



BOARD OF SUPERVISORS
COUNTY OF HUMBOLDT

825 5th Street, Suite 111, Eureka, CA 95501-1153

Telephone (707) 476-2390 Fax (707) 445-7299

APPLICATION TO SERVE ON THE HUMBOLDT COUNTY

CITIZENS' ADVISORY COMMITTEE ON MEASURE Z
EXPENDITURES

APPLICANT NAME:

Sue Long

MAILING ADDRESS:

[REDACTED]

Fortuna CA 95540

TELEPHONE: Home:

Work:

Mobile:

[REDACTED]

E-MAIL ADDRESS:

Sueplong 707@gmail.com

OCCUPATION:

business owner

ARE YOU A CURRENT EMPLOYEE OF OR VOLUNTEER FOR THE COUNTY OR ANY AGENCY

LIKELY TO APPLY FOR MEASURE Z FUNDS? NO ☒ YES

IF YES, WHAT AGENCY OR DEPARTMENT? City of Fortuna Measure E committee

PERSONAL REFERENCES:

(1) Mervitt Perry

PHONE:

[REDACTED]

(2) Mike Johnson

PHONE:

[REDACTED]

PRIOR ADVISORY BOARD OR BOARD OF DIRECTORS EXPERIENCE? NO ☒ YES

ON THE BACK OF THIS PAGE OR A SEPARATE SHEET OF PAPER, PLEASE ANSWER THE FOLLOWING QUESTIONS:

1. WHAT IS YOUR FAMILIARITY WITH PUBLIC AGENCY BUDGETING?
2. DESCRIBE YOUR EXPERIENCE WITH COUNTY GOVERNMENT.
3. WHY ARE YOU INTERESTED IN SERVING ON THE CITIZENS' ADVISORY COMMITTEE ON MEASURE Z EXPENDITURES?

PLEASE ATTACH A CURRENT RESUME. See attached. I now have 1yr of experience on the Measure Z Committee.

I declare under penalty of perjury under the laws of the State of California that the above statements and all attachments are true and correct

DATE:

11/10/2025

SIGNATURE:

Sue Long

SUBMIT THIS APPLICATION TO:

HUMBOLDT COUNTY CITIZENS' ADVISORY COMMITTEE ON MEASURE Z EXPENDITURES, Clerk of the Board, 825 Fifth Street, Suite 111, Eureka, CA 95501-1153.

DATE TO SUPERVISOR

DATE APPROVED

NOT APPROVED

SUE LONG

Fortuna, CA 95540

Sueylong707@gmail.com

I am community minded and believe that each person should be involved and aware of what is happening where they live, work, and play. It takes a great deal of effort to keep the level of services that are offered throughout Humboldt County. I am proud to be a public servant whether elected or as a citizen.

EXPERIENCE

1987 – PRESENT

WENDT CONSTRUCTION CO. INC. MANAGER AND NOW OWNER

Hiring and managing employees, managing commercial properties, job scheduling, dealing with clients and subcontractors, finances and accounting, payroll, designing homes and subdivisions, dealing with all the daily responsibilities of running a business

2010-2022

FORTUNA CITY COUNCIL

Mayor for eight years of my 12 years of service;

Experience dealing with constituents and public agencies, budget preparation for general funds and restricted funds, making tough decisions to benefit ALL citizens, leader in getting tax Measure E and then G passed in Fortuna, established the bike park, worked with youth programs through Fortuna High School and City Parks and Recreation. I currently serve on the Measure E Advisory Committee for the City of Fortuna.

Served on several boards as part of my council duties:

Redwood Coast Energy Commission
RREDC (Redwood Region Economic Development Community)
City of Fortuna Parks & Rec Commission
LAFCO (Local Agency Formation Commission)
Cal Cities Housing, Community, and Economic Development Committee
Cal Cities Tax & Revenue Committee
Cal Cities Redwood Empire Division Board President

SKILLS

- Budgets and finances
- Realistic and logical
- Decisive
- Communication and leadership qualities
- Dealing with the public
- Love of Community

ACTIVITIES

I am always involved in my community. Working with youth brings me great joy. I have coached and mentored young people for most of my adult life. I plan community events including the Fortuna Fireworks Festival, participate in city float making and parades, and I am the treasurer for HOPS in Humboldt.

Sue Long

Fortuna, CA 95540

Attachment to Application for Citizen's Advisory Committee on Measure Z Expenditures

1. What is your familiarity with public agency budgeting?

I served on the Fortuna City Council for 12 years, which included involvement in the preparation and approval of the budget as well as making sure the City stayed within the parameters of the budget each year. Fortuna is very fiscally responsible and conservative with budget projections and expenditures, which has been a successful model for many years.

2. Describe your experience with county government.

County government is similar to city government as far as the fiscal responsibility of the Board of Supervisors and city councils to create and maintain a balanced budget that is in the best interest of the constituents. I am aware that there is a general portion of the budget that can be used any way the Board sees fit as well as portions that are considered restricted funds and have a specific purpose and funding source. I have been paying attention to the County and the City of Fortuna for several years as both affect my community including my children and grandchildren.

3. Why are you interested in serving on the Citizen's Advisory Committee on Measure Z Expenditures?

I am community oriented and able to make tough decisions. I have over 40 years of experience with budgets, running a business, and managing finances. I can see the "big picture" and make decisions based on what is best for the County as a whole. I am calm and articulate and able to communicate my reasons for any decisions I would propose. I am a team player, but I cannot be bullied by other strong personalities. I want my grandchildren to be able to grow up in an area that they can thrive in and be proud to be a part of.