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To: [Hayes, Kathy](#); [Planning Clerk](#); [Terra Joy Carver](#); [Luke Brunner](#)
Cc: [Swaz d](#); [Adam](#); [My Lovely wife](#)
Subject: Cannibus Proposed microbusiness comments / CasaHumboldt for June 13 commision meeting
Date: Tuesday, June 13, 2017 8:34:39 AM

June 13,2017

To : Humboldt County Commision / Planning Department /Public comments

Honorable Supervisors ,

We are Casahumboldt . A small agricultural producer applying for a 10,000 square foot canopy with the county . We have been in continuous production since 1976 . The microbusiness model/ license is CRUCIAL to Humboldt County . We require all elements of :

1. Bud and Breakfast visits
2. cultivation
3. self distribution
4. onsite consumption
5. Onsite Sales
6. Virtual Dispensary / Sales direct to consumer
7. Onsite manufacturer of edibles and extracts used for direct sales .

Here is why this is critical to the Survival of the small microfarmers . Under the existing Distribution model , the agricultural producers have no control over market pricing, and distribution. Therefore , with escalatiing costs in the agriculture world as a result of :

1. compliance / seed to sale tracking / licensing /
2. taxes / county / state / federal
3. escalating costs of goods
4. Decreasing cost of the commodatized product and increased state production .
5. large scale production houses with one to 6 acres thruout the state

Our ability to " Survive " will be directly related to targeting consumers and being able to sell above wholesale pricing directly to our customers both onsite and thru distribution direct to our consumers . The wine industry follows the same model and has allowed the small botique producer to survive by increasing the price point direct to consumers . The state has indicated a similar license and will certainly look to humboldt county for its legislation on this license type . Lets save the emerald triangle . If we disseminate this license type and help our people understand how this model can benfit them , many of the farmers will see the value of becoming complaint .

At this time , many many long time producers are very disenchantd with all the expenditure necessary to become compliant . However , if we can develop a model and show them how they can sell above wholesale, then, we will see a giant increase in participation.

With Kindest Regards ,

The Casa Humboldt Team

