



# COUNTY OF HUMBOLDT

AGENDA ITEM NO.  
**I-2**

For the meeting of: June 27, 2017

Date: May 24, 2017

To: Board of Supervisors

From: Amy S. Nilsen, County Administrative Officer *AN*

Subject: County Administrative Officer Report: Board Strategic Workshop

RECOMMENDATION(S):

That the Board of Supervisors receive an oral report from the County Administrative Officer (CAO) regarding the recent Board Strategic Workshop, and take action as may be required.

SOURCE OF FUNDING: N/A

DISCUSSION:

The CAO, County Counsel and your Board participated in a Board Strategic workshop in Benbow, CA on May 22. This workshop was facilitated by Bill Chiat of the Alta Mesa Group. In order to make the most of this strategic workshop it is important to clarify the direction your Board expressed during this day. The following items were noted:

Communications:

1. Department heads to create a communication structure for Board members in the absence of the department head, and/or issue specific.
2. CAO to create a Customer Service Inquiry, a cheat sheet of sorts to help direct questions.

Prepared by Amy S. Nilsen CAO Approval *Elisha Hayes*

REVIEW: Auditor \_\_\_\_\_ County Counsel \_\_\_\_\_ Human Resources \_\_\_\_\_ Other \_\_\_\_\_

TYPE OF ITEM:

Consent

Departmental

Public Hearing

Other \_\_\_\_\_

PREVIOUS ACTION/REFERRAL:

Board Order No. \_\_\_\_\_

Meeting of: \_\_\_\_\_

**BOARD OF SUPERVISORS, COUNTY OF HUMBOLDT**

Upon motion of Supervisor *Fennell* Seconded by Supervisor *Sundberg*

Ayes *Sundberg, Fennell, Bass, Bohn*

Nays \_\_\_\_\_

Abstain \_\_\_\_\_

Absent *Nilsen*

and carried by those members present, the Board hereby approves the recommended action contained in this Board report.

Dated: *June 27, 2017*

By: *Kathy Hayes*

Kathy Hayes, Clerk of the Board

Action Items: CAO to work with department heads to establish departmental contacts for your Board by department and/or by issue.  
CAO in collaboration with departments to create a county directory.

Agenda Review and Items:

1. Agenda items must be to the CAO 9 business days before the scheduled meeting.
2. CAO to provide input on department head evaluations on agenda process follow through.
3. Provide additional information on "Special Presentations" in the Board's Rules.
4. Agenda items must be present at agenda review in order to be on the agenda, unless there are extraordinary circumstances.

Action Items: CAO to update the Board's Rules to include the above items.  
CAO to include revised information from the Board's Rules in the annual CAO Agenda Item memo.  
CAO to provide feedback to the Board on department head evaluations concerning the agenda item process.

Vision and Goals:

1. Share with department heads the 20 year vision for 2037.
2. CAO to work with departments to create department specific goals for the next 12-18 months as identified by your Board.

Action Item: CAO to organize a meeting with department heads to share and discuss your Board's vision and goals.  
CAO to return with an agenda item containing department goals and timeframes.

FINANCIAL IMPACT:

There is no financial impact to hearing the oral report. However, in order to work with departments to obtain goals for the next 12 to 18 months there will be a facilitation cost of \$2,510 which was contained in Alta Mesa Group's original proposal.

OTHER AGENCY INVOLVEMENT: None.

ALTERNATIVES TO STAFF RECOMMENDATIONS: Board's discretion.

ATTACHMENTS:

1. 2037 20 year Vision
2. 12-18 Month Goals

# 2037 20 year Vision

Cutting-edge technology

- Energy, cannabis, biomass
- Transpacific cable

Plan for sea level rise

More advanced in food production

- More diversified; export

Fish in the rivers – healthy rivers

\$10.2 million in reserves

Campus-like facilities

Four airlines

Thriving/working waterfront

More local \$; more from State

Tourism: Avenue of Giants, Cannabis Tourism, Creative Arts, International Tourism, Cruise Ships

Attract and retain best county employee

Active living infrastructure

State of the art medical facilities and doctors

State of the art community, roads-parks-train

Roads – parks – train – cruises

Notes: Planning around transportation/multimodal/energy efficient.

County Facilities

Notes: Facilities co-locate/strategy/flexible/desirable to work and be in.

Diversified economy with living wage jobs for both blue and white collar

Notes: Concentrate on “value added” industries, not just resource extraction.

Energy independence

Healthy forests watersheds/return to healthy fish populations

Notes: Manage our forest lands/sustainable biomass management/timber and jobs.

Cannabis economy stabilize

## 12-18 Month Goals

Update of local coastal plan (esp. Humboldt Bay)

Facilities plan for county facilities

Cannabis facilities permitted and on tax base

Streamline permitting process (accommodate state regs.)  
Notes: Co-location

ADA compliance

Complete General Plan with implementation

Change narrative of Humboldt County  
-> Branding

Measure Z – next steps

Identifying synergies between DHHS and County

Homeless/Affordable Housing

Complete employee contract negotiations

Commercial Cannabis ordinance complete

Expedited code enforcement