



BOARD OF SUPERVISORS  
**COUNTY OF HUMBOLDT**

825 5TH STREET, ROOM 111  
EUREKA, CALIFORNIA 95501    PHONE: (707) 476-2390

October 22, 2019

Department of Alcoholic Beverage Control  
Attn: Office of Legal Services  
3927 Lennane Dr., Suite 100  
Sacramento, CA 95834

Re: Dollar General LLC #15028, 1180 Murray Rd., McKinleyville, CA. 95519-3476  
File: 20-600139

Dear Department of Alcoholic Beverage Control:

The Humboldt County Board of Supervisors respectfully requests a denial of the above referenced Conditioned Alcohol Sales Permit. The proposed premises and/or parking lot, operated in conjunction therewith, are located within 100 feet of residences, and issuance of the applied for license, even with the prescribed conditions related to hours and lighting, will interfere with the quiet enjoyment of the property by nearby residents and constitutes grounds for the denial of the application under provisions of Rule 61.4, of Chapter 1, Title 4, of the California Code of Regulations.

In addition, the proposed operation is less than 600 feet from a High School, which is directly across the street. In a recent study by Humboldt State University researchers looking at the relationship between liquor licenses and crime in Arcata and Fortuna, found that "in both Cities instances of crime are more common in areas where there are multiple alcohol outlets both on sale and off sale".

Issuance of this license in this area would create a public nuisance, would cause or add to crime in the area, and is in a high-crime area (76 Gas station at Hwy 101 a quarter mile away is robbed often) or an area that has too many licenses, and would not serve public convenience or necessity.

Please note that former Supervisor Sundberg, whom Supervisor Madrone has now replaced in this matter as the duly elected District Supervisor, did submit a timely letter opposing this license, dated November 1, 2018, representing the district where this establishment is located.

Additional grounds for denial include the fact that the premises are located within the immediate vicinity of a school, and a children's playground, and the normal operation of the licensed premises would impact their functions (Business and Prof Code 23789). The State Parent Teacher Association states that zoning ordinances are insufficient in protecting our youth; parents, teachers, and students are concerned with the rise in teenage drinking and need to create an environment to counter that increase; and counties should request denial of sales within 600 feet of schools. This facility is within 600 feet of the school.

When the store opened, Supervisor Madrone asked the manager to remove tobacco sales adds from their window that were clearly visible to the students. They complied for a week or two and then the tobacco adds went back up. The manager said that "corporate" required them to advertise regardless of the vicinity to the school. This shows a callous disregard for the well-being of students and the community.

For all these reasons, alcohol sales at this sensitive location are not in the best interest of the public welfare, and therefore this permit should be denied.

Thank you for your consideration in this very important matter.

Sincerely,

Rex Bohn, Chair  
Humboldt County Board of Supervisors

RB:kh