



# CITIZENS' ADVISORY COMMITTEE ON MEASURE Z EXPENDITURES

(Advisory Committee will make recommendations to the Humboldt County Board of Supervisors as to expenditure of funds derived from *Measure Z*.)

## APPLICATION FOR FUNDING

Agency Name: Boys & Girls Club of the Redwoods

Mailing Address: 3117 Prospect Ave. Eureka, CA. 95503

Contact Person: Monica Rose

Title: Executive Director

Telephone: 707.441.1030

E-mail address: malcorn@bgredwoods.org

1. AMOUNT OF MEASURE Z FUNDING REQUESTED FOR FY 2019-20: \$100,000

2. ENTITY TYPE -- Please check appropriate box.

- a. Humboldt County Department
- b. Contract Service Provider to Humboldt County
- c. Local Government Entity
- d. Private Service Provider
- e. Non-Profit Service Provider
- f. Other

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3. Please provide brief description of proposal for which you are seeking funding.

The Boys & Girls Club of the Redwoods (BGCR) serves youth grades K-12 at three different locations in Humboldt County. Our two Eureka sites serve a large number of youth who are in transitional living situations, live in single parent household or are in foster care system. The Clubhouse is located near Alice Birney Elementary School and serves many youth in that neighborhood, as well as youth from the west side of Eureka. Currently, BGCR is partnering with the Calvary Lutheran Church and Alice Birney Elementary school to provide additional space to serve more youth better, due to the fact that the Clubhouse is at capacity with respect to space. Continuing this service, with the help of Measure Z, will allow the Club to offer additional preventative programming to the at-risk youth we serve, keeping them off of the street and helping to guide them to make positive choices for themselves, their families and the community. Some of the program ran by the club includes delinquency prevention, substance use prevention, culture of wellness, leadership and civic engagement, and academic success. Our goal is to give our youth the tools now, that they will need in the future, to make good choices. BGCR will maintain the additional staff hired last year to offer the quality programming in a sustainable manner. The continued use of the Calvary Lutheran Church space and Alice Birney classrooms space will continue to relieve some of the additional stresses experienced by both Alice Birney and Club staff, and will allow us to serve youth that may not be otherwise severed by the two programs.

4. How are you developing a plan for sustainability, including diversification of funding sources, in order for your proposal to carry on without reliance on future *Measure Z* funds?

Ongoing sustainability efforts include a strong resource development plan, a new fundraising event and educating community members on the importance of our work with youth. In the last year, we have revamped our resource development committee by engaging new board and community members. We have opportunities throughout the year to showcase and market our programs to bring in local community members to the Clubhouse. Our fundraising events, donor reports and social media outlets include program updates and marketing of the community benefit BGCR youth programming provides.

5. If this request is for the continuation, or expansion, of an existing program/service, what is the current source of funding for that program/service?

The current source of funding for this expansion project is Measure Z funding. The Clubhouse, specifically, receives a combination of local governmental and foundation and federal pass through grant funding. This program also receives community and business donations.

6. If you are awarded *Measure Z* funds, how will you use them to leverage additional grants, contributions, or community support?

If awarded again, we will use this grant to continue to leverage additional community support. This will be achieved through ongoing strategic work from our Board and our Executive Director in donor cultivation and stewardship. By choosing to more rigorously market and showcase to our donors, which programs have the greatest impact to our youth, we will be able to demonstrate the importance of BGCR community service to its youth.

7. Will this proposal require new or expanded activity on the part of another entity to be fully functional and effective? If so, please describe.

The Clubhouse has been partnering with the Calvary Lutheran Church and is currently using three classrooms for additional programming. We have also been partnering with Alice Birney to support working with additional youth in their program. This additional space and partnership has proven to be extremely valuable.

8. Are there recurring expenses associated to this application, such as personnel costs? Please check yes or no and if so, please detail those expenses.  Yes  No

**ATTACHMENTS—Please include the following with your application**

**Proposal Narrative:** Brief description of your request for *Measure Z* funds – Please explain how it is an essential service or for public safety. (one page maximum)

**Prior Year Results:** If your request is a continuation of a program funded with *Measure Z* in prior fiscal years, please provide the results of implementation. (one page maximum)

**Program Budget**

**I declare under penalty of perjury under the laws of the State of California that the above statements and all attachments are true and correct**

DATE: 2/25/19

SIGNATURE: Monica Rose

## **Measure Z Funding Request for Clubhouse- FY 2019-20 Proposal Narrative**

The Boys & Girls Club of the Redwoods, Clubhouse site has just over 325 members per year, averaging 75 youth a day, and our Eureka Teen Center has over 250 members per year, averaging 40 youth during the afterschool and summer hours. Studies show that between the hours of 3-7pm juvenile crime rates increase. These are the hours after school and prior to parents returning home from work. A high percentage of the youth we serve are in single parent households, in foster care or in transitional living situations. These youth have experienced a vast array of traumatic situations, which has led them to having high ACE's, or Adverse Childhood Experiences, scores. Statistics show that several Northern California Counties, including Humboldt, have the highest percentage in the entire state of California reporting adverse childhood experiences.

The majority of youth attending the Clubhouse location live in the Eureka Housing Authority area and the west side of Eureka. Almost 95% of Club youth are living at or below poverty level, with many of our members dealing with food insecurity, dysfunctional family systems, abuse, and parental drug and alcohol dependency issues, which put our youth at risk of perpetuating cycles.

BGCR's partnership with Calvary Lutheran Church continues to grow strong, and they continue to allow us to use their space free of charge, because they have seen the tremendous need and positive impact the Club has on youth. In the Fall of 2018, we began partnering with Alice Birney Elementary school. This school's after school program maxes out in the spring prior to the fall school year. Some of the youth that BGCR serve are on this waiting list, but most don't even make it on that waiting list due to their family circumstances. With our new partnership, we were able to serve some of the youth that neither program was able to serve in the prior year. Our goal is to provide more opportunities for youth to attend after school programs, keeping them off of the street, providing prevention based programs, while providing healthy meals.

BGCR has programming that is centered on Academic Success, Healthy Life Styles, and good Character and Leadership development. These programs are facilitated in small groups, discussed in one on one mentoring sessions, and are reinforced throughout daily activities. Important program such as SMART Moves, SMART Girls, and Passport to Manhood, assists youth with decision making regarding resisting alcohol, tobacco and other drugs, premature sexual activity, and how to overcome obstacles that impede their development in leading successful lives and achieving their goals.

The Club will also continue running our Kids in Control program, which focuses on bringing in guest speakers from the community, including law enforcement, the fire department, public nurses, etc. Police officers have an open dialogue regarding neighborhood safety, stranger danger, how to say no, and how and when to call 911. Firemen talk about fire safety and do different role playing activities. The public nurse discusses hygiene, personal space and boundaries. Through these sessions with guest speakers, youth become more comfortable with law enforcement and other professionals, in turn creating a stronger community.

As a community, we spend so much time and money on the after effects of poor decision making such as jail and rehabilitation, etc. and we believe more resources into our at-risk youth will lead to cost savings in the future for our society. The programs that BGCR provides to youth in our community are essential. The Club is a safety net for many youth who have suffered abuse and neglect, have been removed from their families and/or lack positive adult role models. The Club offers a safe and consistent environment for children to participate in preventative programs, which help youth to have an increased self-esteem, achieve greater success in school and to get on a strong path to become productive, caring, responsible citizens in our community.

## **Prior Year Results**

The Boys & Girls Club of the Redwoods, Clubhouse has been utilizing the Measure Z funding to secure staff to support additional programming space at the Calvary Lutheran Church. This has been essential in allowing our staff to run our Academic Success, (Power Hour) and Healthy Lifestyles programming for more youth. The Clubhouse has been able to employ and retain a total of six staff members, with three staff members working to directly aide in the running of our Power Hour program, which is an evidence based program that includes one on one tutoring, academic based activities, and reading time to improve student's grades and competence in school. Up to this point, we have been able to serve 250 members in 2018-19. Nearly 63 of those members participated in Power Hour every day it was offered, 27 of whom attend Power Hour at the Calvary Lutheran Church on a regular basis.

With additional staff, we have been able to focus on safety procedures, including fire drills, earthquake drills, and lockdown drills. Since the members can be in two different spaces, we have been running site specific fire, earthquake, and lockdown drills for Calvary Lutheran Church and the Club to ensure that our members are not only using the space safely and effectively, but also are prepared for any situation.

Through our Power Hour program, we have implemented some alternate programs like the STAR Program, which focuses on social-emotional learning to ensure that our members are as well rounded as possible. We also implemented RULER, which is an evidence-based approach for integrating social and emotional learning. RULER teaches the skills of emotional intelligence, those associated with recognizing, understanding, labeling, expressing, and regulating emotion. These two programs are BGCA developed programs and we found that integrating them into our Power Hour program, has made a big difference in the operation of the Clubhouse. Behavioral incidents at the Clubhouse, such as physical altercations, verbal altercations, inappropriate language, and bullying have all decreased. The number of youth being suspended has also went down, because staff have been able to provide more guidance and mentoring for our youth who need it most. Our members are "using their words" rather than using their hands and have shown much more empathy towards other youth. Learning these skills now is essential to developing well rounded, caring and productive citizens.

Support from Measure Z has allowed staff to spend valuable time implementing these additional programs and spending more one on one time with youth, which in turn has given youth the tools to make better choices for themselves and our community. Thank you for supporting our youth!

<b>Boys &amp; Girls Club of the Redwoods</b>		
<b>Humboldt County Measure Z Funding Budget-Clubhouse &amp; Eureka Teen Center Locations</b>		
<b>7-1-19 - 6-30-20</b>		
<b>Grant Request:</b>	<b>\$ 100,000</b>	
<b>Description</b>	<b>Amount</b>	<b>Comments</b>
<b><u>Personnel</u></b>		
Executive Director	\$ 1,625	1 hr.-52 weeks
Area Director	\$ 2,600	2 hrs.-52 weeks
Finance Director	\$ 3,016	2 hrs.-52 weeks
Unit Director-Clubhouse	\$ 8,970	10 hrs.-52 weeks
Lead Program Director-Clubhouse	\$ 7,540	10 hrs.-52 weeks
Program Assistants-Clubhouse	\$ 16,575	25 hrs.-52 weeks
Unit Director-Teen Center	\$ 13,065	15 hrs.-52 weeks
Program Assistant-Eureka Teen Center	\$ 9,945	15 hrs.-52 weeks
Subtotal	\$ 63,336	
Fringes	\$ 10,134	16% rate
<b>Total Direct Services</b>		
<b>Personnel</b>	<b>\$ 73,470</b>	
<b><u>Operating Expenses</u></b>		
Outside Consultant	\$ 8,000	
Program Supplies	\$ 1,000	
Food	\$ 1,520	
Office Supplies	\$ 613	
Printing	\$ 500	
Utilities/Security	\$ 650	
Telephone	\$ 700	
Vehicle Expense	\$ 200	
Training/Conferences	\$ 5,000	
Memberships & Dues	\$ 1,000	
<b>Total Operating</b>	<b>\$ 19,183</b>	
<b>Indirect</b>	<b>\$ 7,347</b>	10% rate-salaries/benefits
<b>Total Grant</b>	<b>\$ 100,000</b>	

