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CITIZENS' ADVISORY COMMITTEE ON MEASURE Z EXPENDITURES APPLICATION FOR FUNDING

The Humboldt County Citizens' Advisory Committee on Measure Z Expenditures is now accepting applications for funding. Measure Z, Humboldt County's Public Safety/Essential Services Measure, is a half-cent sales tax, passed by the voters of Humboldt County during the November 2014 general election.

The Advisory Committee meets on each Thursday in March to review applications and will make recommendations to the Humboldt County Board of Supervisors in April.

Applications for funding must be filed with the County Administrative Office BY 5:00 P.M. ON FEBRUARY 15, 2021. Postmarks are not acceptable for meeting this deadline.

Agency Name:

Southern Trinity Area Rescue

Contact Person/Title:

Brooke Entsminger, EMS Manager

Mailing Address:

PO Box 4

Phone Number:

707-574-6616 x209

City:

Mad River

Zip code

95552

Email address:

1. Amount of Measure Z Funding Requested for FY 2021-22: \$ 136,348.11

2. Entity Type:

- Humboldt County Department
 Contract Service Provider to Humboldt County
 Local Government Entity
 Private Service Provider
 Non-Profit Service Provider
 Other (Describe Below)

Other:

3. Describe how the scope of your proposal fits the intent of Measure Z. Specifically, how will it maintain and improve public safety and essential services, as described on the previous page? (750 character limit)

Southern Trinity Area Rescue (STAR) is a rural ambulance company that provides 911 emergency medical services with 25% of its service area in Humboldt County. Without Measure Z funds STAR would not be able to continue providing this rural ambulance service and the response time for medical emergencies in its area would go up by more than an hour. Measure Z has helped STAR ambulance continue to exist and keep those crucial response times down.

4. Please provide a brief description of the proposal for which you are seeking funding. (1500 character limit)

Southern Trinity Area Rescue (STAR) is the only 911 Ambulance response service in the Eastern Humboldt/ Southern Trinity County area on the Hwy 36 corridor. STAR currently is a partially volunteer staffed, non-profit service; however, due to changes in local community and industry for the past five years we have experienced trouble recruiting enough volunteers to fully staff the ambulance. Due to this, STAR has transitioned to having three paid EMT's to help alleviate some of the strain on the volunteers and make it possible for STAR to continue to serve its community and provide fulltime emergency medical care to this rural part of the county. In 2020 we received Measure Z funds and with them were able to employ three EMT ' s with great success. We are currently trying to maintain these three paid positions. These positions keep STAR staffed and able to provide 911 ambulance services to a part of the county that would otherwise have none.

5. How have you developed a plan for sustainability, including diversification of funding sources, for your proposal to carry on without reliance on future Measure Z funds? (750 character limit)

STAR is constantly applying for a variety of grant funds to improve its service, along with volunteer led fundraisers, donations, financial support from Trinity County, and patient billing revenue. We are currently working with Trinity County, as well as State and Federal officials to work towards a more long term solution to funding STAR. Along with the above endeavours, this year STAR is looking into creating a program for contract work to supplement our budget.

6. If this request is for the continuation or expansion of an existing program/service, what is the current source of funding for that program/service? (500 character limit)

Currently Measure Z, and the sources mentioned in #5 supply funding for STAR. Rural ambulance service is a non-profit business by nature and small communities that rely on it will always need financial assistance to keep it operational. Across the nation this, and lack of volunteerism, has been a detrimental problem for rural non-profits and we are working to see if the state of California can help us with a long term solution.

7. If you are awarded Measure Z funds, how do you plan to leverage these funds to secure additional grants, contributions or community support? (500 character limit)

Most grant funders want to see community effort and support before they invest in a company or project. If STAR can show that it has the support of Humboldt County through Measure Z funding, there will be a better chance of being awarded matching funds or support from other sources when they are available. Also the more both counties (Humboldt and Trinity) are involved in keeping STAR operational the more aware people will be of its importance.

8. Will the proposal require new or expanded activity on the part of another entity to be fully functional and effective? If so, name the entity and describe what participation would look like. (750 character limit)

No.

9. Are there recurring expenses associated with this application, such as personnel costs?

No Yes

If Yes, detail those expenses here: (500 character limit)

The sole purpose of this Measure Z application is to continue receiving the funds needed to fully man our severely understaffed ambulance service by continuing to employ three full-time EMT's and maintain 24/7 ambulance coverage. One time grant funds for equipment and projects are easier to come by than continuous yearly assistance; the Measure Z funds we have been awarded in the past have helped fill that gap and keep STAR ambulance operational.

REQUIRED ATTACHMENTS - Be sure to include the following with your application

Prior Year Results: If your request is a continuation of a program funded with Measure Z in prior fiscal years, please provide the results of implementation. (one page maximum)

Program Budget: Please utilize the template provided on the following pages. This will need to be updated if your agency is approved for funding.

I declare under penalty of perjury under the laws of the State of California that the above statements and all attachments are true and correct.

Date:

Signature:

SUBMIT YOUR COMPLETE APPLICATION TO:

Humboldt County Citizens' Advisory Committee on Measure Z Expenditures
c/o County Administrative Office * 825 Fifth Street, Suite 112 * Eureka, CA 95501-1153 * cao@co.humboldt.ca.us

Southern Trinity Area Rescue Prior Year Results

Southern Trinity Area Rescue (STAR) was awarded \$136,348.00 of Measure Z funds for the 2020-21 year to hire three fulltime paid EMT's to help staff the ambulance and keep 911 medical services available in our remote part of Eastern Humboldt County.

STAR is currently staffing 3 fulltime paid EMT's, and has been since last July after receiving funding from Measure Z. These employees have given our volunteers some much needed relief and kept the ambulance operational by filling some of the open shifts that exist. The paid staff is very dedicated to STAR and helps with extra activities above and beyond regular duties to continue to improve the ambulance. Because of this dedication we can offer quality service, care, and higher standards of operational ability.

Currently, with full time weekend and weeknight ambulance coverage, possible due to the above-mentioned funding for staff, STAR has been able to maintain reliable 911 weekend and weeknight coverage of its service area. Our service and coverage ability has seen some turmoil this year due to COVID, fire evacuations, and property loss; but these three paid employees are the main reason our ambulance service survived these current events.

The effects of hiring three EMT's to supplement our volunteer staff have been nothing but positive. Not only has it enabled STAR to maintain ambulance service in its service area, but it has decreased response times to an all-time low when responding to critical emergencies; along with creating progressive improvements in the quality of emergency preparedness and care STAR is able to offer.

STAR is asking Humboldt County to help us maintain these three positions for the 2021-22 year. Without these three paid EMT positions STAR would no longer be able to provide ambulance coverage in its service area.

The local STAR community has expressed great appreciation for continuing to have reliable ambulance service available where they live or come to hunt, fish, camp and travel through on the Highway 36 corridor. The volunteers of STAR have expressed repeatedly how grateful they are to have assistance in keeping the ambulance service afloat and continue serving the community. STAR hopes to continue working with Humboldt County to carry on with this successful project.

Attachment II - Exhibit E
Budget
Agency Name

Invoice Date: Application

Invoice # MZ-
Invoice Period: 2021-2022

Descriptions	Amounts	Approved Budget	Remaining Balance
A. Personnel Costs			
Title: EMT Calculation: Duties Description: Full time ambulance response	45,449.37		(45,449.37)
Title: EMT Calculation: Duties Description: Full time ambulance response	45,449.37		-45,449.37
Title: EMT Calculation: Duties Description: Full time ambulance response	45,449.37		-45,449.37
Title: Calculation: Duties Description:			0
Title: Calculation: Duties Description:			0
Title: Calculation: Duties Description:			0
Title: Calculation: Duties Description:			0
Total Personnel:	136,348.11		(136,348.11)
		0.00	