



FIRST 5 HUMBOLDT
Humboldt County Children and Families Commission
<http://first5humboldt.org/>

MINUTES

Regular Commission Meeting of July 30, 2020

Our Vision: All Humboldt County children thrive in healthy, supportive, nurturing families and neighborhoods, enter school ready to learn and become active participants of their communities.

Meeting Date and Time: July 30, 2020
8:30 am to 4:00 pm

Location: ZOOM meeting link: <https://zoom.us/j/5440331304>
Meeting ID: 544 033 1304
Dial by your location +1 669 900 6833 US (San Jose)

Attendance:

Commissioners:

Connie Sundberg (Meeting Chair) (co-chair)
Lorey Keele (co-chair)
Virginia Bass (Alternate)
Hyun-Kyung You
Wendy Hill
Megan Blanchard

Staff and Guests

Dan Berman (staff)
Mary Ann Hansen (staff)
Scarlet Ibis-Roley (staff)
Jennifer Mager (staff)
Aaron Wythe (staff)
Katie Allen (consultant)
Moira Kenney (consultant)
Laura Power (consultant)

Kim Puckett (consultant)
Maria Vanderhorst (consultant)
Beth Heavilin (community partner)
Martin Love (community partner)
Jessica Osborne Stafnes (community partner)
Meg Walkley (community partner)
Abbey Meyers (presenter)
Sarah Moore (presenter)

Agenda:

I. Welcome and Introductions

Any member of the Commission who has a conflict of interest with any agenda item is asked at this time to notify the Commission of his or her conflict and affirm that he or she has not discussed the item with any F5H staff or fellow commissioners. Announcing conflicts at this time will help the Chair announce Commissioner recusal for specific agenda items so that it can be noted in the minutes.

No conflicts of interest announced.

- II. Public Comments and Announcements
No public comment received.
- III. Action Item: Communications and Branding Proposal
The recommendation of the Fiscal Committee to accept the communications and branding proposal from Mission Minded, received as part of a formal bid process, was approved.
- IV. Action Item: ACEs Project Coordinator .5 FTE
The Commission approved requisitioning a .5 FTE, grant-funded program coordinator position.
- V. Action Item: COVID Response Fund Community Information Exchange Request
The Commission accepted the recommendation of the Executive Committee and approved \$50,000 per year for three years to support the design and implementation of a Community Information Exchange (CIE).
- VI. Action Item: FY 20-21 Commission Meeting Calendar
The Commission approved the FY 2020-2021 Meeting Calendar.
- VII. Information Item: Proposition 10 and the First 5 Network Strategy
The Commission heard a presentation by consultant Moira Kenney on Proposition 10 and the current context and relevance of First 5s and their network.
- VIII. Discussion Item: Mission Minded BrandEquation Working Session
The Commission engaged in a working session on producing effective communication around First 5 Humboldt's goals.
(120 minutes)
- IX. Break 12:40 to 1:10.
- X. Discussion Item: Mission Minded Working Session
The Commission engaged in a working session on producing effective communication around First 5 Humboldt's goals.

Next Meeting: September 10, 2020, 8:30-10:30 via Zoom.

As authorized by Governor Newsom's Executive Order, N-25-20, dated March 12, 2020, the meeting will be held via teleconferencing with members of the Committee attending from separate remote locations. The meeting will be held via ZOOM at the above link. Members of the public are encouraged to attend and offer public comment. This altered format is in observance of the recommendation by local officials that certain precautions be taken, including social distancing, to address the threat of COVID-19.

Any person who wishes to request the agenda or other meeting materials be mailed to them or who requests this agenda in an alternative format, requires translation services, or needs any disability-related modification or accommodation, including auxiliary aids or services which would enable that person to participate in the meeting should make that request to first5humboldt@co.humboldt.ca.us at least seven (7) days prior to the meeting date. When not held virtually, the meeting is typically held in a conference room that is wheel-chair accessible and disabled parking is available in the parking lot immediately behind our location, at 300 Commercial Street, Eureka.