



County of Humboldt

Small Business Restart & Recovery Grant Program

Program Summary Sheet

Name: County of Humboldt Small Business Restart & Recovery Grant Program.

Purpose: The County of Humboldt Small Business Restart & Recovery Grant Program will provide direct aid to the business community in the form of micro grants made to small and locally owned and operated businesses who have suffered a financial hardship as a result of COVID-19.

Program year: FY20-21

Governance: Program shall follow the Treasury's Coronavirus Relief Fund Guidance for State, Territorial, Local, and Tribal Governments.

Estimated Program Funding: \$3,288,650

Grant Amount: Businesses who meet the eligibility criteria may apply for reimbursement not to exceed \$500 for expenses incurred in relation to drafting/submitted their business reopening plan(s) and may also apply for up to \$12,000 (cap per entity) to assist with COVID-19 related expenses as outlined below.

Program Reach: Estimated number of businesses to be served by this program: 2,500 to 2,650.

Program Management & Administration: Program will be administered by staff from the CAO's office of Economic Development under the supervision of the Economic Development Division Director.

Eligibility: Grant recipients must:

Be a for-profit business whose business was or has closed, or whose operations were or are adversely impacted as a result of COVID-19 (or as a result of complying with Public Health orders), and who also meets all of the following criteria...

- Business location or operations must be based within the geographic boundaries of Humboldt County.
- Business is an independently owned local business owned by one or more Humboldt County residents.

- Business has no more than 99 full-time equivalent (FTE) positions and has at least one full-time equivalent (FTE) employee; a business owner working full time would meet this qualification.
- Business was open and actively operating as of March 20th, 2020.
- Business must be registered with the California Secretary of State and be in good standing.
- Business remains in compliance with Public Health Orders and has submitted their business re-opening plan to the County.

Use of Funding:

- Procurement and/or care of personal protective equipment (PPE) for employees and/or customers.
- Rental assistance for those periods during which a business may have been closed or whose operation was dramatically limited while closures on businesses and Shelter-In-Place orders were in effect.
- Expenses related to eviction prevention and landlord/tenant mediation and/or arbitration.
- Funding for improvements, equipment, or operational changes for complying with quarantining and social distancing orders.
- Cleaning supplies and/or professional disinfection services to meet CDC guidance for COVID-19 viral mitigation and prevention.
- Wages for the hiring and/or training of staff tied directly to COVID-19 preparedness, mitigation, and response.
- Other measurable and verifiable expenditures directly related to operational hardships resulting from COVID-19 and/or for hardships incurred for a business to comply with orders from the Public Health Officer.

Grant Distribution: Once staff releases the notice of funding availability (NOFA) applicants will be given 60 days to apply. Funding shall be made available on a first-come-first-served basis. Grant funding will be administered vis-à-vis expense reimbursement and applicants will be required to submit verifiable supporting documentation prior to a release of grant funding can be made.

Program Sunset: Program shall terminate December 30th, 2020, or after funding has been exhausted, whichever occurs first. Within 90 days of program conclusion staff shall tender a final program report/accounting to the County Board of Supervisors. Program may be extended at the Boards discretion if additional program funding is secured.