

**From:** [Lelehnia Dubois](#)  
**To:** [Planning Clerk](#)  
**Subject:** Re Education, patients, our culture, and the ordinance  
**Date:** Thursday, June 01, 2017 11:21:19 PM  
**Attachments:** [Full job resume.docx](#)  
[Bio Sept 2016.docx](#)

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Dear Commissioners,

First I want to thank you for all your hard work!!

I wanted to offer my free time to answer any questions the commission would have about cannabis. I am not a technical policy advisor but I do help companies navigate and design around and/or with the industry, as it evolves. I have a unique experience and long history in our community that allows me valuable insight to our cannabis culture on a local and national level.

In public policy meetings, there has been little conversation about the patients and about our lifestyle/culture. Understanding from how cannabis is used by patients vs/ rec consumers to how our black market is reacting can help you navigate with more ease as you make decisions regarding our ordinance and the permits you approve. These decision-making processes have huge impacts on not only our near future but generations to come. I would like to help you understand any aspects of this plant, the cannabis culture, and it's consumers that you might have. Anything I can do to help make your decision-making process easier. I am enclosing some info about me so you can better understand my experience and knowledge base.

Much respect and appreciation.

<https://youtu.be/gzDEXfdHRHA>

**Warmest Blessings,**

**Lelehnia DuBois**

**Cannabis Culture Specialist.**

**Owner, Humboldt Grace, LLC**

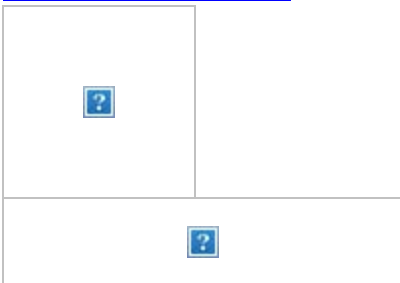
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**Traditional Education**

*College of the Redwood, Eureka, CA: LVN, AS.*

*Mesa College, San Diego, CA: Dance*

*Mission Bay High School, San Diego, CA: Graphic Design, Marketing and PR, HROP with Elite Modeling as talent scout. PR intern for Wear PR, Now Wear Strategies in Sand Diego, CA.*

*Hoopa High School, Hoopa, CA: Class President, Captain of Cheer Squad, member of HDNIA.*

*San Diego Junior Theater, San Diego, CA: Television production, dance, and acting.*

*Civic Dance and San Diego Youth Ballet*

*Burnt Ranch Elementary, Burnt Ranch, CA*

*OB Free School, San Diego, CA.*

**Cannabis Experience**

A member of think tank of female cannabis leaders in Humboldt County, called, Women Cultivating Community-Humboldt. Present. Key note Speaker 2016 HSU Emerald Triangle Conference. Subject matter, History of the cultures original values and how they sustain us through this new frontier.

Lecture on the emotional impact of branding and color, Women's Grow Humboldt 2016

Lecture on The Needs of Women in the Cannabis Farm Communities, Women's Grow Humboldt 2015

Co-founded the CCVH Women's Alliance, 2015.

President of California Cannabis Voice Humboldt, Nov 2014 –April 2015.

Volunteered Community Outreach with California Cannabis Voice Humboldt, 2014.

Advocacy for medical dispensaries in Lake County, 2012.

Patient, Provider, and advocate for Hummingbird Healing Center, 2011.

Public Cannabis Advocacy began, 2009.

Indoor/outdoor horticulture as a medical patient under 215, 2005.

Became a Medical Cannabis Patient for a spinal cord injury, 1999.

Raised off the grid by a mid-wife in Humboldt and Trinity County, 1977.

**Work Experience**

**Humboldt County Human Rights Commission**, Humboldt County, Ca. January 2017- appointment 4 years

*Appointed Commissioner of District 5.*

**Humboldt Grace**, Blue Lake, CA. July 2015 – Present.

*Founder/Owner/ Entrapeneur.*

Helping organizations grow together, teaching teams how to thrive together in unity. Building bridges between cannabis and the mainstream world. Creating products that help educate on the values of "beauty from the inside out". Created the company, branding, marketing campaign, product development, administrative, developed partnerships, and we are launching this Fall on CBS with our first product line "leledubois, a cosmetic revolution.

**Hummingbird Healing Center**, Humboldt County, CA. March 2015 - Sept. 2015.

*Project Developer of a re-opening Medical Cannabis Healing Center.*

Re-Building the vision, creating relationships, team building, policy, public relations, brand strategy, consumer education, marketing strategy, and community development.

**California Cannabis Voice Humboldt**, Humboldt County, CA. Dec 2014-May 2015

*President Emeritus.*

The founding President of a grassroots non-profit organization responsible for organizing 1000's of cannabis farmers in Humboldt and Trinity County, helping set the standards for local and state cannabis policy and helping the local farmers come out of the black market in to regulations. Engaged with national, state, and local leaders, team building, cannabis advocacy, political strategy, policy development, creating messaging, community organization, project management, project coordinator, events, fundraising, public speaking, small farmer advocacy, nonprofit, PR, and community outreach. Co-Founded the CCVH-Women's Alliance and brought together over 65 female small cannabis farmers for the first time in history.

**Senior Living.Net**, Washington DC, September 2012- Dec 2014

*Senior Care Advisor.*

Finding solutions for families in crisis. Was one of the Top 10 Advisor's nationwide in 2012. On the Care Advisor Wall of Fame in Washington DC.

**Elect Phillip Tufi for State Assembly**, Sacramento Ca. March 2012 - Sept 2012.

*Chief Campaign Advisor and Writer.*

Organized the beginning of campaign, kept campaign platforms focused, generated and implemented ideas to attract voters, wrote speeches given to the California GOP Caucus and other political organizations for the 2012 District 8, California States Assembly race.

**Dream Quest Teen and Youth Center**, Willow Creek, Ca. Oct 2011 - Feb 2012.

*Program Coordinator.*

Created and implemented programs that would inspire and give the youth skills to ensure a successful future. Recruited and managed volunteers, managed the teen center, worked hands on with teens, created an Art Lab, recruited teachers, artist, musicians, actors, athletes, and small businesses owners to give workshops in their specialties. Implemented workshops, responsible for all PR and Marketing, and wrote articles for the member monthly newsletter.

**Sun Bridge**, Eureka, Ca. August 1999 - Nov. 1999.

*LVN interim.*

Had the responsibilities of an LVN while I waited to take my boards.

Patient Care, administered medication, constructed care plans, and worked with teams to create optimal patient care.

**St. Joseph Hospital**, Eureka, Ca. May 1996 - Nov 1999.

CNA

Patient Care in Med Surg, Short Stay, Pediatrics, ICU and CCU, started the first telemetry nurse's aid program in the new cardiac unit. Co-wrote the training manual and pioneered the program.

**Willow Creek Family Medical**, Willow Creek, Ca. Oct 1994 - May 1996.

*Receptionist.*

Answered phones, scheduled appointments, and worked with medical records.

**Avalon**, La Jolla, Ca. September 1992 - Sept 1994.

*Front House Manager.*

Customer Relations, Marketing, Public Relations, Event Planning, hiring, training, managing staff and all promotions.

**The Bombard Family**, Catalina Island, Ca May 1992 - Sept 1992.

*Seasonal Waitress.*

**The Sport Shop**, Mammoth Mountain, Ca. Nov. 1991 - May 1992.

*Seasonal Sales.*

Winter sports sales at a ski resort.

**Swiss Cafe**, Mammoth Lakes, Ca. May 1992-May 1994.

*Waitress and shift manager.*

Scheduling of shifts, customer service, opening and closing duties.

**Wind Sport**, San Diego Ca. May 1991 - Nov 1991.

*Senior Project Manager.*

Staffed, merchandised, bought hard and soft goods, and managed the opening of a Sailboard Shop. Attended all trade shows and worked with product companies like Body Glove, Raisin, Mistral, and Rusty.

**Nordstrom's**, North County Fair, San Diego Ca. May 1988 - September 1991

*Sales in the Brass Plum Department, and dress merchandising.*

Sold and merchandise women's wear in a fast paced competitive department.

Merchandise the dress department and learned to build a large private customer base.

**Elite Modeling Agency**, San Diego, Ca. September 1987 - September 1989

*Talent Scout for the "Look of the Year Contest", and model..*

Was a part of the training, scouting and recruiting team in San Diego. This contest has now become an international television show.

### **Extracurricular Activities**

San Diego Junior Theater 1979-1985

San Diego Junior Lifeguard Program in the United States 1979-1985.

Super Camp 1985

USA dance and cheer camp 1986

HDNIA Leadership summit 1987

Dance Trope Culture Shock 1993

Cheer Coach 1994

Dance teacher, Ages 5 - 45 Hip-Hop through the Burnt Ranch Elementary !994 - 1995

NSO for Humboldt Roller Derby 2011

### **Personal Local References**

*Trish Oakes*, Willow Creek, CA. 530.629.3564. Director of Dream Quest Teen and Youth Center. Known for 20 years.

*Diana Lynn*, Blue Lake, CA. 707.834.3088. Local educator, artist, writer, and editor. Known for 30 years.

*Dr. Norman Bensky*, Willow Creek, CA. 530.629.3111. MD. Worked for and have known for 37 years

*Phillip A. Tufi*, Sacramento, CA. 916.412.7727. Railroad Engineer, Union Leader, and former republican candidate for Ca State's Assembly 2012. Known for 8 years.

*Heather Stevens*, CA. 707.499.6692. Works for City of Arcata, Park and Rec. NSO's for the Humboldt Roller Derby, and have been friends of 5 years.

More references available upon request.



Lelehnia DuBois

Founder

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<https://www.linkedin.com/in/lelehniadubois>

Lelehnia DuBois embodies the spirit and culture of Humboldt County. The region has been an incubator for creativity, healing, and diversity since the late 1960s when it attracted a large migration of counter culture. Many came to purchase land and grew cannabis to support a homesteading lifestyle. Because of this crop the communities have been steeped in controversy for the last several decades. It is a community that has overcome much adversity and persevered through extensive periods of persecution and victimization. These trials and tribulations have forged a sense of grace in the region's inhabitants, shaping a vibrant culture which stands up for what it believes in.

Lelehnia Dubois grew up in two worlds. Her father enrolled her in performing arts school, Junior Lifeguards, she shopped at "Nordies", lived the So Cal lifestyle. Her mother had her homesteading and learning the trades of the Northern California mountains. Lelehnia grew up disliking cannabis and its effects. She has witnessed raids, family homelessness, children left in the cold through harsh winters, all results of the drug war. She chose to live a life outside of her northern community, which provided her with a diverse background in retail, hospitality, political, and project management disciplines. Following her mother's death, she moved back to Humboldt Country to care for her two younger sisters, but sustained a spinal injury while working as a nurse, which required her to use many pharmaceuticals. Her body had an adverse reaction to one of those medications, which motivated her to try alternative medications and therapies. Lelehnia began to use the many tools her mother taught her in healing. Cannabis was one of those tools. She is now walking and thriving in life. Lelehnia, believes cannabis, CBDs, and other compounds of the plant being discovered, are a large part of her ability to thrive. Her mind would forever be changed after experiencing the plants healing properties – a cannabis advocate was born.

In 2005, she started growing her own medicine and providing for a local dispensary, The Hummingbird Healing Center. Immediately she began to experience the many draw backs of an unregulated industry. In Oct of 2014 she became involved with a political organization California Cannabis Voice Humboldt, by Dec she was elected the first board Chair and President. In January of 2015 co- founded the CCVH-Women's Alliance with two other women. Lelehnia played a key role in bringing together the local cannabis farmers, local business owners, and politicians to the same table, working together, to establish local and state cannabis regulations. Lelehnia continues to help her community transition by being involved in a women's think tank, "Women Cultivating Community", and working with local brands as they emerge into the main stream market. She was just recently appointed the role of a Human Rights Commissioner in her community.

Inspired by her county's history, and affinity for cannabis as a healing plant, she was compelled to launch Humboldt Grace, beyond the leaf. A way to allow her to help others discover the same health benefits that provided her a road to recovery. A way for Lelehnia to help her community continue to

thrive through legalization.

Now Lelehnia speaks on her culture, works with clients transitioning to legalization, and helps patients design small systems that work with their disabilities. Lelehnia has a social media network with over 4,000 1st person She has been featured in national articles, and mentioned in a publication Weed Wars by Peter Hetch. Lelehnia is considered a leader of cannabis and community advocacy at local, state, and national levels.

#### Articles

[https://issuu.com/hempnation/docs/march-april\\_2017\\_\\_finalIndesign/39](https://issuu.com/hempnation/docs/march-april_2017__finalIndesign/39)

[https://issuu.com/dopemag/docs/dopemag\\_april2015\\_wa\\_web/60](https://issuu.com/dopemag/docs/dopemag_april2015_wa_web/60)

<http://cannaeffect.org/lelehania-dubois-her-change-of-mind-towards-cannabis/>

[http://www.postandcourier.com/archives/marijuana-market-takes-a-hit-in-california-s-emerald-triangle/article\\_46db4540-89bf-523a-b9f5-275246e1f1f8.html](http://www.postandcourier.com/archives/marijuana-market-takes-a-hit-in-california-s-emerald-triangle/article_46db4540-89bf-523a-b9f5-275246e1f1f8.html)

<http://www.sacbee.com/news/state/california/california-weed/article2574657.html>

[https://www.washingtonpost.com/national/pot-growers-team-up-to-go-legit-in-california-county/2011/01/28/ABCpF9G\\_story.html?utm\\_term=.551578537c82](https://www.washingtonpost.com/national/pot-growers-team-up-to-go-legit-in-california-county/2011/01/28/ABCpF9G_story.html?utm_term=.551578537c82)

<http://blogs.sacbee.com/weed-wars/2010/11/accidental-pot-grower-ponders-the-future-in-humboldt-county.html>