

From: [McLarin, Melinda](#)
To: [Armstrong, Janelle](#)
Subject: FW: COVID-19 Vaccine Incentives - Distribution Follow-up
Date: Wednesday, September 18, 2024 3:28:51 PM
Attachments: [image001.png](#)
[Incentives Tracking - LHD.xlsx](#)

From: Fortunka, Michael@CDPH <Michael.Fortunka@cdph.ca.gov>
Sent: Tuesday, August 27, 2024 10:22 AM
To: McLarin, Melinda <MMcLarin@co.humboldt.ca.us>
Subject: RE: COVID-19 Vaccine Incentives - Distribution Follow-up

Caution: This email was sent from an EXTERNAL source. Please take care when clicking links or opening attachments.

Hi Melinda,

I will mail 40 \$25 Target cards to you this afternoon. The FedEx tracking number is [REDACTED] I also attached a tracking sheet to return when all cards are distributed.

Humboldt should receive cards with the last six digits as follows.

[illegible]

Target	\$25		
Target	\$25		
Target	\$25		
Target	\$25		
Target	\$25		
Target	\$25		
Target	\$25		
Target	\$25		
Target	\$25		
Target	\$25		
Target	\$25		
Target	\$25		
Target	\$25		
Target	\$25		
Target	\$25		
Target	\$25		
Target	\$25		
Target	\$25		
Target	\$25		
Target	\$25		

From: Fortunka, Michael@CDPH

Sent: Thursday, August 1, 2024 1:49 PM

To: McLarin, Melinda <MMcLarin@co.humboldt.ca.us>

Subject: RE: COVID-19 Vaccine Incentives - Distribution Follow-up

Thank you Melinda. I documented your response for Humboldt in IZ's workbook and will set aside some Target cards.

Once I receive more responses, I can determine how many Humboldt should receive. As I write this, I plan to split the cards between 4 and 12 ways, depending on the number of responses.

From: McLarin, Melinda <MMcLarin@co.humboldt.ca.us>

Sent: Thursday, August 1, 2024 1:28 PM

To: Fortunka, Michael@CDPH <Michael.Fortunka@cdph.ca.gov>

Subject: RE: COVID-19 Vaccine Incentives - Distribution Follow-up

This Message Is From an External Sender

This message came from outside your organization.

[Report Suspicious](#)

Hello Michael,

Please see my answers below in RED.

Melinda McLarin, BSN, RN, PHN, IBCLC
Supervising Public Health Nurse Public Health Clinic
Immunization Coordinator
529 I Street
Eureka, CA 95501



Restorative | Intellection | Connectedness | Learner | Individualization



From: Fortunka, Michael@CDPH <Michael.Fortunka@cdph.ca.gov>

Sent: Thursday, August 1, 2024 12:32 PM

Subject: COVID-19 Vaccine Incentives - Distribution Follow-up

Caution: This email was sent from an EXTERNAL source. Please take care when clicking links or opening attachments.

Good afternoon,

I am following up with e-mails I sent regarding COVID-19 vaccination incentives on July 22 and 23, to see which LHDs that expressed interest in distributing various ARCO and Target gift cards are still interested in doing so. Some of you expressed interest in a combination of the children's books and incentives, while some expressed interest only in the books.

We are still trying to finalize a distribution for the gift cards for each LHD, and also one FQHC. Please either affirm or decline interest in these by replying to the July 22/23 e-mail or this e-mail.

I asked each LHD the following five questions.

1. Is your LHD still interested in distributing some of the gift cards IZ has in Richmond as COVID-19 vaccination incentives within your LHJ? **Yes. Humboldt County is interested in gift cards as incentives.**
2. If yes, are the estimates from the April survey or the July 22/23 e-mail still true, or should they be adjusted? **I apologize. I was on vacation approximately 50 cards.**
3. Is there a preference between having only ARCO or only Target cards, or is a mix OK? (Not

asked of LHDs without ARCO stations in their LHJ.) **Target only, please.**

4. In case IZ or I are further delayed, what is the last date your LHD can receive gift cards for incentives and distribute them all to the public by June 30, 2025? **Latest date January 1, 2025**
5. If interested, please provide a mailing address. Mailing address: **Public Health Clinic 529 I Street Eureka, California 95501**

Thank you.

Michael Fortunka

Health Program Specialist I

California Department of Public Health

Immunization Branch

[REDACTED]
[REDACTED]
[REDACTED]