



COUNTY OF HUMBOLDT

For the meeting of: 4/14/2020

File #: 20-396

To: Board of Supervisors

From: County Administrative Office

Agenda Section: Consent

SUBJECT:

First Amendment to State Standard Agreement No. CCC-18-20008 Regarding Additional Funding for California Complete Count - Census 2020 Outreach Effort and Supplemental Budget (4/5 Vote Required)

RECOMMENDATION(S):

That the Board of Supervisors:

1. Approve, and ratify the County Administrative Officer's execution of, the attached opt-in letter allowing for additional funding to be received for the California Complete Count - Census 2020 outreach effort;
2. Approve, and authorize the County Administrative Officer, or a designee thereof, to execute, the attached first amendment to State Standard Agreement No. CCC-18-20008 with California Complete Count - Census 2020;
3. Authorize the County Administrative Officer, or a designee thereof, to execute any and all subsequent amendments to State Standard Agreement No. CCC-18-20008 with California Complete Count - Census 2020;
4. Authorize the County Administrative Officer, or a designee thereof, to execute any and all subsequent state standard agreements with California Complete Count - Census 2020; and
5. Approve the supplemental budget request for fiscal year 2019-20 in budget unit 1100-103 (4/5 vote required).

SOURCE OF FUNDING:

California Complete Count - Census 2020 funding

DISCUSSION:

As mandated by Article 1 of the Federal Constitution, the United States Census Bureau conducts a national census which counts all persons currently living in the United States every ten (10) years. The information collected as part of the national census is used to determine the number of representatives each state will have in Congress and how \$675 billion of federal funding will be distributed to tribal, state and local governments. Census data is also used to make decisions at every level of government that will impact our community's schools, hospitals, libraries and public services. Businesses rely on census data for planning future locations for retail stores, new housing developments and other

business decisions.

County Role in the Complete Count Effort

The State of California has estimated that the annual federal allocation of funding based on census data is \$1,958 per resident per year. Thus, it is imperative that the County of Humboldt achieve a full count of its residents. If 1% of the Humboldt County population were undercounted, it would result in a loss of \$2.6 million in federal revenues per year for a total of \$26 million over the next 10 years.

On January 15, 2019 (Item C-7), the Humboldt County Board of Supervisors adopted Resolution No. 19- 03 which authorized the County Administrative Officer to accept \$100,000 in grant funding from the California Department of General Services for the purpose of conducting public outreach designed to meet the goals, objectives and requirements of the California Complete Count - Census 2020 outreach effort. The County of Humboldt is currently unable to dedicate the necessary resources in terms of time or human capital to this effort and reached out to the California Center for Rural Policy at Humboldt State University to act as the county's liaison with the California Complete Count Committee.

On June 25, 2019, the Board authorized the professional services agreement with Humboldt State University Sponsored Programs Foundation, to allow the California Center for Rural Policy to provide public outreach services that are designed to assist the County of Humboldt in meeting the goals, objectives and requirements of the California Complete Count - Census 2020 outreach effort for the period of June 25, 2019 through December 31, 2020.

On January 17, 2020, an additional \$104,750 in funding from the California Department of General Services, California Complete Count - Census 2020 was identified for the California Complete Count - Census 2020 outreach effort.

Accordingly, staff recommends that the Board: approve, and ratify the County Administrative Officer's (CAO) execution of, the attached opt-in letter; approve, and authorize the CAO, or a designee thereof, to execute the attached first amendment to State Standard Agreement No. CCC-18-20008; authorize the CAO, or a designee thereof, to execute any and all subsequent amendments to State Standard Agreement No. CCC-18-20008; authorize the CAO, or a designee thereof, to execute any and all subsequent state standard agreements with California Complete Count - Census 2020; and approve the supplemental budget request for fiscal year 2019-2020 in budget unit 1100-103, in order to receive additional funding and avoid any potential delays in the provision of necessary public outreach services.

FINANCIAL IMPACT:

The attached first amendment to State Standard Agreement No. CCC-18-20008 will provide the County of Humboldt with an additional \$104,750 in funding for the period of June 25, 2019 through December 31, 2020. Such funding will be utilized to contract with the California Center for Rural Policy to conduct outreach activities. As a result, the recommended actions will not impact the Humboldt County General Fund.

STRATEGIC FRAMEWORK:

The recommended actions support the Board of Supervisors' Strategic Framework by managing our resources to ensure sustainability of services and protecting vulnerable populations.

OTHER AGENCY INVOLVEMENT:

California Department of General Services

ALTERNATIVES TO STAFF RECOMMENDATIONS:

The Board could choose not to approve any of the actions recommended set forth herein. However, this alternative is not recommended since it will limit available funding and restrict the County of Humboldt's ability to meet the goals, objectives and requirements of the California Complete Count - Census 2020, which could result in the loss of future federal funds.

ATTACHMENTS:

1. Opt-In Letter
2. First Amendment to State Standard Agreement No. CCC-18-20008
3. Professional Services Agreement with Humboldt State University Sponsored Programs Foundation Regarding the Provision of Public Outreach Services Designed to Assist the County of Humboldt in meeting the Goals, Objectives and Requirements of the California Complete Count Census 2020 Outreach Effort
4. First Amendment to Professional Services Agreement with Humboldt State University Sponsored Programs Foundation Regarding the Provision of Public Outreach Services Designed to Assist the County of Humboldt in meeting the Goals, Objectives and Requirements of the California Complete Count Census 2020 Outreach Effort

PREVIOUS ACTION/REFERRAL:

Board Order No.: C-7, C-14

Meeting of: 1/15/19, 6/25/19

File No.: 19-03, 19-946