



## Humboldt County Visitors Bureau

September 4, 2022

Elishia Hayes  
Humboldt County Administrative Officer  
825 5<sup>th</sup> Street, Eureka, Ca 9501

Dear Elishia,

As per the County's request, HCVB has ceased work on the 22/23 Redwood Coast Map & Guide. Staff and Members of the Board Marketing Committee will meet to identify regional tourism stakeholders and will convene, in the next month, a meeting to establish content for the upcoming issue.

HCVB Directors who serve on the Marketing Committee include:

Ken Hamik, Chair. (*Vice Chair, Arcata Chamber of Commerce, Partner, the Ganjery*)

Paul Beatie, *Owner Ferndale Music Company & the Old Steeple, Director Ferndale Chamber of Commerce*

Jeff Durham, *Independent hotel owner Fortuna*

Jenny Early, *Marketing, Chair Southern Humboldt Chamber of Commerce*

Shannon Hughes, *Cannabis Farmer & Compliance Officer, Director Willow Creek Chamber of Commerce*

Justin Legge, *Operations Manager, Benbow KOA, Nature & Forest Guide*

San Wedll, *Operations Director, Blue Lake Casino & Hotel*

Aaron Ostrom, *Owner Pacific Outfitters & Bigfoot Adventure Academy*

We will be contacting the 35 Humboldt businesses/stakeholders contracted to advertise in the publication alerting them to the delay.

The Bureau will be happy to present an annual report of marketing activities for the period July 1<sup>st</sup>, 2021 through June 30<sup>th</sup>, 2022 to the Board of Supervisors on Tuesday October 25<sup>th</sup>, 2022, and will present all related documents to the CAO staff ten days prior.

Sincerely,

A handwritten signature in black ink, appearing to read "Libby Maynard", is written over a light blue horizontal line.

Libby Maynard  
*President, Humboldt County Visitors Bureau*