



AGENDA ITEM NO.
C-2

COUNTY OF HUMBOLDT

For the meeting of: August 22, 2017

Date: July 12, 2017
To: Board of Supervisors
From: Supervisor Virginia Bass
Subject: Breastfeeding Awareness and Promotion Week Proclamation

RECOMMENDATION(S): That the Board of Supervisors adopt the Proclamation.

SOURCE OF FUNDING: N/A

DISCUSSION: August 1 – 7th, 2017 is Breastfeeding Awareness and Promotion Week in Humboldt County and the Board of Supervisors has been asked to recognize the efforts of breastfeeding families, health professionals and DHHS by proclaiming August 1 – 7th, 2017 as Breastfeeding Awareness and Promotion Week in Humboldt County.

FINANCIAL IMPACT: N/A

OTHER AGENCY INVOLVEMENT: N/A

ALTERNATIVES TO STAFF RECOMMENDATIONS: Board discretion.

ATTACHMENTS: Proclamation

Prepared by Kathy Hayes

Signature Virginia Bass

REVIEW: Auditor _____ County Counsel _____ Personnel _____ Risk Manager _____ Other _____

TYPE OF ITEM:
 Consent
 Departmental
 Public Hearing
 Other _____

BOARD OF SUPERVISORS, COUNTY OF HUMBOLDT
Upon motion of Supervisor Wilson
Seconded by Supervisor Fennell
And unanimously carried by those members present,
The Board hereby adopts the recommended action
contained in this report.

PREVIOUS ACTION/REFERRAL:

Board Order No. _____

Dated: Aug. 22, 2017
Tracy DAmico, Deputy Clerk of the Board

Meeting of: _____

By: [Signature]

Proclamation
of the
Board of Supervisors
County of Humboldt

WHEREAS, the people of Humboldt County, California are deserving of good health; and

WHEREAS, exclusive breastfeeding is recommended by the American Academy of Pediatrics for the first six months of life and babies should continue to breastfeed for at least a year and for as long as mutually desired by mother and baby; and

WHEREAS, women who decide to breastfeed deserve to be supported for their breastfeeding efforts at home, in public or at work; and

WHEREAS breastfeeding is a natural and low-cost way of feeding babies and children making it affordable for all; and

WHEREAS breastfeeding significantly improves the health, development and survival of infants and children contributing to improved health and well-being of mothers, both in the short and long term; and

WHEREAS, in the event of a disaster depriving people of food, shelter and resources needed to survive, breast milk is the first line of defense for safe infant feeding; and

WHEREAS, The Humboldt County Breastfeeding Task Force celebrates World Breastfeeding Week August 1-7, 2017, by celebrating the theme: Sustaining Breastfeeding Together.

NOW THEREFORE, BE IT RESOLVED, that the Humboldt County Board of Supervisors, in recognition of World Breastfeeding Week, hereby proclaims

August 1 through August 7, 2017

Breastfeeding Awareness and Promotion Week

BE IT FURTHER RESOLVED, that all citizens recognize and promote the efforts of breastfeeding families, health professionals and the Humboldt County Department of Health and Human Services by providing support, encouragement and help so mothers can succeed with breastfeeding.

Dated: August 22, 2017



Virginia Bass

VIRGINIA BASS, Chair