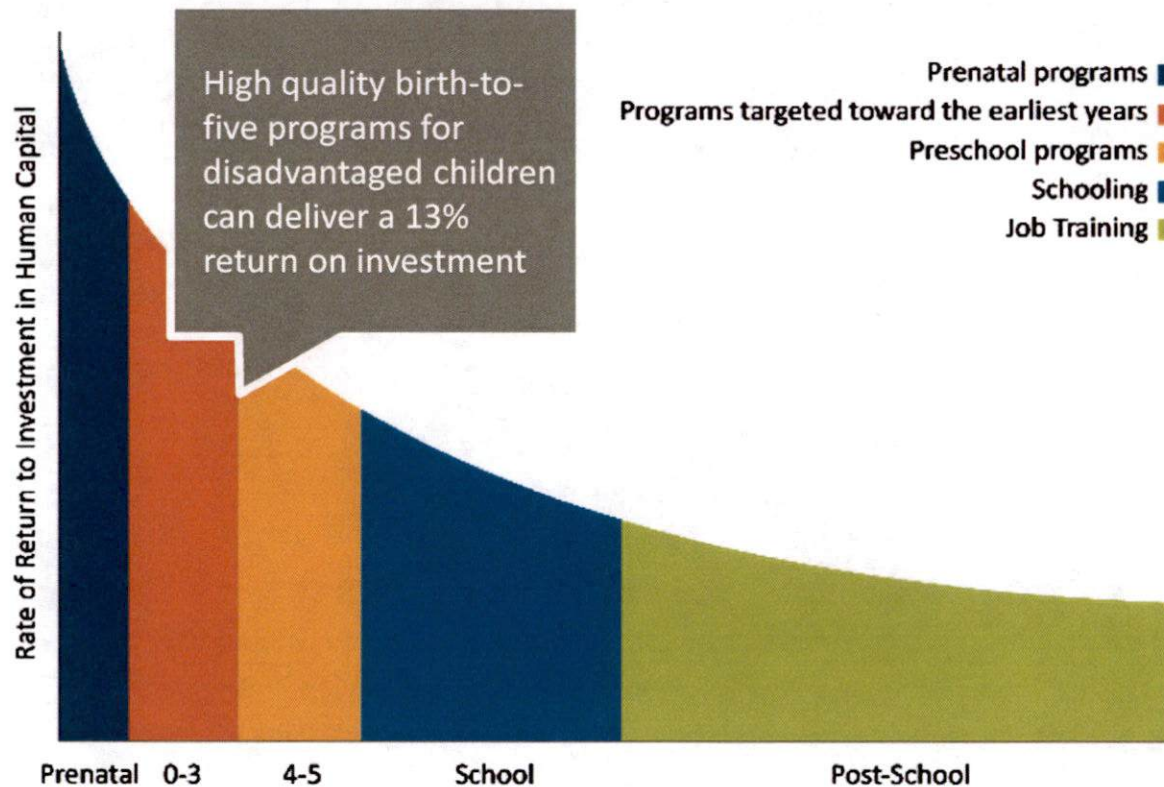


# The Earlier the Investment, the Higher the Return

Investments in early childhood are most impactful, relative to those later in life

Return on Investment in Human Capital by Age



Source: James Heckman, Nobel Laureate in Economics

# Why is First 5 Important?

*“Early experiences affect how the brain develops, shaping how children learn, behave, and grow.”*

- The Center for the Developing Child at Harvard University

