



December 13, 2024

Humboldt County Board of Supervisors  
825 5<sup>th</sup> Street  
Eureka, CA 95501

Dear Supervisors,

I am writing on behalf of the Board of the Greater Eureka Chamber of Commerce to express our support of retaining and prioritizing Diversity, Equity and Inclusion efforts at the County. As recent surveys show, it is making a difference in how your employees experience their work space, however there is a significant way to go.

Over the past year or two, I have been struck by the reality that even in Humboldt our coming generation is significantly more diverse than the generation currently in our local workplaces. For example, students in the Eureka City School District are 55% non-White – a statistic that surprises even the most well-informed among us. If we want to keep our local students in our region, we need to be ready for them, and that starts now with education and experiences that build understanding and skills to successfully foster and retain an increasingly diverse workforce.

At the Chamber, we are partnering with others, including representatives from the County, to also offer educational experiences to prepare leaders to create more inclusive workplace cultures throughout our business and nonprofit community. Again, in preparation for the coming generations. Fostering inclusivity is a priority for our own organization. It is written into our current strategic plan and directly informs our programming.

Thank you for your past support of these efforts. We hope you will continue to prioritize them into the future.

Regards,

A handwritten signature in black ink, appearing to read "Nancy Olson", is written over the typed name and title.

Nancy Olson  
President | CEO

---

**From:** Nancy Olson <nancy@eurekachamber.com>  
**Sent:** Friday, December 13, 2024 5:26 PM  
**To:** (rrex@historiceaglehouse.com); Arroyo, Natalie; Bushnell, Michelle; Wilson, Mike; Madrone, Steve  
**Cc:** COB; Clark, Jeremy  
**Subject:** Item 25-2 2024 Diversity, Equity, and Inclusion (DEI) Assessment Results  
**Attachments:** Support of DEI Programs.pdf

**Follow Up Flag:** Flag for follow up  
**Flag Status:** Flagged

**Caution:** This email was sent from an EXTERNAL source. Please take care when clicking links or opening attachments.

Dear Supervisors and Clerk of the Board,

The attached letter voices our support of continued prioritization of DEI programming within the County of Humboldt, aligned with Human Resources' 2024 Diversity, Equity, and Inclusion (DEI) Assessment Results report (item 25-2) at your December 17 Board of Supervisors meeting.

Should you have any questions about this, please let me know. We appreciate your partnership!

N

**Nancy Olson**  
President | CEO  
Greater Eureka Chamber of Commerce  
Redwood Coast Chamber Foundation