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BOARD OF SUPERVISORS

MAR 27 2019

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OFFICE OF THE GOVERNOR

March 22, 2019

The Honorable Rex Bohn
Chair, Humboldt County Board of Supervisors
825 Fifth Street, Room 111
Eureka, California 95501

Dear Supervisor Bohn:

Pursuant to Section 30301.2(b) of the Public Resources Code, we are requesting the counties and city selection committees of Del Norte, Humboldt and Mendocino counties to make additional nominations of at least one board supervisor and at least one city council member for appointment to the California Coastal Commission for the seat requiring a representative from the North Coast Region.

Please resubmit your list of additional nominees from Humboldt's county and city select committee to Ms. Florence Bernal, Deputy Appointments Secretary, Office of the Governor, State Capitol, California 95814 within 45 days of receipt of this request.

Candidates for consideration should be officials committed to and knowledgeable about coastal preservation and conservation.

~~If you have any questions concerning the nomination or selection process, please do not hesitate to call me at (916) 445-4541.~~

Sincerely,

A handwritten signature in blue ink that reads 'Mona Pasquil Rogers'.

Mona Pasquil Rogers
Appointments Secretary

cc: Florence Bernal, Deputy Appointments Secretary



BOARD OF SUPERVISORS

MAR 27 2019

OFFICE OF THE GOVERNOR

March 22, 2019

Ms. Kathy Haynes
Clerk of the Board, Humboldt County
825 Fifth Street, Room 111
Eureka, California 95501

Dear Ms. Haynes:

Pursuant to Section 30301.2(b) of the Public Resources Code, we are requesting the counties and city selection committees of Del Norte, Humboldt and Mendocino counties to make additional nominations of at least one board supervisor and at least one city council member for appointment to the California Coastal Commission for the seat requiring a representative from the North Coast Region.

Please resubmit your list of additional nominees from Humboldt's county and city select committee to Ms. Florence Bernal, Deputy Appointments Secretary, Office of the Governor, State Capitol, California 95814 within 45 days of receipt of this request.

Candidates for consideration should be officials committed to and knowledgeable about coastal preservation and conservation.

If you have any questions concerning the nomination or selection process, please do not hesitate to call me at (916) 445-4541.

Sincerely,

Mona Pasquil Rogers
Appointments Secretary

cc: Florence Bernal, Deputy Appointments Secretary



COUNTY OF HUMBOLDT

For the meeting of: 2/26/2019

File #: 19-260

To: Board of Supervisors

From: Supervisor Mike Wilson

Agenda Section: Initiated by Board Member

SUBJECT:

Nomination for Appointment to the California Coastal Commission for the Seat Requiring a Representative from the North Coast Region (Supervisor Mike Wilson)

RECOMMENDATION(S):

That the Board of Supervisors:

1. Support the nominations of Brett Watson, Mayor of the City of Arcata and Natalie Arroyo, Council Member for the City of Eureka; and
2. Direct the Clerk of the Board to notify the Office of the Governor, Mona Pasquil Rogers, Appointments Secretary, State Capitol, California 95814, of the nominations.

SOURCE OF FUNDING:

N/A

DISCUSSION:

Pursuant to Section 30301.2 of the Public Resources Code, Governor Gavin Newsom is currently requesting nominations of a least one Board of Supervisors Member and one City Council Member for appointment to the California Coastal Commission for the seat requiring a representative from the North Coast Region. Nominations must be received by the Office of the Governor within 45 days from the date of the attached letter dated January 30, 2019.

At the time of this writing, there were no Board Members from any of the Boards of Supervisors from Del Norte, Humboldt or Mendocino County expressing interest in an appointment to fill the North Coast Region seat on the California Coastal Commission. Therefore, Supervisor Wilson is requesting support for the nominations of Brett Watson, Mayor of the City of Arcata, and Natalie Arroyo, Council Member on the Eureka City Council who have both expressed interest in the seat and are requesting support from the Humboldt County Board of Supervisors for their nomination to the Governor.

FINANCIAL IMPACT:

N/A

File #: 19-260

OTHER AGENCY INVOLVEMENT:

N/A

ALTERNATIVES TO STAFF RECOMMENDATIONS:

Board discretion

ATTACHMENTS:

1. Office of the Governor letter dated January 30, 2019
2. Natalie Arroyo resume
3. Brett Watson resume

PREVIOUS ACTION/REFERRAL:

Board Order No.: N/A

Meeting of: N/A

File No.: N/A

DOS: #11



OFFICE OF THE GOVERNOR

January 30, 2019

DOF

FEB 01 2019

The Honorable Rex Bohn
Chair, Humboldt County Board of Supervisors
825 Fifth Street, Room 111
Eureka, California 95501

Dear Supervisor Bohn:

Pursuant to Section 30301.2 of the Public Resources Code, we are requesting the county and city selection committees of Del Norte, Humboldt and Mendocino counties to nominate at least one board supervisor and at least one city council member for appointment to the California Coastal Commission for the seat requiring a representative from the North Coast Region.

Please submit your list of nominees from Humboldt's county and city select committee to Ms. Florence Bernal, Deputy Appointments Secretary, Office of the Governor, State Capitol, California 95814 within 45 days of receipt of this request.

Candidates for consideration should be officials committed to and knowledgeable about coastal preservation and conservation.

If you have any questions concerning the nomination or selection process, please do not hesitate to call me at (916) 445-4541.

Sincerely,

Mona Pasquil Rogers
Appointments Secretary

cc: Florence Bernal, Deputy Appointments Secretary

Natalie C. Arroyo

CITY OF EUREKA, 531 K STREET, EUREKA CA 95501
NARROYO@CI.EUREKA.CA.GOV
(707) 273-8553/ (707) 441-4144

COMMUNITY COMMITMENT

I am dedicated to public service and conscientious decision-making as a representative of the City of Eureka, multiple non-profit organizations, the State of California and State University system, and the federal government. I prioritize inclusion, level-headedness, and pragmatism while demonstrating passion and pride for my community.

EDUCATION & TRAINING

- Bachelor of Arts Degree, 2005 - University of Florida, Gainesville
- Government Alliance on Race and Equity Training Series, 2017 - Arcata, California
- Cascadia Leadership Program Graduate, 2010 - Bayside, California
- Additional training in leadership skill development, process design and public engagement, sustainable development, graphic design and layout, and watershed science principles and practices, 2007 - present

WORK EXPERIENCE

SENIOR PLANNER, NATURAL RESOURCES SERVICES

Redwood Community Action Agency | 2007 - present

Lead and support projects that improve community and watershed health, including community engagement and outreach, planning, funding development, meeting facilitation, project permitting and implementation. Projects include active transportation and trail development, watershed and wetland restoration, and community health improvement projects.

LECTURER, ENVIRONMENTAL CONFLICT RESOLUTION

Humboldt State University | 2018 - present

Teach skills, techniques and theories of conflict resolution specific to environmental issues in California, utilizing case studies and current events alongside research on human behavior and effective process design.

EUREKA CITY COUNCILMEMBER

City of Eureka | 2014 - present (re-elected to 2nd term in November 2018)

Represent residents and make key decisions on behalf of the largest city on the North Coast. Serve in additional roles including as Eureka's representative to the Humboldt Transit Authority (current vice chair and former chair), the City of Eureka/Humboldt Bay Harbor, Recreation and Conservation District ad hoc committee, and former representative to the Humboldt Waste Management Authority board.

MARINE SCIENCE TECHNICIAN

U.S. Coast Guard Reserve | 2012 - present

Serve at the Marine Safety Detachment Humboldt Bay as a Pollution Responder conducting pollution prevention, response, safety and security inspections, and serve as a Victim Advocate for survivors of sexual assault. Coast Guard Achievement Medal honoree for lifesaving actions, 2017.

AMERICORPS MEMBER, WATERSHED STEWARDS PROGRAM

California Conservation Corps/ AmeriCorps Watershed Stewards | 2006-2007

Served as an AmeriCorps servicemember in the rural coastal community of Petrolia conducting hands-on fisheries science, environmental education and watershed restoration work (placement site: Mattole Salmon Group), and in the AmeriCorps program office in Fortuna as an Outreach Team Leader leading community outreach efforts to support watershed and fisheries health in northern California.

COMMUNITY INVOLVEMENT

Humboldt Trails Council

Board Member, 2011 - present; Board President, 2015-2018

Salmonid Restoration Federation

Board Member, 2010 - 2016; Board Secretary, 2012 - 2014

Humboldt Roller Derby

Roller derby skater and Public Relations committee chair, 2016 - present

Brett M. Watson

Box 494, Arcata, CA 95518 · 707-293-3585 · bwatson@cityofarcata.org

February 19th, 2019

Humboldt County Board of Supervisors
825 5th Street, Room #111
Eureka, CA 95501

Dear Members of the Board,

I'm writing to express my interest in being nominated for appointment to the North Coast District seat on the California Coastal Commission. I believe my experience on the Arcata City Council and my background in natural resources makes me a well-qualified candidate for this position.

While it's essential we continue to work to promote the health of our bay, I also understand the need for economic development. When the California Coastal Commission suspended permits for local oyster farmers in 2017, I sought out information from all sides of the issue to ensure I was making an informed decision when choosing to support responsible oyster farming practices that would significantly reduce the negative impacts to eel grass.

I believe it's important to find balance between preservation of our natural environment and deriving economic benefits from our lands in a responsible way. Humboldt Bay is a world-class example of this as we've successfully maintained a healthy bay while realizing the many economic benefits from oyster production, fishing, hunting, and various forms of recreation.

The North Coast has many challenges and opportunities ahead of us relating to coastal issues, e.g. offshore wind power and sea level rise, and I'm ready to work hard to represent our region on these issues. Thank you for your consideration.

Sincerely,

Brett Watson
Mayor, City of Arcata

Brett M. Watson
Box 494, Arcata, CA 95518
bwatson@cityofarcata.org
707-293-3585

OBJECTIVE

To apply my energy and experience to serve my community, while enhancing myself personally and professionally.

EDUCATION

B.S. degree in Forestry, Wildland Fire Management option, Environmental Ethics Minor, Humboldt State University, Arcata, CA. May 2010.

Attended Shasta College, Redding, CA (2004-05) and Mt. San Jacinto College, San Jacinto, CA (2001-03). Completed general education and lower division coursework.

Firefighter I Academy, Graduate, Shasta College, Redding, CA. Dec. 2004

PERTINENT COMMUNITY SERVICE

- **Council Member:**
 - **City of Arcata**
April 2017 – Present
- **Committee/Board Member:**
 - **Economic Development Committee: City of Arcata**
August 2012 – 2017
 - **Zero Waste Humboldt**
August 2014 – July 2016
 - **Arcata Main Street**
December 2014 – December 2015
- **Chairperson:**
 - **Economic Development Committee: City of Arcata**
January 2015 – January 2017
 - **Redwood Region Economic Development Commission**
January 2019 – Present

WORK EXPERIENCE

Council Member (Mayor for 2019)

City of Arcata

Arcata, CA Phone: (707) 293-3585

April 2017 – Present

- Fulfill duties as part of Arcata's legislative policy-making body, which determines not only the local laws that regulate community life, but also determines public policy and gives direction to the City Manager to administer the affairs of the city. Appoint city administrators, pass ordinances, develop and refine city budgets, make policy decisions, set priorities, allocate resources, and provide the framework for government operations. Work in partnership with Humboldt County officials and Humboldt State University representatives with the overall goal of collaboration and growth. Responsible for establishing policy, adopting an annual budget, and providing vision and goals to the City Manager. Adopt policy goals and objectives, establish priorities for public services; adopt/amend operating and capital budgets, approve contracts over \$25,000; adopt resolutions and ordinances and enact local laws; supervise appointed officials such as the City Manager and City Attorney; establish and appoint members to boards, commissions, committees, and task forces; provide direction to advisory bodies, determine best course of public policy, call special elections as necessary.

Founder

Humboldt Traders

Arcata, CA Phone: (707) 845-2015

Feb 2011 – Present

- Founder of a web portal e-Commerce business specializing in Humboldt made products, with an emphasis on community involvement and business ethics, while creating jobs locally. Operate autonomously in all facets of business, i.e., strategic planning, operations, merchandising, and marketing. Proficient in customer relations, brand positioning, revenue growth, financial management, driving operational excellence, business development, and price negotiations. Strong focus on customer satisfaction, loyalty, and follow up. Fulfill customer shipping needs and maintain timely correspondence with clients. Proficient in PayPal, Amazon Pay, Stripe transactions, FedEx, UPS, USPS services. Present to public at events and trade shows to increase brand awareness. Design and distribute promotional materials and marketing collateral. Maintain accurate customer accounts. Maintain company website with up-to-date product specifications and availability. Resolve customer complaints, and respond to customer inquiries on available stock and product performance in a timely fashion.

Founder and Partner

HumBot707 Tech Solutions

Arcata, CA Phone (707) 633-8184

May 2016 – Present

- Build and maintain websites using the WordPress content management system. Manage website hosting, security and maintenance for clients. Install and maintain broadband network infrastructure. Setup, maintain and repair Apple, PC, and smartphone devices.

Lecturer -

**Dendrology: Hoopa Campus;*

**Intro to Wildland Fire: Fortuna Campus*

College of the Redwoods

Multiple Sites, CA Phone: (707) 476-4348

Fall 2014 – Spring 2015
Supervisor: Dr. Tim Baker

- Designed and implemented curricula aimed at increasing students' technical and scientific knowledge of dendrology and wildland fire management. Presented curricula in a complete, clear, and differentiated manner in order to address diverse student needs and ability levels. Provided timely and in-depth feedback on assignments and strategies for improvement. Practiced classroom management techniques, reflected on teaching practices, and sought assistance for improvement. Developed and maintained professional interactions with teachers, administrators, and students on campus. Encouraged and modeled academic language and scientific knowledge in writing, speaking, and listening through direct instruction.

Biological Technician (Research) GS-05

U.S.F.S. Pacific Southwest Research Station

Redding, CA Phone: (530) 226-2551

June 2010 – Jan 2011
Supervisor: Martin Ritchie

- Provided technical assistance to professional and technical research personnel. Performed field inventory and biological support work. Maintained accuracy and attention to detail. Performed computations that require judgment and knowledge of the nature of the sources and use of the data. Surveyed for lichens, vascular plants, soils, down woody debris, and forest stands. Used botanical keys to identify plants located within sampling protocols. Assisted in the collection, handling, and preservation of specimens. Operated a variety of scientific instruments, data collection tools, and office machines including microscopes, data recorders, GPS units, measurement instruments, cameras, scanners, and computers. Assisted in locating field sites by using aerial photos, satellite imagery, maps and GPS equipment. Engaged in strenuous physical activity such as walking and climbing over steep, rugged terrain with a 45 pound pack, often covering significant distance and elevation.

Forestry Technician (Fuels) GS-05

U.S.F.S. Six Rivers National Forest, Orleans Ranger District

Orleans, CA Phone: (530) 627-3291

May 2009 – Sep 2009
Supervisor: Stan Pfister

- Conducted inspections of contractor work to determine acceptability, needed adjustments, or other contract action. Collected values for the documentation, analysis, and prediction of fire behavior and effects. Used Trimble GPS units to map and layout the Orleans Community Fuels Reduction project.

Member of City & Other Regional Committees

- City Council Representative to the Humboldt Bay Municipal Water District, Water Quality Task Force (2017)
- City Council Representative to the Humboldt-Del Norte Hazardous Materials Response Joint Powers Authority (2017-Present)
- City Council Representative to the Humboldt County Indian Gaming Local Community Benefit Committee (2017-Present)
- Alternate City Council Representative to the League of California Cities, Redwood Empire Division Legislative Committee (2017-Present)
- Alternate City Council Representative to the League of California Cities, Redwood Empire Division Business Meetings (2017-Present)
- Chair and City Council Representative to the Redwood Region Economic Development Commission (RREDC) (2017-Present)
- City Council Liaison to the Arcata Chamber of Commerce (2017-2018)
- Alternate City Council Liaison to the Arcata Downtown Business Community - Arcata Main Street (2017-Present)
- City Council Representative to the Friends of the Arcata Marsh Board of Directors (2017-Present)
- At-large member of the Housing Trust Fund and Homelessness Solutions Committee (2018-Present)

Other Community Service

- Arcata Marsh & Wildlife Sanctuary Volunteer
- Weekly "Tech with Brett" Facilitator helping seniors with technology needs at the Arcata Community Center
- Big Brother with Big Brothers Big Sisters of the North Coast



BOARD OF SUPERVISORS
COUNTY OF HUMBOLDT

825 5TH STREET, ROOM 111
EUREKA, CALIFORNIA 95501 PHONE: (707) 476-2390

February 26, 2019

Honorable Gavin Newsom
Governor of the State of California
State Capitol
Sacramento, CA 95814

Attn: Ms. Florence Bernal, Deputy Appointments Secretary

**RE: California Coastal Commission
Nominations – North Coast Region Representative**

Dear Governor Newsom:

At today's meeting, the Humboldt County Board of Supervisors addressed your request for nominations to serve on the California Coastal Commission. Our Board voted unanimously to nominate several highly qualified candidates:

- Mayor Brett Watson, City of Arcata
- Natalie Arroyo, Council Member, City of Eureka

for consideration of appointment to the California Coastal Commission, North Coast Region Representative.

The Committee thanks you for your consideration of our nominees.

Sincerely,

Estelle Fennell, Vice Chair
Humboldt County Board of Supervisors

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