



AGENDA ITEM NO.  
**D-3**

# COUNTY OF HUMBOLDT

For the meeting of: February 2, 2016

Date: December 28, 2015  
To: Board of Supervisors  
From: Supervisor Virginia Bass  
Subject: Film Month Proclamation

RECOMMENDATION(S): That the Board of Supervisors Adopt the Proclamation.

SOURCE OF FUNDING: N/A

DISCUSSION: In recognition of the Film Commission's contributions to the citizens of Humboldt County, the Board wishes to proclaim February, 2016 as Film Month in Humboldt County.

FINANCIAL IMPACT: N/A

OTHER AGENCY INVOLVEMENT: N/A

ALTERNATIVES TO STAFF RECOMMENDATIONS: Board discretion.

ATTACHMENTS: Proclamation.

Prepared by Kathy Hayes

Signature Virginia Bass

REVIEW: Auditor \_\_\_\_\_ County Counsel \_\_\_\_\_ Personnel \_\_\_\_\_ Risk Manager \_\_\_\_\_ Other \_\_\_\_\_

TYPE OF ITEM:  
 Consent  
 Departmental  
 Public Hearing  
 Special Presentation (5mins)

BOARD OF SUPERVISORS, COUNTY OF HUMBOLDT  
Upon motion of Supervisor Bass  
Seconded by Supervisor Fennell  
And unanimously carried by those members present,  
The Board hereby adopts the recommended action  
contained in this report.

PREVIOUS ACTION/REFERRAL:  
Board Order No. \_\_\_\_\_  
Meeting of: \_\_\_\_\_

Dated: Feb. 2, 2016  
Tracy Damico, Deputy Clerk of the Board  
By: [Signature]



**PROCLAMATION**  
**OF THE**  
**BOARD OF SUPERVISORS**  
**COUNTY OF HUMBOLDT**



**WHEREAS**, in 1916, directors Paul Hurst and J.P. McGowan filmed their silent black-and-white film series *A Lass of the Lumberlands* in the Redwood Region, employing locals, and filling hotels with customers for the duration of production, thereby marking the Redwood Region as an ideal location for American cinema; and

**WHEREAS**, the production attracted more filmmakers and production companies to the Redwood Region, filming in an around both Humboldt and Del Norte Counties; and

**WHEREAS**, local actors and theatrical talent found a professional home in the movies, one of California's greatest exports to the world, while film-friendly businesses and local crew were able to draw economic strength from the continued cultivation of productions brought into the community; and

**WHEREAS**, through the movies, the world got to see one of America's unique visual treasures, the California redwoods, and the diversity of Humboldt and Del Norte Counties; and

**WHEREAS**, in 1982, production of *Star Wars: Return of the Jedi*, favored the redwoods by filming in both Humboldt and Del Norte Counties by using Cheatham Grove for its famous speeder chase scene and Del Norte locations and 100 residents as Stormtroopers for Planet Endor; and

**WHEREAS**, these noted productions, as well, as the innumerable in between and since, have made the Redwood Region a part of American history and as iconic as the Statue of Liberty; and

**WHEREAS**, the increased demand for production liaison assistance inspired the Humboldt-Del Norte Film Commission, which for approximately 30 years has helped to make filming here worthwhile and easy; and

**WHEREAS**, today, 100 years later, the region is now an internationally sought after location for films, television, commercials, print ads and more; and

**WHEREAS**, the Counties of Humboldt and Del Norte today attract approximately 25 productions a year, earning the Redwood Region on average just over \$1.3 million directly and \$4 million indirectly from visiting productions.

**NOW, THEREFORE, BE IT RESOLVED** that the Humboldt County Board of Supervisors hereby proclaims the month of **February, 2016 as *Film Month in Humboldt County*** and recognizes the Commission's contributions to the citizens of Humboldt County.

**DATED: February 2, 2016**

**MARK LOVELACE, Chair**