



Arcata resident John Olson providing a ride to the Bayside Grange breakfast.

MEMBERS HELP MEMBERS

Not a physical place, a Village is a membership organization.

The first Village launched in 2002, now there are over 160 communities across the US that have started their own organizations.

Humboldt County's Redwood Coast Village is currently in development!

We are establishing the Village's structure, services and membership fees.

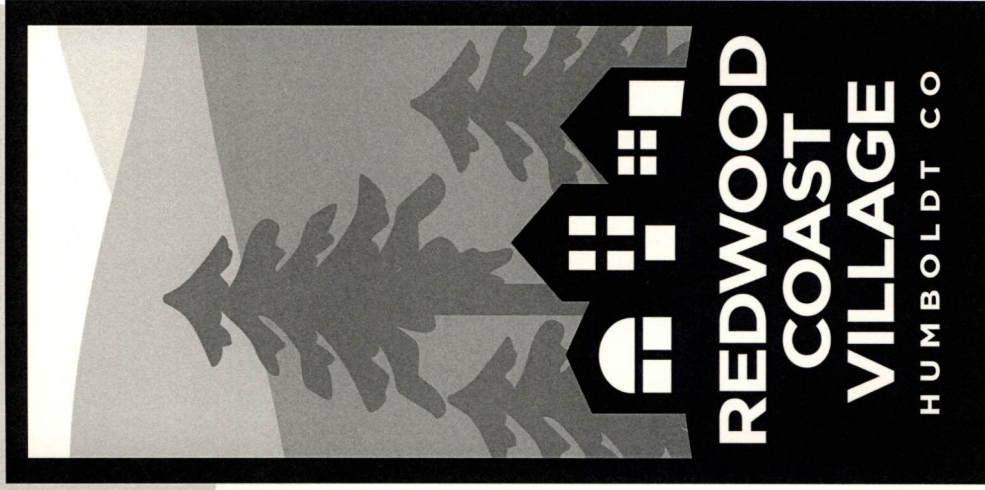
We will support existing services, not duplicate them.

Stay Active, Stay Independent, Stay Connected!

www.RedwoodCoastVillage.org
434 7th Street
Eureka, CA 95501
(707) 442-3763

Over age 50?...

Join us in forming
the



Living independently
with just a little help.

Volunteer-Based Help for Seniors in Humboldt County

As our local population ages, we seniors are looking for better ways to maintain a good quality of life.

That includes being able to stay active, engaged, and to live in our own homes and neighborhoods if we choose.

A Village supports people aging in place with the aid of volunteers and trusted businesses to help with transportation, home care, household maintenance, and more.

Village members can phone into a central switchboard to get assistance from volunteers while at the same time contributing their own skills to help others.

For other types of work, Villages maintain lists of trusted businesses for members to hire.



Hundreds of people support this new organization! You can help build Redwood Coast Village!

Please learn about RCV, share this information with friends and family, and get involved.

Here's how:

Visit www.RedwoodCoastVillage.org
Learn about Villages and sign-up to stay informed.

Call 707-826-1853 to set up a presentation about RCV for a club, neighborhood group, senior organization, church, or other gathering.

Donate
Make a tax-deductible donation to support Redwood Coast Village through our 501(c)3 partner - the Area 1 Agency on Aging, 434 7th Street, Eureka, CA 95501.

Help Volunteers will form the core of our organization in the office and in the field. In this start-up phase we need people interested in structuring the organization.

Once RCV begins its program, there will be a variety of skills people can share with members. Let us know how you can help!

Humboldt County has always been a place of self-reliance and self-determination.

THIS IS A COMMUNITY DRIVEN EFFORT

*The best way to predict the future
is to create it!*

Frequently Asked Questions about REDWOOD COAST VILLAGE

Humboldt County is in the process of developing our own **Redwood Coast Village!**

STAY ACTIVE - STAY INDEPENDENT – STAY CONNECTED

1 What is a Village?

A Village is a membership organization that empowers adults to remain in their own homes as they age. With one phone call, a Village offers a network of high-quality resources, trusted services, volunteers, and member-to-member support that help people with their daily needs. There are already over 200 senior Villages in existence throughout the country, with at least 120 more currently in development.

2 Why is a Village needed?

A Village provides an affordable option for people who wish to stay in their own homes and connected to their own communities, as they grow older. The national average cost of a Village membership is about \$35 a month. Compare that to the cost of one month of assisted living!

Since people over the age of 60 already make up 20% of the population in Humboldt County (and is projected to reach 25% of the population within the next 10 years), a senior Village is an idea whose time has come.

3 What are the benefits to being a member?

Across the country, most Villages offer "One Phone Call" help to reach volunteer assistance and referrals to trusted outside providers, with switchboards being staffed by volunteers and paid staff.

Nationwide, here are the top requests from Village members:

Top Volunteer-Provided Services

1. Transportation	84%
2. Rec. & Social	71%
3. Friendly Visits	71%
4. Grocery Shopping	59%
5. Technology Assistance	57%

Top Outside Providers

1. Home Maintenance/Repair	84%
2. Home Health/Personal Care	75%
3. Housekeeping	67%
4. Exercise Groups	49%
5. Legal Assistance	48%

4 What are the annual memberships fees?

Across the country, Village fees range from \$25 a year to a high of \$948. Currently the average annual cost for an individual is \$430. Redwood Coast Village will determine local services and fees as we structure this non-profit organization for our own area.

5 Would there be help for low-income people?

Yes! Nationally, about 20% of Village members have discounted memberships.

6 Would you work with other businesses and agencies serving older adults?

Yes! As we grow we will have referral relationships with other government and private organizations that serve seniors. We do not wish to duplicate what is already being offered in the community. Population data for Humboldt County shows that 20% of the population is over the age of 60, with a projection of 25% growth of this age group within ten years. We will need everyone to continue our active and engaged lifestyles.

7 What are some examples of how members use services?

People use services differently, according to their needs. Some members might call on volunteers or vetted contractors to help with minor home tasks. Others might find the social connections of cultural and educational activities or volunteering within the Village the most appealing. A member could receive help hiring a caregiver after a hospital visit or changing a light bulb that requires climbing a high ladder. In addition, a member could arrange for a ride to get to medical appointments or shopping or even to participate in theater outings, farmers markets, or other community activities.

8 What role do volunteers play in a Village?

A Village is truly made "of, by, and for" the people who are a part of it. It is the members who make it strong, providing help with management tasks, organizing activities, providing rides and sharing their own skills and knowledge to help other members. One woman asked, "What could I do to help? I have no skills!" It turned out she knows how to explain the TV remote control!

9 What do you mean by "trusted" contractor?

The Steering Committee will design a vetting process that helps businesses get good clients and Village members get good paid providers, based upon Village members' recommendations for businesses that help seniors, ranging from caregivers to gardeners to plumbers.

10 I am in good health. Why should I join the Village?

Many people see their memberships as an insurance policy of sorts. By joining now, you can take part in activities that appeal to you. Volunteering to help others helps you to be a part of creating our social network and staying active and engaged. And being part of the Village community helps you if you need more services at some point.

11 As an adult child, can I buy a membership for my parents?

Yes! This is a thoughtful gift and your parents can decide what services they want to use.

12 Great! Where do I sign up and when does it start?

Go to www.a1aa.org/subscribe-newsletter to sign-up! We are working on launching a pilot program in late 2015. Check out www.redwoodcoastvillage.org for more information!

SHAPE YOUR OWN FUTURE - JOIN US!