace of life. We keep migrating to find that slower pace of life. Let's not make us have to keep migrating for this quality of life. Clean up that area and don't allow anymore billboards.

Nobody looks at billboards. I am retired and I never looked at billboards 50 years ago.

Time to bury the past. Clean up the wetlands and all areas to restore the beauty. People are too busy looking at their smart phone to notice an ugly and out of place billboard of a business. Please clean up that mess and stop this process of replacing something nobody looks at for the beauty of our area minus out of place billboards.

Billboards are visual pollution!

Beautify our city! No billboards! More Art!!

What kickbacks are you receiving from the company that make you willing to destroy the beauty of our home? Instead, choose the moral, the ethical, and the spiritual choice.

The 1st Amendment allows regulation of time, place and manner. This is not the place.

The wetlands need to be protected.

no elk river billboards please

please adhere to our carefully laid out plans to beautify our area, and not at the expense of businesses that have much more money than the average person, especially now during the pandemic!

Living at Humboldt Hill, I would see that billboard every time I went shopping or north for whatever reason. Absolutely no reason to sully the wetlands and our view for an ad!

All roadside billboards should be removed.

Please deny the permit for this eyesore and get rid of ALL billboards in Humboldt

There is no need for this unsightly sign. Just so one person(company) can make money?

Let's work on a beautiful entrance to Eureka.

please deny installment of said billboard, thank you

Please uphold Planning Commission: i see zero public good in "conserving" un-needed, unsightly, unwanted, billboards along humboldt bay especially in the tiny last vestiges of bay's wetlands

Billboards are a blight to our pristine environment. They should be kept off public land.

Private billboards such as the one Bear River Casino erected should have to be licensed and a hefty, yearly fee paid to the county.

Protect our wetlands please.

this ought to be a no-brainer

No billboards on our beautiful marsh lands!

There is no need for this billboard. Most people get information about hotels, services, and restaurants via their cell phone

Billboards are too ugly to be along our beautiful coast.

Fewer billboards.

Do not allow sign

Please deny the permit.

Remove these hazardous blights from Humboldt Bay, Hwy 101 and adjacent wetlands.

Billboards are an ugly eyesore wherever they are.

NO billboards. Thank you!

Deny the Elk River Billboard Permit!

Please do not allow bill board to be replaced, keep the wetlands free of advertising, Thank you

No billboard, please!

These are worthless artifacts of a bygone era when people didn't have radio, tv, phones or the Internet. They're annoying, distracting for drivers and not environmentally friendly.

Anyone traveling our roads knows exactly where they are and where they're going. Billboards do not pull in more customers. Marketing people LIE! No more billboards and please for the future, NO DIGITAL BILLBOARDS EVER, ANYWHERE, this isn't Las Vegas. They're garish, ugly, using up electricity and more distracting than the old style. NO NO NO NO NO Thank you.

Please allow this beautiful area to be billboard free. Thank you for upholding the Planning Commission's decision.

Do not override the Planning Commission's decision. And this does not qualify for "Grandfathering" as it has been very ugly down on the ground for so many years!

The billboard is a detriment to our beautiful environment. It should not be rebuilt. It was a mistake then and would be a mistake now. No new billboards.

The view is so much friendlier without that billboard barrier.

Please don't allow this billboard, and let's rely on the planning commission's ruling Not fond of billboard signs along the highway . . .Keep the wetlands area free from "advertisement" blight . . Thank you

That view is too beautiful to be spoiled by billboards

Please deny the billboard replacement. Billboards are ugly and we have too many already.

Please do not replace this billboard; this is our chance to make the view much better. Thank you.

Please! Don't destroy the beauty!

Thought we got rid of these already!!!

Let's just not replace this one.

These billboards were supposed to be taken out in the mid 70's, they benefit no one but their owners. They are a blight on our wetlands, 'nuf said.

Move forward.

Our beautiful Humboldt views should not be trashed by this proposed sign.

Please, let's not renew permits for billboards that have been toppled by mother nature. Keep Humboldt beautiful.

That particular billboard has been a blight for years.

Dear Supervisors, please uphold the Planning Commission's denial. We need LESS billboards in our coastal wetlands. Thank you for your service.

Do it now!

It's not just a matter of esthetics, but also of Public safety.

There should be no billboards in the wetlands

No more wetlands loss. They help fisheries, offer rare habitat for migrating birds and prevent flooding and so much more!!

Billboards detract from the environment.

Remove them all. No billboards in the wetlands please.

Not only did I work for quite a while to protect redwood/fir stands uphill from the collapsed Elk River billboard, but I submitted comments to the Planning Commission which showed that the billboard was not abiding by county regs.

Here are some of my earlier comments: A permit to reconstruct that billboard would appear only to be valid if the billboard is NOT within the Highway 101 Right-of-Way and if other requirements are met as well. Caltrans staff has indicated not only that it is improper to have a billboard within the highway right-of-way, but that a survey would be needed to determine whether the billboard is within the 200-foot Hwy. 101 Right-of-Way or not. (Most highway rights-of-way are 200 feet wide for straight sections of Highway 101 in the region.)

I note that the Senior Environmental Scientist Specialist with the California Dept. of Fish and Wildlife, Jennifer Olsen, writes that, don't think access through our wildlife area is feasible, given they need to impact wetlands and cross the Elk River to get to the billboard site from APN 305-031-011. I note in some documents on the Humboldt County Planning Commission website that it states, encroachment permits are not attainable from CalTrans, access may also be attained from the slough or with permission to cross neighboring state-owned lands to the north. CalTrans referral comments also state that reconstruction of the fallen billboard is subject to compliance with the Outdoor Advertising Act. So the accessing of that billboard site via the slough would not be allowed, while permission would be needed to get to the site from other directions.

(By the way, it is the Outdoor Advertising Act that at least on paper claims that a billboard would not be allowed within a highway right-of-way, whether such tends to be enforced or not.)

The document on the Planning Commission site further notes that, Mapping from the National Wetland Inventory denotes the project site to be within a freshwater emergent wetland. In the Coastal Zone, wetlands are recognized as Environmentally Sensitive Habitat Areas (ESHA) and eligible for protection from development activities. (A California Coastal Commission authorization would be required as well for reconstruction activities.)

For these and other reasons, please deny the appeal of the one who wishes to re-erect a billboard. Thanks so much for your consideration.

Best wishes in your decision for natural clarity south of Eureka!

They are ugly, outdated,. Relics of the past

deny the permit for the elk river billboard

These are not the old days. We need to protect the wetlands and beautiful viewsheds from development and billboards. Thank you.

Please restore the views around the bay. Remove the billboards.

Current zoning is clear in the intent that these signs in the wetlands along the bay are no longer permitted. These signs are not historic structures. They are advertising that is sold by a single company. A special compensation for a permit to a limited special interest that runs counter to the interests of the community as a whole, is not a good or responsible decision in this case. We need a no on this.

No billboards on our wetlands

Keep Humboldt beautiful again

Don't replace something that would not be allowed under current regs.

PLEASE don't allow the sign to be rebuilt. Wetlands are a precious resource, and rarer every year. Respect our natural world by denying the billboard's rebuild permit

Vote no.

Do not rebuild the billboard.

Billboards should not be in wetlands--the Southern Approach to Eureka should get all the improvement/beautification possible.

Why has this corporate graffiti been allowed here in the first place?

Please stand up for the good of the community and the environment!

Our area is known for its beauty and that is what we want our visitors and residents to see, not unsightly billboards. These billboards have no business being in wetland areas.

So much needs to be done to have the drive through Eureka more attractive and safe. Let us please at the least have the Bay scenery free from unnecessary distractions such as (ugly) billboards.

My friends who come to visit Humboldt comment on how nice it is that we do not have billboards marring the beautiful views. I am against all billboards.

I'm asking you deny the appeal to permit a new billboard. Thank you

Let's make the southern approach to eureka a little more scenic for both us locals and future tourists.

Why rebuild a billboard that wouldn't be allowed in the coastal wetlands using today's standards? I thought there was a strong push to get rid of billboards. If the County Planning Commission denied the permit, let that stand!

Billboards do not belong in wetlands or scenic viewsheds, and grandfathering would only uphold a history of lawless maintenance and expansion of the unpermitted sign. Please uphold the integrity of local planning and the coastal zone. With that said, I do believe the owner should be justly compensated for the "take" of his/her property.

These structures don't belong in the wetland areas!

Billboards are not only inappropriate for wetland use, but approving a billboard with a wetland will only lead to litigation. Please don't approve this billboard.

Uphold the denial! No grandfathering in the mistakes of the past!

Deny the permit please.

Billboards don't belong in wetlands. And they are unsightly, distracting and unnecessary. I have never made a choice about what to do, where to stay, or where to eat based on a billboard,

but I have chosen to drive on when approaching a town that has chosen to make itself ugly with billboards.

Don't do it.

This beautiful area should not be re-spoiled by another unsightly billboard. The coast should be preserved for the enjoyment of residents and visitors.

Leave it DOWN!!!!

Please keep these ugly things out of a beautiful area.

Since the other billboards were taken down, the 101 corridor allows residents and visitors to enjoy the true gem of Humboldt - the Bay and surrounds. Let the billboards fall as they all do over time, revealing more beauty and meaning to living in Humboldt.

I own property in Arcata and would like to see the area free of billboards.

All billboards in Humboldt county should be removed and no new ones should be erected ever.

I prefer to view what's natural, not someone's monthly income.

Please deny this appeal.

All billboards, not just this one, should be removed from fragile wetlands and from all rural vistas.

These billboards are just eyesores and doubtful they provide any real boost to local businesses. Prefer the view of our beautiful landscapes vs a commercial sign. Thanks.

As an Advertising Professional with over 40 years of experience in Humboldt County, I can assure you that Outdoor Advertising (i.e. Billboards) are no longer an effective advertising vehicle. They may help tourists find the next gas station, but that's about it. It's time for all these dinosaurs to come down. Let them stay until they fall, then "that's all".

Billboards are ugly and distracting to drivers. Lighted billboards are worse because they confuse wildlife, waste electricity AND distract drivers. Most billboards are entirely unnecessary.

There are good reasons these are outlawed and allowing this billboard to be rebuilt could set a very bad precedent for future removal attempts, such as the billboards on the Eureka Corridor. This may be a very important decision, sending the message that we respect the beauty of our county and billboards should not be allowed to interfere with our that beauty.

Do not let the billboard be rebuilt. Uphold the planning commission decision.

Do not let the billboard be rebuilt. Uphold the planning commission decision.

Billboards are unsightly and nothing should be built on our precious wetlands

It is time to move into the future. No more billboards in Humboldt County.

Let's get rid of every last one.

We should learn from our mistakes of the past, and not repeat them - especially for personal profit! NO Billboards on our wetlands.
The billboard should stay down