

What is your vision for the McKinleyville Town Center?

(296 responses as of February 14, 2020)

What is your relationship to McKinleyville?

	Response Percent	Response Count
I live in McKinleyville	84.2%	251
I work in McKinleyville	24.8%	74
I live and work elsewhere, but visit regularly	11.1%	33
I live and work elsewhere, but rarely visit McKinleyville	1.3%	4

What is your experience with previous McKinleyville Town Center planning efforts?

	Response Percent	Response Count
I am aware of previous Town Center planning efforts	63.8%	190
I've never heard of this McKinleyville Town Center idea!	25.5%	76
I was actively engaged in previous Town Center planning efforts	10.7%	32

As envisioned in the Community Plan, the Town Center will include a "core commercial area" that will serve as an employment center for McKinleyville. Of the following five commercial uses, pick the top three you would like to see in the Town Center commercial core.

	Response Percent	Response Count
Restaurants	85.8%	254
Small specialty shops	77.7%	230
Live/work space	46.6%	138
Other	27.0%	80
Large retail (i.e. grocery, department store)	25.7%	76
Office space	19.3%	57

I hope the town center offers people a new opportunity to...(average priorities over 298 responses)

1. gather with friends and socialize."
2. enjoy biking, walking and other outdoor recreation."
3. attend arts & culture events."
4. bring the family for kid-friendly activities."
5. live in the town center area near all this exciting new development."

Below are 8 example non-commercial land uses from the Community Plan and Town Center workshops. With your priorities from the last question in mind, select up to 4 things want to see in the Town Center.

	Response Percent	Response Count
Town green/park	78.6%	231
Open space with trails	67.3%	198
Performance venue	54.1%	159
Community hall for events/gathering	48.0%	141
Children's play area	44.6%	131
Multifamily housing	25.9%	76
Public services (i.e. County offices)	20.7%	61
Museum	17.7%	52
Other	16.7%	49

How should housing and commercial uses (businesses like offices, shops and restaurants) be treated in zoning regulations for the Town Center?

	Response Percent	Response Count
Housing and commercial uses are both important, treat them the same	61.5%	171
Commercial uses are more important	23.0%	64
Housing uses are more important	15.5%	43

What types of housing should be encouraged in the Town Center area? Check all that apply.

	Response Percent	Response Count
Apartments above businesses	71.3%	211
Condos/townhouses	39.9%	118
Clustered single-family homes	36.8%	109
Tiny house village	28.4%	84
No additional housing	18.2%	54
Standalone apartment buildings	17.9%	53
Other	11.5%	34

Any other comments on housing in the Town Center area? (78 responses)

tiny houses with pathway to The Social Service Center and artisan work/live spaces for recovering homeless; condos/townhouses behind ENF
A nice mixture of affordable housing and Town Houses
Accommodation for seniors
Affordable housing should be an absolute priority. McKinleyville is already littered with struggling (empty) retail spaces.

Avoid commercial "budget" hotels of any type please. IMO, they bring crime as shown in Valley West area of Arcata.
Avoid concentrating low income/affordable/rental housing in one area are a high density; prefer affordable housing interspersed/spread out.
avoid low and very low housing here... that would detract from the safety of people and financial viability of stores/restaurants
Bringing business will Stimulate the economy and help for affordable housing just outside of the town center. This is not the only available land in the community.
Bringing in revenue is important but just as in important is taking care of all people and to include them (homeless, low income options)
Build houses away from the town center. Make trails to center better instead.
Bus stops located at north and south points of town center. We need to create as many jobs as we create housing space for adults. 50% of those jobs need to be liveable wages and/or middle management. Any less is unsustainable.
Common outside areas
Cooperative housing like Village Homes in Davis, CA.
Donâ€™t add housing unless youâ€™re going to give Mckinnelyville their own police force. Sheriffâ€™s CANâ€™T handle more.
Eventually we'll need to add housing above commercial in many of the areas currently developed with commercial properties, and we'll need to convert some existing parking areas to mixed residential-commercial development to make it walkable.
For good examples of small houses check out the Cottage Company website. They build pocket neighborhood communities with compact homes.
Hotels and apartments/condos/bed and breakfasts above businesses could bring shoppers with minimal parking increase. Keep wetlands and public amenities first. We need county building construction designs and specs to add living units above existing one story commercial and residential buildings.
House if is important to make the town feel more inviting, but the added commercial or public use is also important to insure there is a place for people to go day and night
Housing is crucial just not in town center area.
Housing is for the periphery, not the Center
Housing should be clustered with shared communal outdoor spaces for inhabitants and guests. Apartment buildings should include several guest quarter apartments that can be reserved by inhabitants for use by out of town guests
I feel McKinleyville is small enough that people can bike/walk to the town center from most locations where housing already exists.
I like live, work, play together.
I like the idea of encouraging a walkable town center
I really love tiny housing, but wish their intent be used for Air BnB, festivals, healing and unique attractions to bring tourism into the scene. As a day to day living environment, I feel that it will bring in undesirable results. I vote for more appropriate housing geared toward working class and families.








I think this is a bad idea, unless you place housing above businesses..I don't think we should have section 8 housing in the town center. Also, groups of affordable apartments in big chunks, tend to create problems, rather than help. An integrative approach ie business/small housing units above is healthiest model.
I understand that housing is important, but I'm sick of seeing track houses and cheap apartments go up in this town. We must start encouraging more apartments above shops to limit filling our town with suburban sprawl.
I'm sure the housing would end up to be "low income" so I don't want that there. Keep housing in residential areas
I'd like to not have housing available in the town center.
I'd like to see as much open and park space as possible, so be very picky about what gets added and how much of it.
I'd like to see youthful senior housing; and individuals living here, with intermittent small shops and restaurants. Lots of natural open space, trails, and a developed park-like area with a playground for visiting kids. More formal performance venue across Hiller, with an additional vendor option, surrounded by more natural space.
If I wanted to live in a congested area I would have bought a home in Arcata or Eureka. Already there is too much infill of housing. 2 local developers would build on every square inch of property left in McKinleyville. These developers do not choose to live "in town" If they don't? Why should the rest of us?
If low income housing is part of the county plan it should NOT be all located in one or two areas.
Increased housing density means more traffic, more demands on services (incl. law enforcement); finally, how near capacity are schools?
it should include affordable housing for low-income households, including seniors and families.
Keep it dense to save open space, mixed use, develop for all ages/wealth level. Mandate energy production and efficient design.
Keep it out of country Pony Express McKinleyville and work on it in the bigger cities, not rural quite McKinleyville
Leave some room for the square to grow
Low-income housing is important, I don't know if it needs to be in the town center if space is limited.
Make it affordable but not run down
Mck has plenty of other space for housing
McKinleyville is a bedroom community primarily full of Houses and Apartments. Based on what I have seen in the News, this seems like just another PICO development that is already approved without public input.
McKinleyville already has a sea of tract homes, the town center should not be the place for more generic structures.
Mixed use, work/live spaces for artists and employees of small craft businesses
No
NO HOUSING! This is a beautiful piece of open space with the wonderful CAT COLONY THAT NEEDS TO BE PRESERVED + beautiful wildflowers
No low income housing
No more

No more housing in Town Center area. Preserve existing open space.
No more housing needs to be there. No low income housing, apartments that attract less than desirable people walking our streets making it unsafe for our kids to ride bikes, walk to any place of business or just home from school. We do not need this added to our community
Not a fan of a mixture of commercial and housing.
Parking needs to be considered
Pedestrians must find favor over vehicles. Include housing for "active seniors" that provides access to town.
Photo you have used for the tiny house village image is a bit sad. These communities can be full on productive, contributing, economically viable entities of varying sizes and much more aesthetically pleasing in their appearance and function.
Please NO
Preserve open/natural wetland spaces as much as possible; build/develop housing/businesses on outer edges of any of these spaces, near Central. Housing should be clustered in around Central/ major transportation routes. Can incentives be provided to car free residents/tenants, or those who volunteer to maintain public open spaces/trails? Can incentives be provided to residents/tenants to help maintain public/open space areas? Regarding the dire need for housing: "...We first have to keep in mind that affordable housing and fair housing are not the same thing. Yes, we need affordable housing, but we also need fair housing. And we canâ€™t achieve the latter by simply creating the former." - Stephen Menendian, Assistant Director, UC Berkeley Othering and Belonging Institute
Prioritize families to meet the needs of our existing community
Redevelopment of existing poor quality residential and commercial space should be the priority, not building out onto undeveloped areas. There is already plenty of existing development impacted area that should be redeveloped
Remember that senior/handicapped/low income housing is needed.
Retirees are a huge underrepresented need in McKinleyville. A continuing care retirement community would allow seniors who have given so much to our town to stay here and be cared for. It's an unmet need for an ever growing and needy part of our town. Think meeting transportation needs, medical needs, socialization, ADA needs for those active, frail, memory care seniors. We can't overlook them!
See previous responses, has the Wiyot Tribe been consulted with and do they consent?
Senior housing complex, single story managed unit
SENIOR, age-in-place type of housing, friendly to both young and old families! WE NEED THE MIX! Lets create a multi-aged village and community!
Senior-friendly (walkability and access); family-friendly. It should be close to trails, open space and park.
Something beyond low income housing. A retirement village go to.
Stand alone and condo/townhouses should consider solar shading to existing residences
Strict building, cleanliness, and maintenance ordinances.
The area west of the shopping center (behind it) has very little usable land because of wetland regulations and would be a wonderful place to make a multi story low income senior housing with perhaps sports fields and sidewalks for seniors to exercise or watch a game. Daycare and preschool can be included so the old and young can mix.

The density is the most important thing to consider. We need to make plenty of housing while maintaining a good amount of space for walking trails. A multi story apartment building and housing above businesses are both good as they will use vertical space; which will be necessary to help address our housing crises.
The traffic is already getting bad enough. We do t need more housing near the main fairway through the city
There are enough large commercial buildings (The old Ray's / kmart area)
This tiny house representation does not look as beautiful as it should. Coding could require uniformity to have a consistent visual appeal.
Tiny homes are like trailers. Do not build those.
To get lower cost housing, the best thing would be to include standalone apartment buildings, condos and townhouses are going to be too expensive.
walking along central ave is noisy and stinky. we need a ped/bike freindly rouote to get north/south through towm. I live in Bella Vista area and would love the oportunity to walk to town for a stop at the small shops and gatherings....like in arcata
We dont need housing in town center and the additional parking it will require, there are alternate areas that can be developed around Mckinleyville
What ever is considered, needs to be affordable in construction and rent. Or it should be an open camping area if this cant be met.
whatever becomes of the town center there needs to be adequate safety lighting and garbage cans and sense of community pride so it doesn't become a hub for crime and drugs.

Take a look at the different storefronts/buildings below. Which designs echo what you would like to see in the Town Center? Select all that apply.

			Response Percent	Response Count
F			42.3%	121
D			41.6%	119

			Response Percent	Response Count
B			40.6%	116
J			36.4%	104
A			31.5%	90
I			31.5%	90
G			30.8%	88
H			30.8%	88
C			19.9%	57

			Response Percent	Response Count
E			1.0%	3

What do you like about the designs you chose above? (203 responses)

a consistent style would be nice... but let's not make such a financial demand on appearance that we prevent substance (new stores, nice housing) from being affordable.
A little fancy and not plain
A mix of historical architecture with modern elements would be ideal.
A&L is already here and represents a historical look of the town. I like the Plaza in Arcata and one of the images is similar to that. Another has a sidewalk that makes it more walkable, pedestrian friendly and inviting
Again, none of these would work for McK because we already have so many different types of architecture due to no community plan set up previously. Adding something new now would add to the hodgepodge feel. Just clean up the property with green space and trails so we can be a destination for outdoors folks.
as a historic preservationist I prefer traditional styles but this is the 2000's. Its charming to emulate historic architecture, and a nod toward it would be welcome, but we're in a different era. In historic preservation, when an old building is added on to , its often encouraged to present a different style; copying the original is looked upon as misleading. We have one beautiful building in McKinleyville, A&L Feed and perhaps such a style can be drawn upon, but again, this is 2020
Attractive landscaping is important.
Avoid strip mall design. Mid-Century modern or Victorian is good and includes what is already in the community, such as A&L Feed and the current fire station.
C was very clean feeling and still modern.
H had a gazebo and link more then one place/ shop together.
Charm, inviting spaces, flowers, convenience, design
Chosen designs are of simpler design, and of lower cost to construct. Our community is not a big, wealthy entity that can build fancy, expensive units, and pass the purchase/rental costs to the customer.
Classic open with the pedestrian and cyclist.
Clean and well maintained to give more pride.
Clean lines , attractive, multicultural
Clean modern lines, open space, greenery included with sustainable landscaping
Clean, neat lines, landscaping, clear walking paths

Clean, old style charm mixed with commerce and a city facelift. We have so many businesses not very visible or inviting. It would be nice to have a walkable area which was patrolled and did not foster drug activity or homeless gathering so that people would actually want to go there. Being afraid to go places at night in such a small town is unfortunate. Well-lit spaces that are safe, clean and a good mix of modern but old charm would be ideal.
Consultation with Wiyot Tribe needs to happen and there needs to be consent before moving forward. This process is disrespectful if the Tribe is being left out and is violating the spirit of the United Nations Declaration on the Rights of Indigenous Peoples.
Contemporary vs Victorian. It would be nice to see elements of both incorporated.
covered areas to congregate during rainy days.
Covered outdoor area
Covered walkways over store fronts because of our weather . Lots of green/landscapes space
D looks nice and countrified.
D: I'm not an architecture history person, but this style seems a good compromise between the "fussy" style of the Victorian-era buildings, and something with cleaner"lines," and more function; I: This is probably at the other end, but it captures the idea behind clean, 'modern' lines, and at least an attempt at blending sharp angles of concrete/masonry/steel, and softer wood components. What really isn't attractive, and actually communicates incompleteness/cheapness, is "J," the fire station. We wondered for almost 2 years when they were going to finish it. The very bottom of the "tacky"/temporary scale is "E", an actual local strip mall at the North end of town. Ugly! Also, some styles just shout "regionality," such as "H," which says "Florida/Dallas/Phoenix/L.A./Dubai(minus trees & bushes)"--but not here! The same goes for "F."
Design is non-critical, use is
Designs feel modern and populated whereas the others give the feel of a ghost town in an old western.
Euro, open, new, modern
fancy, multi-level, grand entrance, attract nicer businesses
Faux cutesy village housing gets old fast, and looks very dated. Make McKinleyville more modern. We have a ferndale, and faux victorian doesn't look good because it is obviously faked. The Fire station is the best looking building in McKinleyville.
Fits with what is in place at present
Goes with our area
H has a nice central open walk/plaza presentation. G & F have an approachable "Marin County" aesthetic. G, F, I & D all have covered walk ways or dining and sitting areas which is nice for Humboldt seasonal rainfall while shopping. J is familiar.
Historically accurate for the area
Homey and small town feel makes the spaces inviting
I am less concerned about the architectural style as I am about the affordability for the businesses and the accessibility for the customers
I chose the ones that do not look like a strip mall. This is McKinleyville's biggest fault--it is not inviting.
I do love the Victorian/Western feel. It brings a little country in as well as down home uniqueness.

I do not want more stucco buildings or stuff that looks like it got transplanted from the city. I like for there to be green space in shopping centers and for the buildings to look more eclectic or Victorian or modern but made out of wood or with better design aesthetics than just a stucco box....
Plus stucco gets moldy here and looks like it is rotting....
I don't want commercial buildings, other than maybe another coffee shop.
I feel like they are modern but still can maintain that cute, small-town vibe.
I feel that front overhangs are important, as well as as many trees and plants as possible.
I hope for a welcoming feel, especially one that would encourage pedestrian activities. Small shops, cafe's, places to sit and converse, gathering places. Especially, a place where pedestrians do not have to defend themselves from vehicles.
I like a feel of a town where people work - both vintage from the history and contemporary. This would not be uniform but fit in due to the fact that people have always been creative in the ways they work so size and spaces would vary. These style combinations would also work for a "gateway to the rivers, mountains and sea" destination cluster of businesses [bicycle, sporting goods, kayak rental and sales]
I like a quasi-historic (victorian?) look. But since there never was an old downtown, no need to recreate something that was never there. Cozy. Also like a town & country/50's-60's "ranch" look, not quite represented here.
I like a small-town village feel. Please, no strip malls! We have plenty of original Victorian buildings in Humboldt - fake ones would be just cheesy.
I like an updated small town feel with landscaping in the shopping and parking areas.
I like clean and sharp lines, but classy architecture. Buildings should add character to the viewshed. Strip malls and big box stores are an eye sore and provide no personality on behalf of the town.
I like clean, simple, elegant, contemporary design.
I like how they feel "small town", but also chic and modern.
i like landscaping in public places, i like the evolution newer building looks, rather than from a kitschy horse town, because the people of this town have more to offer than representing something similar to Ferndale, or Fortuna.
I like landscaping, I like housing above commercial buildings, I like a country type archetecture.
I like lots of green space and gardens interspersed with diverse buildings.
I like mixed styles: old and modern. All one thing means that the entire area is dated a decade down the road. I love the Fire Station remodel...it is the best design in McKinleyville!! Open air areas that are covered or have optional cover are ideal for gathering in our climate.
I like older look, Covered walkway with shops with possibly mixing in some 2 story building like Picture A and B. Also a center like pic H could be somehow included
I like open concepts that can accommodate a lot of people, modern designs that will last and not become old and outdated or attract vandalism.
I like outdoor seating
I like seeing plants in commercial areas. I like a classic feel. Less clinical.
I like shops grouped together for easier walking and I like landscaping near.

I like somewhat rustic and modern options. I think it is a way to demonstrate the town's rustic nature while also capturing the spirit of its evolution.
I like sticking with the old style of A&L feed to pay homage to the old architecture styles from up here and I also like to see landscaping in shopping areas
I like that they are not modern and have rural charm.
I like that they feel inviting.
I like the "home town" feel of the design. Given our rainy weather I also like the idea of covered pathways.
I like the approachability by foot, open store fronts so people can see each other. I also like the older style hardier architecture rather than stucco cookie cutter cheap style that is spreading across the state.
I like the bottom story which exemplifies attractive specialty shops and restaurants and I like the way the residential above is set back a little and maintains a quiet family residential character. We can't accommodate a lot of traffic from outside, so we need to attract residents to the commercial area through convenience, multiple recreational activities and excellent non-car access. Living units above commercial encourages local shopping more than separated adjacent neighborhoods in which residents typically head straight for the car.
I like the charming small time vibe that has always been a characteristic. I feel there are many people who move here from cities and what to change mckinleyville into something they are used to seeing. I think we should make modern improvements but stay true to the towns roots.
I like the clean cut unity of D; it is inviting and easy to have the shops connected. I love the use of plants in abundance in all the
styles. I like the small shop approach as opposed to bigger stores. I like the friendliness of the store fronts in F & G
I like the clean lines
I like the clean/classic small town "main st" feel... not super modern, not too victorian, landscaping, outdoor/indoor eating options
I like the country feel or a small town coffee shop feel. Native landscaping, edible landscaping, and insectaries are important.
I like the coziness of them. Small unique, cute, makes you want to go in and check it out.
I like the housing above both of my seletions
I like the idea of playing off of other buildings that are already in town, except the large box stores
I like the intimacy feel and quant look of this style.
I like the landscaping and two story for good use of space.
I like the look of some contemporary-style buildings mixed with buildings with a more historical feel. I also would like to see LOTS of greenery/flowers, especially with the use of native plants
I like the looks of it. Feels homey but still modern
I like the modern feel but with neutral tones that wouldn't clash with the landscape.
I like the modern, new age, downtown, open Friendly neighbor like town feel and look.
I like clean landscaping with large rocks, white birch trees, imitating stream or creek like settings

I like the modern-western look to keep with McK history but still be unique and NOT like a strip mall or big box store.
I like the more modern looking buildings.
I like the more rustic look that complements and reflects the farming / ranching history of the area. No multi-story structures -- preferable single-story with welcoming architectural accents, and that allows restaurants / cafes/ coffee shops to have outdoor as well as indoor seating areas.
I like the more vintage kind of feel, but with a modern twist with multiple floors for multi-family housing above commercial sites. I think landscaping and public art are essential. Alternatively, I think it would be awesome for a lot of the architecture to take inspiration from local tribesâ€™ architecture and designs. A partnership with them would be awesome.
I like the natural rustic look that so much of McKinleyville already looks like. On a practical side wide sidewalks to accomodate seniors/ADA needs to parents with strollers and kids on bikes.
I like the old historical rural feel such as the Victorian feel and wooden walk way. However, with a somewhat updated feel. I would also like to see historical plaques and native plant landscaping.
I like the old, classic styles.
I like the older Victorian/Americana styles (see note below), however, prefer nature-inspired architectural styles, modern or older -- to fit with the rural feel of McKinleyville - "where horses have the right of way" (How about a horse hitching post at the transportation hub I've mentioned here?) - and redwoods grow. Can the use of sustainably forested redwood be a guideline? - to resonate with the larger region McK is nested in, and the sustainability paths we all need to be on... All buildings should be clustered in and compact (build up, but not much more than 3 or 4 stories) and near transportation hubs. Style can be eclectic, but please spare us the terrible new Dollar Store sight and concept on Hiller Ave., or any other corporate chain businesses if at all possible. Keep McKinleyville unique, and with business choices that keep the economy circular (in the local/regional community) and not flowing on one way routes to outside corporations. A&L Feed style hits nostalgic notes for some, but may tap into trauma (colonial outpost) for others. Please avoid the strip mall look of Example E at all costs- cheap, uninspired, no character. Landscaping and natural areas should be featured and highlighted/protected throughout the town center - trees help mitigate climate warming/pavement heat and attract wildlife. Natural and commercial areas can feature interpretive signage and artwork/sculptures to highlight Dalhagali- Wiyot placename / McKinleyvilleâ€™s multicultural and biodiverse (where forest and wetlands meet the sea) past and present. I believe traditional wetlands should be preserved, not mitigated, as the biolife in these older areas has evolved over the years... Why not highlight it and interpret it? How much carbon is sequestered in these wetland areas? No more cultivated grass greens are needed in and around the town center- there are plenty about in Mck (schools, Hiller, Pierson park). Grass lawns are a waste of what could be naturally biodiverse space.
I like the openness and exposed wood feel. It looks modern and warm.
I like the pedestrian accessibility the most. I also like buildings that don't look like big box stores and chain restaurants.
I like the rustic, small town feel. Making it modern would detract from the character of the city and county.
I like the scale and layout
I like the simple, unimposing structures that are welcoming and not ostentatious.
I like the small individual cute shop look. I also like plants/landscaping in shopping areas.

I like the small town look. Not a fan of a lot of concrete and pavement, especially when the buildings look like concrete.
I like the smaller village-type feel of the architecture.
I like the SPLASH of the ultra modern one - it makes a statement not like the others. Mck has no statement, no image, no imagination, no originality. Although this design would not have to be The One, something like it, would be quite a change for our town and would focus the intention to Have a Town.
I like the street level buildings for ADA access. I like that open feel of the windows on the buildings and welcoming vibe they seem to embody.
I like the tall buildings that will allow for nice design, but also shops/office buildings with residential above. Landscaping is also an important aspect, most importantly though, would be to connect commercial uses to civic and open space uses for biking and walking.
I like the varying heights, I like the central gathering spaces, and landscaping in shopping areas.
I like the victorian feel but I also like the idea of apartments above shops. I also like the idea of a fountain with bench seating around it and landscaping with lots of greenery.
I like the Victorian feel. I would appreciate more trees & other landscaping. (Not bark corrals like on Central now.
I like the welcoming feeling of the old town building, and the small shop with awning and table. But what gives the old town building character is it's age. Since these are new buildings they should reflect their age. Outdoor seating and natural wood/stone elements, wood beams, lots of light (windows) are welcoming newer designs. Overly large shopping center complexes are not right for McKinleyville.
I like the western look
I like to see trees and landscaping in public areas. I also like buildings with good design at a pedestrian scale.
I like unique store fronts not generic looking ones.
I like Victoria/Old West designs the best. While I like the new fire station, I like the feel of Old Town Eureka.
I like welcoming, old fashioned charm. Open fronts, lots of windows, "open arms". No more 60s ranch style, flat tops, dated looks. Bring the charm, people will come.
I like windows that get good light, multi purpose space, efficient, quality building materials, modern buildings reflecting the best of contemporary architecture, with lots of native plants, walkways, light.
I really like how nice modern buildings look and I fee like they utilize using space efficiently.
I support tall, dense development in this area -- focus on walkability.
I think being able to walk from shop to restaurant or office, under a veranda type cover, for those drizzle days, and scattered showers.
Knowing I could take care of business, maybe a little window shopping, make my way to lunch, perhaps an after lunch meeting, without getting wet, might plan more time for a downtown visit. Park the car and walk.

I think that high density planning, mixed with housing development would be beneficial. While parking is pertinent in a community like this, providing spaces for walking-dominance would allow people to treat the area like a community space with a neighborhood feel. The style of architecture strikes me as less important than the consistency, though I would prefer less 'boxy' store type architecture.
I think the bottom story exemplifies attractive specialty shops and restaurants and I like the way the residential above is set back a little and maintains a quiet family residential character. We can't accommodate a lot of traffic from outside, so we need to attract residents to the commercial area through convenience, multiple recreational activities and excellent non-car access. Living units above commercial encourages local shopping more than separated adjacent neighborhoods in which residents typically head straight for the car.
I think the private business owners and developers should have the freedom to decide.
I think the town center should reflect the history of the area, otherwise it would just be another town
I think there should be a uniformed feel/theme/vibe to the area. Something with personality...while I like and appreciate more historic buildings, without any surrounding such buildings to match, I think embracing the new construction element makes the most sense. Emphasis should somehow be placed on the "rural" tradition of McK, perhaps going with understated design composition placing a focus on landscaping makes sense.
I want to see unique buildings the both honor the past but celebrate the modern.
I would like to see a mix of what we already have around the proposed Town Center. I like the current "Wild West" style. It's attractive, modest and approachable to me. I also feel like some newer, cleaner, and more modern looking architecture would be good.
I'd like to see some buildings reflect the older architecture of the area like what we see in A&L Feed, and newer looking, clean construction, with some natural wood and a painted palette that echos the colors of local features, Like the grey and green of alders, the blue of the sea, the red brown of redwood bark.
Incorporating outdoor seating as well as covered walkways and Landscaping. Hi
It seems like a nice set up for a town center building.
It should be architecturally distinctive, historic-feel, unique and beautiful & an attraction in itself. See my earlier reference to The Cotton District, in Starkville, MS. Developer Dan Camp decided to provide student housing / rentals that did not look institutional. Now the area is desirable and they rent to others. Not saying that we should provide student housing, but that if we doing housing, why not make it unique & attractive and have it senior- and family-friendly housing. A percent low-income but not entirely low-income. Shops & restaurants are a natural fit in a desirable area with housing.
It works with what is already there
It's the only representation that is true to the history of our town.
Its is going to have to entertain the eye, Old west theme is fine but the design of the Fire house and colors worked well also.
It's spacious and visually pleasant.
Its the way this town was built and meant to stay.
Keep a small town look with outside seating areas and landscaping. No more strip mall like buildings

keep it simple a cost effective. The new FD looks good. McKinleyville will never change it will always be a strip of commercial surrounded by residential.
Landscaping and a modern feel
Landscaping and areas that are aesthetically pleasing to see and sit and enjoy. Modern is better than victorian. No strip malls. Outdoor restaurant seating is really nice, as are parklets (the parking spaces turned into outdoor seating).
Landscaping and romantic architecture.
Landscaping with correct plants for area. Dense not rocks
Landscaping, a "center", contemporary but not ultra-modern
Landscaping, a mix of public space, walk & bike-ability and vehicle accessibility would be ideal.
Landscaping, small town feeling (i.e., NO big box stores and a shopping center feeling).
landscaping. low profile
Like modern feel
Love the modern feel ... simple and not too busy
Low-rise to fit in with the current built environment, but still addresses residential and commercial needs. Traditional to somewhat modern for the same reasons. The "new" McK, needs to feel visually cohesive with a more urban density to encourage walking.
Maintain the "gentrified country" feel of the town.
Major shopping departments would be amazing!!!! I say make it fancy so increase the value and economy of McKinleyville.
McK evokes more of a 20th/21st century suburbia feel, so a town center circa 2030-2040 should look more modern than Victorian or Old Western. Minimize car parking, and hide it. Multistory buildings, with human-scale frontages. Varied heights add visual appeal. Landscaping integrated throughout; integrate landscaping with the walking and sitting environment. Higher density for pedestrian scale--meaning the density propels people to walk around the whole center, and visit multiple attractions within the center. (Basically the opposite of the drive-in commercial malls of the last 50-70 years.)
McK should have a modern feel with lots of nature and trees throughout.
McKinleyville has so many bland shopping centers. We need something that leaves people feeling like this is a quaint, fresh place to be. We already have a Ferndale (victorians). We already have a Eureka (strip malls). PLEASE make McKinleyville a fresher, place where old and young people want to spend their time.
Mix a couple buildings based on the historic look of A&L Feed with newer construction. Use some natural wood to highlight along with colors reflecting the natural palette of our area. Things like the grey/green of an alder tree, the color of a Trillium, the blue of the sea and the dark red brown of a redwood.
Modern
Modern and upscale. The brown strip mall at the end of Central by Ace, whatever that design is make the new stuff the opposite.
Modern feel with plenty of landscaping.
Modern yet keeps THD feeling of a small town. Lots of landscaping
Modern, clean, efficient, connect indoor and outdoor spaces.
Modern, eco-friendly designs with native landscaping.

More contemporary look that is still warm and welcoming
More modern
More modern but not ridiculously futuristic.
More modern look with clean lines and upscale feel. We have enough Victorian looking towns near by
More modern vibe for new builds would separate us from the Victorian vibe going in Arcata and eureka.
More modern with cleaner lines and design. Better use of landscape architecture in designing shopping areas.
More open pathways and nature in between building areas. Go for a small town vibe.
New design that reflects older times - but not 1800s/early 1900s old - kind of design.
NO DESIGNS!
KEEP IT BEAUTIFUL + NATURAL
No new development
None of these really feel right to me.
Not like a strip mall and with greenery
Old timey with modern touches
One of the unique characteristics of McKinleyville is that there is no theme or pattern - there are many different types of structures. It feels unique - not cookie-cutter like a tract-housing subdivision.
Outdoor eating options with the greenery. Also using the two story buildings for more business space opportunities.
please integrate any new development into the landscape. even the new Club fitness has potential for ocean view but instead is an ugly concrete square building. we used to go to the Skyline restaurant (ACV) just because it had kinda a view. And Six Rivers could improve its view.
Quaint and rustic or more modern effective/usable people oriented spaces with varied roof angles, levels, interesting fenestration. Add passive solar and solar power panels, orientation of roof to sun, permaculture considerations. Form follows function.
residential over retail. modern utilitarian. landscaping
Same as example answer, plus I feel these designs fit better in Humboldt County and don't make us look like the Bay Area or any other suburb.
Semi old feel it not tacky-tacky. Open feel encouraging strolling.
Semi-rural
Shops with landscaping, apartments above, open space between shops.
Small scale; characterful with personality (not just square boxes); places to sit outside...include some conservatory type buildings to allow 'outdoor' seating on cool rainy/windy days
Small town America with covered porch and cupolas
Small town feel, keeps the rural atmosphere
Small, rural community vision. Remember "Horses have the right of way".
Smaller buildings, historic look/feel, unique design for community services
Small-town America 1950's look
stay with the area feel

The above option is clean and attractive. Small shops that are aesthetically pleasing to the eye appeal to me.
The architectural style will be a key component to make a successful town center. Other options to explore should elements of 1700s-1800s east coast and New England villages and old world European city squares. Other ideas to draw from are Downtown areas such as Walnut Creek, newer development as in Healdsburg, Gaslamp Quarter in San Diego, etc. There are many more examples across the US and internationally to explore. Creating an architecturally inviting, socially warm and vibrant town culture with a good mix of business and entertainment options is important for success.
The finishes should incorporate wood elements to soften their look and to fit into surrounding areas. They should also bring in natural light within the building when possible. A modern, sleek look would not fit in our town.
A shed roof is more affordable to build and should be an allowable design feature.
The look is an older looking design. More character.
The look of A&L Feed is wonderful, but again, housing should be a priority. I don't want to see more empty storefronts, even if they fit a certain aesthetic. A vibrant town center should revolve around people and community. People need affordable housing. Businesses can use or develop already existing empty storefronts.
The reality of homeless, panhandling, loitering and sleeping in areas will happen if we don't provide living options for the homeless. Low income housing , transitional homes, or tiny homes is the answer. When we support this , we are inclusive and in return get the respect of a community member. We can all live together. We need more and better options.
The Victorian-type architecture is nice, and the small/cozy feel. However, none of the options provided would clearly allow for 3-5 story buildings with mixed uses, which are necessary.
There is a covered area for when it rains. Its modern without being too bold.
They are either historic, quaint, or artistic...encouraging of unique small businesses.
they match what we have in other areas - historical charm. I also like a modern feel.
Unique, eco-friendly with a modern style.
Victorian architecture is nice. No higher than two stories, otherwise there's a privacy issue with being able to see into the backyards of nearby neighborhoods.
Victorian feel and landscaping
victorian, village
Village feel and scale but not too kitschy.
Walkable
We have few historic buildings left in McKinleyville. Let's make sure they are adequately maintained and preserved for their historical as well as aesthetic value.
We need some character. Please no generic strip malls!!
Windows, landscaping,
Would like to stay away from: mediterranean and modern. Create intimate spaces connecting commercial/residential

Are there specific buildings or collections of buildings in McKinleyville (or elsewhere) you would to see replicated or echoed in the Town Center? (130 responses)

1950's
A and I feed
A&L Feed building and the strip building area with Blake's Books and Papa Murphy's
A&L Feed or the Town Center of Aurora could work for the public spaces like the Performance and Museum spaces - and the other spaces should give an artistic but utilitarian feel - not a cutesy village or pseudo-Victorian attempt to be something we are not.
A&L Feed Store
A&L feed!
All one style would be nice. But rather than a specific style--even modern would be fine with me--I want to see environmentally appropriate buildings with passive solar, lots of trees and plants and photovoltaics on roofs and protecting parking and pedestrian walkways. Oh, and a coffee shop right at each bus stop so one does not need to stand in the blowing sideways rain.
Arcata has good examples around the plaza, around the coop, the creamery district.
Arcata's new modern buildings (i.e. pie shop) are great, as are the senior living homes above funky storefronts across from the Co-OP. McKinleyville's fire station is the only building in town here that is on the right track. Do more of that please!
Besides leaving the Town Center as it is and not planning to over develop this are like has been done with the rest of McKinleyville; down town Ferndale would fit McKinleyville.
Buildings that have a natural product facade with plenty of diversity, nothing over 2 story.
Business with apartments/townhouses above similar to Ferndale style or that you see in San Francisco, better use for more businesses and housing
Check out the Cottage Company to see their small house neighborhoods. Also, Continuing Care Retirement Communities (CCRCs) - also know as Life Plan communities - offer a full range of housing for seniors from independent living to advanced nursing care. There are some interesting multi-story designs being done for this type of housing.
Current McKinleyville center, where you can walk from one store to another.
Don't compete with Ferndale and Trinidad. Keep the rural, country feel.
English country village. Lots of walkability and decent public transportation. None of this works without good public transportation options.
Eureka Natural Foods is nice.
Eureka Starbucks on 101 N with the business condos above are very nice. You could put some of that at one end with restaurants, businesses and apartments. The Arcata Commons (the large development which is fairly self-contained) is a nice idea but with the drug activity and homeless population it is a bit scary to think about a park being turned into a haven for illegal activities. Having more dining options would be great.
Examples of what I wrote about above are the shops with Papa Murphy's and Smugs on Central. Also, The Sweet Spot and Bubbles on Hiller.

Fairfax, Marin, San Anselmo, Healdsburg, Hopland, are Danville are all nice. Hopland is the closest that has really transitioned.
Family fun center for all ages!! With arcade, go carts, mini golf, rock walls, trampolines, foam pits.
Ferndale has some nice building designs that could be replicated in the town center.
Ferndale looks great.
Ferndale. Weaverville. Old San Francisco. CHARMING homey type structural designs, with lots of bright colors (not neutrals). Modernized Victorian is fine, but bring the charm back. It will upgrade class, and bring visitors of all ages. We don't want to be seen as 'Okie' anymore. Let's be known for charm, like Ferndale. NO more racism. Be sure to incentivize business and families of minority origins! Let's keep our rural flavor, by still reflecting 'farm values' and inclusive of our Equestrian history "Where horses have the right of way". McKinleyville STILL has LOTS of horses. Let's encourage that, and outdoor activity for our youth AND seniors! Bridle paths. Tie rails with safe harbor for those that want to ride to town, picnic, shop. Alternative forms of transportation should include horse friendly modes, and infrastructure!! Blue Lake is doing this with BIG success!
Fire station architecture.
Firehall is nice
Firehouse in Mckinleyville is a great look.
Have you ever seen pictures of carmel by the sea, CA? I think that's what I'm thinkin here.
Having a more modern look would be nice, like some of the cannabis businesses that are popping up. Modern with wood and metal.
What we definitely shouldn't try to do is create a replica victorian or western town look. That only works when the buildings were actually built in that era. But the strip mall look currently running down Central is just awful, not inviting at all, I rarely go to those businesses even though they are nice businesses. We need a central square type area, no cars!
Having lived in wine country for 20 years I found the Healdsburg Plaza to be very popular and a magnet for locals and tourists
Hendricks business complex with indoor plants and trees and open areas. Very nice.
I also like the A and E Feed Store look. Too bad the car lots are with us!
I can't think of any at the moment. Nothing like Valley West, though.
I do like the opportunity to continue architectural styles from the early 1900s.
I don't want to see any more metal buildings. I do like to see a well thought out use of space and multi purpose uses for the community.
I enjoy the Plaza in Arcata with the shops around it, apartments upstairs. It is a good way to get all I want I to the same space.
I forgot the term but use the sun to help with heating make sure to design to cut down on use of energy, green/eco friendly designs MHS's building trade teacher already does great work for this in the community Mrs Enos.
I like historic embracement and reject malls. Incorporating local indigenous style would be appropriate also.
I like old town Eureka and Arcata square

I like plazas in Europe that have sculpture/art/fountains for a focal point surrounded by buildings.
I like the feel of Old Town in Eureka but with a more welcoming facade that includes outdoor cafe-like seating that would welcome people to chat and visit with one another. We need more venues that encourage people to build community.
I like the look of ENF.
I like the Plaza in Arcata, or Ferndale. I DO NOT want to see commercial or housing development behind Safeway. Why aren't areas such as the old Rays and Kmart being looked at for housing???
I like the Victorian feel
I love A&L feed. The new fire station is attractive too.
I really like the layout of Corvallis, OR. A fountain for kids to play in that is also used for farmers market and block events.
I strongly believe the design needs to move AWAY from the personality-less baren looking strip commercial areas currently lining Central Ave.
I think the fire hall sets a good tone for good architecture.
I think the shops should be small-medium, inviting, with outdoor patio seating. I think they should be geared toward increasing restaurant variety. But very much protect the natural setting as well; so that when patrons are in the patio areas; the views are nice. The housing units should have decks, so folks can sit on their balconies and wave and chat with each other.
I would be happy to share photos I took of The Cotton District. We chose to visit Starkville because of what I read about The Cotton District.
I'm more interested in function than aesthetics
Industrial feeling, maybe include a logging type theme for tourism? Similar to what Bend, OR did with the Old Mill District in their downtown area.
It would be nice if the current McKinleyville Shopping Center were either made more modern or more Victorian looking.
Like Ferndale main Street with outside seating areas with plantings.
Look at some Life Plan or Continuing Care Retirement Communities in Portland to see good examples of multi-story senior housing.
Love the new fire station. The senior housing by the co-op in Arcata is a great mix of original with housing and store fronts.
McKinleyville is thought of as a "cow poke" town and some of us actually bought here because of that identity.
New fire station is great
No
No
no more windowless boxes of mini storage facilities please.
No new development
NO!
No, i actually don't like most of the buildings in McKinleyville. They're not aesthetically pleasing. Growing up there and then traveling to other places, I always felt our town was a mishmash of ugly suburban subdivisions.
No.

No. The design should be determined by the property developer. They are the ones that are putting up the money, will need to find tenants and will need to maintain the development.
No. There are no mixed use developments in McKinleyville with shops and restaurants on the ground floor, offices on the second floor, housing on the third floor, and roof patios/gardens.
No. To preserve our open space character, we need 2nd story retrofit designs for additional housing with structural plans which can be added above existing one story commercial and housing units. These additions should blend with the original structure and be slightly smaller to reduce the visual impact of the additional units, and they should be restricted to buildings where additional parking would be minimal. Pre-approved attractive, compact parking designs should also be available. Upward mother-in-law and apartment additions are preferable to adding residential/multi family neighborhoods in the town center.
No. Would like to see a repurposing of already existing structures.
None I can think of.
None that I can think of, but I imagine if you looked in Idaho or Montana or somewhere one could find some good examples
None.
Not convinced we need "design standard" for new business facades. Instead let's set "Green Building" standards.
Not much of what's in McKinleyville now, except maybe Mill Creek gym.
Not really
Not that I can think of. But I think using local companies (like Alchemy Construction?) to design and build is the best option. Not only will it support our local community, but it will add character rather than making everything look "cookie cutter". Please do not hire an out of town company to do this process. That is a huge slap in the face to our community. (Looking at you, CVS).
NOT the box look of the old Rays or K Mart. NOT the modern lines of the fine station. Certainly NOT that characterless strip mall of E.
I love A & L Feed but a whole town of that would be so out of place and pretend.
Not yet! Possibly Bigfoot Taproom.
Nothing comes to mind at this point, BUT, the style of the library/ senior center "complex" isn't bad.
nothing specific
Old Town Eureka and Ferndale with a emphasis on old western and Victorian styles
Oldtown and 4th and 5th streets in Eureka are good example for appropriate density and building height
Our shopping center in an abandoned eyesore with ridiculously high rents and poor condition. Something needs to be done about it
Plaza in Arcata. Downtown Ferndale. Bidwell Park in Chico.
please create small town feel. no more concrete big box no strip malls please. please provide open space and more walking/biking trails.
Please no little strip malls. I think the Arcata and Sonoma plazas are aesthetically pleasing
Possibly the fire department and the new brewery.

See above. Get rid of the racist "totem pole" which is a cultural appropriation embarrassment.
Similar to Ferndale, old town, the plaza... but more chic/ modern
Some of Old Town Eureka's buildings would fit the bill.
Some of them Arcata ones that remind you of older buildings without actually being relatively old.
The Azalea Center with multipurpose room, Senior Center, and library is a great community services building. A&L Feed is a nice historic structure.
The collection of buildings that surround Arcata's Plaza - a variety with individual appeal but overall harmony. Broadway in Saratoga Springs, NY, Sumner, WA, or downtown Grass Valley, CA. Limit overall height and front presence to avoid dominance by one or two structures.
The current shopping center and strip malls are unattractive. Let's preserve a small town feel without cookie cutter replicants. Put parking behind the storefronts rather than front and center. Discourage a car-centric community.
The dance bldg across from Arcata Coop for blending of residential and biz
The Fire station is a great example of new modern that should be echoed in town
The Fire station is very good looking. To bring a younger family crowd to invest in McKinleyville for their new businesses and homes, the architecture like this and the community center should be the standard.
The Fire Station, The Teen Center, The mixed use building near the Arcata Co-op.
The firehouse and the ice cream shop/laundromat and the coast central building are a great start.
The firehouse is the only building in McKinleyville that shows originality and style. Oh, and the feed store!
the general look of the Pierson Park/library/fire hall/bank/vet center is a nice pattern to follow.
The McKinleyville Library is a nice building.
the new FD across the street. therefore there will be symmetry to the area.
The new fire station and tap house are wonderful looking buildings.
The new firehouse is a great design for our community. We are not a Victorian town, so I don't think that design fits us.
The Plaza in Arcata is gorgeous with the open grassy areas, and provide areas for farmers market and live music.
The plaza in Arcata is much more walker and community friendly than the current layout in McKinleyville.
The Sequoia Park Zoo buildings have a great natural/modern design for public buildings.

The totem pole building. The totem pole is a historical focal point of our town and is in many travel guides. The totem pole was made by the artist Ernie Pierson who built the shopping center and donated all the land behind the fire department for public use. Many decades of work has been done on those properties to develop what is truly the center of our town. I would like to see the heart of our town center be between the library and activity center with a tree lined walkway to from the road that goes between Eureka natural foods and the vet clinic. The trail would start at that road and go towards the sherriffs office and wind around to the skatepark. If we had trees lining this sidewalk we could have them lit up for a Holiday and celebration events. The walkway of trees is Carol Newmans idea and I support it.
The United Indian Health Center has some beautiful architectural concepts, both nature and culture inspired.
There is little that is attractive in McK now, to replicate.
To preserve our open space character, we need 2nd story designs for additional housing with structural plans which can be added above existing one story commercial and housing units. These additions should blend with the original structure and be slightly smaller to reduce the visual impact of the additional units and restricted to where additional parking would be minimal. This is preferable to putting residential/multi family neighborhoods in the town center.
Town & Country Village, Palo Alto -- this kind of layout that includes landscaped and hardscaped walkways but with a more "western" architectural theme.
Turn the Bella vista shopping center across from the brewery back into a hotel.
Yes

Of the following transportation-related efforts, what do you think this plan should prioritize? Think of the Town Center Area, which includes Central Avenue between Hiller Road and Railroad Drive (1 = very important, 5 = not important)

Improving pedestrian safety

	Response Percent	Response Count
1	56.5%	166
2	11.6%	34
3	9.2%	27
4	5.1%	15
5	15.0%	44

Improving bicyclist safety

	Response Percent	Response Count
1	48.0%	141
2	15.0%	44

	Response Percent	Response Count
3	11.9%	35
4	9.2%	27
5	12.9%	38

Providing connections and routes for bicyclists and pedestrians

	Response Percent	Response Count
1	49.3%	145
2	13.9%	41
3	13.9%	41
4	6.8%	20
5	13.6%	40

Providing safe equestrian access

	Response Percent	Response Count
1	12.9%	38
2	13.6%	40
3	19.0%	56
4	20.7%	61
5	27.9%	82

Accommodating more vehicle trips

	Response Percent	Response Count
1	11.6%	34
2	10.5%	31
3	28.9%	85
4	15.6%	46
5	22.1%	65

Addressing vehicle speed and improving roadway safety

	Response Percent	Response Count
1	35.4%	104
2	17.0%	50
3	20.1%	59
4	10.9%	32
5	12.2%	36

Providing adequate vehicle parking

	Response Percent	Response Count
1	25.5%	75
2	21.4%	63
3	22.1%	65
4	12.2%	36
5	13.6%	40

The McKinleyville Shopping Center is only a short walk across Central Avenue from Pierson Park. How could the County work towards safely linking these two destinations in the Town Center Area? (199 responses)

?
1. Significantly reduce the volume and speed of vehicle traffic on Central Avenue.
2. Divert/restrict vehicle traffic as it enters the Town Center zone.
3. Until pedestrians can cross Central Avenue without concern for encroaching vehicles, all other plans will be moot.
A footbridge across central
A greenway bridge would be excellent over busy central ave
A nicely designed pedestrian overpass/arch over Central Avenue connecting the two.
A pedestrian/cyclist overpass at central.
A special big crosswalk, or maybe brick path? Something like they have in front of the akrley center in eureka.
Ideally the town center would have peripheral parking but it its self be a car free zone.
A town shuttle
A trail system with lighted arrows at crosswalk on Central Ave

A tree-lined multiuse trail, which connects with any other open space/trail area developed in the Town Center; all of which should eventually also connect by multiuse trail and signage, to the Central Avenue walking trail and the Hammond!
A walk bridge over Central Avenue is probably best.
A well cared for and established intersection that favors pedestrian access
Actual sidewalks or some other designated pedestrian route within the shopping center would be nice. Trying to navigate the parking lot is challenging.
Add a pathway through the field.
Aerial walkways
An overhead accessible walkway for crossing streets would be ideal.
An overhead walk would be awesome, without stopping traffic constantly. Safer for wheelchair access.
An overpass would be expensive yet could be The Draw to a town center. It could be an art form in itself, attract visitors, shoppers, walkers, etc. We need something to make a statement of being a Town, and maybe even a town with imagination and beauty. Wouldn't THAT be something!
An overpass? Seems like the crosswalks work...
Better crosswalks.
Better pedestrian and bike paths. The parking lot can be sort of dangerous to walk in.
Better sidewalks and walkways. Right now you just walk straight through the parking lot with no obvious walkway.
Better signage
Bike and Pedestrian overpass. Wider bike lanes, making biking safer and slowing car traffic.
Bike/ped/equestrian path could start from the back of the shopping center, go straight through the town center and link to Railroad.
bike/pedestrian bridge
Blinking lights in the crosswalk
Bridge
Bridge
Bridge over Central Ave.
Bridge over central ave?
Bridge over central avenue - pedestrian only
Bridge. If the goal is to create a corridor for community members to cross Central Ave, a crosswalk will only create backed up traffic and frustrated drivers. A pedestrian walkway over Central would solve this problem. Expensive, yes! But it would provide valuable infrastructure for accomodating future growth and benefits would outweigh costs. We need to find the funds tobsupoirt this imperative infrastructure if we want a well utilized community center.
Build a sidewalk from the park through the lot by the Sheriff's office. Put up a safety barrier, of some kind, along the sidewalk going next to the library and the animal clinic. It is not safe walking along there with small children. The cars whiz by very close to where kids are walking. Reduce the speed limit by installing speed humps.

Another idea would be to build pedestrian bridges over Central Ave. This would eliminate a lot of safety issues.
Build a walking path through or around the McKinleyville shopping center.
Build an over-crossing bridge, similar to the one near HSU which leads to the city of Arcata.
Bulb out cross walks with flashing lights indicating a pedestrian is crossing
By building a path across the field behind the bank that's often overgrown and muddy.
By making a larger crossing area and larger corners to stand on when you are trying to cross. Make a better pathway from shopping center to the light by the sushi spot. It is crowded and a little odd at that entrance for bikes and pedestrians. Lower speed limit through center of town it should be 25 from school road to railroad ave.....
Can you infill the car parking? Although the walk is only 0.3 miles, 2/3 of that walk is through parking lots. Parking lots make for a lousy walking experience. Do whatever you can do to retrofit the area to pedestrian scale. I presume it will take monumental partner-building efforts to get private property stakeholders on board. But, they may want the same outcomes, so assume there's hope and common ground!
Central Avenue will have to be completely redesigned to make it pedestrian-friendly, and it can't just be at a single intersection. I recommend a road diet bringing it down to 1 lane in each direction and adding buffered bike lanes, much wider sidewalks, benches and other street furniture, public art, etc. Increasing the pedestrian interval at traffic signals to give people longer to cross, and starting the "walk" signal first (a leading interval) are also needed, as are additional mid-block crossings in the town center. Pedestrian scrambles should be considered at major intersections. Driveways and large parking lots should be reduced.
Consult with Wiyot Tribe first before doing "community" surveys.
Convert at least one intersection to "Full Walk" or all direction walk with no traffic motion or turns during that short time.
Create a "yellow bricked road" type of colored path that is highly visible and thus is safer and draws people in. More community events that have you walk from either shopping center to get people more comfortable.
Create a paved path through Pierson Park into the MSC, separate from the current intersection into MSC (too many cars moving quickly through that intersection).
Create a safe pedestrian route through the existing parking lot, enhance the crosswalk across Central and improve visibility for pedestrians with bulbouts or other features.
Crossing Central is a BIG barrier. Need a pedestrian walkway.
Crosswalk blinking lights. Public education of pedestrians and bicycle riders to cross safely. Laws are already in place for motor vehicles. All parties must accept responsibility for safety.
Crosswalk is fine? Has anyone ever been injured crossing this crosswalk?

Crosswalks are sufficient. DO NOT put an overpass up... that's a ridiculous waste of money. Making that ADA compliant, wheelchair accessible and kid friendly is way too expensive... and not needed.
Improve caution lites (flashers) adding them to the existing middle school, picket and gwin crossings already in place, to more clearly identify those as crossing areas. This channels foot traffic to safe crossings (instead of jaywalkers) AND reduces auto speeds on central
Dedicated walking/biking paths connecting across Central Ave. The current situation is pretty scary with little kids. In addition, I have a mobility disorder that makes it impossible to move quickly and would appreciate the added connectivity!
Defined auto-free walking space lined with benches, water, greenery.
Definitely not by wasting money on a pedestrian bridge, lol, as heard people mention.
Designated paths connected across Central Ave. at a traffic light
Develop wide obvious off road bike paths that avoid car parking lots and driveways as much as possible. Bike access to stores and businesses should be separate from busiest car crossings; Pickett Road and Hiller Road have potential for avoiding most traffic to get to Safeway and the new development area. The proposed crossing of Central above could serve eastern businesses if the current 16 foot Central Ave. bike and pedestrian paths on west side were converted to one 11' path plus 5' landscaped separation paralleling Central Avenue in that area (so that biking could be 2-way on the west side of Central to access west businesses).
Developing a wider pathway/bikeway between the two. Landscape to make it attractive to use even as a walking trail.
Distinctive paving and landscaping
Do everything possible to pedestrianize the Pickett, Gwin, and Hiller crossings/intersections. Make the entire walkways as pleasant as possible.
Dual overpass covered walkways.
electric transport vehicle
elevated bridges or designated pathways that give pedestrian and bikes priority. Mckinleyville also has a lot of hours so this needs to be addressed nd whether or not there is access.
Ensure adequate lighting. Increase law enforcement presence between after school and "rush hour" (3-6 pm). Perhaps utilize SCOP volunteers for this.
Existing traffic lights seem well spaced. Just make sure the timers/pedestrian buttons at the intersections are well timed.
Existing traffic lights, with dedicated time for peds to cross. More enforcement of traffic laws at intersections.
Flashing crosswalks. Timed lights. Eventually a pedestrian by-pass (attractive arch overhead?). Traffic mitigation that encourages walking and pedestrian over vehicle. People will be pissed at first, but adjust!
flashing pedestrian cross walks. 'sidewalk' through the MCK Shopping Center parking lot (like at Target) to get through the parking lot safely
foot bridge
Foot bridge over Central? Sounds expensive but would really be great...
Footbridge over Central.
Give priority to pedestrian and cyclists - maybe an overpass?

Good question
good question. I hope you're getting some creative answers.
Having a clearly-defined, pleasant route would help --Walking through or past parking lots is not inviting.
Having a feel of continuity between the two with landscaping. Upgrades to make it a prettier walk.
Having designated pedestrian walk path
I appreciate those very bright flashing lights at high traffic pedestrian crossings.
I do not have any ideas for this.
I feel like the current crosswalks with lights are adequate.
I feel the current stop lights and crosswalks are sufficient. Maybe more law enforcement presence between after school and "rush hour". 3 - 6 pm.
I know its expensive but what about some kind of an pedestrian overpass. Although I think if the traffic lights are long enough it doesn't seem to be a safety problem with pedestrians crossing the Central, if they cross at the signals.
I like the example route trail to help direct pedestrian traffic towards a crosswalk.
I like the lights that flash when a pedestrian is walking on the cross walks around town. Maybe more of those at the intersections? Or like they have on bridges, a barrier between the cars and pedestrians. I haven't driven though at night often, but more street lights might be good, so people don't get ran over.
I really like the blinking pedestrian lights currently in place at a main crosswalk in town. The other 'rainy' night, I was blinded by oncoming traffic and I would not have seen any pedestrian in the area. Thankful for those lights as there were people there attempting to cross. Well lit and very defined path would be great. Historical references, benches, etc so that the path is utilized more often, dog and horse friendly as well.
I think by adding some traffic circles and a more defined walkways to link the two areas would be helpful. That could also link the existing community and teen centers together with the park and shopping center
I think it's fine the way it is
I think that the sidewalks and crossings are appropriate for current use.
I think the existing crosswalks are adequate. I think the previous "improvements" that were made to the crosswalks on central seemed unnecessary, and I don't think they made it any better. A waste of money in my opinion.
I think the two destinations are linked well.
I think very limited parking should be offered. Existing paved areas around the Gazebo area on the Pierson Property could be strategically utilized for visitor parking to the development. This housing unit should be geared toward seniors and adults that prefer live/work/walk/bike lifestyle and do not want to drive. One car per unit could be permitted. There could even be a nearby, off-site parking area that could be paid for by tenants, so as not to take up more green space in the town center than necessary. Ideally, McKinleyville residents that want to come to a performance or restaurant business, or the park, could walk or ride their bike to the town center. The planning design should force fewer vehicles, or none at all. The purpose is a pedestrian and bicycle friendly, live/work town center.

I think with the light and well maintained and directed (signs) trails work great.
I travel this distance and from A&L feed to K-mart and have never found any problems with it, other than the lack of Traffic enforcement for all the cars not stopping and the stop lights that don't work right any way.
I walk this area all the time. Itâ€™d be more safe if cars coming out of parking lot making a left turn north on Central would patiently wait for me to cross. Iâ€™m not sure how to make people understand that pedestrians have the right of way when the walk sign says to cross.
I'm not sure other than by revising sidewalks and crossings to make them more pedestrian friendly. It would be helpful, particularly for seniors, to have a streetcar named "Connect" that travels around McKinleyville and makes key stops at parks and businesses...free of charge from 8am-6pm daily, funded by...?
I'm not sure that the question is a relevant one. Is there a problem with pedestrians getting from one area to the other?
Improve the existing sidewalks. Less benches for homeless people to sleep on.
Incorporate better lighting.
Installing a footbridge that crosses Central Ave.
isn't it already safe?
It *is* safely linked. They are called "Crosswalks"
Itâ€™s an abandoned set of buildings that are in disrepair, too large of spaces and extremely overpriced rent. If you donâ€™t fix the shipping center I donâ€™t see how town center will work. Especially if all the new commercial space is owned by Piersons their rents are outrageous and they are a main reason businesses donâ€™t open here. It is cheaper for me to have my business in Arcata than pay Pierson rents in McKinleyville. The shopping center is McKinleyvilles biggest problem and I donâ€™t see a town center working with out that center being fixed first
Lighted crosswalks
lighted/illuminated walkways for safety, flashing light crosswalk or bridge over walkway, a paved walking route
Lower the speed limit on Central to 25
Lowering speed limits and making sure they are clearly marked and lit.
Make a sidewalk next to safeway leading back to town center. The existing sidewalks are fine. Only need to add to undeveloped areas.
Make it pleasant, safe, and easy to walk. Right now it is auto-centric and not a place I want to spend any time in - it is designed for people who are traveling through on their way to somewhere else.
Make the Center a car-free zone.
Make the center of Central a roundabout or divide it into 2 one-way roads with a large park in the middle like Arcata Plaza. Slow everyone down and make it not a thoroughfare.

Make the cross walk feel like a dedicated walking space. Use various materials to your advantage in this. Don't make it feel like an impediment to the traffic, but a main attraction of the space. This could be aided by making the space less parking lot focused, but that would be dependent on a significant overhaul to the space as it is currently structured (i.e. moving Safeway to the front of the parking lot, with direct access from the sidewalk, with parking behind, or, alternatively, making the parking lot into a park/town centre, and providing parking behind the current structure.
Alternatively, providing alternative roads for driving could enable central ave to become more pedestrian focused.
Make the walk prettier and have signage.
Making the crosswalks more efficient.
Maybe a pedestrian overpass. There have been several instances where teen drivers have almost hit us while crossing the street using the sidewalk.
Maybe a walkover bridge. I do not feel safe crossing central. The parking lot layout is not pedestrian friendly.
Maybe an elevated pedestrian bridge or perhaps a protected path way through Central Ave.
Maybe investing in a larger green space there at that intersection with a clear nod to the pedestrian. (flowers, art installation, etc.)
move the bus stop further up. A lot of what makes that area "unsafe" is that the crosswalk going into Safeway serves as a gathering point for transient individuals since it is so close to the bus stop and shopping.
Move the shopping center to where the old Rays, Dennys, etc is, and put a park with a lake and trails and a fenced dog park in place of!
No
No one feels safe crossing Central. Maybe a pedestrian bridge.
Not sure
Nothing @ present to even think about a connection. Perhaps signage.
Okay, a pedestrian tunnel is , in cost terms, off the scale--but, talk to someone who's been to Seoul, Korea: the Koreans went all out prior to the '86 Olympics, and put in below-ground pedestrian walkways around their downtown areas. In Davis, taxpayers built a tunnel just for toads. Toads don't require lighting or security, however, and the crime rate in South Korea is probably a lot lower than here. How about a pedestrian OVERPASS? I have seen these in various cities in the US. Either of these ideas would be safer for pedestrians and bicyclists than a textbook controlled intersection.
Other options for Traffic, a grid of streets so that travel down Central is not the only option. This is important to create safe spaces for our young people to walk and bike in our town.
Over pass for bikes and walking. Median strip somehow.
Overcross pedestrian/bicycle bridge
Overcrossing pedestrian walkway similar to HSU pedestrian bridge over Hwy 101 into Arcata.
Overhead bridge
Overhead bridge. It is surprising how many people are hit by cars in this community.
Overhead pedestrian walkways. Especially, in front of the middle school.
Overhead walkways

Overpass accommodating pedestrians and bicycles
Overpass over Central Ave for pedestrians, bicycles, and dogs.
pedestrian and bicycle over-crossings
Pedestrian and bike trail
Pedestrian bridge
Pedestrian bridge above Central. Even with flashing lights and cross walks, pedestrians have close calls being hit (or do get hit).
Pedestrian bridge.
Pedestrian bridge?
pedestrian overpass
Pedestrian overpass
Pedestrian overpass like the one from Arcata to HSU
Pedestrian overpass or bridge.
Pedestrian walkway/bridge
Perhaps an additional crossing point. I hadn't even thought of the shopping center being right across the street from Pierson Park, which is invisible from Central Ave. Certainly not walking to it.
please do not allow vehicles in town center. ally access for service vehicles only. a nice gravel packed, native pant lined walkway with benches would make being out of your car in mckinleyville a much nicer experience. please talk to ENF about daylighting their parking lot with permeable pavers and trees.
Probably too expensive, but an underground walk/bike path under Central would be ideal.
Promote less car use.
Put in a bridge or traffic calming features giving pedestrians a better chance at a safe crossing.
Raised, marked crossings that also serve as speed bumps along with flashing lights would make for a visible crossing when necessary on smaller streets. A protected bike and/or pedestrian path would be nice.
Reduce Central Avenue to one lane each direction with a center median. This will reduce pedestrian exposure to vehicle traffic and make crossing safer. Remainder roadway can be used to reconfigure bike lane--which currently floods when it rains.
Road diet, reduced speed limits, flashing cross walk signs, signage, lights, trees
Roundabout to slow traffic, pedestrian/bicycle overpass, traffic calming devices.
Send Central Avenue subterranean for a hundred yards or so with an open grass area with paths on top, or create the structure above the road to pile fill then soil over it, have a hill trip over the road with skate/play potential. Or a nice wide path over maybe. Gondola?
Separated or overhead pedestrian/bike path - trees and other noise barriers
Shuttles
sidewalks or a trail like the Hammond trail
Signage. Obvious entrances.
Similar to the bike paths in arcata, wider sidewalks
Sky bridge

Slowing down traffic on Central to 25 mph in town center area, provide a safe median at crosswalks for pedestrians to have a safe stopping/ resting place as they cross the 5 lanes of traffic.
Small road/driveway between the two.
That is a good question. A pedestrian bridge? Or create two main north/south roads through MCK with one way traffic on each? Put bump outs on each? Timed traffic lights? A free city bus that goes around the main shopping and recreation areas?
The crosswalks in place are adequate. Hiller needs curb and gutter installed for pedestrians.
There already is 2 stop lights at location, to do anything else in my opinion is a waste of resources.
There are still areas lacking sidewalks that connect in direct routes between these two destinations. This is a town-wide problem that the county needs to address too. Places like Sutter Road and Azalea Ave lacking comprehensive and complete sidewalks and bike lanes for safe non-vehicle transportation.
There is already a stop light on Central so not sure how to improve on that short of building a walking bridge. Making sure the sidewalks are maintained with plantings to improve the quality of the walking environment.
There is plenty of sidewalks to get there.
They are close with a busy street dividing them, making the cross walk wider and more noticeable will make it safer and link the two.
They have already done that with the stop lights, McMacks' road improvements and school crossing patrols.
To simply link the two destinations, a more adequate crosswalk installation needs to be made by the county at Central Ave with lights, blinking flashers, etc.
I do not believe an overhead bridge or tunnel is of need. This could be very creatively done and integrated into the theme of the new area, it would however come at great cost to taxpayers.
Town Center Trolley
Traffic lights are already in place. Proper programming/timing of the lights and pedestrian buttons would be fine. Roundabouts ARE NOT pedestrian friendly, yes they are a traffic calming device but they do not provide the safety to pedestrians when compared to traffic lights.
Trails and pathways
Tree lined paths with pedestrian and bike lanes
Uniquely designed street lamps, or tree lined path along with wooden fencing that lead to the desired path in each direction
Using mini-buses.
Visibility, signage, better crosswalks
Walk over bridge (over Central) for just biking or walking
Walk/biking path
Walkable bridge
Walkable sidewalks and timed traffic lights for pedestrians
Walking / bike path.

Walking bridge
Walking bridge?
walking overpass
Walking paths connecting through Hiller Road to shopping center.
Walkway elevated
We already have existing crosswalks at two controlled intersections linking Mck Shopping Center and Pierson Park. Again, additional 'improvements' are not necessary.
We were at the tree lighting recently. Traffic was overwhelming, dangerous and loud. I do not feel safe walking across the avenue with traffic moving in multiple directions.
Well lit, clearly marked pedestrian crossing with lots of landscaping either on the ground or overhead.
What about a pedestrian bridge over Central? That would allow continual access without impacting traffic flow. There are some
beautifully simply designed "art" bridges around. What are we declaring our cultural heritage to be? Maybe something connected
to the totem pole?
why do they need to be linked. people that buy stuff drive to that location to buy stuff. I honestly think the vision that has been presented by PICO is shortsighted and will fail. There are vacancies for a reason and adding a bunch of low income housing isn't going to change that unless it is a mini mart or dollar store and we already have the Dollar General. This isn't a city where there are great jobs to keep you localized, people that don't have a car generally don't spend money.
Widening the sidewalk between them on Gwin Rd with a walkway through between Azalea Hall and the Community Garden.
With an overhead walkway/bike travel at Pickett rd. It would also benefit the school children that walk to school
Yes

Are there any other changes you would like to see to Central Avenue to improve pedestrian and bicycle accessibility and/or safety? (145 responses)

?
1. Add a parking lane (with bump-outs) to both sides of Central Avenue and widen the sidewalks.
2. Create a central park in place of through traffic lanes.
3. Create a "vehicle restricted zone" from Heartwood Drive to Railroad Drive
24/7 Traffic officer

7' wide bike lanes with narrower car lanes (traffic slowing). There are too many accessing roads and driveways on Central Ave. to be safe for everyone. Better to improve the midtown corridor, McKinleyville Avenue and Railroad Drive. A 10' wide bike/pedestrian path like the Hammond Trail with ample grass on each side can be good where few driveways and streets cross it. The midtown corridor could be a lot better if Michael Corbett's guidelines were implemented. Buildings should face it, just like they face streets and sidewalks. Trail Environments should be interesting and not hidden from public view. Fences should not block trail observation.
A completely separate bike path.
A designated pathway & bikeway that stretches from Airport Road to School Road. Landscaped to make it attractive to use as a walking trail.
A designated trail would be nice
A sidewalk all the way from ENF to Murray on the East side of Central Ave!! And a wider bike path! Maybe a designated crosswalk somewhere before the bridge so there's a safe place to cross between A&L Feed and Ace Hardware. Right now it feels unsafe to bike along Central Ave.
A sidewalk along Central from Railroad to Murray on the East side
Adding more roundabouts vs. stoplights would be a good traffic calming measure.
Adequate public transportation would alleviate much of the congestion.
Already been done, although I will say I hate the new cross walks as it slows vehicle traffic down and increases time to get through town. They are not that far from street intersections which people can already use.
At the first exit into McKinleyville make it so that traffic has to stop at the top of the hill to make it safer for pedestrians. The two very public accidents this last year in the area show how important it is that we make people slow down in this area.
Barrier between cars and pedestrian/bicycles
Barriers around the bike path would be ideal.
Better side walk in Safeway area its disconnected, swirls around
Better sidewalks for pedestrians. Well marked bike lanes.
Bike and pedestrian Lanes that are separated from traffic.
Bike lane the entire length of Central, preferably separated by a strip of grass or landscaping. While not a popular idea, consider closing off south and north lanes with a barrier between the two, so drivers can't cross traffic along the length of Central. They would need to use the closest signaled intersection to make a U turn safely.
Bike lanes actually separated from traffic
Bike Lane also Usable by golf cart type Vehicle for seniors
Cameras on the traffic lights.
Center median throughout central avenue to provide greenery with trees as well as improved safety for cyclists and pedestrians.
Central Ave is very wide and unappealing for both foot and bicycle traffic. More greenery for shade and reduction of traffic noise. A landscaped strip with trees and bushes down the center of Central throughout the shopping areas would improve appearances and perhaps make it feel less car-centered and more pedestrian friendly.

Central is really just a mess--it is ugly with all the corporate based businesses and commercial strip mall-esque areas. The traffic is a mess too...how to rectify it at this point is beyond my skill set though...
clearly visible blinking lights for pedestrian crossing that could be seen for at least a block. Trees which have been proven to calm traffic
also consideration of a parking garage which would help avert the need for using too much valuable land for parking lots.
Continue the bike and sidewalk paths all the way to Airport.
Continue the painted bike lane to the middle school and beyond. Keep landscape areas trimmed for good visibility of bikes and pedestrians for cars pulling out of drives. Have a patrol officer give out some tickets for speeders and those who don't yield to pedestrians at crosswalks.
Cut back or prune bushes and shrubs to allow better visibility for cars coming out of driveways to see peds and bikes.
Despite having a school at Railroad and Central people fly through there and the crossing at Central and Bates is downright scary and dark at night. I've seen too many close calls there. Better lighting in general is needed along sidewalks.
Dropping one lane south of Railroad Avenue so that safety is enhanced for middle schools crossing Central Avenue at the middle school...many drivers speed through Railroad to get ahead of the other lane to merge down to one lane further north. Complete sidewalk network along Hiller Road.
ENFORCE the existing laws. Random bicycles cutting across traffic is a big safety issue, mostly not children but older adults, mostly male ("GMOBs") If you're not going to enforce the rules we already have, then it's futile for us to add more.
Also... bust those plentiful speeders, and stop light runners who are too prevalent in our 'town' already. With the Sheriff already here (thank you measure Z), the prolific volume of auto drivers who ignore the traffic laws here must be embarrassing to every Deputy here... and a drastic attack on pedestrian safety.
Expanding sidewalks
finish McKinleyville ave to school connection to balance traffic
Flashing stop signs, more light, streetlights around town
Getting rid of the car lots!
Great work on recent developments (green zones, crossing lights, hanging baskets, murals). More trees between pedestrian sidewalks and traffic add more protection for pedestrians and a whole lot of other benefits, too.
have been very happy with current improvements.
Have Pierson's simply start with re-PAINTING their parking lot lines and making signage more visible!
I've called twice about it, it is scary as is now. Safeway is a madhouse in the lot around peak hours, for the major shopping hub and having a post office within it, there needs to be more done with simple things like security, cameras, landscaping, and again, PAINTING :)
Horse trails separate from pedestrian/bike trails
I like the improvements so far, keep it up.

I notice left turns are tricky on Central for a bike. Until we have the above mentioned "park over the road" I guess we should slow traffic to 25-30 mph for the town center area, and add signage to share the road with bikes.
I think a lot of the improvements that have been made already are great
I think Central Ave is a bit of a nightmare for bicyclists as well as pedestrians given so many driveways in and out of businesses...however, I don't have a solution in mind other than parallel pathways for pedestrians and bicyclists. I like keeping our main business hub on Central Ave and would not want to diminish that.
I think it's fine the way it is
I would like to a little camera surveillance along the way. There are many children walk (mine included) that way the route daily and it would make for a safer space , especially with the homeless/general public that also use the same route daily as well.
I would like to see all the pedestrian safety measures to extend to at least the middle school. It really should extend to maury because students walk on that side of town too. It is very unsafe to walk. In fact I find this project way more important than the town center.
I would like to see traffic lights timed as they are on 4th and 5th streets in Eureka. Having to stop all traffic because a car pulls out of Starbucks is ridiculous.
I would like to use the new green bike/skate lanes more but I end up using parking lots and cracked sidewalks. This is because the new green paths are never cleaned. These paths make it more dangerous for me to use because they are littered with rocks, plant matter, garbage. Does McTown have a street cleaner? I love to skate but find it very troublesome in McTown.
Also all the new light in McTown make it difficult to travel by car. The lights are not timed together well. Look at Eureka 5th st where the lights link up at the same time. This would allow Central to move traffic through giving the side streets less immediate priority. Maybe the weight censored are good late at night when there are few cars on central but during the hours of say 7-7 central should be allowing main traffic to flow in and out. I consistently get stoped at every light between entering town and my office on Holly. Usually I get stoped for one car, and they may not even need the light but can turn on red. This is not only a disturbance for me, but the rest of the main thorough fare as well. To get stoped at 4 lights in a mile is too much.
Also people need to become better median users, but I don't think the county can do much except lead by example.
I'd like to say whatever you decide do not hire the same people you hired to do the last changes on central ave. Geez! They didn't put the cement middles at the intersections in the correct place. I end up driving over them when I make a left turn onto Central from Heartwood or I must go into the right lane partly to get around the cement divider which I don't want to do. And it's dangerous because the cars opposite at the intersection making a left turn have to make such a wide turn trying to avoid the divider that they've almost ran into me!
If everyone follows the rules there are no problems
Improve safety and accessibility for people who use wheelchairs! Hire a consultant who uses a wheelchair or who is very familiar with access issues faced by wheelchair users!
Increase sheriff patrols.
Keep lighted crosswalks, signs, etc. will keep accessibility safe

Keep walking/biking paths visible to nearby roadways. I do not feel kids are safe on the mid-town trail because no one can see them. On the other hand, the trail through lower-Heartwood (between Hiller Road and Washington) is much safer...pedestrians and bikers are visible by drivers and residents creating a feeling of safety and deterring illegal or unsafe activities.
Lessen lanes of traffic. This would open up space on each side for larger sidewalks and bicycle lanes. Maybe plant some trees and bushes between sidewalks and street to make it feel less like you're walking right next to a major road. It would increase traffic, but that might encourage through traffic to use the highway rather than speed through town.
Limit the number of pot or "Medical MJ" stores to none- we have enough already.
Lower speed limit. More crosswalks.
Lower the speed limit
Lower the speed limit on Central Avenue to 25 mph. Install cameras to enforce traffic regulations.
Lower the speed limit to 25
Make it very slow for cars to pass through? Crossing from one side to the other as a pedestrian is a nightmare. Maybe create park & ride facilities at each end of town.
Make sure they all connect.
Maybe a parking area around Safeway and then a tram that runs up and down Central ave. One lane for tram and other for cars
Maybe additional signage for bikers and pedestrians.
Median strip with plants. Beautification.
Median strips with landscaping would do a lot to slow traffic and make pedestrians feel safer.
Minimize need for cars
Monitor/fine ppl with dogs who leave crap on sidewalks and bushes.It literally smells like dog crap mainly in front of Mck shopping center..
More bike lanes.
More greenery. Narrower vision fields. Better balance in the space/area dedicated to peds & bikes compared to cars. Bring buildings closer to roadways, sidewalks, and trails. Retrofit the huge open asphalt gaps that parking lots create.
More noticeable bike paths
More secure bicycle parking locations. Charging stations for electric bicycles.
More speed bumps in shopping centers. Cameras to monitor
Much better public transportation options.
Need bike paths of the far north and south sides of Central
No
No changes necessary. Do NOT use round-about. Round-about are traffic-calming, but do not provide safe crossing for pedestrians. Traffic lights and cross walks that are already there should be fine.
No electric scooters
No mainly Hiller Ave and Railroad, inadequate walking/biking space bordering undeveloped land, making it unsafe as it is.
No new development, stop the sprawl
No, Central is pretty safe for bicycles and there is not much need to walk it
No, however Hiller needs some MAJOR work between Central and McKinleyville Avenue.

No, the recent changes to Central Avenue only made the street even more congested, distracting and dangerous for *everyone* who uses it.
No, there are enough bike paths and pedestrian crossings if the public would use them properly.
No, we have those already!
No. I believe we have enough. We just need to make them safer and cleaner. Perhaps the bikers and walkers need to use all the streets that are off central more often. We already have lots of walking and biking trails on and off central. The priority with walking and biking should be to make the off central paths safer not to make more. This would probably require more security folks checking trails. I really like it when we have "bike sherrifs" that are patrolling. Especially important on our Hammond trail and the mid town trail. Maybe a SCOP bike group could help?
no. that has already been completed.
None that are reasonable, I would put pedestrian "islands" where ever possible. Make it easy to get across the street on foot! At least half way, an island of safety and then do two more lanes.
Nope, thanks.
Not sure if it applies to central but a lot of sidewalks around here have poles in the middle of them which make it hard to walk and ride bikes on
Oh yes. There are large right-of-ways on either side that are not well used. There are alleys that are not used at all. The parking is ultra-huge in some places and fairly non-existent in others. It seems like the county could work with the land owners and improve on all of these.
Pedestrian accessibility would be improved by installing more benches to sit on. This would encourage people to gather with friends and neighbors.
PLEASE PLEASE PLEASE look at the entrance to Bartow Road from the bottom of the hill on Central. Cars come down that hill driving 55-65 mph. There are hundreds of people who live up Bartow. Pulling on to Central (either way) is very difficult. Turning left to head up the hill is damn near life threatening. (particularly from 7-9am and 4-7pm). This is a safety issue that must be addressed. A light at this road could also dpuble as a great place to hang an arching welcoming sign (think willits) which could set the tone for our town.
Please remember that most people are not able to use a bicycle as a means of transportation. Do not sacrifice the welfare of the motorists to encourage walking and bicycling.
Police enforcement of preventing jaywalkers and grown men on bikes from swerving in and out of traffic.
Protected bike/walk lanes
Reduced speed and enforcement
Road diet - remove lanes and/or safety zone...not sure how to maintain vehicle access to businesses while reducing the width of vehicle travel lanes but there is an engineering solution that can be figured out - that much I'm sure of! Limit speeds, put in bulb-outs, planter boxes, placemaking to slow traffic and encourage more walking/biking.
Road striping and painting lacks regular maintenance. For example, in the Safeway shopping center there's STOP areas where the painted lines are basically gone. This lack of maintenance is unsafe and also shows a disregard or inability of the county to maintain its infrastructure. This also leads me to believe that something like a creating a vibrant town center is "pie in the sky" when the county fails to meet or address its basic road maintenance issues along Central, and in general, all around McKinleyville.
Robust and plentiful law enforcement.

See above.
see above. I love how this is going!
Separate bike/pedestrian paths with trees and physical barriers.
Separated or overhead pedestrian/bike path - trees and other noise barriers
Sick of bicycles running pedestrians, small children off the roads..some restrictions for bikes.
side walks and bike paths on Hiller.
Sidewalk put in by the bus stop at Pickett road. If you're using the sidewalk there you have to go into the bike lane. Very dangerous during busy traffic for people with strollers and small children!
sidewalks on Hiller road--north side
Smooth out sidewalks to allow for easier wheelchair access. Buffer sidewalks from road using landscaping.
Some ideas on how to get the homeless out of bus stops, it's not clean there are regulations people utilizing those stops that are visibly frightened of the characters they have to be next to. Its ridiculous, to be frightened at a bus stop
South side of central avenue seems dangerous.
Street-fronting buildings, instead of set back buildings with parking lots in front.
Take out the bulb-outs installed that cause vehicles to swing wide & into the wrong lane when turning left.
Take out those ridiculous pedestrian crosswalks about 100 feet from stop lights. Unnecessary as they are so close to stoplights and corresponding crosswalks. As traffic increases this impedes and traffic flow.
The flashing lights installed recently are great, but I think the next addition should be to install , say, 50 yards-worth of those speed-control discs or buttons, that would clearly remind car drivers--via the road noise--that they're approaching a controlled intersection.
The lighted crosswalks for pedestrians are great. The landscaped sidewalk for pedestrians is great. It would be great if the bus stops (RTS) could be carved into the sidewalk so the bus did not stick out into the lane of traffic at stops, I think. I also think it would be better if the bike lanes were larger, or more separated from the lane of traffic, somehow.
The new bike lane markings on Central work well. Hiller seems kind of dark at night and people walk or cycle along the road and often they're hard to see.
The recent changes have been good!
The sidewalks are intimidating to walk on because they are so close to the street with minimal barriers between pedestrian and car.
The sidewalks are terribly uneven in places between Pickett and Holly on the east side of the street. Making pushing strollers and tripping feet big hazards.
There are too many accessing roads and driveways on Central Ave. to be safe for everyone. Better to improve the midtown corridor and McKinleyville Avenue and Railroad Drive. Some cities have 7 or 8 foot wide bike lanes. A 10' wide bike/pedestrian path like the Hammond Trail with grass on each side can be good where few driveways and streets cross it. The midtown corridor could be a lot better if Michael Corbett's guidelines were followed. Buildings should face it, just like they face streets and sidewalks. Trail Environment should be interesting.
Traffic calming improvements to slow cars down. A shuttle that goes back and forth up Central Ave. so people aren't getting in their car and driving to every place they want to go.

Trees. Trees trees trees trees, and the eagle American flag banners make us look like Kentucky or Alabama. I would love to see those changed.
Use the following road prescription along the length of Central from Murray to School--thereby also including the town's North and South "gateways": reduce Central Avenue to one lane each direction with a center median. Use leftover roadway prism (one lane each side), plus existing sidewalk and Bridle Trail, to create recreational alt transportation lanes (ped, bike and e-carts etc) that include parklets, benches and popup commercial (street vendor) spaces.
Well marked bike lanes and maintenance to make sure potholes do not cause safety issues.
When you plan it for equestrian usage, EVERYBODY BENEFITS. People walking, biking, rolling, are safer! Gets people out of their cars. More connected to their community. Lets bring back some HORSE history. Remember Pony Express Days?? There were horse activities and Festivals for a reason. Do you know how many BILLIONS of dollars are in the horse industry?? Think how charming that could be... like Ferndale, with carriages, 'costumed festivals'. Offer outdoor activities, that will encourage more community, and re-ignite pride in identity.
Wide grassy meandering walk ways/pathways not all set adjacent to the traffic on the roads
Wider bike and pedestrian walk way
Wider bike lanes. What about bus services? There is no mention of buses in this survey. Public transportation is imperative as petroleum resources become more scarce and increasingly costly, our community grows and our residents age. Lets work toward sustainability!
Wider sidewalks and bike paths separated from traffic
Wider sidewalks, fewer driveways and parking lots.
Wider streets or bike/walking paths further back on property from the traffic
Work on sidewalks on other parts of central. The southern part of central is dangerous. The northern part, north of Murray, is dangerous for kids walking home from school, as well as residence walking and running for exercise. Equestrians and bicyclists also have to ride with a lot of caution. You would not know the speed limit is 45 mph on the north end. It is a racetrack.
While thousands of dollars were thrown away on the monopoly board downtown, there is no safe path to the beach or to northern housing developments.
Yes a good bicycle path/ walking path on central all the way from the highway at the south end of central through town and back to the highway and clam beach frontage road. Also good paths all the way down down murray, railroad, mckinleyville ave and hiller roads to connect the center of town to the hammond trail. This will connect the new trails in the town center and make it easy to access useable outdoor space, without having to walk or bike through dangerous spaces.
Put in a light at the murray road central intersection. There is too much traffic to safely cross from the east to the west side of central there.
Yes but that would entail making central more like Arcata from the sunset exit to Samoa Blvd. Frequent stop signs instead of stop lights. Having other roads to get to housing areas so Central would service less vehicles coming and going from home to and from freeway.

YES PLEASE!. the curvy planted sidewalk is a good start but still feels like walking on a highway. I go behind the buildings and weave in and out of large, empty paved over parking lots to avoid walking so close to the traffic on central. All though the potential for homeless camps and increased theft exists perhaps a trail along the Mill Creek right of way would improve walk ability. ...ie from waterfall behind healthsport to Botowat cha go win trail along mckinleyville ave toward hillier?

How do you feel about the following statement regarding wetlands in the Town Center area? (1= strongly agree, 5 = strongly disagree)

Wetland buffers are a barrier development and they should be reduced as much as possible

	Response Percent	Response Count
1	10.6%	30
2	7.4%	21
3	19.8%	56
4	13.1%	37
5	49.1%	139

How do you feel about the following statement regarding wetlands in the Town Center area? (1= strongly agree, 5 = strongly disagree)

The Town Center wetland areas should remain in their undeveloped state

	Response Percent	Response Count
1	29.7%	86
2	13.8%	40
3	26.2%	76
4	15.5%	45
5	14.8%	43

How do you feel about the following statement regarding wetlands in the Town Center area? (1= strongly agree, 5 = strongly disagree)

Any wetland impacts to Town Center wetlands should be offset by wetland restoration in other areas of McKinleyville

	Response Percent	Response Count
1	43.9%	126
2	15.7%	45
3	18.8%	54
4	8.4%	24
5	13.2%	38

As defined above in the Community Plan, "open space" can mean a number of different things. How would you prioritize the following types of open space for the Town Center area? (average priorities over 298 responses)

1. Undeveloped nature preserve with trails
2. Developed central square/town green
3. Landscaped public park designed for recreational activities (like Pierson Park)

What would you spend money on in McKinleyville but don't because you don't have good local options? Please list up to four things. (250 responses)

<ul style="list-style-type: none"> • A "dessert diner"--type restaurant, that's open after 6, and offers more menu items and dining space. • "Small box" clothing outlet, such as ??, with better quality than K-Mart. Hint: the Ray's building is vacant! • Known brand candy store, such as See's • Some "out-station" of CSU Humboldt, such as the radio station (which the campus can't seem to accommodate)--this location would be
<ul style="list-style-type: none"> • a good Chinese restraunt • A shop to sell local arts and crafts
<ul style="list-style-type: none"> • A good family dining restaurant • Retail stores other than K-mart • A buffet style restaurant
<ul style="list-style-type: none"> • A variety of restaurants • A collection of specialty shops • Home decor and furnishings.
<ul style="list-style-type: none"> • A venue that would support performing arts (local and touring acts) - most of the venues are in Eureka & Arcata • Makers Space/Art Studio Pop-Ups - can be rented out to arts & crafts instructors/groups & artists • Hands-on Science Museum that would be fun for children & families a la Exploratorium. Nothing like that here.

<ul style="list-style-type: none"> • Activities, bowling , laser tag, • Restaurants other than Mexican food • Target store
<ul style="list-style-type: none"> • Affordable clothing • Breakfast
<ul style="list-style-type: none"> • Affordable fun for my kids. • Department/clothing store • Concert/music venue • Entertainment
<ul style="list-style-type: none"> • Affordable groceries • Other types of food • Clothing • Housewares
<ul style="list-style-type: none"> • An ice cream shop and other restaurants types that aren't in McK (thai, etc) • Specialty stores • Bicycle shop • Clothing stores other than KMart
<ul style="list-style-type: none"> • Art supplies • Affordable groceries
<ul style="list-style-type: none"> • Art/hobby supplies • Consistently decent restaurants • Concerts along the lines of Center Arts
<ul style="list-style-type: none"> • arts and culture events • street food vendors • book store cafe
<ul style="list-style-type: none"> • Attend Healing Arts Projects and Function by supporting the Healers Movement to bring outsiders IN for a nature and healing experience • Nature walks are very important as well a sanctuaries and sustaining the natural beauty of this area, but a balance between the two would be better • I would like to see small shops in the main area, but also enclosed public space for attractions such as conventions, concerts, workshops, etc. • A focus on the tourism of the area, such as a unique visitor's center that does take you into the redwoods and along guided beach fronts expanding the experience into the surrounding areas as well.
<ul style="list-style-type: none"> • Basic household goods • Restaurants • Housewares • Art supplies
<ul style="list-style-type: none"> • Beer/cider/wine • Food (restaurant) • General goods
<ul style="list-style-type: none"> • Better dining options. • Lower cost grocery options (Winco style) but outside of Town Center • Home improvement, Home Depot style but outside of Town Center
<ul style="list-style-type: none"> • Better market

<ul style="list-style-type: none"> • Small retail • Keep business on central
<ul style="list-style-type: none"> • Better places to eat (dinner) • Sporting Goods • banking • Food
<ul style="list-style-type: none"> • Bicycle store • Computer/electronics/camera store
<ul style="list-style-type: none"> • Bike repair • Normal adult clothing
<ul style="list-style-type: none"> • Bike shop • More high-quality/interesting restaurants • Anything walkable
<ul style="list-style-type: none"> • Boutiques • Food • Safe park • Public landscaped outdoor area
<ul style="list-style-type: none"> • Burgers • Clothes • Electronics • Ethnic foods. (So much pizza/Mexican!)
<ul style="list-style-type: none"> • Change the name Mckinleyville to Clam Beach! • Create an area with a large lake and trails
<ul style="list-style-type: none"> • Chinese food • Indoor activities for adults • Indoor activities for kids • Clothes
<ul style="list-style-type: none"> • Chinese Restaurant • Sporting Goods
<ul style="list-style-type: none"> • clothes
<ul style="list-style-type: none"> • Clothes • Variety in dining out • Cultural events
<ul style="list-style-type: none"> • Clothes shopping • Urgent care clinic • Shoe shopping
<ul style="list-style-type: none"> • Clothes • Fine dining
<ul style="list-style-type: none"> • Clothes • Pet supplies • A fullsize skate rink with arcade. • Music Store --LPs and musical instruments
<ul style="list-style-type: none"> • Clothes • Shoes • Craft/Sewing supplies

<ul style="list-style-type: none"> • Clothes • Specialty shops - have to go to eureka • Department store
<ul style="list-style-type: none"> • Clothing • Breakfast restaurants • Recreation/entertainment (bowling, laser tag, shows, arcade, etc) • Hot yoga studio
<ul style="list-style-type: none"> • Clothing • Dining • Home improvement materials • Family entertainment
<ul style="list-style-type: none"> • Clothing • Entertainment • Food • Home supplies
<ul style="list-style-type: none"> • Clothing & Apparel • Unique gifts
<ul style="list-style-type: none"> • clothing and apparell • entertainment • Varied dining
<ul style="list-style-type: none"> • Clothing botique/shoe store • Sporting good store • Chinese food
<ul style="list-style-type: none"> • Clothing Shoes • Good Restaurants • Automotive repair • Music venue
<ul style="list-style-type: none"> • Clothing shops
<ul style="list-style-type: none"> • clothing stores
<ul style="list-style-type: none"> • Clothing stores • Gift stores • Sporting goods stores (not guns and rifles, please - there are plenty of those available) • Bicycle stores
<ul style="list-style-type: none"> • Clothing • Building supplies @ reasonable prices. • Restaurant, other than Mexican food, fast food.
<ul style="list-style-type: none"> • Clothing • Childrenâ€™s items
<ul style="list-style-type: none"> • Clothing • Household supplies • Recreation
<ul style="list-style-type: none"> • Clothing • Restaurants - not enough nice upper type restaurants
<ul style="list-style-type: none"> • Clothing • Restaurants

<ul style="list-style-type: none"> • Home goods • Groceries
<ul style="list-style-type: none"> • Clothing • Shoe store • Nice restaurant • Craft store
<ul style="list-style-type: none"> • Clothing • Sports gear • Restaurants • Building supplies
<ul style="list-style-type: none"> • Clothing/shoe store • A big box like Target which was already shot down I guess. • Home depot • Decent restaurants..the brewery overpriced,horrible acoustics,sick of mexican food,sushi has zero privacy or ambience.
<ul style="list-style-type: none"> • Craft items - fabric, beads, etc. (could also be located at Mill Creek mall) • concerts • quality clothes specialty shops (tho I hope we keep KMart at Mill Creek).
<ul style="list-style-type: none"> • Craft materials, sewing, yarn, fabric etc • Shoes • Clothing • Fish and chips
<ul style="list-style-type: none"> • craft stores, NONE in McKinleyville • Trader joe type stores • Restaurants other than mexican or pizza • Variety stores
<ul style="list-style-type: none"> • Dairy • Beans • Veggies • Fruit juices
<ul style="list-style-type: none"> • Decent clothing stores, like Target, Kohl's™s, etc • Restaurants like a steakhouse or diner • Winco (less expensive grocery store) • Indoor kid play place
<ul style="list-style-type: none"> • Department stores like Macy's or Crate n barrel • Nice community theatre • Museum • Shopping
<ul style="list-style-type: none"> • Designer boutique stores • Upscale salon
<ul style="list-style-type: none"> • Dining in a good restaurant. The alternatives are unattractive to me. • Costco Gasoline • Costco period
<ul style="list-style-type: none"> • Dining out (I'm vegan) • Medical needs

<ul style="list-style-type: none"> • Small local stores • Social gathering place
<ul style="list-style-type: none"> • Dining out • Buying clothing • Attending music events
<ul style="list-style-type: none"> • Dining out • Retail
<ul style="list-style-type: none"> • Dining out • Wine tasting/wine bar with food entertainment • Clothing store • Bicycle shop and other outdoor equipment
<ul style="list-style-type: none"> • dining out/restaurants • gifts (Plaza Design, Old Town Eureka, Ferndale) • Clothing, Shoes (North Soles, Abraxas) • Crafting Supplies (Michaels--wish there was a local option)
<ul style="list-style-type: none"> • Dining • Things to do with my kids when it's raining • Winter farmers market
<ul style="list-style-type: none"> • Diverse boutique restaurants - How about Italian? French? Vegetarian? Indian? Japanese? <p>Another bakery, like Brio perhaps.</p>
<ul style="list-style-type: none"> • Diverse restaurants
<ul style="list-style-type: none"> • eateries • Shopping • entertainment
<ul style="list-style-type: none"> • Eating out • Shopping
<ul style="list-style-type: none"> • Eating out at nice restaurants • Buying clothes
<ul style="list-style-type: none"> • Eating out • locally made merchandise • clothing/shoes • bakery
<ul style="list-style-type: none"> • Eating out • Small/local retail (like Plaza and Oldtown)
<ul style="list-style-type: none"> • Entertainment • Music • Bars • Big brand clothing to clothes
<ul style="list-style-type: none"> • Entertainment (Music, bars, etc.) • Stores (Local shops and bigger stores like Target, etc.) • Museums, Art Galleries, etc.
<ul style="list-style-type: none"> • Events • Clothes • Restaurant
<ul style="list-style-type: none"> • Everyday commodities

<ul style="list-style-type: none"> • Groceries • Work clothing • Home improvement
<ul style="list-style-type: none"> • Fabric Store • more options in dining out. • performance venues
<ul style="list-style-type: none"> • Family outdoor gathering places. • Fun family game places • Bowling alley • Disc golfing
<ul style="list-style-type: none"> • Farmers market • Clothing • Los bagels • Outdoor sporting goods
<ul style="list-style-type: none"> • Few shopping options
<ul style="list-style-type: none"> • fine dining • art supplies • small appliance repair • shoe repair
<ul style="list-style-type: none"> • Fine dining • Art • Private recreation • Clothing
<ul style="list-style-type: none"> • Fine dining • Entertainment • Concerts • Shopping mall
<ul style="list-style-type: none"> • Fine dining • Wedding/Formal wear quality clothing • Furniture/Appliances/Home goods • Fun events/adventure center
<ul style="list-style-type: none"> • Food • Food • Food • Food
<ul style="list-style-type: none"> • Food, there is a lacking of diverse reseraunt types in town • Clothing/department stores. Sears closed, Kmart is following it appears. Need a good department store • Home depot, could use a decent home improvement store with good variety and prices (ace and thomases is alright, not in the same calaber as home depote) • People would come from as far away as eureka for an indoor childrens play area. There is none in humboldt county. A shame for an area with so much rain and low temperatures.
<ul style="list-style-type: none"> • Food/Restaurants • Household goods • Art/music/theater venues.

<ul style="list-style-type: none"> • Artistic/ novelty stores
<ul style="list-style-type: none"> • Gift shopping. We need high end shops like Plaza, Get Inspired or Caravan of Dreams. Both found in Arcata. • Restaurants with outdoor seating and cozy, intimate settings. • Bookstores!!! • Arcade with video games and air hockey and pool tables and snack bar, all to encourage kids to come together in a safe place.
<ul style="list-style-type: none"> • Gifts/local products
<ul style="list-style-type: none"> • Going out to eat
<ul style="list-style-type: none"> • Good coffee shops and dinner restaurants, including franchise operations • Apparel, furniture and gift shops, to include items appealing to tourist visitors • One quality department store, one locally owned shoe store, one sports equipment store
<ul style="list-style-type: none"> • Good department store. • Better restaurant options.
<ul style="list-style-type: none"> • Good restaurants • Coffee shop with pleasant outdoor seating - the only ones that exist are surrounded by parking lots or drive-throughs with lots of car/truck noise.
<ul style="list-style-type: none"> • Good restaurants • Small specialty shops
<ul style="list-style-type: none"> • Good restaurants..or upper scale bar with appetizers. • Items I buy at Target in Eureka..kmart awful. • Reasonable clothing store,not like Arcatas..even a Kohls or something. • A bounceapalooza for grandkids,or climbing wall, laser tag.
<ul style="list-style-type: none"> • Gormet food establishments
<ul style="list-style-type: none"> • Greater restaurant variety. • Infrastructure for creative project classes • Venue for entertainment • Specialty shops for clothing, gifts, etc.
<ul style="list-style-type: none"> • Grocery coop
<ul style="list-style-type: none"> • Grocery stores - Safeway to expensive • Restaurants other than mexican food • Small unique gift shops like Arcata has on plaza • Thrift stores/ resale
<ul style="list-style-type: none"> • gymnastics • outdoor dining /bar • fun activities for children • affordable clothing options for the entire family
<ul style="list-style-type: none"> • Health Food/Vegan options
<ul style="list-style-type: none"> • Healthcare • Restaurants • Small shops...clothing, shoes,
<ul style="list-style-type: none"> • Healthy restaurant • Conscious stores that sale quality. We have enough cvs, rite aid dollar general- made in China retail
<ul style="list-style-type: none"> • HIGH QUALITY fine dining (Asian or Mongolian BBQ would also be great)

<ul style="list-style-type: none"> • Quality sporting goods, outdoor equipment... think REI or ProSport • Small specialty stores
<ul style="list-style-type: none"> • hobby store - fabric • outdoor equipment, clothing • consignment store
<ul style="list-style-type: none"> • Home Depot in McK would be great, but not in this proposed "town center" area obviously.
<ul style="list-style-type: none"> • Home Depot • Target • Clothing, reasonably priced, shoes • Decent restaurants, Six Rivers loud, echos, Mexican restaurants repetitive, sushi offers no privacy. u can count on seeing 10 ppl u know everytime.
<ul style="list-style-type: none"> • Home goods & decor • Restaurants • Art and cultural outings • Sporting goods
<ul style="list-style-type: none"> • Home improvement • Better second hand stores • Art store • Arcade
<ul style="list-style-type: none"> • hot tub/ sauna facility • private school • electric car dealership • swimming pool
<ul style="list-style-type: none"> • House hold decor • Butcher • Bead shop/Craft shop
<ul style="list-style-type: none"> • Household necessities • Affordable eating • Clothing • Entertainment
<ul style="list-style-type: none"> • Houseplants (Miller's has a very small selection of indoor plants) • Restaurants! I almost never go out to eat in McKinleyville due to lack of options. We do not need any more Mexican restaurants. They are everywhere in this county. • A better location for our farmers market-parking lots are not an appealing place to hang out. Maybe Pierson Park?
<ul style="list-style-type: none"> • I do not buy elsewhere because I can find everything in McKinleyville and have since 1976
<ul style="list-style-type: none"> • I don't find any business types I use regularly to be missing. Some tennis courts would be nice.
<ul style="list-style-type: none"> • I haven't spent enough time there to say
<ul style="list-style-type: none"> • I would love to have a Winco in McKinleyville! • An excellent Chinese restaurant. • A Michael's (crafts store).
<ul style="list-style-type: none"> • Ice cream • Handcrafted goods • Outdoor gear • Nature/dogs/birds

<ul style="list-style-type: none"> • If retail is part of the plan, there isn't presently a retail store that offers a variety of shopping needs such as clothing (especially since KMart is on the way out). • There are very limited types of restaurants available, it would be good to have more selection. I'm not referring to fast food chains. • Performance venue. • A pleasant area to sit and visit with others.
<ul style="list-style-type: none"> • Indoor children's/family gathering/play spaces, children's museum • Bowling alley
<ul style="list-style-type: none"> • Indoor children's/family gathering/play spaces, children's museum • Bowling alley • gymnastics
<ul style="list-style-type: none"> • Indoor play activities for my daughter. • Clothes and household item shopping • Unique dining. (Not American food)
<ul style="list-style-type: none"> • Indoor recreation facilities /community pool/skating rink/laser tag/adult arcade/indoor trampoline park/climbing gym • Non chain restaurants • Outdoor music venue • Discovery museum for kids
<ul style="list-style-type: none"> • Italian Food • Clothing stores • Adult recreational gym
<ul style="list-style-type: none"> • Just about everything , from Groceries which Safeway is way out of touch price and store Accessibility to clothing general shopping
<ul style="list-style-type: none"> • keep bookstore • sporting good store
<ul style="list-style-type: none"> • Lacks quality specialized shops • Lacks quality, upscale restaurants • Lacks live theater for plays • Lacks walking ability
<ul style="list-style-type: none"> • Larger variety of restaurants • Consignment shops
<ul style="list-style-type: none"> • Local attraction: bowling alley or activity center • Fine dining • Clothing • Reclaimed furniture/ swap meet type items
<ul style="list-style-type: none"> • Local stores for gifts and trinkets • Restaurants • Plants • Entertainment
<ul style="list-style-type: none"> • medical care
<ul style="list-style-type: none"> • Medical care • Clothing • Weekend automotive care
<ul style="list-style-type: none"> • mens clothing

<ul style="list-style-type: none"> • restaurants
<ul style="list-style-type: none"> • Modern big box stores to replace KMart and Rays are important. • Specialty shops • Museum
<ul style="list-style-type: none"> • more choices in types of restaurants • art supply shop • bicycle/surfboard/skateboard shop
<ul style="list-style-type: none"> • More equestrian-usage friendly trails and safe areas. Let's encourage what we already HAVE, and plan for and develop it! It benefits ALL user groups when you allow for safe equestrian passage. • Pedestrian use. Senior use, SAFELY. Outdoor indulging! Encourage our kids to unplug and discover nature! Developed trails, pathways, infrastructure, and the means to PATROL those same trails. You can't just build and walk away. You have to support what you develop, and police the riff-raff.
<ul style="list-style-type: none"> • More good restaurants • Shopping.... but that is loaded because retail is really hard to make it with a better town square of shops and restaurants like the arcata square either behind or across the street from the current shopping center so it was expanded into a shopping destination could help. • A higher end bar with a music venue...we have pubs and central station but nothing really nice with a decent sized music venue • More high density housing both in town center and along central in undeveloped areas. More people equals more business.... plus the idiot school superintendent we had put in the bonds we need to double our housing to address the housing shortage/ need for low income housing as well as to lessen the tax burden on current property owners that is looming on the horizon for McKinleyville because of the school bond
<ul style="list-style-type: none"> • More local restaurants - no more pizza, sushi or Mexican • Specialty shops • Performance Venue
<ul style="list-style-type: none"> • More locally made items from small businesses • Another option for clothes like underwear.
<ul style="list-style-type: none"> • More non fast food restaurants • Large retailer shopping like Walmart (reasonable prices) • Kids/teen activities options (arcade, laser tag, etc) • A dental clinic (open door)
<ul style="list-style-type: none"> • More restaurants with covered outdoor seating • MCSD managed children's indoor playplace and meeting space/rec facility • Outdoor Amphitheater/Concerts ; Summer concert series • Indoor waterpark and pool? \$\$\$
<ul style="list-style-type: none"> • More restaurant options
<ul style="list-style-type: none"> • more restaurants - like thai or chinese food
<ul style="list-style-type: none"> • More restaurants • Clothing shops
<ul style="list-style-type: none"> • More variety of restaurants • sporting goods • locally made products, arts and crafts • natural, eco-friendly & fair trade clothing
<ul style="list-style-type: none"> • music store

<ul style="list-style-type: none"> • pet shop
<ul style="list-style-type: none"> • Nice restaurants • Apparel for men, women & children • A mercantile
<ul style="list-style-type: none"> • Night life • Farmer's Market • Trader Joe's
<ul style="list-style-type: none"> • Night life • Lunch food • Late night food
<ul style="list-style-type: none"> • Night life • Trader Joe's
<ul style="list-style-type: none"> • No small retail • No art • No good food
<ul style="list-style-type: none"> • non-mexican food restaurant or cafe (coffee) with more seating besides Ramones • Family recreation: bowling, arcade, performance venue, children's museum, community pool • Toy Store, Craft Supplies • Women's Clothing
<ul style="list-style-type: none"> • Not sure live entertainment maybe • Taking classes like Ollie, College of Redwood, Scrape
<ul style="list-style-type: none"> • Nowhere to buy sporting goods or shoes • More restaurant choices other than Mexican food or pizza • Fun center for families • Clothing shops
<ul style="list-style-type: none"> • organic healthy dining • a bicycle • event space...azela hall is like a hospital • picnic party live music
<ul style="list-style-type: none"> • Outdoor Adventure Store • Pet Store
<ul style="list-style-type: none"> • Outdoor type items; like Adventure's Edge • Good seafood restaurant
<ul style="list-style-type: none"> • Performances (theater, music) • Locally grown and produced restaurant food / bakery • co-op • Urgent Care / Welfare services
<ul style="list-style-type: none"> • public transportation • providing support and services to the houseless population but no place to effectively do so - if not affiliated with County or Churches
<ul style="list-style-type: none"> • public workshops for wood working, arts, and industrial crafts • public stage or theater for music and entertainment • outdoor plaza • basketball gym
<ul style="list-style-type: none"> • Quiet, fine dining

<ul style="list-style-type: none"> • Bike shop • Clothing/shoe store • Appliance store
<ul style="list-style-type: none"> • Really cool senior housing &/or assisted living located in the town center • "Department store" (whatever that is nowadays.) From Arcata currently, I'd rather shop in McK than go to Eureka. Never thought I'd be sad to think of K-mart closing...
<ul style="list-style-type: none"> • RECREATION FOR CHILDREN • CLOTHING
<ul style="list-style-type: none"> • Recreational vehicles - bikes (buy, rent, fix) and other gear like hiking and water sports • Performances, museum and art/artisan galleries and venues for before and after (restaurants, bars, dessert places) • A living space - under 1k sq.ft. • Clothing
<ul style="list-style-type: none"> • Recreation--child/family focused fun (trampoline park, laser tag, skating rink type thing); better shopping options for household goods.
<ul style="list-style-type: none"> • Red Lobster • Olive Garden • Hobby Lobby • Crafters store / workshop area
<ul style="list-style-type: none"> • REI store • LL Bean or other quality outlet store • High quality Thai food • General store
<ul style="list-style-type: none"> • Restaurant
<ul style="list-style-type: none"> • Restaurant ... we need more than pizza & mexican • Clothing/shoe boutiques • Art • Home decor
<ul style="list-style-type: none"> • Restaurant • Cooking supplies • Sporting goods • Clothing
<ul style="list-style-type: none"> • Restaurant variety. • Clothing
<ul style="list-style-type: none"> • Restaurant • Clothing stores • Small Specialty stores
<ul style="list-style-type: none"> • Restaurants
<ul style="list-style-type: none"> • Restaurants
<ul style="list-style-type: none"> • Restaurants • Art • Music venue
<ul style="list-style-type: none"> • Restaurants • Department stores
<ul style="list-style-type: none"> • Restaurants

<ul style="list-style-type: none"> • Outdoor gear • Small businesses • Recreational activities
<ul style="list-style-type: none"> • Restaurants • Pubs • Trampoline park or other kid focused activities • Farmers Market
<ul style="list-style-type: none"> • Restaurants (more, with variety, not just on Central Ave., which has poor window views to Central Ave traffic) • Live theater • Horseback riding operation
<ul style="list-style-type: none"> • Restaurants (not mexican or pizza) • Specialty items/ vendors • Activities for teens
<ul style="list-style-type: none"> • restaurants (that aren't mexican) • bar/lounge • thrift store
<ul style="list-style-type: none"> • Restaurants • Bars
<ul style="list-style-type: none"> • Restaurants • Boutiques • Art
<ul style="list-style-type: none"> • Restaurants • Bowling • Town Garden • Recreation Courses; Rock walls, zip lining, etc.
<ul style="list-style-type: none"> • Restaurants • Clothes shopping • Accupuncture • Gifts
<ul style="list-style-type: none"> • Restaurants • Clothes • Gifts for people • Toys/books/games for kids
<ul style="list-style-type: none"> • Restaurants • Clothing Stores • Home Goods Stores
<ul style="list-style-type: none"> • Restaurants • Entertainment
<ul style="list-style-type: none"> • Restaurants • Entertainment • Nightlife
<ul style="list-style-type: none"> • restaurants • housewares • gaming store/space

<ul style="list-style-type: none"> • kid's birthday party and extra-curricular options
<ul style="list-style-type: none"> • restaurants • kid activities-museums, zoo, trampoline parks,
<ul style="list-style-type: none"> • Restaurants • Large retail outlet, like Ross or Walmart • Building supplies
<ul style="list-style-type: none"> • Restaurants • Literally everything. • I would only shop in McVille if I could because my vehicle is large and I love the parking, but please no more low class trash stores like Dollar General..
<ul style="list-style-type: none"> • Restaurants • Novelty Shops • Contemporary clothing/shoe stores
<ul style="list-style-type: none"> • Restaurants • Pubs • Quality retail shopping
<ul style="list-style-type: none"> • Restaurants • Retail
<ul style="list-style-type: none"> • Restaurants • Retail shopping • Bars
<ul style="list-style-type: none"> • Restaurants • Shopping • Bakery
<ul style="list-style-type: none"> • restaurants • small retail
<ul style="list-style-type: none"> • restaurants • small shops
<ul style="list-style-type: none"> • Restaurants • Small variety retail (e.g., a Target Express type of store) or even a full-scale Target if it would fit into the plan • A food/drink and activity venue, like Arts and Drafts in Eureka • Boutique clothing / accessories shops
<ul style="list-style-type: none"> • Restaurants • Specialty shops • Performance venues • Big box stores
<ul style="list-style-type: none"> • Restaurants, current options are too similar (Mexican and Pizza multiples) • Family fun activities • Retail, like Kmart but nicer. • Entertainment
<ul style="list-style-type: none"> • Restaurants, either middle or higher end. • Nightclub/bar
<ul style="list-style-type: none"> • Restaurants, especially ones with nice outdoor seating away from the exhaust and noise of Central Ave.

<ul style="list-style-type: none"> • Coffee shops, with outdoor seating away from the exhaust and noise of Central Ave. • Outdoor seating with an area nearby for kids to play • A farmers market that isn't in a parking lot. The city of Davis, Ca has a great Farmers Market area, with a park, play fountain, near shops. Look at downtown Davis.
<ul style="list-style-type: none"> • Restaurants. Not more chain, junk food crap, but real restaurants. • Sporting goods - like Pacific Outfitters or Adventures Edge.
<ul style="list-style-type: none"> • Restaurants/Bakeries • Retail store- Target or something similar • Bowling • Book Store
<ul style="list-style-type: none"> • Restaurants • Shopping ,like Target • Specialty stores
<ul style="list-style-type: none"> • Retail stores like Target Walmart • Better grocery store more for your buck • Family dining
<ul style="list-style-type: none"> • Senior housing and a Life Plan type of community • Places to hang out, meet friends
<ul style="list-style-type: none"> • Senior Housing • Better cafes and restaurants to meet friends and hang out • Businesses that provide experiences instead of products seem to be doing better than the usual retail stores. Things not in competition with Amazon.
<ul style="list-style-type: none"> • Senior retirement housing • Restaurants
<ul style="list-style-type: none"> • shoe repair • small appliance repair • Chinese restaurant • art supplies
<ul style="list-style-type: none"> • Shopping
<ul style="list-style-type: none"> • Shopping • Restaurants
<ul style="list-style-type: none"> • Shopping • Trader Joes • Steakhouse
<ul style="list-style-type: none"> • Side walks • Street lights • Bike path to schools • Rain shelter at bus stops
<ul style="list-style-type: none"> • Sit down restaurants
<ul style="list-style-type: none"> • Small local food • Clothing
<ul style="list-style-type: none"> • sporting goods • restaurants • appliances
<ul style="list-style-type: none"> • Sporting goods(hunting)

<ul style="list-style-type: none"> • Shoes/clothing
<ul style="list-style-type: none"> • Tapas/wine lounge restaurant • Boutiques (woman's designer clothing like Blue Ox in Old Town) • Steakhouse restaurant • Higher end beauty salon
<ul style="list-style-type: none"> • Thai restaurant • Local ice cream
<ul style="list-style-type: none"> • Toy store • Family fun center • Restaurants
<ul style="list-style-type: none"> • Turn the existing business park by the airport into a 'restaurant row'. This would be a huge draw for our town. • I would also like us to have a larger and more centrally located flea market that is open 6-7 days a week. • Alternatively, more thrift shops. Good for charities, good for consumers. • Use funds to promote our community as a desirable place for people to retire.
<ul style="list-style-type: none"> • Unique shopping options • Public use centers (i.e. pay my tax bill) • Civic uses, pay for a concert or other event
<ul style="list-style-type: none"> • Unsure
<ul style="list-style-type: none"> • Upscale restaurants
<ul style="list-style-type: none"> • Upscale Restaurants • Retail- high end stores • Fishing/hunting store • Indoor activity for children
<ul style="list-style-type: none"> • Upscale, locally sourced restaurant • Clothing store, shoe store • Wine shop or wine bar • Locally owned (not chain) family friendly pizza place
<ul style="list-style-type: none"> • Urgent care open weekends • Weekend automotive mechanic • Clothing and shoes • Good, sit down restaurant (like The Marina Cafe or Seascape).
<ul style="list-style-type: none"> • Urgent care • Clothing
<ul style="list-style-type: none"> • Variety of dining choices • Furniture • Gifts and home decor • medical services
<ul style="list-style-type: none"> • Variety of restaurant cuisine • Variety of shopping options • More small boutique businesses • Entertainment options other than cinema
<ul style="list-style-type: none"> • Vegan food • All-ages active activities like laser tag

<ul style="list-style-type: none"> • Entertainment like live music and theatre • Locally grown produce and other products like a farmers market
<ul style="list-style-type: none"> • Vegan options at restaurants • Cute coffee shops • Ethical clothing shops • Local product shops.
<ul style="list-style-type: none"> • We look like a strip mall town: major integration of open spaces and landscaping could provide a beautiful character- something better than the tiny strip of weird shaped bushes on Central Ave. • Providing affordable rental commercial space could bring new businesses (ie options and variety for the town). Current store rental is so expensive we have empty buildings. But the same owner wants to build more.... • Humboldt is heavy with artists. What would draw them to our space? A spacious, well lit set of work spaces? A serene garden surround? • What about upgrading the quality and quantity of playground area for kids including the middle school ages? A skateboard park?
<ul style="list-style-type: none"> • Well designed mixed condo, rental, affordable dense housing options. Partner with HSU. Create a critical mass of population to support new business opportunities.
<ul style="list-style-type: none"> • When Kmart gone, clothing. • General merchandise again Kmart gone
<ul style="list-style-type: none"> • Winco • Target
<ul style="list-style-type: none"> • Winco • Target • Restaurants: pub/grill, Asian food • Clothes shopping
<ul style="list-style-type: none"> • year round farmers market • music choices outside of summer concerts • boutique hotels

Are you able to work in McKinleyville? If not, why? (223 responses)

Affordable office space
Am retired
Can work from anywhere, McK home or office in Arcata are my current choices.
Company is in eureka
Disabled. Used to work in McKinleyville
Do not live in McKinleyville
Hardly any jobs are offered and those that are are minimum wage retail openings
Hospital
Humboldt county agency is located in Eureka
I
I already do
i am disabled

I am happily retired. I just wish there were more people like me here that I could meet and socialize with.
I am retired
I am retired so N/A
I am retired.
I both live and work here
I can work from home but it would be great to work in a shared work space from time to time.
I care for my elderly dad full time
I could move my office but I like where it is in Arcata.
I do
I do work in McKinleyville
I have a career that is in Arcata. Could work in McK if opportunity arose.
I have a fine job in Arcata.
I have a job elsewhere
I live and work in Eureka.
I manage the farmers' market, but I know there is a dearth of available employment.
I work at HSU
I work for DHHS.
I work for the County and there currently aren't any County offices in McKinleyville
I work for the County and we have limited facilities there. Perhaps with The Center I could be more involved in working up there.
I work for the County and we only have a very small library in McKinleyville.
I work from home 2 days a week ... which means that I do work in town. The other 3 days I'm in the larger community.
I work in a different school district.
I work in Arcata
I work in Eureka
I work in McK
I work in McKinleyville and for 20 years rented office space on Central Ave, but then moved to a home office after homeless/drug addicts impacted my rental space.
I work part-time in McKinleyville, registered nurse.
I work throughout the county
I worked in Eureka and Arcata, then retired a few years ago.
I would love to work here. I work for the county and my office is in Eureka. I dislike the drive, but don't want to live in a "city".
I would love to work in McKinleyville but I need something in the Hospitality or Community Recreation fields.
I am on disability
If there was the right opportunity in my field of work (medical communications / nonprofit management), I would. At this point I commute to Eureka.
I'm retired
Kind of - county employee so I do inspections there sometimes
Looked for office space in McVile but they were rare or very, very expensive.

Maybe currently work in Eureka for County may have this option in future
My current workplace is located in arcata. I am going to become self employed soon but may choose to stay in arcata, because it feels more centrally locates for my clients. Although I would love to work in mckinleyville. It will also depend on what spaces are available when the time comes. I need a room or office with a sink to perform spa services.
My job is in Arcata
My organization leases customized office space in Arcata.
My wife and I are retired.
My work is in Arcata
My work is in Eureka
n/a
N/A, retired
Need a24/7 business center for copies, etc.
No - I am retired
no - I work on campus at HSU
No - my office is in Eureka, and no similar job is available in McK
NO - WORK FOR THE COUNTY AND THE OFFICE IS IN EUREKA
No I haven't go a job there. More employment opportunities would be nice; I would prefer to commute to McK.
No job opportunities to pay the bills
No jobs
No large employers are located there
No my job requires me to be in Eureka for better community access
No office space large enough to rent
No suitable jobs
No the Pierson property's too expensive and large to rent
No there is not enough healthcare facilities
No work here in my field.
No, there are no jobs except minimum wage in McKinleyville.
No, full-time home maker. I could within my degree field if needed, but McKinleyville offers only so many paying jobs.
No, I work at HSU
No, I work at HSU
No, I work for a consulting firm that is based in Arcata. Not a lot of environmental planning jobs in McKinleyville
No, I work in GIS mapping and comutte to Fortuna.
No, lack of jobs.
No, limited employment opportunities for those of us in the medical field.
No, my business takes me to wild places not developed ones.
No, my job is located in Eureka and not available in Mckinleyville.
No, my main office is located in Arcata
No, my skillset takes me all over the region.
No, my type of work has offices in Arcata

no, no computer industry
No, no jobs relevant to my needs
No, Not anything that interests me or to small to hire.
No, not enough business to work close to home.
no, nurses not needed
No, of course not-
No, office is in Eureka,
no, own business in Arcata and Eureka
No, retired
No, there is no industry and a general lack of good paying jobs.
No,no jobs
no. Because I already have a job in Arcata
No. I work for the State of California and our offices are in Eureka.
No. I'm in healthcare
No. Job is in Arcata
No. No. Office/warehouses
No. There are few jobs and not much office space.
no.....work for state parks ...
Nope,where?
Not applicable; I'm retired and I'm not looking for work.
Not enough available jobs
Not enough jobs
Not enough jobs available.
Not many employment options
Not many job openings for minors
Not yet. 40 years in Humboldt, 35 living in Mack Town, had 3 jobs in Eureka, 3 in Arcata, 1 in Blue Lake. Labor and manufacturing mostly.
Office in Arcata
Offices are located out of town
Retired
Retired - but I always worked in Arcata, where the jobs were. USFS, schools, stores.
Retired, but do volunteer work
Retired, not interested.
Retired. But i was unable to work here as a school social worker
Retiree
Sometimes work there when doing inspections
Sometimes.
State office is in Eureka
Thankfully yes.
The legal cannabis industry has been shunned in mckinleyville.
The right job isn't here. They pay is not equal to, or more, than I currently earn for what I know.
there's no good well-paying jobs (we're a bedroom community)
Work at a hospital

Work elsewhere
yes
Yes
Yes ; work community realty
yes and I do.
Yes because I manage my own property and property for family in town. Otherwise I would likely work in eureka.....
Yes I was hired to work at The Center for DHHS when it opens.
Yes!
Yes, and did. But am retired now.
Yes, but I don't want to
Yes, but I'm set up in Arcata
Yes, but only part time
Yes, but retired
Yes, but we need more options
Yes, caring for my granddaughter. Not sure if I would find a job here if I needed one. Age discrimination perhaps.
Yes, I am involved in the new Wholistic Healing center located on Central Ave. Their dreams of helping to create a tourist and local wholistic experience in the area where the redwoods meet the ocean is developing.
Yes, I do
Yes, I work in Health Care.
yes, if I weren't retired.
Yes, I'm able, but I'm retired, so I won't. ;-)
Yes, part time only though
Yes.
Yes.
Yes. I am a business owner at the airport business park which is a great place to work. At the airport business park I believe we already have permits for buildings for work under and live on top offices and stores. The work below and live above units are Steve Moser's vision. And that vision is over 20 years old. Business owners just need to purchase the land and build. The option is there for proponents of this idea. Those who wish to not use cars can use the bus. The bus stops at the airport business park several times a day and drops folks off at the shopping center. It is also easy to bike, walk or drive to the shopping center from the airport business park.
Yes. I am a self employed Gardner . There is plenty of work in town.
Yes. I work in McKinleyville

If funding is needed to implement the Town Center Plan, what sources should be pursued? (1 = priority source of funding, 5 = don't pursue)

Private sector investment from outside the community (i.e. distribution center that would come with community amenities)

	Response Percent	Response Count
1	22.7%	63
2	16.6%	46
3	23.5%	65
4	9.7%	27
5	16.2%	45

Private sector investment from existing businesses

	Response Percent	Response Count
1	30.3%	84
2	27.8%	77
3	19.5%	54
4	6.5%	18
5	6.5%	18

Public sector funding for community amenities that would come in tandem with affordable housing

	Response Percent	Response Count
1	25.6%	71
2	23.5%	65
3	15.9%	44
4	12.6%	35
5	13.4%	37

Infrastructure improvement district (could impact revenue for public services such as fire departments)

	Response Percent	Response Count
1	17.3%	48
2	23.1%	64
3	20.6%	57
4	14.1%	39
5	11.9%	33

Private start-up investors

	Response Percent	Response Count
1	30.0%	83
2	25.3%	70
3	20.6%	57
4	8.7%	24
5	6.1%	17

Grant funds for infrastructure improvements, wildlife preservation etc.

	Response Percent	Response Count
1	60.6%	168
2	17.7%	49
3	9.0%	25
4	1.4%	4
5	7.9%	22

New taxes paid by McKinleyville residents

	Response Percent	Response Count
1	10.1%	28
2	11.9%	33
3	19.5%	54
4	16.2%	45
5	32.1%	89

Public borrowing (such as bonds) that is repaid through revenue from Town Center properties

	Response Percent	Response Count
1	15.9%	44
2	22.4%	62
3	25.3%	70
4	14.4%	40
5	15.2%	42

Community fundraisers/crowdfunding

	Response Percent	Response Count
1	24.9%	69
2	16.6%	46
3	30.7%	85
4	10.5%	29
5	9.4%	26

Any additional thoughts/comments on the topics raised in this survey? (130 responses)

1. The whole issue of public transportation seems to be largely missing from any of this. None of this will work if there is no reliable and flexible public transportation infrastructure, otherwise you're condemning the whole place to eternal strip-mall status. The population is aging, fossil fuel (ie car) use needs to be reduced, and open space has far better uses than more parking lots.
2. The issue of wetlands was rather confusing. After placing facilities where I thought they should go, I found when I got to the wetlands section that I'd placed a bunch of buildings where the wetlands are. Shouldn't that overlay have been present on the first map? Also, I did not understand the question about wetland barriers - it was not clear to me what a "wetland barrier" is, since it was not explained in the introduction.
A community garden would be great. A venue for local artists to work and sell their products.
A rare + wonderful caring woman built the cat colony behind Safeway + she took care of these cats as long as she possibly could before she passed away. There should be a plaque at the site to honor her caring heart + her hard work + her cat colony should remain These beautiful cats can not be successfully relocated
A very ambitious undertaking in a community with limited industry, law enforcement and situated in a state where businesses and individuals are fleeing rampant crime, drug addiction and the highest fuel costs and taxes in the nation.
Affordable,low income housing all grouped together a horrible idea.we dont have the infrastructure or money ,like other unincorporated places in the county..we are jam packed with problems,no LE to cover the increased crime,needles,garbage..do u want to become Eureka?
An Olive Garden would be great.
Any meeting for the community where thing are being decided or voted on should have 2-3 meeting a week,extend surveys. That way people who dont have time to go to meetings or knowledge os such have a chance to have their voices heard.
As is the nature of a survey, some of the questions are absolutes, nuance is not captured. For example, "wild" areas can be part of a "managed park". Some of the so called "wetlands" were historically much different before the deep ditches were dug to drain the property. Perhaps development could happen around the edges, leaving the middle as a "Central Park", no reason ball fields cannot exist next to natural landscapes. MCSD has provided a magnificent example in Hiller Park, along with private groups, and volunteers aplenty.
As with all surveys the questions cannot always be as flexible as they should be. Therefore answers are mostly an approximation and should not be considered definitive/complete responses. Meaning room for improvement and expansion of ideas is important.
Ask tweens and teenagers what places they want, too.
CHANGE THE MCKINLEYVILLE-SPECIFIC DEFINITION OF WETLANDS... MAKE IT CONSISTENT WITH THE REST OF THE COUNTY'S RULE. CHANGE THE 'OR' TO 'AND' IN REGARDS TO THE SPECIFICS.... "flowers AND soil AND water" vs flowers OR soil OR water". Let McKinleyville play by the same rules as the rest of the county, on a more even playing field.

Change the name of Mckinleyville. Mckinley has a negative association locally and nationally. It doesn't reflect the beauty of the community and is also nicknamed McKLANleyville, which was given to the town due to racism and the rumor that members of the Klu Klux Klan live in Mckinleyville.
Consider "public-private partnerships" for funding. Also consider adding an education resource as well as public offices.
Consider future tourism. Also, this area could eventually become a retirement destination.
Consultation with Wiyot Tribe and their consent is imperative.
Continued concern with the need for affordable housing options in the area
Does the 141 acre Town Center planning area, as established in the 1990's, meet the needs of 2020 and beyond? Instead of a single "community hub" as designated by planning done in the 1990's and described in 2002 let's reopen the scope of project "Design" to fit the needs of 2020 and beyond. If we are going to go through the effort of the Ordinance--why not expand to the the commercial area at School and Central? This would give us two "hubs". It is rumored that Kmart may be closing up shop next door to the now abandoned Rays--leaving behind vast derelict commercial spaces. These areas would be incredibly useful in accomplishing development that community would like to see, without the need to develop on wetlands.
Dont do it! The west Heartwood development ruined Mckinleyville.
Excited for the continued development of McKinleyville!
Funding should come from county taxes we pay and Mckinleyville doesn't seem to benefit from. Don't bring more crime and transients to our town in the name of town center improvements. Leave all the undeveloped land alone, there's plenty of empty businesses and under utilized development. No more strip malls and generic franchise businesses. The development should be on the edges leaving the open space, trails and natural areas as the view shed and an inviting place to explore.
Gentrification is not the solution. Any proposed development should be made certain to not cause an increase in the cost of rent, amenities, etc of nearby residents.
Get the guy with the signs not to shop at ace to take down his signs. It's been long enough.
More community events that encourage all ages
Good survey! I liked having pictures of types of housing and being able to locate uses on a map.
Hoping parks, trails, bird park (?) and community garden can be implemented in some of the wetlands areas instead of low income housing.
How can it still be a "town center" with a major road (Central) and a big grocery store (Safeway) in the middle. Maybe Safeway's parking can be moved to behind the store to open up the "town center."
I am a senior living in McKinleyville...and yet I do most of my shopping in Arcata. Although Arcata has its problems, I am drawn to a community that feels like it has a core, a hub around which life percolates. And the town square surrounded by shops creates that effect. I would wish that for McKinleyville, which has always felt like a small strip mall..not inviting, not communal.

I am glad that this being explored, McKinleyville is growing and we need to be able to keep up with the growth. It's safe, cleaner, and greener than Eureka or Arcata which makes it ideal for families. I do support small, local businesses but for low income families such as mine we cannot afford to shop here (exception being the grocery outlet) I do 98% of my shopping in Eureka.
I am glad this vacant but lovely land will be used. My address is Trinidad but I actually live in Westhaven. I visit McKinleyville and Arcata about equally and Trinidad a little less. Eureka only when necessary (e.g. to visit car dealer for repairs).
I am glad you are seeking public input on this.
I am interested in seeing some of the undeveloped green space used as a conservation cemetery.
<p>I am part of a group</p> <p>Looking to</p> <p>Develop medium to</p> <p>High density nonprofit senior life plan community there. Independent living, assisted living and memory care with medical</p> <p>Services. We will need bond funding.</p>
<p>I believe the use of this Town Center needs to benefit not only our local population, but to also invite potential tourism and tax dollar revenue into McKinleyville, helping fund eventual incorporation. I believe utilizing our natural resources such as a community forest and parks with outdoor spaces is a great asset to get people visiting, using, working and maybe re-locating here. We need to be thinking about these next decades and not just about the now.</p> <p>I do believe in some housing on the west side of the proposed area. It would be nice to see it low level and integrated into the natural landscape.</p>
<p>I did not purchase my home here to live in another Arcata or Eureka with tons of people. I don't want my neighbors putting little houses in their yards & bringing a denser population to my street. There are mother-in-law units on my street & way too many vehicles already. The street is so narrow because an alley was plunked down in the backyards of the homes on the East side of the street. My neighborhood lost 12 feet of space for the horror in our backyards. Only those who live on these horrors pay for their upkeep as well. I think everyone who lives in the District should share in the costs for this awful trail.</p>
I didn't try to map separate restaurants, housing, shops, and office space because I think they should be combined in multi-story buildings. I didn't try to rank economic development strategies since I don't know enough about them to have an opinion.

I don't know how security would be maintained in a town center when we can even keep the gazebo unfenced. Arcata has a huge problem with homeless in the plaza to where businesses are closing. Security needs to be a consideration or it will be a park for homeless. Also unless rents drop and retail spaces are reasonably sized and don't come with extra Pierson fees and loopholes our business community will remain stagnant. I am a small business owner and am very against Piersons monopoly on our town and I feel they are the biggest inhibitors to our towns development. The manipulate rents with extra fees to be part of their property group and manipulate rents based on business inquiring. They are the problem with our town and if you just build more of their commercial spaces they will sit empty like our eyesore and embarrassment of a shopping center
I don't understand why PICO is making this a public process unless they are asking for public funds. It is their property, they should bare all risk and all cost. I foresee the retail being half empty with businesses failing within six months to a year just like it has for the past 10 years. Re-branding a failed commercial area has already been proven to fail across the US. Again this is short sighted.
I envision the area west of Safeway as a sort of "Central Park". A couple ponds, with wooden (or composite) walkways, native trees and plants, sitting areas. Maybe a gazebo for music, with a gathering area, similar to the Arcata plaza. We need to keep and embrace our rural charm! Housing can be implemented at the old Ray's site. And what a view! Close to transit; walking distance to the town center...why the heck not?
I expect my taxes to hum co and school and fire districts to be used locally. lets incorporate.
I just really don't think we need another outdoor park. Most days here, it's cold, or raining. The parents dont want to sit around outside while their kid plays. Parents want a warm space for their kids to get energy out. We REALLY need to think of something for all the kids around here. A skating rink. An amusement park of some sort. (Nothing like an actual amusement park.) It's ridiculous that we have to drive to Broadway mall for the kids to bounce in bounce houses. They're not even that fun to kids after a certain age. We need something in mckinleyville.
I made my map points before I knew where the wetlands were designated. Maybe put that part after the wetland part so that I don't try to develop the wetlands. Those should definitely be protected and left as natural spaces.
I need you to know that my husband and I went to one of the meetings where we saw the date/time on the local news. And guess what?! No one was there! We questioned whether or not you really wanted people to come and made the "mistake" purposely. The only reason I knew about this survey is from my neighbor. I'm not on Facebook. Please find better ways to get the info out to neighbors who like McKinleyville the way it is.
i regret moving to mckinleyville. i feel very isolated and bored here. i am not able to enjoy hillier park area due to it being a waste management site. i feel sick there and stay away from it.
I think it's possible to build around and with the wetlands instead of covering them up. Civil engineering has really progressed. I think a tribal or multicultural community center would be really helpful
I think the zoning for the town center is out of date and other plans for affordable housing make more sense than destroying wetlands and relying on a single property owner to benefit from development.

I tried to remove my pinned marks for the map in the wetland area for MFH and R but could not figure out how to do that in this survey. please note those changes.
I was trying to make some changes to my 4-item list of businesses/services missing in town now--that is, an out-station facility, such as the campus radio station. This would be great to allow local high school kids to get hands-on experience. The same could be said for the marine research station, or any of the other departments on campus.
I wasn't prepared for the complexity of the questions and feel like preview of the questions would have been helpful. Or a save and respond later option?
I wish there was more advertising for the public meetings and for this survey. I wish McKinleyville had a community center where people could gather, talk and learn. We have the Azalea Hall but it is not used as such. Neither is the teen center nor the library. We have some public areas, not well used for general community purposes.
I work in education. Having read the articles and attended one meeting...I notice that student/youth voice is absent from the discussion. Young people have great ideas. And they will be the ones to use and pay for decisions being made about the town center. Additionally, the spaces should be created with the safety of our young people in mind. I would love to see outreach to schools and young families (who are too busy giving baths and reading stories to attend night time meetings!) as part of this process. Thank you for soliciting community input!
I would like to see some of the green space used as a conservation cemetery.
More recognition of the predecessors of the region prior to European settlement.
I'd like to see more options & considerations for public art such as large scale sculptures, murals. On the Hammond Trail there are interpretive kiosks posted describing natural history, railroad history, etc. I'd like to see interpretive kiosks and / or murals about McK history. I like businesses like Mirador Glass, Humboldt Regeneration, and Papa Wheelies because they are unique, have a theme, are locally sourced, have on-site production, etc. I'd like to see more public gathering with communal dining, BBQ/fire pits, communal dining tables, demonstration garden/kitchen, etc.
If this project ever comes to be, I hope Southern Humboldt companies are hired to build these businesses, etc. Keep the money here in our area so our neighbors will have the money to experience these businesses and housing! Also, utilize smaller builders instead of the piggish, larger builders!
If you are going to tax McKinleyville residential property owners, then we need to incorporate so we have a legitimate City and not be at the whim of County decision makers.
I'm aware of the multitude of issues regarding homelessness. We have a massive problem in Ca that isn't being fixed by legislators..But please don't turn us into Eureka with more section 8 ,ugly multiple family blocks of housing ..it will destroy what we have here..Maybe other unincorporated areas can assist with the affordable housing issue as well as us building commercial/minimal small housing above .Sunny Brae,Freshwater,Bayside, etc..should be carrying this also.
I'm very happy to see this planning project moving along...envisionment for this town began in the 90's and then fizzled away - glad it's hopping and popping now!
In general, I like our community just the way it is. I don't really feel this town center is needed, and would prefer it not be built at all.

In that last question about securing funding for a town center project, I put a '2' on the option about new taxes. I see this as a viable option, bringing McK sales tax in line with Arcata's, but I want to say: having the citizens of McK pay more sales tax should NOT turn into a de facto subsidy for a Pierson (or any other developer) project. We already pay enough in taxes and other weird "incentives" for mega-business to develop new areas at the taxpayers' expense. This corporate welfare needs to stop.
Incorporate McKinleyville
Incorporate McKinleyville already!
Infrastructure, infrastructure, infrastructure!!! PLAN FOR TODDLER to SENIOR usage! Focus on outdoor, pedestrian based transportation, and be firm about weaning us off of vehicles! (We are basically lazy, and don't wanna!) Find our way back to 'Horses have the right of way', with our LARGE horse population (there is a lot of money in horses! If you build it, we will come!). Horse infrastructure benefits ALL PEDESTRIAN usage.
Interesting consideration to move Safeway shopping area south to abandoned Rays shopping area. Therefore making the town center with green belt less commercial.
It didn't let me pick location for anything but restaurant. They'd all be close to each other. A large event center for concerts, venues. That would be amazing and bring in a lot of money. Community could use space for all types of events.
We need more options for clothing. So many people out of town for back to school shopping, wedding attire, cruise clothes, work clothes. Or they buy online because there are very little options here. Need better quality, not just old navy and Walmart clothing. SAVE US MCKINLEYVILLE!
It is my belief that climate change and declining availability of fossil fuels will shrink our economy as known for the past 50 years. The boom is over - and good riddance! The future will require communities to build self-reliant food and energy infrastructure and move away from the endless-economic-growth paradigm that has devastated the climate. Small is beautiful! Local is urgent!
It would be great to have a space for outdoor cultural events, like the farmers' market, that would be handicap accessible, near ample parking, within walking distance of new housing, with access to electricity and water. This type of venue could open the possibility of many events in the town that people from outside of the community would travel to to attend.
It would be wonderful to see a town Center. I have lived here for 40+ years and have been waiting.
Just that the goal should be attractive mixed use and a great increase in density from a suburban to a more urban model like Eureka and Arcata. Infill should be a priority and building up in a defined core area along Central Ave.
Keep the small town feel. Remember the town motto is Where Horses have the Right of Way.
Kmart and rays empty. Why not include in planning? Beautification is needed throughout.

MANAGING COST OF LIVING--

McKinleyville residents cannot be asked for any more money through property taxes or water/sewage rates. We are maxed out. Even making a decent fulltime wage, I still live paycheck to paycheck because of the high cost of living here. Should property taxes or municipality costs increase any more, I will be driven from my home that I have owned since 2003 and forced to relocate to a state that is more viable. Many other McKinleyville residents are in the same situation as me. An increase in costs will only result in an exodus of current homeowners and middle-class families. We also need to focus on bringing in fulltime and benefitted jobs that pay \$20 or more per hour. NO MORE FAST FOOD RESTAURANTS OR MINIMUM WAGE JOBS! It will do no good to bring in low-income housing if wages cannot meet the local cost of living. If we bring in low-income housing whose residents need to receive welfare because they cannot make a liveable wage, well then we have undermined and failed our local economy.

CENTRALIZE PUBLIC SERVICES--

Instead of bringing public services to McKinleyville (welfare, mental health, other social services) we should aim to consolidate North County's services and centralize them in Eureka. We could provide providing bus vouchers for those who need assistance with transportation from McKinleyville to Eureka. By centralizing programs, resources can be accessed and shared more efficiently amongst agencies. By putting resources into providing bus vouchers as opposed to building and staffing local public service facilities, we can support public transportation and grow bus services, while saving on redundant general fund costs.

A SMART LOCAL ECONOMY-

As a small community, with limited commerce, we want to bring people from other towns to our Town to spend money by creating unique and desirable opportunities in our township.

We need to be careful to not create a localized economy that functions in it's own confined bubble of finite resources-- at this time, the McKinleyville population is too small to economically sustain itself.

I believe a drug, alcohol and intolerance free large, indoor venue with skate rink, indoor mini golf and arcade would draw people of all ages while providing a healthy, active opportunity for family-fun, peer-socializing and community networking.

Our town would really benefit from an indoor space out of the rain.

CLARVOYANT & SHARED DECISION MAKING--

Finally, all building contracts and decisions pertaining to community development need to be open to the public and clairvoyant, with ample time for public input and revision. This survey and process is a good step in the right direction. The City of Arcata does a nice job of reporting all their RFPs on their website, as well as updates, construction documents, master plan, etc. Perhaps MCSD can develop the website as a tool for communication like Arcata.

Many of the ideas for the Town Center proposed here - such as park land, a community center, etc. - already exist in the Town Center area - i.e., Pierson Park, Azalea Hall, Teen Center, etc. Don't write these existing facilities out of the Town Center!

Most of the future Town Center development will have to be undertaken by private landowners/developers. The way to achieve it, over the long run, is to create strong zoning and land use regulations that incentivize denser, mixed use development with lots of bike/ped/transit amenities. If a landowner can make more money through redeveloping, eventually it will happen.

McKinleyville is a bedroom community.....Lets keep it that way!

McKinleyville needs to incorporate.

No more Dollar General type cheap stores. If we want to draw money we need NICE shops and restaurants.

No new commercial or residential development

No to low income or affordable housing complexes or apartments.

Nope

Not a 15 minute survey.

Maybe 25.

Not at this time

Nothing is mentioned about the social center that helps low income, homeless ect. This will have a big impact on this whole town center. I am all for helping those who need help however, I do not like competing with homeless at the park. Panhandling....I will just drive on, and not shop.i no longer take my grandkids to the park.

Our vision should be to improve the lives of everyone and not just the majority. Our vision shouldn't be based on aesthetics if we continue to have a homeless population. If we take care of everyone we will naturally become beautiful to look at. The people of McKinleyville need to understand that moving homeless people out will never happen.

Perhaps define money options, I am uncertain what some of the options meant.

Plan for the homeless. They will be there no matter what. Have some kind of center for them, including soup kitchen and shelter, so they are part of this and it fits in with the overall design. Plan now or you will have a crisis later. Plan on inclusiveness or don't even bother creating this.

Please consider more than adequate parking for any buildings.

Please do not change the town name.

Please do not rename McKinleyville Ocean Bluffs!

Please post any meetings or other surveys on the McKinleyville, CA Bulletin Board facebook page. The page has been created with McKinleyville's best interest of growth and traditional way-of-life balances regarding improvement, tourism, and activities seeking to encourage a new economics in this area and smaller surrounding areas.
Please provide covered/indoor play place for children. It rains so much here and the kids have nowhere to play when it does.
Please share survey with students. They are our future and what do they want that will help them stay in McKinleyville after graduation
Please,please,dont let Pierson,Danco,build their low income housing units on wetlands..how about they make money by building in freshwater?..sunny brae?..manila?..we are swamped with infrastructure problems,no police presence,and a multitude of mentally ill drug addicted ppl..we already cannot use Hammond trail safely..
Prioritize housing options in order to create a critical mass for retail, shopping and business start-ups
Regarding wetlands - a pond could be created to provide habitat for wetland flora & fauna, and levees built (?) to enable building (enhanced wetlands?). I likely would have mapped where buildings, etc. should go if the map had shown where the wetlands were. So you might revisit the mapping exercise with the wetlands on it.
Remember to keep the country feel. Look at other small, rural towns to see how they have brought growth while keeping the rural feel.
Thank you
Thank you for all your efforts to make this more inclusive.
Thank you for asking the community for input
Thank you for having this survey! I've lived in McKinleyville for about a year now and haven't felt very involved in the community and now I feel like I can with surveys and information like these.
Thank you for taking the time to put out this survey, it was very easy to navigate and covered a lot! My overall thought is that McKinleyville has a lot of businesses already that I visit, and a town center or central area that tied it all together would be great for the town and the shops already there.
Thank you, good survey. I understand that the wetlands that are currently pictured on the map were just estimated many years ago...and there will be a new study to established actual wetlands.
The current image of wetlands was from a long ago estimate and a yellow magic marker. Greg Pierson is having a new assessment done.
The dire need (regionally, statewide, nationally) for low income, affordable housing for seniors and others makes this a top priority in planning that I fully support. Finally: let sustainability be a guiding light.
The MCSD of past years was so negative about the skatepark addition that it really soured me on local politics. I couldn't believe some of the opinions I heard from members that were negative, biased, and flat out wrong. I hope that this isn't similar. I know there have been member changes, and I am interested in local politics, but really feel burned by the skate park not being given the support it should have had, but I hope the best for this project, and would very much love to see McKinleyville act like a town and not a tax feeder for the rest of the county, housing the ugly bits like Dollar General and KMart.

The natural landscape should be incorporated into the design (i.e., leave existing trees and plan around them rather than cutting everything down and putting in landscaping as many developers do). Similarly, the wetlands can be used as an asset to maintain open space, facilitate drainage and mitigate the impacts of climate change.
The open space in the town center is not quality open space for trails and such, would be better used for developed play areas with some landscaping and trails that access other components of the town center. Could use a play area more patterned after the play area near Greenview market in Arcata that is fund for children of all capabilities.
The spaces need to be inviting, aesthetically pleasing.
The topics are good. The photos of choices for town center buildings was especially clarifying. Photo choices for a town center with and without trails and natural open spaces, parks, outdoor cafes, etc. would have been much clearer for that first section of the survey, especially for trails which were only given a 2 spot location option and no character or design options. The map is deleting half of my items - all shops and restaurants and public venue (I had moved the one restaurant the map shows), tried to redo 3 times.
The topics are good. The photos of choices for town center buildings was good. Photo choices for a town center with and without trails and natural open spaces, parks, outdoor cafes, etc. would have been much more helpful for that first section of the survey.
The wetlands map should be available before the site selection map
There is a growing youth that are moving to town. This youth leaves town to spend money in other surrounding towns. McTown is evolving from old farmer families to younger more urban-ish families, individuals. I was looking to buy house and I didn't want to move to McKinleyville because I want to be able to walk around to find entertainment and hang out with friends from my house. This is much more Likely in Arcata or Eureka.
There is a question in the wetlands section that looks like it has a typo - it says something like "wetland buffers being barriers development" which I assume meant to say "...barriers to development"?
This appears to be a very well thought out survey
This community has grown in wonderful ways. I love that there will be a skate park. The dog park and trail systems are incredible!
This survey needs to be more accessible to those who are invested in McKinleyville. Home owners, especially the older generation is not on Social Media! Social media gets a % of the population but Radio/TV seems to get all parts of population.
This was an excellent survey for gathering and including community/citizen input. Thanks for offering it. I found upon reflection, however, that the many possible options, choices, and "visions" are overwhelming to me, not my area of competence for sure. I need to sleep on it. I am not an "environmental nut" but my overall hope is that whatever development occurs it could preserve, enhance, and include as much of the natural habitat and feel of the land as possible.

Very little mention of Social Services going into this as has been discussed and many oppose. If things are developed we will need more law enforcement, lighted, safe areas and patrols which all cost money. There are plenty of services in Eureka and a better option would be to improve bus/transportation into Eureka for those that need it. As Eureka and Arcata run off their homeless and drug addicted, they are increasingly taking refuge in McKinleyville's green spaces and even bus stops/shopping centers. We must address this for this to be a community people will want to live and recreate in.
we also need more doctors/clinics
We desperately need senior retirement housing in Humboldt County for seniors who can afford to buy in that includes independent living units, assisted living and memory care all on one campus. McKinleyville is one of the few areas in the County that has land close to a town center where such housing could be built and sustained.
We need more natural outside spaces in order to meet our neighbors
We need more quality shopping and dining here!
We need parks where people feel safe. More open areas with clean trails. And a fenced dog park.
We should have our own identity and not look like Fortuna or Ferndale. There should be careful supervision of commercial entities wishing to build in McKinleyville. We do not need more buildings that cannot support a community because of high rents. I would rather see land left wild than allow just commercial builder-profitable construction. This development idea is a long time in the coming; no need to rush just to get it done. Not so many people know about this survey or these efforts. How can you remedy that? The county planners are referring to survey results but they're hardly representative of the people of McKinleyville .
Wetlands and sea level rise, and ground water rise that will happen should be considered first
What about space for people to comment on help they might need to start a business; eg. What kind of business might you like to start a business in McKinleyville? Are you aware of opportunities for small business loans and support; What kinds of businesses would be the businesses of the future that would help people live and work here but attract others to visit as a destination?
When "wetlands" are drainage ditches only recently added to the landscape, letting these "wetlands" get in the way of *any* development is a mistake.
When my wife and I moved here in 2003 McKinleyville was one of the first towns we drove through. As we went down Central Avenue we looked at each other and both thought, "what an ugly place, lets get out of here". We never expected we'd live in McK. Now that we've been here 16 years we're accustomed to it, but it hasn't changed and the flower baskets don't go far to make the town much more charming. Trees lining Central would add beauty and help to mitigate all the unattractive architecture, although trees lift pavement and leaves clog drains. With that in mind I suppose nicer architecture is some sort of solution
Who will care for / manage the green spaces And town center areas. Who will pick up trash and such. Who will be responsible for keeping homeless camps, loitering and crime at bay?

Would also be nice to have tasting rooms in master plan for local ciders/beer/wines etc
Also a REAL bakery where they actually bake bread on premises and not truck from other
Would like the plan to lead to opportunities for all residents. Keep in mind climate change and do our part to mitigate. Regenerative wetland care as focus, educational interpretive center. Seek Wiyot/Tribal input for design/use of some part. Live/work/play. Develop public and non gas-burning transportation opportunities. Provide resources for the needy. Create power producing town center, stand-alone power center with battery back-up for lighting and continued services from business in power outage. Solar panel covered walkways, play areas and parking. Food forest. Bike and automobile charging stations. Demonstration permaculture farm. Community/Civic center with performing arts venue, an educational venue (democracy university) area for arts and crafts, tool share and collaborative work space, meeting spaces for community meetings (free to non-profits), free wi-fi, bus stops, parking lot, ride-share, bike rental. Keep good space for city hall and police station. Separate trails for commuters vs stroller types, or very wide paths. Build care-takers' quarters. Ban internal combustion engines in wetland park. Install boardwalks in wet areas. Allow for art pieces along the main path, and a soap box for speakers. Encourage efficiency, heat pumps, solariums, as well as town hall meetings and civic engagement. Grow berries, apples, brassicas, asparagus, carrots and whatnot. Put large overhangs on buildings to protect pedestrians.
Yay! So exciting!!
You should address the wetlands by making some wetland areas surrounded by trails around and through the development where appropriate and developing wetlands elsewhere. Although I am usually for maintaining wetlands there are circumstances like creating a town center where it is o.k. to remove them and develop wetlands elsewhere. This being said maintaining some wetland areas within the chosen trail areas still needs to be done, so there is still wetlands in the traditional area; but the development comes first in a town center!
You should put this survey in every water bill that goes out to McKinleyville. I have only seen it on Facebook and there are not that many completed surveys. Maybe worth a try to call MCSD and see if that can get the word out that way or some other way for more people to take the survey.

Are there any other questions we should be asking? (92 responses)

Add a funding option of bonds paid by residents, as with fire department funding, etc. There would have to be a specific plan for the town center to be funded.
Add a funding option of bonds paid by residents, as with MCSD's Hiller Park, fire department funding, etc. There would have to be a specific plan for the town center to be funded this way. Also, there should be more wetland choices rather than the all-or-nothing options given on wetlands. Some of the wetlands could be enhanced, while others could be mitigated elsewhere, perhaps 50/50 (half enhanced and perhaps featured with interpretive trails, the other half mitigated elsewhere).
Address how we shop for goods differently now ie amazon than when the general plan was made. Address changing transportation EV charging stations, self driving cars. Address climate change and how we are going to cope better as we lose electricity (look to the Blue Lake Rancheria for ideas)

Arcata is limiting parking spots, even for new residential downtown development. I feel this is a mistake and if people can't park close to the places they'll visit they'll go elsewhere. I don't see this society reducing vehicle use, unless perhaps there was an outer central parking area with a constant flow of public shuttle coming around often. Even then most people will drive nearby so they can set their purchases in their car and go on their way, or not get wet. Plan to have plenty of parking; if society changes, that space can always be used later but for now a lack of it will restrict commercial and perhaps residential use
Art and beautification, which are huge draws to our area
Ask the public more questions about money sourcing
Ask what people do NOT like about the shopping center/Pierson park area and why do people go elsewhere for entertainment, shopping, etc.
Consider multi level parking to save ground space
Consult with the Wiyot Tribe, please. Consultation with sustainable urban planners or "ecocity" design experts would also behoove.
Do not just say, "Raise Taxes" like it is a swear word? I'd like to know how much? I am fine with my parcel tax to fund the Parks, I'd rather see the kids at the park, playing ball, than hanging on the corner. I'm fine with school taxes too that our community might have kids who are well enough educated to survive anywhere? Once again, how much? \$2/month? \$10/month? My contribution to a town center would be seek services and products there, perhaps entertainment and social events too?
Do we have the population and income in Mckinleyville to support this on a continuing basis?
Does the 141 acre Town Center planning area, as identified in the 1990's, meet the needs of 2020 and beyond? Taking in the North and South "gateways" to town--should the Town Center planning area be expanded to include all of Central Ave between Murray and School roads? Should the Town Center boundary be expanded to include the Rays/Kmart commercial spaces?
Excellent questions.
Good job, thank you for soliciting our feedback. :)
Have you consulted with the Wiyot Tribe? Do they consent to this survey? Your plans? Why is there a racist symbol that is currently standing in the center of the mall area, aka "totem pole"? This is disrespectful and an embarrassment.
How can our Town Center become an entertainment destination?
How can we become a city??
How can we make Mckinleyville a desirable place to visit? How do we improve the aesthetics of strip mall businesses that currently exist and how do we address safety at night? How do we integrate our low-income areas with successful neighborhoods? Safety is the biggest thing in considering where you want to live and visit and many have concerns about what we invite in when we already struggle with what we have in town.
how can we make mckinleyville more attractive, more interesting.
How can we make the town center feel special and unique?
Is there a way to get kid input on these thoughts and ideas?
how can we make this beautiful ocean front town more beautiful
How do we avoid becoming another Eureka. ... I've lived here for over 20 years. It's feeling more like Eureka every year. :sob:

How do we reduce crime and make sure any new development doesn't exacerbate this increasingly severe problem?
How does McKinleyville and Humboldt County handle the homeless/drug addicted people whose population is growing in McKinleyville? I left my Central Ave office space for a home office because of repeated negative encounters with people sleeping, trashing, pissing/defecating and doing drugs on the porch/entry way of my office space. This also lead to vandalism of my vehicle while at work.
How often do you walk, bike, skate, drive in McTown? What public spaces do you currently use? What types of shops do you use?
What are people already using in town. These spaces are liked by the community so the community will respond to new places better if they facilitate what they like about McTown already.
How to attract more tourists/people from Eureka, Arcata, and other local towns. For people traveling, is there any loving like hotels that are within walking distance to restaurants and activities that would make tourists want to stay in town?
How to keep these new businesses safe and quiet. McK is notorious for illegal fireworks at 3 AM and loud trucks/motorcycles doing donuts at intersections.
How will this affect the drivers.
How would people like to access the Town Center? What would be preferred walking and biking routes?
I know this is a huge problem that no one seems to be able to figure out, but the homeless population is a HUGE problem. I wouldn't mind coexisting if they weren't trashing the place and making public spaces feel unsafe. This is why I worry about the idea of putting more trails in, as this tends to be the type of area they are drawn to.
I would be interested to know what myths the broader community has about McKinleyville, and what the desired traits are of a strong community according to residents. The work Eureka has been doing to undo misconceptions has been inspiring.
Ideas on how to remove homeless/dangerous people from this area, so that people want to be in this area for eating, shopping, living or recreation. Right now it is not a desirable area.
If there are trails and natural areas, they should be more like urban parks, with open sight lines, because the homeless population will end up living in areas that are shrubby and covered. We need to consider how to house people who are currently homeless in our community so that they can enjoy the new town center in an appropriate way.
I'll let you know!
Is Facebook the best place to request feedback?
Nope, thanks for all you do!

Perhaps you shouldn't be doing any of this development until McKinleyville becomes city. The County takes advantage of this community because we are the largest property tax base that's unincorporated. I feel that \$\$\$\$ that does corrupt will definitely corrupt this venture as well. The few families & developers with \$\$\$ will make tons more on the city center. Why do we need a city center? Cramming people together will raise our crime rate. Currently the Sheriff's Dept is down 17 positions. Actually, this agency is chronically down staffing. The crime rate reported or not is incredible to me. When I moved here in the early 1980's crime & homelessness were not the problems they are today. Don't do the County any favors by giving them a larger tax base to keep the town of McKinleyville part of a county that only wants our tax dollars. My whole feeling about the City Center would be different if McKinleyville were an incorporated city. Thanks for listening. I appreciate the chance to express my views.

Phrasing on what we need instead of want.

Addressing homeless population directly with questions around that.

Homelessness impacts all the ideas/ plans, unless we have a solution to assist this devastating reality.

Policing and patrolling our new trails, so the riff-raff and druggies don't take it over. Getting adequate policing is a real issue and problem with us. And seems like it's getting worse and worse! We can't have nice things, if we don't protect them, and claim them as our Community Property. Perhaps funding more officers, incentives for LE to move/work in McK. Civilian patrols, by horseback, bicycle, etc. We need more eyes on our public places. All the design and infrastructure in the world won't work, if they are too infested for law-abiding citizens to use safely! FIND WHAT WORKS, and make more of it!

Policing is a priority to make the town center safe.

probably

Probably would have been better to include that wetlands info upfront. It's important.

Public transportation!!!

Questions about people's greatest concerns about changes; eg. public safety, wealthy leaving out the working and lower-middle classes; no culturally diverse inclusion in style and outreach so people feel left out; loss of views of the hills and the feel of McKinleyville

Questions about the community's openness for facilities that will help to address and shelter people who have no home or food...people who are in need of addiction recovery services...people who may need temporary shelter/counseling to recover from trauma.

Respondents' age category. If the respondents are skewed to specific age groups, you would know you need to have a new outreach strategy to reach lots of different age groups.

<p>Seniors make up about 25% of the population in Humboldt County. Many people would like to downsize to a living situation with more available support as they get older. Life Plan communities offer a continuum of living situations to residents including independent living, assisted living, and advanced nursing/memory support. A person can spend the rest of their life in a life care community, moving between levels of care as needed.</p> <p>Because there is no Life Plan continuum of care facility in Humboldt County, local people leave the area if they want that kind of care. When they do, we lose committed community members and the jobs that their investment in Life Care Humboldt would produce. People leave family and friends. There is a group lead by Ann Lindsay M.D., Patty Berg and others who are working on developing a Life Plan community in Humboldt. You can contact me to be in touch with the group. Thank you!</p>
<p>should we not change a thing.</p>
<p>Thanks</p>
<p>The economy is not going to continue to be good is what experts are saying. I'm not sure it's a good idea to put any money into this now.</p>
<p>The layout map didn't work from my phone, but a combination of transportation in, vehicle need reduction, existing streets , parking hub</p>
<p>There is no honor in the name McKinleyville! Our town should be renamed.</p>
<p>There is the large matter of maintenance and security. Who/What will have jurisdiction and responsibility for upkeep, maintenance, cleaning, etc of the town center. I am not "against" the homeless and vagrants who stay, come, go, panhandle, etc. here...but building a nice new town center will not fix that problem. What humane, just, and safety and security for all concerned will need to be seriously addressed and how? The issue cannot be ignored and may be worsened or highlighted by the proposed development. Thank you.</p>
<p>There wasn't really anything on transportation options per se. How do we get people out of their cars? Is there a possibility for something like a Central Ave. shuttle? Could there be a central parking lot in the Town Center, maybe two stories of parking with apartments on 3rd/4th stories, so people could park once, maybe twice and then walk? Or rent a bike? Can or should the sidewalks be widened to make them more pedestrian friendly? Right now the almost never used bridle path, while very cool, takes up a lot of pedestrian space.</p>
<p>This was a great survey but is not widely known about in our community.</p> <p>Out of the 15,000 or so residents it is said that you have only received 200 or so completed surveys.</p> <p>That is not enough to represent the vision for the town center.</p> <p>More needs to be done to inform the WHOLE COMMUNITY before decisions are made.</p> <p>timeline. How long with it take to get a plan together.</p>
<p>We should be looking at climate change and what we can do locally in development to mitigate it. Destroying the last of our semi-wild lands should be very low on the list, if we want to survive as a species. And why can't we have more substantial public access via public transportation? Why does it always have to be planning for cars?</p>

what about future planning for homeless/very low income members of the community? Future planning could avert problems and save \$\$
local public transportation: ie: small vans in downtown area
What are your ideas for a new name for the area? Do you think incorporation would help create a cohesive town? Is it possible to add a tax to fuel sold in Humboldt to generate revenue for life-affirming projects?
What businesses are interested in coming to McKinleyville
What can we do to encourage disenfranchised people to join in the community.
What do people think about senior housing locally. Currently people go out of the area for a life plan community. Seniors could support local businesses without increasing vehicular traffic much. It would also employ local people
What do people want to see with the land around the Town Center boundaries?
What transit amenities should be added?
What has held back progress so far? Has it been a lack of leadership, lack of a workable vision, or other factors? Eighteen years of no progress suggests some underlying cause.
What is going to happen to the colony of feral cats that currently live in the property behind Safeway?
What level of shops do you want in your town center? Dollar stores or Plaza Design.
What vision do you have for mckinleyville 10 years from now?
What will aging baby boomers want, if they want to "age in place" in McK? How can the town center be designed to help accommodate that (and help the families who are going to take care of their aging parents/grandparents)?
What would attract tourists to this area for increase in business revenue
When do registered voters get the opportunity to vote on this concept?
Where are the sidewalks???
Where are those without resources ad housing or other safe places to be going to go? They are not going away.
Who stands to benefit by building low income housing in the middle of town?..A select few who could care less bc they dont live here.
Why are there no indoor play places for kids to go to when itâ€™s raining?
Why are we the only unincorporated area the Board has focused re affordable housing?..
Why canâ€™t the county move the town center lines? Why is such a big plan only to the economic benefit of one property owner? Why canâ€™t the county accrue the old mckinleyville trailer park and temporarily rehome the residents while using that property for modern and functional affordable housing thatâ€™s still within walking distance to the town center? Why not improve whatâ€™s here instead of destroying whatâ€™s good? Make trails through the wetlands and make it a usually community space that preserves nature.
Why do we want to force a development in an area not built for it, other than a travel/park

Why do you think businesses will fill new buildings when we already have so many empty commercial spaces next to Safeway, etc?
Why isn't McKinleyville incorporated yet?
Why not focus on redevelopment of existing commercial and residential areas? Many existing buildings are in horrible shape, poorly built and should be the main topic of discussion. Planning was not even an afterthought in McKinleyville, so please stop the sprawl.
Will the Pierson's really cooperate to help this happen? Why so many empty storefronts? Why are rents so high? They need to be on board
Will this plan be enforced, or just a recommendation? If enforced, HOW and by WHOM?
Is it reasonable to add more limitations to the commercial uses of lands when we already have a blight of empty stores IN THE TOWN CENTER now? (... and in other areas of 'town' also)
Would becoming incorporated improve the chances to get funding for improvement in the town? How can we obtain sufficient law enforcement and public safety needs?
Would you like to see an emphasis on tourism brought into the area and why or why not? What do you feel is unique about McKinleyville?
Yes - show some heart + bring up the question of keeping the kitty colony intact!
Yes you should have a dialogue box with the wetland questions so people can share what they think you should do with the wetlands more specifically.
Yes! How can we work towards suitable and sustainable mass transit!
Yes, do the people of McK understand the difference between being incorporated and not? Do they understand the role of MCSD or MMAC? I think they don't have a clue -- and I wonder why. Since we do not a city, we are a non-entity and we suffer from it. Why is this not promoted more by the County? At least educate the population so they understand Government, voting, taxes, cities, counties - the whole picture. We don't get involvement because people do not understand that they have a voice.
Yes. Other questions will come up and should be asked and responded to when that happens.
Yes. Senior housing with continuing care is a priority for those of us wishing to scale down, own a small home, walk to amenities, etc. We seem to have an abundance of low income housing which is a good thing but what about senior housing where you buy in early in the process? We become stakeholders in the development planning! Can't we have both.

Yes--one is how to balance congestion and vehicle traffic, as more development is added to the town. One possible idea for the entire "town center" is to go in with an idea of trying to prohibit vehicles from much of the area; certainly we should avoid straight-through avenues, to minimize speed. Also, we should ask what the level of commitment there will be by the County, for one thing, to perform basics such as code enforcement, so that outside investors will look favorably on this area--for example, it seems this county is very lax in going after code violations, specifically as to open dumping (abandoned cars, haz waste, un-inhabited mobile homes & RVs, and abandoned cars on the streets). Two locations as you drive into town: one, as you leave 101 & cross North Bank: the property has abandoned vehicles, heavy equipment, and piles and piles of household trash. An old barn finally fell in. At Central and Norton (you see this as you leave the airport and drive into town), you see a property with an old mobile home with one side disintegrating, the insulation falling all over, the house next to it not far behind. Is this fire safe? Should both be "red-tagged" and the owners told to do the cleanup? I think so. At minimum, both are huge visual nuisances that register with visitors.