

Andrea Enell Bright

Headwaters Fund Board Member Application



HEADWATERS FUND
Headwaters Fund

RECEIVED
BOARD OF SUPERVISORS

APR 04 2019

Contact Information

Name Andrea Enell Bright
Street Address
City ST ZIP Code Eureka, CA 95502
Home Phone
Work Phone
E-Mail Address abright@co.humboldt.ca.us

Instructions

Individuals interested in serving as a Headwater Fund Board Member must complete this application form. Please submit completed form and resume to:

Mail: Clerk of the Board
County of Humboldt
Re: Headwaters Fund
825 5th Street
Eureka, CA 95501

Electronic:
khayes@co.humboldt.ca.us

Fax:
707-445-7299 – Attn: Clerk of the Board, Kathy Hayes

Attach more pages as necessary, but be concise.

To download application or learn more about the Headwaters Fund, please refer to www.humboldt.gov.org/headwaters.

For additional questions regarding board membership, please contact: headwaters@co.humboldt.ca.us or 707-445-7745. Applications are subject to public records acts and disclosure requirements.

Special Skills or Qualifications

What would you like to accomplish on the Headwaters Fund Board?

Since living in Humboldt county I have notice a gradual change in the economics, social and overall well-being of the local community and would like to help continue that change for the better. The changes that I have noticed are much structured in the foundation of the community, more outreach for people with mental health issues, and more funding for youth of Humboldt County.

Describe how your experience and/or employment qualifies you to serve on the Headwaters Fund Board:

I have worked with Humboldt State University with Freshman students who come from diverse backgrounds, however most of them came from low income backgrounds which allowed me work with students and give presentations on how students and their families can get resources such as housing, food assistants, and local job opportunities. Working with adults with disabilities allowed me to understand the importance of communication with various forms of the population. Working for DHHS, Mental health I have learned that there are a lot of needs that the community has for funding for a lot of programs however Mental being a large part of the community that is constantly growing.

Describe any previous board (or comparable) experience:

I have only worked as an Advisor at Humboldt State University individually completing task, as well as within groups creating lesson plans for students.

What is your vision for the Headwaters Fund Board?

To continue the growth of Humboldt County, and allow for the members of the community no matter what their background to feel welcomed.

How would you work with other Board members to arrive at decisions?

Team work in Humboldt County is the only way that changes can be made and an effort to keep up moral and being decisive in understanding how get through major issue that affect the community is the only way to achieve goals.

Describe area(s) of expertise/contribution you feel you can make:

Working in Humboldt County in various positions has allowed me to develop key qualities, such as understanding how to communicate effectively with a diverse population, understanding financial breakdowns and budgeting that has to occur not just on an individual level but on a wide range for various types of programs.

What role would you play on the Board?

In my development in Humboldt County I have found that I am most suitable in being a bridge of communication between various types of people, in order to best meet the best possible outcome.

How much time would you have for the Headwaters Fund Board per month?

I am able to attend the monthly meetings, and after that I can allocate weekly time up to 2 hours a day after 5pm, and 5 hours Sunday-Saturday.

What are your other time commitments?

Work at this.

Please provide three references who can speak to your qualifications and ability to serve on the Headwaters Fund Board. Include: Name, Title/Organization, relationship to you, phone and email.

Theresa O'Brien-Manager of South West Answering Service, previous supervisor,
tobrien@southwestansweringervice.com.

Elizabeth Silver-Admin Support/Office Manager of EOP/SSS at Humboldt State University, previous supervisor
elizabeth.silver@humboldt.edu

Shannon Hartwell-Manger of Chance for Change Eureka, previous supervisor,
email

no

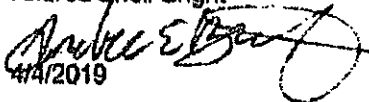
Agreement and Signature

By submitting this application, I affirm that the facts set forth in it are true and complete, to the best of my knowledge:

Name (printed)

Andrea Enell Bright

Signature



Date

4/4/2019

Kenneth Carswell

Headwaters Fund Board Member Application

BOARD OF SUPERVISORS

MAR 14 2019



Contact Information

Name Kenneth Carswell
Street Address
City ST ZIP Code Eureka CA. 95503
Home Phone
Work Phone
E-Mail Address kennycarswell@yahoo.com

Instructions

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khaves@co.humboldt.ca.us

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Special Skills or Qualifications

What would you like to accomplish on the Headwaters Fund Board?

I would like to bring ideas to the table to help enrich our community and stimulate our local economy. I want to help develop our county to bring living wage jobs to my fellow citizens of Humboldt.

Describe how your experience and/or employment qualifies you to serve on the Headwaters Fund Board:

I am born and raised in Humboldt County and have lived here my whole life, my roots are deeply planted here and I wish to see this area prosper. At my current employer I manage multiple commercial properties and also manage multiple large scale projects on these properties.

Describe any previous board (or comparable) experience:

I have not previously held a seat on any board but I do actively attend Eureka City Council meetings Humboldt Bay Harbor Working Group meetings.

What is your vision for the Headwaters Fund Board?

My vision for the Headwaters Fund Board is for it to continue to spur local business and promote living wage jobs for the people of Humboldt County.

How would you work with other Board members to arrive at decisions?

I am a firm believer in a good brainstorming session to bounce ideas off of each other and arrive at a group decision. I pride myself on my communication skills and being able to work well in a group setting.

Describe area(s) of expertise/contribution you feel you can make:

Coming from a job that deals with project management and commercial property management I have the ability to go through processes to make sound logical decisions. I understand how to budget and get the job done.

What role would you play on the Board?

I would play whichever role is asked of me to play. I am a team player and can adapt to excel in whatever role needs to be filled.

How much time would you have for the Headwaters Fund Board per month?

I can give most of my non-working hours as needed.

What are your other time commitments?

My time commitment currently is my job which is 9-5 Mon.-Fri.

Please provide three references who can speak to your qualifications and ability to serve on the Headwaters Fund Board. Include: Name, Title/Organization, relationship to you, phone and email.

Bill McAuley
CPA at Demello, McAuley, McReynolds & Holland
Friend

Brian Mitchell
Humboldt County Planning Commissioner
Former Coworker

Morgan Randall:
General Manager at Pierson's Building Center
Former Employer

Agreement and Signature

By submitting this application, I affirm that the facts set forth in it are true and complete, to the best of my knowledge:

Name (printed)	Kenneth Carswell
Signature	
Date	3/13/19

Jennifer (Jenna) Catsos

Headwaters Fund Board Member Application



Contact Information

Name	Jennifer (Jenna) Catsos
Street Address	
City ST ZIP Code	Eureka, CA 95501
Home Phone	
Work Phone	Same
E-Mail Address	jennifer.catsos@gmail.com

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Special Skills or Qualifications

What would you like to accomplish on the Headwaters Fund Board?

I would like to help the Fund provide support to organizations and projects that need assistance and will bring new energy to the area. Coming from an arts background, I would like to help broaden the concept of projects that will help develop our regional economy.

Describe how your experience and/or employment qualifies you to serve on the Headwaters Fund Board:

I have lived in Humboldt County for 5 years. In this time, I have immersed myself in the community. I have broad connections from the arts and environmental communities to city and county employees and local politicians. I am committed to helping Eureka and Humboldt County continue to grow and improve by focusing on economic development through the arts. I have experience bringing diverse groups of people together, facilitating difficult conversations, and moving projects along in a timely manner. I am an illustrator and run my own business, focusing on bringing high-quality Humboldt products to the area. I interface with many local stores and businesses through my wholesale accounts, and have built strong relationships with the City of Eureka, the Eureka Visitor's Center, and

Humboldt Made. I have sat on many local boards (see below), and have held Executive Director positions in the past, facilitating board meetings.

Describe any previous board (or comparable) experience:

During my time in Humboldt County I have been involved with the following boards and organizations: Board President for SCRAP Humboldt; Board Member for the Salmonid Restoration Federation; Executive Director for the Watershed Stewards Program; Founder and Lead Organizer of the Eureka Street Art Festival; Member of the Eureka Beautification Action Committee (through the Eureka Visitor's Center), Steering Committee Member of Next Generation Eureka.

What is your vision for the Headwaters Fund Board?

I would like to see the Board do more community outreach, so more organizations and individuals from varying backgrounds are aware of the funding opportunities. I would also like to help the board broaden the idea of what will help develop our local economy and think outside of the box.

How would you work with other Board members to arrive at decisions?

I would work with other Board members to arrive at decisions by helping to create specific agendas that will step us through the decision making process. I would also volunteer to take notes in a manner that are visible to all Board members so we can easily track discussions. I would listen to everyone's perspectives, hold my opinions until the proper time to share, and make sure to think of the broader good for the community.

I have a Masters in Education and have worked in education and facilitation for many years. If we needed additional help arriving at decisions, I would use facilitation tactics like rephrasing people's ideas, informal voting, and poll taking to help move us towards consensus.

Describe area(s) of expertise/contribution you feel you can make:

I will bring my expertise in facilitation, my strong decision-making skills, and my proactive attitude to the Board. I am very excited about the direction this region is heading in, and I will bring this positive energy to the Board as well.

What role would you play on the Board?

As a new Board member, I would look forward to learning from the more experienced Board members. Also, I would bring my fresh eyes and my energy to help move the Board forward on issues that it may have been stuck on for some time. Eventually, once I am well adapted to the Board, I look forward to using my leadership, proactive attitude, and community connections to help move us forward.

How much time would you have for the Headwaters Fund Board per month?

I could be able to commit about 5 hours a month to the Headwaters Fund Board.

What are your other time commitments?

I work 40 hours a week on my illustration business, I commit 4 hours a month to the SCRAP Board, 3 hours a month to Next Generation Eureka, and about 30 hours a month to planning the Eureka Street Art Festival. I also have a serious yoga/meditation practice, run, and read a lot, which takes up a number of hours a week.

Please provide three references who can speak to your qualifications and ability to serve on the Headwaters Fund Board. Include: Name, Title/Organization, relationship to you, phone and email.

Susan Seaman, Eureka Mayor + Program Director at AEDC, personal friend,
sseaman@ci.eureka.ca.gov

Thomas Wheeler, Executive Director at EPIC, husband, tom@epiccalifornia.org

Alanna Powell, Executive Director of Humboldt Made / Director of the Eureka Visitor Center, work together on projects often, alanna@humboldtmade.com

Agreement and Signature

By submitting this application, I affirm that the facts set forth in it are true and complete, to the best of my knowledge:

Name (printed)	Jennifer Catsos
Signature	Jennifer Catsos
Date	4.8.2019

Eddie A Morgan

Headwaters Fund Board Member Application



Contact Information

Name	Eddie A. Morgan
Street Address	
City ST ZIP Code	95501
Home Phone	
Work Phone	
E-Mail Address	Eddie.alexander.Morgan@gmail.com

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Special Skills or Qualifications

What would you like to accomplish on the Headwaters Fund Board?

Improving the quality of life in Humboldt County. Fostering an environment, we're up and coming generations and new generation can thrive in a sustainable, beneficial and real career opportunities.

Describe how your experience and/or employment qualifies you to serve on the Headwaters Fund Board:

I have 3 areas of experience, the military, nonprofit and business arenas. As a liaison officer I worked very closely with the G9 which is army's civilian military operation section that customarily works closely with USAID that assistance national economies to improve standards of living in 2010. I also served on the G4 logistics and G5 plans as a staff officer up to 2016. I was the local director for Easter Seals where I also served as a board member for Tri-County Independent Living. I have written grants and administered grants. I served on the civil grand jury for Humboldt County for a year I'm currently a business owner of Belle Starr a clothing store in old town Eureka and am the president of the Rotary of Southwest Eureka club with my presidency ending in June 2019.

Describe any previous board (or comparable) experience:

I was on the Humboldt County Civil Grand Jury (HCCGJ) for 1 year which works and behaves very much like a board. HCCGJ Operates with such things as Roberts rules of order writing reports with review sessions and committees.

I was the chair of the board for Tri County independent living center where I had to deal with a personnel issues that led to letting go the CEO of the organization. This was done properly following rules and regulations and ultimately was best for the organization.

What is your vision for the Headwaters Fund Board?

I do not have enough experience with the Headwater Fund Board to express a coherent vision except that I want to do good for our community.

How would you work with other Board members to arrive at decisions?

It depends on the other board members character, knowledge and time available. Ideally after listening and dialoguing, we would agree on facts and then logically work to some conclusions and agree on a course of action.

Describe area(s) of expertise/contribution you feel you can make:

I have expertise in public health Administration and as a combat engineer in the military I have a lot of planning expertise. I am very data oriented and like statistics and feel comfortable analyzing programs. I've also traveled a lot in the United States and other countries and seen different good and bad solutions to different problems.

What role would you play on the Board?

I do not know. Possibly as a junior board member I would play a junior role or fill in into what was lacking on the board.

How much time would you have for the Headwaters Fund Board per month?

After my Rotary presidency which ends before June, I will be able to dedicate 3 to 4 hours a week so 16 to 14 hours a month

What are your other time commitments?

After my Rotary presidency which ends before June, I will be able to dedicate 3 to 4 hours a week so 16 to 14 hours.

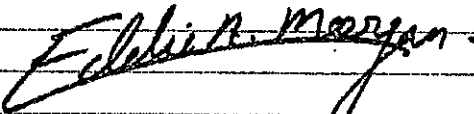
Belong to the sons of Italy and the Elks and I have a store, but I have control over my time.

Please provide three references who can speak to your qualifications and ability to serve on the Headwaters Fund Board. Include: Name, Title/Organization, relationship to you, phone and email.

Dennis Hunter dghunter42@gmail.com Was my board member when I was director at Easter Seals
Chris Warner Young cayoung0249@gmail.com Was CEO of tri county independent living center when I was board chair.
John Heckel jh2@humboldt.edu Was the foreman when I was on the civil grand jury .

Agreement and Signature

By submitting this application, I affirm that the facts set forth in it are true and complete, to the best of my knowledge:

Name (printed)	Eddie A Morgan
Signature	
Date	4/9/2019

Patrick K. O'Rourke

APR 10 2019

9,10,11,12,1,2,3,4

Headwaters Fund Board Member Application



Contact Information

Name	Patrick K. O'Rourke, MPA/CFRM
Street Address	
City ST ZIP Code	Ferndale, CA 95536-0571
Home Phone	
Work Phone	
E-Mail Address	pkorourke@gmail.com

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Special Skills or Qualifications

What would you like to accomplish on the Headwaters Fund Board?

Fully contribute to board governance, policy development, fiduciary oversight, and strategic planning given the extent and depth of my knowledge, skills, abilities, education, and experience.

Describe how your experience and/or employment qualifies you to serve on the Headwaters Fund Board:

Served for 25+ years in top board-level leadership and executive management roles in commercial portfolio loan (and finance leasing) organizations (specializing in both new start-up and growing SME businesses in numerous industries). Since January 2017 have served on the board of directors of Redwood Region Economic Development Commission - RREDC (including as 2019 immediate past chair; 2018 board chair; 2017 vice chair; chair of executive committee; and member of loan committee). Hold a Master of Public Affairs degree (2007) with a specialty in nonprofit management, and Certification in Fund Raising Management (2012). Have completed extensive studies on policy governance (2016) and have published peer-reviewed academic research on leadership. In addition to having taught leadership at the tertiary level.

Describe any previous board (or comparable) experience:

See above for RREDC board experience; City of Ferndale councilman since Dec. 2016; Served almost 4 years (2015-2019) on Ferndale Repertory Theatre board; Served 2 years on Fern Cottage Foundation board, and as Board Chair (2015-2017); Have served on numerous other nonprofit boards and in board leadership roles (1990-2019). Have 20+ years of cumulative experience serving in leadership roles on for-profit boards/ predominantly companies specializing in commercial lending/financial services (1981-2000). Have advocated for (and participated in) numerous strategic planning initiatives at board and executive staff levels. Have consulted with boards and executive management staffs on fund development, and on entrepreneurial start-up enterprises, programs, and building to sustainability. Co-founded (2008) and served as founding president (2008-2009) of what quickly became (and still is) the largest student & community volunteer organization at University of Alabama; Conceived, co-founded and provided initial seed-funding (2006) for Indiana University & The Nonprofit Management Association's Nonprofit Toolkit Symposiums, that have annually brought together leading nonprofit researchers/academics with nonprofit management practitioners to utilize the latest academic research findings to further best practices in nonprofit management.

What is your vision for the Headwaters Fund Board?

To continue best practices/excellence in board governance policy development, and organizational oversight.

How would you work with other Board members to arrive at decisions?

Via close listening, evaluation, and analysis of issues, concerns, proposed solutions, and policy development. Via sharing my expertise in policy governance, organizational best practices, financial and operational analysis and oversight, when appropriate. Having a high degree of emotional intelligence, I try to work via building consensus when possible, and accepting/promoting majority board decisions when approved.

Describe area(s) of expertise/contribution you feel you can make:

Best organizational governance practices; loan portfolio & risk diversification/mitigation and maximization of ROI; grant applicant review and recommendations; dissemination of leadership principles and practices; board leadership and consensus building (when appropriate); budget, financial statement, & audit review/analysis; oversight/implementation of best governing practices and transparency; very familiar with California's Brown Act and Roberts Rules of Order.

What role would you play on the Board?

Would be happy to serve as a director and/or may assume a committee and/or board leadership role, if appropriate.

How much time would you have for the Headwaters Fund Board per month?

Would devote time, as needed. Rarely miss a board meeting and/or other scheduled event/obligation.

What are your other time commitments?

3rd Wednesday of each month city council meetings and study session(s); Quarterly 2-day attendance (Thurs./Fri) California League of Cities – Redwood Empire Division; RREDC board meeting (4th Monday evening), and occasional loan and executive committee meetings.

Please provide three references who can speak to your qualifications and ability to serve on the Headwaters Fund Board. Include: Name, Title/Organization, relationship to you, phone and email.


Michael Sweeney, Mayor City of Ferndale; have served on city council with him since 2016;
mpsweeney@suddenlink.net

Gregg Foster, Executive Director RREDC; have served on RREDC board since Jan. 2017;
gregg@rredc.com

Brett Watson, Mayor City of Arcata; have served on RREDC with him since 2017, plus he is a personal friend
bwatson@cityofarcata.org

Agreement and Signature

By submitting this application, I affirm that the facts set forth in it are true and complete, to the best of my knowledge:

Name (printed)	Patrick K. O'Rourke
Signature	
Date	April 9 th , 2019

Patrick Kevin O'Rourke, M.P.A., C.F.R.M.

(Master of Public Affairs, Nonprofit Management/Certificate in Fund Raising Management)

Resume

(For complete detail request 12+ page academically-formatted Curriculum Vitae)

Nonprofit/Governmental - Executive Leadership, Management, Fund Development & Consulting Experience:

Current positions held

2019 Immediate Past Chairman of the Board/2018 Board Chair/2017 Vice Chair/2018 Chair of Executive Committee/Member-Loan Committee - Redwood Region Economic Development Commission (Since Jan. 2017)
City of Ferndale designated voting representative - California League of Cities (Since 2017)
Councilman - City of Ferndale, CA USA (Since Dec. 2016)
Consultant/Owner - Entrepreneurial Business & Nonprofit Consulting (Since June 1988)

Previously held positions

Board Member - Ferndale Repertory Theatre
Board Chair/President - Fern Cottage Foundation & Fern Cottage Historic District
Founding (Interim) Executive Director - Heartwood Institute, Inc. (nonprofit) (now known as Heartwood Mountain Sanctuary <http://www.heartwoodhub.com/>)
Volunteer Interim Executive Director - Harvest Shelter Foundation
Co-founder/Founding Executive Director/ Chairman of the Board - Center for Unfoldment of Heart, Mind & Spirit, Inc. a.k.a./Elysium Wellness Community; Elysium Counseling Centers
Co-founder/nonprofit adviser - Save Lake Annandale, Inc.
Contract Managing Director - Windfall Dancers, Inc.
Volunteer Executive Director - Together We Heal, Inc. a.k.a. / The International Center for Reconciliation & Mediation Through RADICAL Forgiveness; The International Cancer Help Program & The Georgia Cancer Help Program

Executive Leadership/Management (For-profit) Experience:

Previously held positions

Supervisor of Special Projects & Co-lead Therapist-The Sedona Hilton Resort & Spa
Executive Vice President - RADICAL Forgiveness Institute/Global 13 Publications, Trust
Chairman of the Board & CEO - Capital Expressway, Inc.
Co-owner/operator - Golden Ore Bed & Breakfast Inn Grass Valley, CA
Vice President & General Manager - Security Financial Services - San Francisco/San Jose
Co-Founder - Our Enchanted Forest Palace & Chrysalis Beach Retreat
Co-Owner/Lesser - 160-acre Agricultural Farm in Syracuse, KS
Consultant/Contract-Western Regional Vice President - Stephens Franchise Finance
General Manager/President of Partner Corporation(s) - Commercial Finance Associates & Liberty Financial Group
Sales/Marketing Executive - Pacific American Leasing & Circle Leasing Corp., subsidiaries of Merchant's National (Bank) Corporation of Indianapolis (now 5th 3rd Bank)
President/CEO - Tarot Productions, Inc.
General Manager & Principal Stockholder - Two Bit Rush Coffee Co. of Muncie, IN

Academic Teaching (tertiary-level) & Research Experience:

Previously held positions

Associate Faculty/Communication Studies - College of the Redwoods
Ph.D. student - University of Alabama College of Communication & Information Science - Mass Communication/Public Relations specialty, Organizational Communication Management, cognate
State of Washington Adjunct Faculty - Communication - Pierce College & General Education - Bates Technical College
Visiting Assistant Professor - Department of Business Management - Sweet Briar College
Assistant Professor of Communication - Methodist University - School of Public Affairs
Senior Lecturer, Communications Faculty - Al Akhawayn University - School of Humanities and Social Sciences
Faculty Associate - Arizona State University- School of Letters & Sciences, Faculty of Languages and Culture
Instructor of Record/Ph.D. Student - University of Alabama, College of Communication and Information Sciences
Career Counselor/Lab Instructor - Indiana University, Kelley School of Business

Patrick O'Rourke

Executive Production/Directing -Electronic Media Management Experience:

Previously held positions

Program Director/Instructor – University of Alabama Capstone International Programs – Summer Study Abroad – Prague, Czech Republic A.K.A./ "Eurotrip 2008;" Co-creator - "New Media in China 2009"
Executive Producer - Soul's Awakening Television/Video Productions
Board Officer/Director/Producer - Foothills Community Access Television
Board Director/Producer/Broadcaster - KVMR Community Supported Radio FM 89.5 & FM 103.7
Certified Producer - Rouge-Valley Television (RVTV)/ACCESS PHOENIX/Prescott Channel 13

Professional Designations, Affiliations & Memberships:

- Certificate of Fund Raising Management - (CFRM)
- Certified Lease (Commercial Finance) Professional (CLP)
- Certificate: Microsoft Office Professional 2013
- Member: Access Humboldt – Community Television
- Member: Rotary Club of Arcata (CA)
- Member: Ferndale Chamber of Commerce
- Member/Supporter: The Ferndale Museum
- Certified Level II RADICAL Forgiveness Therapist/Practitioner
- Certified Level II Reiki Practitioner
- Instrument Rated Private Pilot: ASEL (Over 1000+ hours of PIC flight time)

Education:

Center on Philanthropy at Indiana University – The Fund Raising School – Lilly Family School of Philanthropy-
Certificate in Fund Raising Management (C.F.R.M.)

University of Alabama Ph.D. student with a specialty in Mass Communication/Public Relations, with Ph.D. minor/cognate in Organizational Communication Management.

Indiana University-Bloomington School of Public & Environmental Affairs (SPEA) Master in Public Affairs (MPA), Non-Profit Management specialty.

Northern Arizona University Bachelor of Science (BSc) degree Major in Communications-Electronic Media Management specialty, Minor in Business Administration. Dean's List. Produced/Directed: "NAU Teaching Excellence in the College of Education"

University of Hull-Scarborough School for the Arts UK (Gilman Scholar) Arts Management/International Marketing/Digital Media Arts

Phoenix College Associates of Applied Science (A.A.S.) Degree transfer studies/Therapeutic Massage, specialty

Other education in: Executive Management, Equipment Leasing, Commercial Lending, Franchise Industry & Non-Profit Organization Management & Administration

Numerous classes, intensives, workshops/training(s) including: legal, tax, sales-management, marketing, documentation, investment, credit, collections, portfolio management, franchise marketing, business, executive management, fundraising, board recruiting/working with diverse board members and volunteer organization, coordination and motivation. Held CA-Real Estate Sales & Life/Disability Insurance Licenses. Held CA-organizational licenses: Commercial Finance Lenders (CFL) & Personal Property Broker & Lender (PPBL). Have taught classes in Creativity and in Video Production Techniques

Self-Study

Studied numerous books and completed courses on organizational leadership, time management, spirituality, psychology, and nonprofit organizational management. Have completed Franklin Covey courses on Time Management & Project Management. Have completed numerous classes, workshops and intensives related to mind, body and spirit integration & independent studies on Learning Organizations & on Jim Collins (et.al)'s: *Good to Great, Built to Last, Great by Choice & Good to Great for the Social Sectors*. In 2016, completed meta-data research on *Policy Governance*, and its implementation in nonprofit board settings.

Academic (Peer-reviewed) Published Research:

O'Rourke, P. K., & Kinney, L. (2011). NASCAR-related philanthropy and the distilled spirits sponsor category. *International Journal of Sport Management and Marketing*, 10(1/2), 35-45.

O'Rourke, P. K., & Gonzenbach, W. J. (2009). Leadership Emphasis in Public Relations Degree Courses/Programs in the United Kingdom vs. United States. *Public Relations Society of America Educator's Conference Journal*, Dec. 2009, 53-67.

Matthew Owen

Headwaters Fund Board Member Application



Contact Information

Name	Matthew Owen
Street Address	
City ST ZIP Code	Eureka, CA 95501
Home Phone	
Work Phone	
E-Mail Address	mowen707@gmail.com

Instructions

Individuals interested in serving as a Headwater Fund Board Member must complete this application form. Please submit completed form and resume to:

Mail: Clerk of the Board
County of Humboldt
Re: Headwaters Fund
825 5th Street
Eureka, CA 95501

Electronic:
khayes@co.humboldt.ca.us

Fax:
707-445-7299 – Attn: Clerk of the Board, Kathy Hayes

Attach more pages as necessary, but be concise.

To download application or learn more about the Headwaters Fund, please refer to www.humboldt.gov.org/headwaters.

For additional questions regarding board membership, please contact: headwaters@co.humboldt.ca.us or 707-445-7745. Applications are subject to public records acts and disclosure requirements.

Special Skills or Qualifications

What would you like to accomplish on the Headwaters Fund Board?

I'd like to see the Headwaters Fund do more grants and loans to small/micro businesses that may not have access to traditional banking. I would be reaching out to more of these businesses through my various contacts.

Describe how your experience and/or employment qualifies you to serve on the Headwaters Fund Board:

I have 35 years experience in the business community along with over 15 years of political organizing.

Describe any previous board (or comparable) experience:

I've been on the Rotary Club of Eureka board for five years now, including one year as Board President. Also I've have been a member of the Sequoia Park Zoo Foundation board for the past two years. I've also been an active member of the Eureka Chamber of Commerce.

What is your vision for the Headwaters Fund Board?

There is one industry in Humboldt County that is not getting any attention from the Headwaters Fund. I believe we need to reach out to the legal businesses and help them thrive and grow.

How would you work with other Board members to arrive at decisions?

I believe in open communication and building a consensus resolution towards a forward direction.

Describe area(s) of expertise/contribution you feel you can make:

I'm actively involved in our local community and have contacts in business, politics and non-profits throughout Humboldt County.

What role would you play on the Board?

I would be the voice pushing the Headwaters Fund into the year 2019.

How much time would you have for the Headwaters Fund Board per month?

I can make time in my schedule for this board opportunity.

What are your other time commitments?

I'm actively involved with the Rotary Club of Eureka, the Sequoia Park Zoo Foundation and other local charities.

Please provide three references who can speak to your qualifications and ability to serve on the Headwaters Fund Board. Include: Name, Title/Organization, relationship to you, phone and email.

Mike Dearden
Wells Fargo Bank

Virginia Bass
Humboldt County Supervisor

Frank Jager
Retired law enforcement and former Eureka Mayor

Richard Marks
Humboldt Bay Harbor Commissioner

Agreement and Signature

By submitting this application, I affirm that the facts set forth in it are true and complete, to the best of my knowledge:

Name (printed)	Matthew Owen
Signature	Matthew Owen
Date	April 18, 2019

Brian Papstein

APR 04 2019



Headwaters Fund

Headwaters Fund Board Member Application

Contact Information

Name: **BRITN FRIEDSTEIN**
 Street Address: **EUREKA CA 95501**
 City ST ZIP Code: **EUREKA CA 95501**
 Home Phone:
 Work Phone:
 E-Mail Address: **Britne.Eureka@comcast.com**

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Special Skills or Qualifications

What would you like to accomplish on the Headwaters Fund Board?

- Economic Reinvigoration
- Healthy Business Climate
- Retention of local youth via Economic Effectivity(s)

Describe how your experience and/or employment qualifies you to serve on the Headwaters Fund Board:

- Owner/Operator of Small Business (3rd Generation)
- Local Resident / Born locally growing Natural Resources
- Served in Mt. Justice Commission; Co. Budget Hearings; St. B High School Board/Resident; Pottery that Preserves EKA Chamber. Buddy County Visiting Eureka Board (2014-16)

Describe any previous board (or comparable) experience:

Pretty unique entity, Not sure if there is any comparable position w/out being politically elected. Representative (CIDEC as an example) if you are locally focused.

What is your vision for the Headwaters Fund Board?

Assister in Business development with a focus on Employment expansion, local economic health; and Having an eye towards stability

How would you work with other Board members to arrive at decisions?

- Politely / cordially
- May not Agree w/all decisions, But will respect the Decisions Arrived At by Board

Describe area(s) of expertise/contribution you feel you can make:

- Private Sector outlook
- Independent Business Perspective
- Marketing Knowledge

What role would you play on the Board?

ACTIVE

How much time would you have for the Headwaters Fund Board per month?

approximately 1/2 hr? 10 hrs or so
WEEKLY HOURS? As needed

What are your other time commitments?

Running a Business with my wife..

Please provide three references who can speak to your qualifications and ability to serve on the Headwaters Fund Board. Include: Name, Title/Organization, relationship to you, phone and email.

- Gregg Foster REDEER Part. + Personal
- Rex Bowen County Supervisor Part. + Personal gregg@redox.com
- Ryan Sundberg Fremont Co. Supervisor Part + Personal RyanSundberg@clerkandary.com

Agreement and Signature

By submitting this application, I affirm that the facts set forth in it are true and complete, to the best of my knowledge:

Name (printed)

Signature

Date

[Handwritten Signature]
4/4/19