



COUNTY OF HUMBOLDT

AGENDA ITEM NO.

D-3

For the meeting of: January 20, 2015

Date: December 16, 2014
To: Board of Supervisors
From: Supervisor Virginia Bass
Subject: Humboldt County Convention and Visitors Bureau Annual Report for 2014.

RECOMMENDATION(S): That the Board of Supervisors hear the report and take appropriate action, if necessary.

SOURCE OF FUNDING: N/A

DISCUSSION:

The Humboldt County Convention and Visitors Bureau (HCCVB) has entered into a 3 year Management Agreement with the County of Humboldt to advertise and promote County resources and advantages, and to stabilize the funding for tourism promotion so that greater growth is possible.

As part of the Management Agreement, HCCVB is required to coordinate and develop an annual plan that identifies specific activities to be carried out, expenditures, hours of operation, and other relevant information and present it to the Board of Supervisors in open session in January each year. In addition, HCCVB is to submit an annual report showing the manner in which it has performed these services and any special results achieved.

Tony Smithers, Executive Director of the Humboldt County Convention & Visitors Bureau will provide the annual report to the Board.

Prepared by Kathy Hayes

Signature Virginia Bass

REVIEW:

Auditor _____ County Counsel _____ Personnel _____ Risk Manager _____ Other _____

TYPE OF ITEM:

☐ Consent
☐ Departmental
☐ Public Hearing
☒ Other Special Presentation – 15 minutes

PREVIOUS ACTION/REFERRAL:

Board Order No. _____

Meeting of: _____

BOARD OF SUPERVISORS, COUNTY OF HUMBOLDT

Upon motion of Supervisor

Seconded by Supervisor

And unanimously carried by those members present,

The Board hereby adopts the recommended action contained in this report.

Per Order of the Chair

Dated: Jan. 20, 2015
Nikki Turner, Deputy Clerk of the Board

By: [Signature]

FINANCIAL IMPACT: N/A

OTHER AGENCY INVOLVEMENT: Humboldt County Convention and Visitors Bureau.

ALTERNATIVES TO STAFF RECOMMENDATIONS: Board discretion.

ATTACHMENTS: None.