

SUPPLEMENTAL INFORMATION #2

For Planning Commission Agenda of February 20, 2020

- Consent Agenda Item
- Continued Hearing Item
- Public Hearing Item **#H-1**
- Department Report
- Old Business

Re: **Allpoints Outdoor, Inc. Special Permit for Reconstruction of a Legal
Nonconforming Billboard Structure**
Record Number PLN-2019-16029
Assessor Parcel Numbers 305-031-007, 305-031-008, and 305-031-009
Eureka Area

Attached for the Planning Commission's record and review are additional public comments received in response to the proposed project.

Odry, Zsafia

From: Jennifer Kalt <jkalt@humboldtbykeeper.org>
Sent: Thursday, February 20, 2020 9:15 AM
To: Lazar, Steve; Odry, Zsafia
Subject: CalTrans deed map - Allpoints Sign near Elk River
Attachments: 74.23_RW_Maps.pdf

Good morning,

I just received the attached document from a CalTrans CPRA request re: the Allpoints Signs billboard, which seems to indicate that the property is owned by CalTrans, as stated in the Outdoor Advertising Agency (ODA) database printout that is included in your staff report for tonight's hearing.

We raised this in our comments as an outstanding question in need of more info, and this seems to provide further evidence that this explains why the HBAP does not show any private property between the Elk River and 101 in the area of the fallen billboard.

Please let me know what you think.

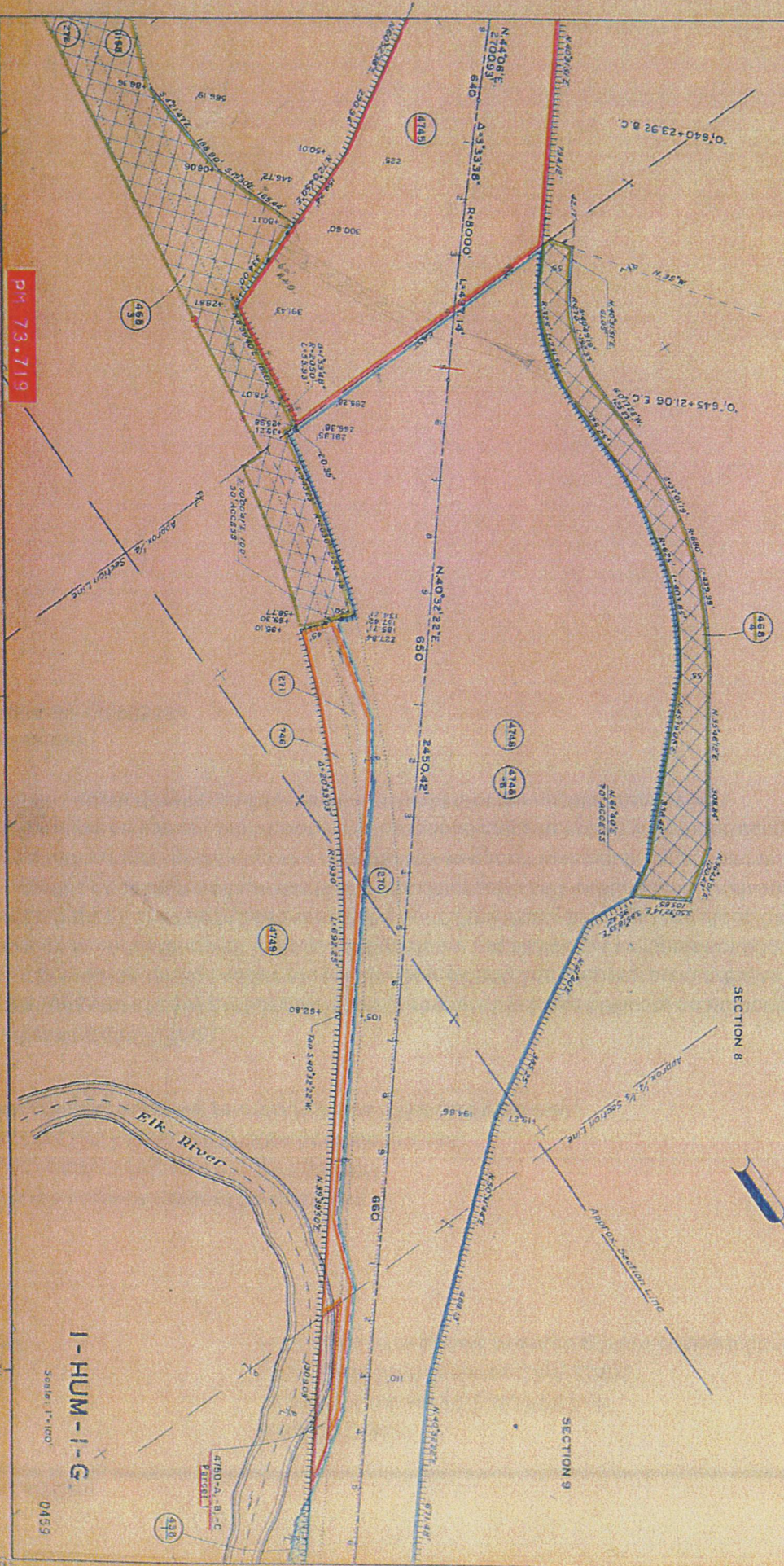
Thanks,

Jennifer Kalt, Director
Humboldt Baykeeper
Office: 415 I Street in Arcata
Mail: 600 F Street, Suite 3 #810, Arcata, CA 95521
(707) 499-3678
www.humboldtbykeeper.org

SCHEDULE

CAD	GRANTOR	GRANTEE	ADJUSTMENT	DATE	RECORD	REMARKS
4701	Sanford F. Pine of ex-	State of California	Grantment	5-2-70	489	Grantment to State
4711	Sanford F. Pine of ex-	State of California	Grantment	9-24-70	518	Grantment to State
4712	Arthur B. Dreyer et al	State of California	Grantment	9-24-70	518	Grantment to State
4746	Arthur B. Dreyer et al	State of California	Grantment	11-6-71	61	Grantment to State
4750	Arthur B. Dreyer et al	State of California	Grantment	10-27-76	296	Grantment to State
4748	Arthur B. Dreyer et al	State of California	Grantment	6-15-82	700	Grantment to State
4749	Arthur B. Dreyer et al	State of California	Grantment	6-27-82	705	Grantment to State
4750-A	The Pacific Lumber Co	State of California	Grantment	10-29-82	502	Grantment to State
4750-B	The Pacific Lumber Co	State of California	Grantment	11-24-82	503	Grantment to State
4750-C	The Pacific Lumber Co	State of California	Grantment	6-22-83	707	Grantment to State
4750-D	The Pacific Lumber Co	State of California	Grantment	6-22-83	715	Grantment to State
4750-E	The Pacific Lumber Co	State of California	Grantment	11-21-83	766	Grantment to State
488	State of California	State of California	Grantment	11-21-83	766	Grantment to State

TAN, R.I.W., H.B.G.M.



1-HUM-1-G

Scale: 1"=100'

0455

Odry, Zsofia

From: Planning Clerk
Sent: Thursday, February 20, 2020 9:32 AM
To: Odry, Zsofia; Werner, Steve; Lazar, Steve
Subject: FW: Billboards should not be rebuilt where inappropriate.

-----Original Message-----

From: Chip Sharpe <chipsharpe@sbcglobal.net>
Sent: Wednesday, February 19, 2020 8:25 PM
To: Planning Clerk <planningclerk@co.humboldt.ca.us>
Subject: Billboards should not be rebuilt where inappropriate.

A billboard does not belong in the wetlands of the Elk River plain. It did not belong there before it deteriorated and toppled, and there's no justification for rebuilding it.

Thank you.
Sincerely,
Charles Sharpe
1644 Old Arcata Road
Bayside CA 95524-9301

Sent from my iPhone

Odry, Zsofia

From: Planning Clerk
Sent: Thursday, February 20, 2020 9:34 AM
To: Werner, Steve; Lazar, Steve; Odry, Zsofia
Subject: FW: Bill board in Elk River wetlands

-----Original Message-----

From: Ann Wallace <annwallace53@gmail.com>
Sent: Wednesday, February 19, 2020 11:46 PM
To: Planning Clerk <planningclerk@co.humboldt.ca.us>
Subject: Bill board in Elk River wetlands

Hello,

The billboard that fell over in the Elk River wetlands shouldn't be rebuilt, as it violates several regulations regarding wetlands.

Thanks for your time, Ann Wallace

Odry, Zsafia

From: Planning Clerk
Sent: Thursday, February 20, 2020 9:34 AM
To: Odry, Zsafia; Lazar, Steve; Werner, Steve
Subject: FW: Elk River Billboard

From: Mike Mulderig <m.j.mulderig@gmail.com>
Sent: Thursday, February 20, 2020 8:14 AM
To: Planning Clerk <planningclerk@co.humboldt.ca.us>
Subject: Elk River Billboard

Please honor the sanctity of the coastal zone and **do not allow** the rebuilding of the billboard near Elk River or anywhere similar. We are constantly bombarded with advertisements everywhere we turn.

Michael Mulderig
347 H Street
Arcata, Ca

Proudly sent from my iPud

Odry, Zsafia

From: Planning Clerk
Sent: Thursday, February 20, 2020 9:34 AM
To: Lazar, Steve; Odry, Zsafia; Werner, Steve
Subject: FW: Billboard permit

-----Original Message-----

From: Mike and Nancy Tout <mikeandnancy_tout@yahoo.com>
Sent: Thursday, February 20, 2020 8:29 AM
To: Planning Clerk <planningclerk@co.humboldt.ca.us>
Subject: Billboard permit

My husband and I are very opposed to putting up the billboard that fell at the Elk River wetlands. It should never have been there to begin with!
It's bad enough having the billboards along the safety corridor obscuring the bay, and this one should never have been there to begin with.
Mike and Nancy Tout

Sent from my iPhone

Odry, Zsafia

From: Planning Clerk
Sent: Thursday, February 20, 2020 9:35 AM
To: Lazar, Steve; Werner, Steve; Odry, Zsafia
Subject: FW: Oppose permit for billboards on Arcata Bay

-----Original Message-----

From: Laura Zugzda <lauraz@forestboyz.com>
Sent: Thursday, February 20, 2020 8:31 AM
To: Planning Clerk <planningclerk@co.humboldt.ca.us>
Subject: Oppose permit for billboards on Arcata Bay

I am writing to request that that the Planning Commission DENY the Special Permit for this, and any other billboards. They are a tremendous eye sore to our community, and really do nothing to further the businesses that use them. It's an old school form of advertising, and there are many more less invasive ways to promote a business. PLEASE, PLEASE deny the permit.

Thank you for your consideration!
Laura Z.
707-822-6000

Odry, Zsafia

From: Planning Clerk
Sent: Thursday, February 20, 2020 9:57 AM
To: Werner, Steve; Lazar, Steve; Odry, Zsafia
Subject: FW: Rebuilding the Elk River Billboard

From: Gary Rees <reesgary@yahoo.com>
Sent: Thursday, February 20, 2020 9:39 AM
To: Planning Clerk <planningclerk@co.humboldt.ca.us>
Subject: Rebuilding the Elk River Billboard

Dear Planning Commission,

I am strongly opposed to rebuilding the billboard which fell into the Elk River Wetlands for the following reasons;

1. Billboards aren't allowed in coastal wetlands, flood zones, or the right-of-way of a highway - but this one is in all of the above!

It's rebuilding would also be an esthetic affront to our natural environment, an echo of a long discredited insensibility to these values . I urge you to allow this sleeping dog to become a " not so fond memory."

Respectfully,

Gerald C. Rees Jr

Odry, Zsofia

From: Planning Clerk
Sent: Thursday, February 20, 2020 11:53 AM
To: Lazar, Steve; Werner, Steve; Odry, Zsofia
Subject: FW: billboards

From: Barbara Copperman <barbaracopperman@yahoo.com>
Sent: Thursday, February 20, 2020 10:54 AM
To: Planning Clerk <planningclerk@co.humboldt.ca.us>
Subject: billboards

I oppose any billboards in our area. They do not represent freedom of speech. They are simply advertising. They deface our beautiful area.

Barbara Copperman

Odry, Zsafia

From: Planning Clerk
Sent: Thursday, February 20, 2020 11:54 AM
To: Lazar, Steve; Werner, Steve; Odry, Zsafia
Subject: FW: Elk Creek billboard

From: Jas Tunes <jasogrowney@gmail.com>
Sent: Thursday, February 20, 2020 11:33 AM
To: Planning Clerk <planningclerk@co.humboldt.ca.us>
Subject: Elk Creek billboard

I'm sorry I can't attend the meeting today as I am out-of-town.

I want to strongly stress the opinion that the billboard should NOT be replaced.

a) it shouldn't have been there in the 1st place, and 'grandfathered permitting' does not include complete reconstruction;

b) as CalTrans will require it's removal from the highway right-of-way, it loses its 'grandfather' status and it's new location must go through the full permitting process (which it will fail, being in a protected wetlands AND a flood zone).

I respectfully urge the planning department to DENY this special permit.

Thank you,

Jas O'Growney
P.O. Box 1117
Willow Creek, CA

Odry, Zsafia

From: Planning Clerk
Sent: Thursday, February 20, 2020 1:56 PM
To: Werner, Steve; Odry, Zsafia; Lazar, Steve
Subject: FW: Billboard

From: Wendy Harden <wndharden4@gmail.com>
Sent: Thursday, February 20, 2020 12:38 PM
To: Planning Clerk <planningclerk@co.humboldt.ca.us>
Subject: Billboard

I urge you not to approve restoring the billboard in the Elk River wetlands. There are a number of reasons for you to not approve but the most important to me is keeping the wetlands pristine. I hope you will withdraw your intention to approve. We need to protect the beauty and environmental integrity where we live.

Wendy Harden
1691 Tasi Lane
McKinnleyville

Odry, Zsofia

From: Planning Clerk
Sent: Thursday, February 20, 2020 1:56 PM
To: Lazar, Steve; Werner, Steve; Odry, Zsofia
Subject: FW: Oppose Special Permit to allow Reconstruction of Billboard in Wetlands

From: Stanley Binnie <stanbinnie1@gmail.com>
Sent: Thursday, February 20, 2020 1:22 PM
To: Planning Clerk <planningclerk@co.humboldt.ca.us>
Subject: Oppose Special Permit to allow Reconstruction of Billboard in Wetlands

To Humboldt County Planning Commissioners:

I am writing to encourage you to deny the Special Permit to allow the reconstruction of the downed billboard that fell into the Elk River wetlands at the south entrance to Eureka along the 101 highway on November 27, 2019.

This billboard , along with several others in the area, should never been allowed here in the first place. The presence of these billboards detract from the appearance of the entrance to the City of Eureka. Maybe just one billboard does not seem like much, but other opportunities may present themselves in the future to eliminate others. Encouraging tourism to the Eureka area seems to be a high priority issue and the presence of unsightly billboards does nothing to support this priority.

Construction of billboards, as well as other man-made structures, interfere with the presence of native wetland plants and animals that inhabit these areas. For these reasons I encourage you to deny this special permit.

Stan Binnie
3515 Hadley Pl

Odry, Zsafia

From: Planning Clerk
Sent: Thursday, February 20, 2020 3:45 PM
To: Lazar, Steve; Werner, Steve; Odry, Zsafia
Subject: FW: Special Permit

From: Mark Chaet <chaetmark@sbcglobal.net>
Sent: Thursday, February 20, 2020 2:18 PM
To: Planning Clerk <planningclerk@co.humboldt.ca.us>
Subject: Special Permit

Please deny the special permit for the billboard that fell in November.

Mark Chaet
Arcata
707 840 6070

[Sent from AT&T Yahoo Mail for iPhone](#)

**From our friends at Baykeeper.
Please send your comments via email
to: Planningclerk@co.humboldt.ca.us ...or better
yet, attend Planning meeting this Thursday at 6:pm!**

The County's staff recommendation to approve a permit to rebuild the billboard that fell into the Elk River wetlands on Nov. 27 is a case study in the compartmentalization and contortions of local and state regulations - but don't worry, we spent a rainy Sunday afternoon cozied up to the computer so we can boil it down for you!

We urge the County Planning Commission to deny the Special Permit for several reasons:

1. Billboards aren't allowed in coastal wetlands, flood zones, or the right-of-way of a highway - but this one is in all of the above!
2. The County recommends approving the permit based on the claim that impacts will be minimal, since the proposal is to rebuild using the same footings. Yet CalTrans says the billboard will have to be moved out of the highway right-of-way, and the entire property is coastal wetlands.
3. Billboards aren't allowed except in commercial and industrial zones, so the Planning Commission can't make the required "finding" that the permit is consistent with the zoning (which is either Natural Resources, Agriculture Exclusive, or Public Facilities - the County isn't sure!).

There are other reasons to oppose billboards in scenic areas like the Elk River wetlands. Regardless of your reasons for objecting, we hope you will join us in urging the County Planning Commission to deny the Special Permit for this billboard.

When: Thursday, February 20 at 6 pm

Where: Humboldt County Supervisors Chambers, 825 Fifth Street in Eureka