



COUNTY OF HUMBOLDT

AGENDA ITEM NO.
D-2

For the meeting of: December 16, 2014

Date: December 2, 2014
To: Board of Supervisors
From: Supervisor Mark Lovelace
Subject: Proclaim January 23rd through February 7, 2015 as Humboldt Steelhead Days

RECOMMENDATION(S): That the Board of Supervisors adopt the Proclamation.

SOURCE OF FUNDING: N/A

DISCUSSION: The Board of Supervisors would like to recognize Humboldt Steelhead Days to raise community awareness about the importance of the winter Steelhead run through the Eel River and Mad River watersheds to Humboldt County's tourist economy with this Proclamation.

FINANCIAL IMPACT: N/A

OTHER AGENCY INVOLVEMENT: N/A

ALTERNATIVES TO STAFF RECOMMENDATIONS: Board discretion.

ATTACHMENTS: Proclamation

Prepared by Kathy Hayes

Signature *Mark Lovelace*

REVIEW:

Auditor _____ County Counsel _____ Personnel _____ Risk Manager _____ Other _____

TYPE OF ITEM:

- Consent
- Departmental
- Public Hearing
- Other Special Presentation (5 mins)

PREVIOUS ACTION/REFERRAL:

Board Order No. _____

Meeting of: _____

BOARD OF SUPERVISORS, COUNTY OF HUMBOLDT

Upon motion of Supervisor Lovelace Seconded by Supervisor Sundberg
 Ayes Sundberg, Lovelace, Bohn, Fennell, Bass
 Nays _____
 Abstain _____
 Absent _____

and carried by those members present the Board hereby approves the recommended action contained in this Board report.

Dated: Dec. 16, 2014

By: Ana Hartwell
Ana Hartwell, Deputy Clerk of the Board

PROCLAMATION
OF THE
BOARD OF SUPERVISORS
COUNTY OF HUMBOLDT

WHEREAS, fishing, ecotourism and related activities are an important contributor to the North Coast's economy; and

WHEREAS, in any one year, as many as 20,000 winter run Steelhead (Salmo gairdneri), make their winter return to the cool flowing waters of the Mad River and Eel River watersheds; and

WHEREAS, Humboldt County recognizes the return of this ecologically and economically important run of steelhead; and

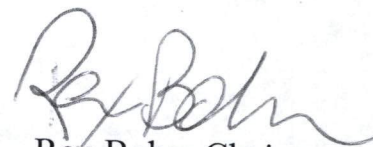
WHEREAS, Humboldt Steelhead Days celebrates the winter steelhead run, showcases the Mad River and Eel River Valleys and surrounding area's rich diversity, attracting tourists from all over the United States, and making Humboldt County a destination for steelhead fanatics; and

WHEREAS, Humboldt Steelhead Days is an educational tool to help maintain our natural habitats and diverse fishery populations for the future, by offering workshops, field trips, and entertainment infused with the theme of Humboldt Steelhead throughout the Eel and Mad River Valleys.

NOW, THEREFORE, the Humboldt County Board of Supervisors encourages the businesses and residents of Humboldt County to actively participate in the Second Annual **Humboldt Steelhead Days** that will be held in the lower Mad River Valley **January 23th through February 7th, 2015**, and to welcome our steelhead loving visitors to the Pacific North Coast in all ways that will inspire them to return again just as the steelhead have been doing for centuries.

Dated: December 16, 2014




Rex Bohn, Chair



Humboldt Steelhead Days™ 2015 January 23 - Saturday February 7th
Brought to you by: Mad River Alliance, California Trout, and Associates*.



This two week family fun fishing event encourages anglers to get out into the Mad River & Eel River and hook a Steelhead.

Friday Jan. 23rd, 6 – 9 pm Kick Off Party and late Registration at Mad River Brewery.

Saturday Jan. 24th (7 am) - Saturday Feb. 7th (5 pm) Mad River and Eel River Fishing competitions¹

1. Catch and release steelhead fishing contest in the Eel River.
2. Catch & keep a hatchery steelhead fishing contest in the Mad River.
3. Participants must be registered in the Event to win a prize.
4. Verification of catches
 - (1) *Eel and Mad Rivers catch and release: photos or verification by witness*
 - (2) *Mad River ONLY hatchery fish catches can be verified at Mad River Tackle on Guintoli Lane, Arcata or R.M.I. (formerly Redwood Marine) on West 6th Street in Eureka.*
 - (3) *Participants must be registered in the event to win!*

¹ Upon registration you will receive a full contest rules and guidelines (CDFW – see attachment).

Fishing Competition Categories include:

Eel River

Best close photo up of a steelhead
Best catch & release photo for the Eel River
Best photo of fish in the water
Best scenic photo of steelhead and background
Best male with steelhead or best female photo.
First steelhead of the Eel hooked & verified

Mad River

Best close photo up of a steelhead
Best photo of fish in the water
Best scenic photo of steelhead and background
Best male with steelhead or best female photo
hatchery steelhead caught
First steelhead of the Mad caught

Top 3 Prizes Include:

- Guided Drift Boat Trip with Kenny Priest of North Coast Fishing (\$300 value)
- Guided Fishing Trip (\$300 value)
- Top of the Line Steelhead Rig (\$250 value)
- Additional prizes, including fishing line, and other gear.

Saturday Jan. 24th - Events open to the Public

1- 4 pm Free Family Fun Afternoon at the Blue Lake Business Park

- Learn how to rig for steelhead like a pro.
- Learn humane catch & release technique.
- Family Fun Fish-tales for toddlers, and fish themed music.
- Arts & crafts throughout the day for the kids.

7:30 – 9:30 pm Family friendly variety show “All Things Fishy” hosted by Dell’ Arte International!

Saturday Feb. 7th Awards Celebration Dinner (\$25 value!) - 6-9 pm at the Historic Samoa Cookhouse.

Prizes will be awarded ONLY to registered participants

To register for Humboldt Steelhead Days Fishing Competition visit: Mad River Tackle in Arcata, Redwood Marine in Eureka, Pacific Outfitters

Mail-in registration donation to Mad River Alliance at P.O. Box 1252, Blue Lake, CA 95525,

On line registration at at www.madriveralliance.org or <http://caltrout.org/regions/north-coast-region/>

*Fundraiser for Mad River Alliance and California Trout