



COUNTY OF HUMBOLDT

For the meeting of: 1/11/2022

File #: 21-1859

To: Board of Supervisors
From: County Administrative Office
Agenda Section: Consent

SUBJECT:
Committee Bylaws and Resolution Amending Resolution 21-06 to the Project Trellis Committee

RECOMMENDATION(S):
That the Board of Supervisors:

1. Receive and approve the revised Bylaws for the Project Trellis Committee; and
2. Adopt the attached Resolution amending Resolution 21-06 to the Project Trellis Committee.

SOURCE OF FUNDING:
Economic Development (1120)
Measure S, General Fund (1100)

DISCUSSION:
On March 12, 2019, the Board adopted a framework for Project Trellis, the County of Humboldt's Cannabis Micro-grant, Marketing, and Local Equity Program.

On May 28, 2019, the Board adopted Resolution 19-45 forming the Project Trellis Committee, formerly Humboldt County Cannabis Micro-Grant & Loan Advisory Committee (Committee).

Subsequent to formation of the Project Trellis program and its committee, your Board adopted Resolutions 21-06 on Jan. 12, 2021, and Resolution 20-33 on April 28, 2020, amending Resolution 19-45 which modified the duties and purview of the Committee.

On Oct. 6, 2021, the committee met in open session to discuss and act on several agenda items related to enhancing the purview of its committee. During that meeting the committee voted (4:0 with one abstention) to recommend the following changes to the committee's purpose.

This item was originally brought to your Board on Nov. 9, 2021. The item was pulled for clarification and is now coming back to your Board for review and approval.

Language utilized in the bylaw and resolution updates were clarified and taken to the committee at an open session special meeting held Dec 17, 2021. During that meeting the committee voted (6:0) to recommend the following changes to the committee's purpose.

That the committee:

- Work with staff to promote, market and publicize opportunities related to, and act as the County of Humboldt's advisory committee for the county's Project Trellis Marketing Initiative and Program(s). (Added as Section M to proposed new resolution)
- Work with staff to engage the public and promote, market, and publicize Project Trellis programs through community meetings and other forms of community engagement. (Added as Section O to the proposed new resolution)

In addition to the changes to the committee's purpose, staff proposed other changes to the bylaws and resolution which:

- Provide enhanced clarity around working with staff for duties and responsibilities of the committee.

Therefore, staff recommends that your Board receive and approve the revised bylaws and adopt the attached proposed new resolution amending Resolution 21-06 for the Project Trellis Committee.

FINANCIAL IMPACT:

There is no impact to the General Fund related to this staff report beyond staff time used in its development, funds related to this project reside in Measure S, General Fund (1100), Economic Development Fund (1120)

STRATEGIC FRAMEWORK:

This action supports your Board's Strategic Framework by supporting business, workforce development and creation of private-sector jobs .

OTHER AGENCY INVOLVEMENT:

N/A

ALTERNATIVES TO STAFF RECOMMENDATIONS:

Your Board could choose not to approve the updated bylaws or adopt the new resolution, this is not recommended as these changes come at the direction of the Project Trellis Committee and provide more oversight and public involvement for the marketing initiative.

ATTACHMENTS:

Resolution 21-__ to Amend Resolution 21-06 Redline
Revised Project Trellis Committee Bylaws Redline
Resolution 19-45
Resolution 20-33
Resolution 21-06

File #: 21-1859

Resolution 21-__ to Amend Resolution 21-06
Revised Project Trellis Committee Bylaws

PREVIOUS ACTION/REFERRAL:

Board Order No.: H-2, C-13

Meeting of: April 28, 2020, Jan. 12, 2021

File No.: 20-452, 20-1585