

**FIRST AMENDMENT  
PROFESSIONAL SERVICES AGREEMENT  
BY AND BETWEEN  
COUNTY OF HUMBOLDT AND THE  
SOUTHERN HUMBOLDT BUSINESS & VISITORS BUREAU  
FOR FISCAL YEARS 2019-2020 THROUGH 2021-2022**

This First Amendment to the Professional Services Agreement dated the 1<sup>ST</sup> day of September, 2019, by and between the County of Humboldt, a political subdivision of the State of California, hereinafter referred to as "COUNTY," and Southern Humboldt Business and Visitor's Bureau, a California non-profit public benefit corporation, hereinafter referred to as "CONTRACTOR," is entered into this \_\_\_\_ day of 11 / 2020 2020.

WHEREAS, COUNTY, by and through its County Administrative Office of Economic Development, retained the services of the Southern Humboldt Business & Visitors Bureau to market, brand, and promote the Humboldt County cannabis industry; and

WHEREAS, on 1<sup>ST</sup> day of September 2019, COUNTY and Southern Humboldt Business and Visitor's Bureau entered into a Professional Services Agreement ("Agreement") whereby the CONTRACTOR would "Market, brand, and promote the Humboldt County cannabis industry" by attending and participating in "at least six (6) out-of-county trade show events".

WHEREAS, due to quarantine measures, shelter-in-place orders, restrictions on travel, and other hinderances caused COVID-19, the CONTRACTORS' ability to fulfill its obligations under the Agreement have been adversely impacted.

NOW THEREFORE, the parties mutually agree as follows:

1. Section 2 – Of the Professional Services Agreement is hereby extended by a period of six (6) months and amended to read as follows:

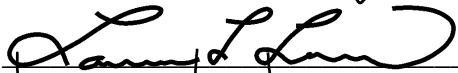
*"TERM: This Agreement shall begin on September 1, 2019 and shall remain in full force and effect until December 30, 2022, unless sooner terminated as provided herein."*

2. Except as modified herein, the Agreement executed on December 2, 2019, shall remain in full force and effect. In the event of a conflict between the provisions of this First Amendment and the original Agreement the provisions of this First Amendment shall govern.

[Signatures on Following Page]

# Business &

## SOUTHERN HUMBOLDT CONVENTION AND VISITOR'S BUREAU:

By: 

Date: 7/1/2020

Name: Laura Lasseter

Title: Director of Operations

## COUNTY OF HUMBOLDT:

By: \_\_\_\_\_

Date: \_\_\_\_\_

Estelle Fennel, Chair,  
Humboldt County Board of Supervisors